

Supply Chain Security

供应链安全

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IP Protection Perspective 自知识产权保护角度

1. Investigation & raids from outside is important

一、调查打击外部制售假冒非常重要

2. How about Anti-Counterfeiting Prevention against supply chain penetration?

二、预防制售假冒者侵入正品供应链?

Supply Chain Security/供应链安全

Design 设计产品

IP generation 知识产权生成

Procurement contract 采购合同

Order & inventory management (scrap handling) 工厂下单生产库存管理（不合格残次品处理）

DC & Logistic DC & 物流

T1—T2.....final customer 最终客户

Warranty 质量保证

Destruction 销毁

设计产品/Product design

Design product with IP on like TM—component Branding

设计时产品附加知识产权,例如商标标注



IPR filing, Monitoring & Protection 知识产权申请、检测与保护

TM/Patent/Copy Right or Trade Secret

商标/专利/版权或商业秘密等

GIVI

GM

GMDATR

GMDAT_R

Procurement Contract 采购合同

Articles for IPR Protection 知识产权保护条款

List key parts/materials 列举关键部件/原材料

Define audit, investigation and Punishment 确定审计、调查及如何惩罚



Inventory management 工厂库存管理

Theft in daily inventory management 日常库存管理风险

Scrape risk/rate fraud 次品率风险/欺诈

Destruction fraud or risk 销毁风险/欺诈



Distribution Center & Logistic 分拨中心和物流

Inventory management risk(theft/replace) 库存管理（盗窃/以假换真）

Logistic risk(replace/cold chain) 物流风险(盗窃/脱离冷链)



T1—T2—Customer T1到T2到最终客户

Inventory management & Logistic risk 库存管理和物流风险



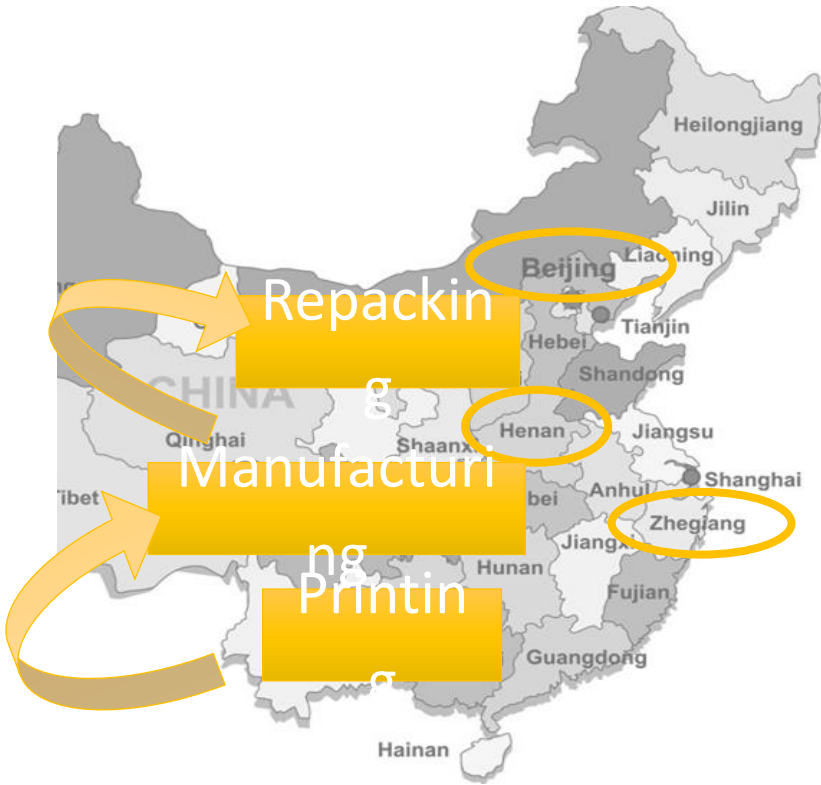
Warranty Fraud 索赔欺诈

Cheat company via leverage the company rules 利用公司规则欺骗公司

Could be just economic issue or counterfeit issue 仅是骗财行为或伴有假冒问题



Case Study 案例分析



11 clandestine labs
34 machines
2.3 tons API = 252 M doses
300,000 packaging units



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Any queries, pls contact victor.shao@Hotmail.com
Thanks