GRAPHIC REPRESENTATION OF DESIGNS

Dirección Nacional de la Propiedad Industrial
Ministerio de Industria, Energía y Minería
Uruguay
Note to the IP Office:

This Practice Paper has been prepared in line with the Common Communication resulting of the Common Practice of Designs developed by the European Union Intellectual Property Network (EUIPN) and aimed to give guidance for the examination procedures on how to use the appropriate disclaimers, types of views and how to represent designs in a neutral background. Once tailor-made to the specificities of Uruguay, it will provide for an overview of the Office' quality standards for design applications received by electronic means and by paper.

This Practice Paper, once adopted at national level, could be made public with the purpose of further increasing transparency, legal certainty, and predictability for the benefit of examiners and users alike.

Note: for purposes of comparison between this practice document and the Common Communication (CC) developed by the European Union Intellectual Property Network (EUIPN), references to “industrial designs” in this document correspond to references to “designs and models” that appear in the CC.
1. BACKGROUND

This document will be the reference for User Associations, applicants and representatives on the practice of the requirements for graphic representation of designs.

These requirements cover the use of visual disclaimers, the use of different types of views and how to reproduce a design on a neutral background. Furthermore, this document also provides recommendations to enhance the applicants’ understanding of how best to reproduce their designs and of the Office’s quality standards for design applications received by electronic means and by paper.

The following guidance relates to examination procedures only and is not intended to give advice on the scope of protection of a design under National law.

The following issues are out of the scope:

- Verbal disclaimers
- Additional elements
- Priority
- Disclosure
- Number of views

2. THE PRACTICE

The following text summarizes the key messages and the main statements of the principles of the Practice. The complete text and all the examples used to illustrate the criteria can be found in the following section of the document, including the quality standards required for applications received by electronic means and by paper.

The images should be of good quality and capable of reproduction. In order to determine the requirements of a correct graphic representation of designs, the following criteria are considered:
### Definition
Visual disclaimers indicate that protection is not being sought for, and registration has not been granted for, certain features of the design shown in the representation. Thus, they indicate what is not intended to be protected.

### Requirements
Visual disclaimers will only be accepted when:
- They clearly indicate that protection is not being sought for certain features of the design shown in the representation.
- They are shown consistently in all the views where the disclaimer appears.

### Recommendations/Guidelines
Graphic or photographic representations showing only the claimed design are preferred.

**However**, disclaimers can be used when the graphic or photographic representation of the design contains parts of the product for which no protection is sought. In these cases, the disclaimer must be clear and obvious: the claimed and disclaimed features must be clearly differentiated.

Where a disclaimer is used, **broken lines are recommended**. Only when broken lines cannot be used due to technical reasons (for example, when they are used to indicate stitching on clothing or patterns; or photographs are used), other disclaimers can be used: colour shading, boundaries and blurring.

#### a) Broken lines
If a disclaimer is used, broken lines are recommended. They are used to indicate that no protection is sought for the features that are shown using the interrupted trace.

In order to be accepted, the features for which protection is not sought should be clearly indicated with broken lines, whereas the parts for which protection is sought should be indicated with continuous lines.

![Examples of broken lines](image1)

When broken lines are a feature of the design and a part of the design needs to be disclaimed, other visual disclaimers can be used.

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1 For the sake of clarity, the examples marked with a «✔» are acceptable and the ones marked with a «❌» are not.
b) Colour shading

Although broken lines are the preferred disclaimer, if they cannot be used, the use of colour shading could be an option. This type of visual disclaimer consists of using contrasting tones of colour to obscure sufficiently the features for which protection is not being sought.

The features for which protection is sought must be clearly shown so that they are neatly perceptible, whereas the disclaimed features must be represented in a different tone of colour and in a way that they appear blurred or imperceptible.

![Car Image]

RCD No. 000910146-0004 (12.08)
(Automobiles (part of))
Owner: TOYOTA MOTOR CORPORATION

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c) Boundaries

Although broken lines are the preferred disclaimer, if they cannot be used, the use of boundaries could be an option. With this type of visual disclaimer, the features for which protection is sought should be clearly indicated/represented within the boundary, whereas all the features outside the boundary are considered to be disclaimed and therefore not protected. Boundaries must be carefully used in drawings/photographs due to the risk of including more than just the design within the boundary.

