

## Circular on Prohibition on Alteration of the Format of Written Application for Trademark without Authorization (2010)

Law-making Body	<b>Trademark Office of the State Administration for Industry and Commerce (dissolved)</b>
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*(The translation is provided by the IP Key project team and is for reference only.)*

Trademark agency organisations and trademark applicants:

Recently, there have been several cases in which trademark applicants have changed the trademark application form without authorisation, resulting in the application not being accepted and the application date being unable to be retained. In order to avoid such problems and better protect the rights and interests of applicants, the relevant matters regarding the trademark application form are hereby notified as follows:

Paragraph 2 of Article 56 of the "Regulations for the Implementation of the Trademark Law" stipulates: "The document format for applying for trademark registration or handling other trademark matters shall be formulated and published by the industrial and commercial administration department of the State Council." Accordingly, the applicant must use the trademark application form formulated and published by the Trademark Office in accordance with the regulations when submitting the trademark application, and shall not change or design the application form at will, including the deletion or addition of columns. The Trademark Office will not accept any unauthorized changes.

All trademark agency organisations are requested to strengthen business training for agents in daily trademark agency business, effectively understand the use and filling requirements of various trademark application forms, and strictly implement relevant regulations to protect the legitimate rights and interests of trademark applicants.

Trademark Office  
of the State Administration for Industry and Commerce  
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