![Boot Image]  ![Van Image]

RCD No. 001873688-0003 (02.04)
(soles for footwear) Owner: Mjartan s.r.o.
CP6 Example (12.16) (Air-intake grilles for vehicles)

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d) Blurring

Although broken lines are the preferred disclaimer, if they cannot be used, the use of blurring could be an option. This type of visual disclaimer consists of obscuring the features for which protection is not being sought and may only be accepted when the features for which protection is sought are clearly distinguishable from the disclaimed (blurred) features.

![Blurred Image]

RCD No. 000244520-0002 (12.15) (Tyres for vehicle wheels, pneumatic)
Owner: Nokian Tyres plc
### 2.2 WITH RESPECT TO THE DIFFERENT TYPES OF VIEWS

<table>
<thead>
<tr>
<th>Definition</th>
<th>A view is a visual representation of the design. It may reproduce the design from various directions (angles) or at different moments in time or in various states.</th>
</tr>
</thead>
</table>
| General recommendations | - In most cases, aspect views (see the guidelines below) are enough for disclosing all the features of the design. However, the applicant may provide complementary/additional views in order to further disclose the features of the design (subject to the maximum number of views allowed by each Office).  
- It is not obligatory for the applicant to file a certain number of views or a certain type of view as long as all the features of the design can be clearly perceived, e.g. one view may be sufficient.  
- The views must belong to one and the same design, and each view must be shown separately.  
- In case of products consisting of several parts, at least one view must present the whole product. |

#### Guidelines for each type of view:

The use of **aspect views** to disclose the features of the design is preferred. However, the applicant is free to provide complementary/additional views as mentioned above. Therefore:

#### a) Aspect views

Show the design from certain directions (angles) and encompass the following views: front view, top view, bottom view, right side view, left side view, back view and perspective views. The applicant is recommended to file as many views as necessary to fully disclose the features of the design. In some cases, one view can be sufficient.

![Aspect Views of a Kitchen Appliance](RCD_No._002325456-0001_(31.00)_(Mixers,_electric_[kitchen])_Owner:_KENWOOD_LIMITED)
| **b) Views magnifying part of the design** | Show one part of an overall design in an enlarged scale.  
A single magnified view is acceptable provided that the magnified part is already visible in one of the other submitted views and it is presented in a separate single view. |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="https://example.com/image1.png" alt="Image" /> <img src="https://example.com/image2.png" alt="Image" /></td>
<td><img src="https://example.com/image3.png" alt="Image" /> <img src="https://example.com/image4.png" alt="Image" /></td>
</tr>
</tbody>
</table>
| **c) Alternate positions** | Designs with alternate positions have an appearance which can be modified into several configurations without any addition or removal of any parts.  
The views showing the different configurations of the design must be shown separately. |
| ![Image](https://example.com/image5.png) ![Image](https://example.com/image6.png) | ![Image](https://example.com/image7.png) ![Image](https://example.com/image8.png) |
| **d) Exploded views** | Views where the parts of a product are shown disassembled in order to clarify how the parts fit together.  
These views must be combined with at least one view representing the product assembled. All the parts of a product must be shown disassembled in a separate single view, in close proximity and in order of assembly. |
| ![Image](https://example.com/image9.png) ![Image](https://example.com/image10.png) | ![Image](https://example.com/image11.png) ![Image](https://example.com/image12.png) |
| **Note:** Showing the exploded parts in an additional view can help to facilitate the understanding of the design. However, only the parts that remain visible during the normal use of the product are protected. |
### e) Partial views

Show a part of a product in isolation. Partial views can be magnified and must be combined with at least one view representing the product assembled.

![Partial views example](image)

RCD No. 2038216-0001 (15.01, 23.04) (Air filters, Containers for air filters, for engines) Owner: BMC S.r.l.

### f) Sectional views

Cutaway portions that complement aspect views by illustrating a feature or features of the appearance of the product such as the contour, surface, shape or configuration of the product.

Sectional views should, in an unambiguous way, be a view of the same design and must be submitted with other traditional views such as aspect views. It should be noted that representations with technical indications such as axial lines or sizes (dimensions), numbers are not allowed.

![Sectional views example](image)

Benelux registered design No. 38478-0002 (23.02) (Sinks) Owner: Maan Amsterdam Holding BV

**Note:** Adding sectional views can help to facilitate the understanding of the design. However, only the parts that remain visible during the normal use of the product are protected.

### g) Sequence of snapshots (animated designs)

Short sequence of views used to show a single animated design at different specific moments in time, in a clearly understandable progression. This applies to an animated icon (design consisting of a sequence) or an animated graphical user interface (design of an interface). In order to be accepted:

The sequence of snapshots needs to be visually related (must have features in common) and it is the responsibility of the applicant to number the views in such a way so as to give a clear perception of the movement/progression.

![Sequence of snapshots example](image)

RCD No 2085894-0014 (14.04) (Animated screen displays) Owner: NIKE Innovate C.V.
h) Combination of several means of visual representation

It is recommended that a design should be represented using only one visual format (drawing, photograph) so as to avoid disclosing aspects that contribute to a different overall impression.

Where multiple representations of a design are used, each must clearly and obviously relate to the same design and be consistent when comparing the features disclosed.

2.3 WITH RESPECT TO NEUTRAL BACKGROUND

In order to assess if a background is neutral, the following aspects should be taken into consideration:

a) Requirements related to colours

- A single or predominant colour in a background is always acceptable if it stands out against the colours of the design.
- Graduating colour and more than one colour in a background is acceptable if the design is clearly distinguishable.

Austrian lapsed design No. 1747/1999 (01.01) (Ice lolly) Owner: Schöller Lebensmittel GMBH & O. KG

French registered design No. 955805-0005 (09.07) (Cover for perfume bottle) Owner: SNIC SARL

CP6 Example (01.01) (Cakes)
<table>
<thead>
<tr>
<th>b) Requirements related to contrast</th>
</tr>
</thead>
<tbody>
<tr>
<td>• All features of the design should be clearly visible.</td>
</tr>
<tr>
<td>• The contrast is considered insufficient when the colour of the background and the design are similar and partly melt into each other (i.e. it is not clear where the product finishes and the background starts).</td>
</tr>
<tr>
<td>• Sometimes a darker background can help when the design is clear or pale and vice-versa.</td>
</tr>
</tbody>
</table>

| BX registered design No. 38895-00 (25.03) (Shed) |
| Owner: Herman Lankwarden |

| Portuguese lapsed design No. 420-0006 (06.01) (chairs) |
| Owner: Abril Mobiliário |

<table>
<thead>
<tr>
<th>c) Requirements related to shadows/ reflections</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Shadows or reflections are acceptable as long as all features of the design remain visible.</td>
</tr>
<tr>
<td>• Shadows or reflections are unacceptable when the subject of protection of the design, in any of the submitted views, cannot be determined in an unambiguous way. This can occur when there is limited colour contrast with the design, and/or shadows interfere with, or hide parts of, the design or they distort the contour of the design.</td>
</tr>
</tbody>
</table>

| Danish registered design No. 2013 00069 (12.11) (wheeled cargo bike) |
| Owner: 3PART A/S |

| CP6 Example (11.02) (Flower vases) |

| Owner: | |
## Contents

1. INTRODUCTION ...................................................................................................................... 1
2. THE PRACTICE .......................................................................................................................... 1
   2.1 USE OF VISUAL DISCLAIMERS .......................................................................................... 2
       2.1.1 Definitions .................................................................................................................. 3
       2.1.2 General requirements ................................................................................................. 4
       2.1.3 General recommendations ........................................................................................... 5
       2.1.4 Guidelines for the types of visual disclaimers ............................................................... 7
   2.2 TYPES OF VIEWS .................................................................................................................. 11
       2.2.1 Definition of view ......................................................................................................... 12
       2.2.2 Forms/means of representation .................................................................................... 12
       2.2.3 General recommendations for all types of views .......................................................... 12
       2.2.4 Guidelines for each type of view .................................................................................. 13
   2.3 NEUTRAL BACKGROUND .................................................................................................... 23
   2.4 FORMAT OF VIEWS ............................................................................................................. 30
1. INTRODUCTION

This document will be the reference for User Associations, applicants and representatives on the practice of the requirements for graphic representation of designs.

These requirements cover the use of visual disclaimers, the use of different types of views and how to reproduce a design on a neutral background. Furthermore, this document also provides recommendations to enhance the applicants’ understanding of how best to reproduce their designs and of the Office’ quality standards for design applications received by electronic means and by paper.

The following guidance relates to examination procedures only and is not intended to give advice on the scope of protection of a design under National law.

The following issues are out of the scope:

- Verbal disclaimers
- Additional elements
- Priority
- Disclosure
- Number of views

2. THE PRACTICE

This section includes the complete text and all the examples used to illustrate the principles of the Practice.

It is divided in four sub-sections:

- **Use of visual disclaimers** – addressing the use of visual disclaimers as a means to indicate features for which protection is not claimed.

- **Types of views** – addressing the types of views that can be accepted and the requirements to be established in order to represent correctly designs in an application for registration. It also determines if a combination of photographs and drawings is allowed in the representation of a design.

- **Neutral background**: defining the requirements to determine when a background is considered neutral.

- **Format of views**: developing recommendations for representations of designs filed in the form of drawings and/or photographs.
2.1 USE OF VISUAL DISCLAIMERS

Despite accepting visual disclaimers in an application for registration of a design, this practice has been defined to provide clarity to the rules/requirements concerning disclaimers, in order to assist applicants to disclose their designs correctly.

Due to the importance of appropriate disclosure of the design for the determination of the scope of protection, this section on visual disclaimers includes:

- The definition of a design and the definition of visual disclaimers.

- General requirements for the acceptability of visual disclaimers.

- General recommendations provided for all types of visual disclaimers that this document concerns.

- Guidelines for each type of visual disclaimer. These encompass:

  - A definition of each type of visual disclaimer
  - Requirements for accepting each type of visual disclaimer
  - Examples
The proposed structure can be seen in the graphic below:

Figure 1 – Visual Disclaimers Section Structure

2.1.1 Definitions

a) Definition of a design: according to Article 86, Law N° 17164, of 02 September 1999, that regulates the rights and obligations related to patents of invention, utility models and industrial designs, in the Oriental Republic of Uruguay:

“Industrial designs are considered patentable when they are original ornamental creations that, incorporated or applied to an industrial or artisan product, give it a special appearance.

This ornamental character can be derived, among others, from the shape, the line, the contour, the configuration, the color and the texture or the material”.

b) Definition of visual disclaimers: visual disclaimers indicate that protection is not being sought for, and registration has not been granted for, certain features of the design shown in the representation. Thus, they indicate what is not intended to be protected. This can be achieved:

- By excluding with broken lines, blurring or colour shading the features of the design for which protection is not sought or

- By including within a boundary the features of the design for which protection is sought, thus making it clear that no protection is sought for what falls outside the boundary.
2.1.2 General requirements

The following are the general requirements that need to be fulfilled by all types of visual disclaimers:

a) Visual disclaimers will only be accepted when they clearly indicate that protection is not being sought for certain features of the design shown in the representation.

b) In order to be accepted, when the design is represented in more than one view, the visual disclaimer must be shown consistently in all the views where the disclaimer appears. For example:

RCD No. 001282545-0001 (12.06) (Water crafts)
Owner: Bombardier Recreational Products Inc.

Example 1 - Consistent use of visual disclaimers
2.1.3 General recommendations

The following general recommendations aim to assist applicants to correctly represent their designs using disclaimers. These recommendations are applicable to all types of disclaimers:

a) Graphic or photographic representations showing only the claimed design are preferred.

b) However, to understand the features of the design for which protection is sought, it may be helpful to show the design in context. In such cases the use of visual disclaimers may be necessary.

c) Correct use:

- The visual disclaimer must be clear and obvious from the representation of the design. There must be a clear distinction between the claimed and the disclaimed features.

- The visual disclaimer should be self-explanatory when appreciated in the context of the whole design.

- When the representations of the design are line drawings, we recommend the use of broken lines as visual disclaimers.

- However, in cases where broken lines cannot be used due to technical reasons (e.g. when the broken lines are used to indicate stitching for clothes or pattern; or photographs are used), the use of blurring, colour shading, or boundaries is recommended.
d) When to use:

It is recommended that visual disclaimers be used in those cases where the graphic or photographic representation of the design contains parts of the product for which no protection is sought.

Example 3 - Useful views for showing the context
2.1.4 Guidelines for the types of visual disclaimers

a) Broken lines

Definition: Broken lines consist of a trace made up of dots or dashes (or a combination of both) and are used to indicate that no protection is sought for the features that are shown using an interrupted trace.

A visual disclaimer consisting of broken lines will usually be combined with continuous lines.

Requirements: In order to be accepted, the features for which protection is not sought should be clearly indicated with broken lines, whereas the parts for which protection is sought should be indicated with continuous lines.

Example 4 - Broken lines
**Note:** In cases where broken lines are a feature of the design (such as stitching on clothing), this must be clear from the representation. In such cases, it may be helpful to file, for example, a magnified view.

**Example 5 - Broken lines as a feature of the design (such as stitching on clothing)**

**Note:** In cases where broken lines are a feature of the design and a part of the design needs to be disclaimed, this can be done by using any of the other visual disclaimers, such as colour shading, blurring or boundaries.

**Example 6 - Use of other disclaimers when broken lines are a feature of the design (such as stitching on Clothing)**
b) Blurring

**Definition:** Blurring is a type of visual disclaimer that consists of obscuring the features for which protection is not being sought in drawings or photographs of a design application.

**Requirements:** Blurring may only be accepted when the features for which protection is sought are clearly distinguishable from the disclaimed (blurred) features.

Example 7 - Blurring correctly applied

RCD No. 000244520-0002 (12.15) (Tyres for vehicle wheels, pneumatic)
Owner: Nokian Tyres plc

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c) Colour shading

**Definition:** Colour shading is a type of visual disclaimer that consists of using contrasting tones of colour to obscure sufficiently the features for which protection is not being sought in drawings or photographs of a design application.

**Requirements:** With colour shading, the features for which protection is sought must be clearly shown so that they are neatly perceptible, whereas the disclaimed features must be represented in a different tone of colour and in a way that they appear blurred or imperceptible.

Example 8 - Colour shading correctly applied

RCD No. 000910146-0004 (12.08) (Automobiles (part of:))
Owner: TOYOTA MOTOR CORPORATION
d) Boundaries

**Definition:** Boundaries are a type of visual disclaimer used in drawings or photographs of a design application to indicate that no protection is sought for the features that are not contained within the boundary.

![Example 9 - Boundaries correctly applied](image)

**Requirements:** In order to be accepted, the features for which protection is sought should be clearly indicated/represented within the boundary, whereas all the features outside the boundary are considered to be disclaimed and therefore not protected.

**Recommendation:** Boundaries must be carefully used in drawings/photographs due to the risk of including more than just the design within the boundary. For example:

![Example 10 - Boundaries incorrectly applied](image)
2.2 TYPES OF VIEWS

The applicant should file the types of views considered appropriate for a clear, full and detailed disclosure of the design. If all the features of the design cannot be displayed in one single view, the applicant may submit additional views which are necessary for this purpose, subject to the maximum number of views allowed by each Office.

The following information aims at helping applicants to file a design application correctly with the appropriate type of view while facilitating the work of design examiners. This section on types of views contains the following:

- The definition of a view.
- A description of the possible forms/means available to applicants to represent their designs.
- General recommendations provided for all types of views that this document concerns; and
- Guidelines for each type of view. These encompass:
  - A definition of each type of view.
  - Requirements for acceptance of each type of view.
  - Recommendations for filing each type of view (if applicable).
  - Examples.

The proposed structure can be seen in the graphic below:

![Figure 2 - Types of Views Section Structure](image-url)
2.2.1 Definition of view

A view is a visual representation of the design. It may reproduce the design from various directions (angles) or at different moments in time or in various states.

2.2.2 Forms/means of representation

The representation of the design can be filed in the form of:

a) Drawings.

b) Photographs.

c) Any other means of visual representation admitted by the Office.

2.2.3 General recommendations for all types of views

The following general recommendations aim to assist applicants to correctly represent their design using types of views. These recommendations are applicable to all types of views:

a) It is the applicant’s responsibility to disclose the features of the design as completely as possible. This is most likely to be achieved by using aspect views of the design. However, the applicant may provide complementary/additional views in order to further disclose the features of the design.

b) It is not obligatory for the applicant to file a certain number of views or a certain type of view as long as all the features of the design can be clearly perceived by the submitted representation(s), e.g. one view may be sufficient:

Example 11 – Sufficient view
c) The views must belong to one and the same design.

d) Applicants may file one or more views of the design. Each view must be shown separately.

e) In case of products consisting of several parts, at least one view must present the whole product.

### 2.2.4 Guidelines for each type of view

The project deals with the following types of views:

a) Aspect views.

b) Views magnifying part of the design.

c) Alternate positions.

d) Exploded views.

e) Partial views.

f) Sectional views.

g) Sequence of snapshots.

h) Combination of several means of visual representations.

**a) Aspect views**

**Definition:** Aspect views show the design from certain directions (angles) and encompass the following views: front view, top view, bottom view, right side view, left side view, back view and perspective views.
Recommendations: It is recommended that the applicant should file as many views as necessary in order to fully disclose the features of the design, subject to the maximum number of views allowed by each Office. In some cases one view can be sufficient.

Example 13 - Sufficient view

RCD No. 002325456-0001 (31.00) (Mixers, electric [kitchen])
Owner: KENWOOD LIMITED

RCD No. 002319392-0001 (25.04) (Stools steps)
Owner: CDH GROUP (société par actions simplifiée)

RCD No. 002327015-0001 (12.11) (Bicycle frames)
Owner: Marcin, Kacper Hajek
b) Views magnifying part of the design

Definition: Magnified views show one part of an overall design in an enlarged scale.

Requirements:

- A single magnified view is acceptable provided that the magnified part is already visible in one of the other submitted views.
- The view which shows the magnified part of the design must be presented in a separate single view.

Example 14 - Acceptable (different views)

Example 15 - Unacceptable (same view)
c) **Alternate positions**

**Definition:** Designs with alternate positions have an appearance which can be modified into several configurations without any addition or removal of any parts.

These designs have pre-defined stages of use which each corresponds to an alternate position. In some cases different configurations may result in different products as in the case of a bag which is convertible into a towel (see example 16).

**Requirements:**

- The views showing the different configurations of the design are acceptable provided no part is added or removed.
- The views showing the different configurations of the design must be shown separately.

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RCD No. 002257493-0001 (25.02) (Roof constructions)
Owner: Glazing Vision Ltd.

RCD No. 000588694-0012 (14.03) (Mobile phones)
Owner: Fujitsu Mobile Communications Limited
Example 16 - Acceptable alternate positions (different views)
d) **Exploded views**

**Definition:** Exploded views consist of views where the parts of a product are shown disassembled in order to clarify how the parts fit together.

**Requirements:**

- Exploded views must be combined **with at least one view representing the product assembled** (see example 18 - view no.2 combined with view no.1).

- In these views, all the parts of a product must be shown **disassembled in a separate single view** (see example 18 - view no.2).

- The disassembled parts must be shown **in close proximity** and **in order** of assembly (see example 18 - view no.2).
Example 18 - Exploded views

RCD No. 001847468-0003 (09.03) (Packaging)
Owner: Josefa Colls Llobet

Croatian registered design No. D20140080 (24.01) (Bracelets with muscle stimulator) Owner: Dominik Žinić

RCD 001385926-0001 (09.03) (Beverage containers)
Owner: Mocktail Beverages, Inc.
Note: Showing the exploded parts in an additional view can help to facilitate the understanding of the design. However, the suitability of using exploded views for representing the design is without prejudice to the limitations foreseen by the National or European law in respect of the protection of invisible or partially visible parts of a product when in use.

e) Partial views (fragmentary views)

Definition: A partial view is a view showing a part of a product in isolation. A partial view can be magnified.

Requirements:

- Partial views must be combined with at least one view representing the product assembled (the different parts need to be connected to each other) - see example 19, views no.2, 3 and 4 combined with view no.1.

f) Sectional views

Definition: Sectional views are cutaway portions that complement aspect views by illustrating a feature or features of the appearance of the product such as the contour, surface, shape or configuration of the product.
Requirements:

- Representations with technical indications, such as axial lines or sizes (dimensions), numbers, etc. are not acceptable.
- The sectional view should, in an unambiguous way, be a view of the same design.
- Sectional views should not be submitted without other traditional views such as aspect views.

Example 20 - Sectional views

Note: Adding sectional views can help to facilitate the understanding of the design. However, the suitability of using such views for representing the design is without prejudice to the limitations foreseen by the National or European law in respect of the protection of invisible or partially visible parts of a product when in use.

 g) Sequence of snapshots (animated design)

Definition: Snapshots are a short sequence of views used to show a single animated design at different specific moments in time, in a clearly understandable progression. This applies to:

- An animated icon (design consisting of a sequence)
Example 21 - Acceptable animated icons

- An animated graphical user interface (design of an interface).

Example 22 - Animated graphical user interface
Requirements:

- In principle, all views of an animated icon and graphical user interface need to be visually related, this means that they must have features in common.

- It is the responsibility of the applicant to number the views in such a way so as to give a clear perception of the movement/progression.

Note: A video clip is a potential way of representing such designs (as it allows the sequence of the movement to be seen and visually appreciated), although the technical means to file a design by submitting a video clip are not available yet.

h) Combination of several means of visual representation

Recommendation:

A design should be represented using only one visual format (drawing or photograph) so as to avoid disclosing aspects that contribute to a different overall impression. Where multiple representations of a design are used, each must clearly and obviously relate to the same design and be consistent when comparing the features disclosed.

Example 23 - Unacceptable combination

2.3 NEUTRAL BACKGROUND

Although the Office requires design applications to be reproduced on a neutral background, there is a need for clarification of the notion of neutral background.

Therefore, in order to assess if a background is neutral, the following aspects should be taken into consideration: colours, contrast and shadows.
2.3.1 Requirements related to coloured background

a) A single or predominant colour in a background is always acceptable if it stands out against the colours of the design.

Example 24 - Acceptable single coloured background

Example 25 - Unacceptable single coloured background
Example 26 - Acceptable predominant coloured background

Example 27 - Unacceptable predominant coloured background
b) Graduating colour and more than one colour in a background is acceptable if the design is clearly distinguishable.

Danish registered design No. 2013 00008 (23.01) (Taps) Owner: Line Nymann, Emilie Kampmann, Nadja Ibsen, Pernille Hinborg

RCD No. 001387476-0001 (09.01) (Bottles) Owner: Vandemoortele Lipids, naamloze vennootschap

French registered design No. 955805-0005 (09.07) (Cover for perfume bottle) Owner: SNIC SARL

Example 28 - Acceptable graduating/more than one coloured background
2.3.2 Requirements related to contrast

a) All features of the design should be clearly visible.

b) The contrast is considered insufficient when the colour of the background and the design are similar and partly melt into each other. The result is that not all parts of the design will have sufficient contrast with the background (i.e. it is not clear where the product finishes and the background starts).

c) Sometimes a darker background can help when the design is clear or pale and vice-versa.
2.3.3 Requirements related to shadows/reflections

a) Shadows or reflections are acceptable as long as all features of the design remain visible.

b) Shadows or reflections are unacceptable when the subject of protection of the design, in any of the submitted views, cannot be determined in an unambiguous way.

This can occur when:
- there is limited colour contrast with the design;
- shadows do not allow the appreciation of all the features of the design, for example because they interfere with, or hide parts of, the design or they distort the contour of the design.

Example 31 - Acceptable shadows

Danish registered design No. 2013 00030 (08.05, 08.08) (Holder)
Owner: KITCINO ApS

Danish registered design No. 2013 00057 (11.01) (Jewellery)
Owner: House of Hearing

Danish registered design No. 2013 00069 (12.11) (Wheeled cargo bike)
Owner: 3PART A/S
Example 32 - Unacceptable shadows

Example 33 - Acceptable reflections

Example 34 - Unacceptable reflections
2.4 FORMAT OF VIEWS

The quality standards required for applications received by electronic means are as follows:

<table>
<thead>
<tr>
<th>Applications received electronically</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum number of views per Attachment</td>
</tr>
<tr>
<td>Maximum number of designs uploaded per application</td>
</tr>
<tr>
<td>Maximum number of views uploaded per design</td>
</tr>
<tr>
<td>File Format Type</td>
</tr>
<tr>
<td>Does your office have an E-Filing system?</td>
</tr>
</tbody>
</table>

Applications for designs is done exclusively via E-Filing system of the Office.

2.4.1 Quality recommendations for representations of designs filed in the form of drawings and/or photographs

In order to enhance the users’ understanding on how best to reproduce their designs, recommendations for representations of the designs filed in the form of drawings and/or photographs are provided below.

a) In the form of drawings: The drawings should be of good quality so that the images are drawn with clear and dark continuous lines. Representations should be capable of being reproduced so that the features of the design remain clearly visible.

Thus, the following should be avoided in the representations:
- Poor line quality.
- Blurry lines.
- Substantial pixilation.
- Lines which merge forming black and undefined areas.
- Drawings which are excessively small or large.
- Drawings with signs of deletion or correction.

b) In the form of photographs: The representations of the design filed in the form of photographs must be of good quality. The design must be shown in such a way that all features of the displayed design are clearly visible and suitable for reproduction. In order to guarantee the quality of the photographs representations, the following should be avoided:
- Undefined areas due to a lack of lighting.
- Glare on shiny, reflective or transparent surfaces.
- Blurriness (unless used as a disclaimer).
- Poor contrast.
- Obvious deletions or corrections.