

# IP Key Workshop on Designs, Wuxi IP Key 无锡外观设计研讨会

## Online Tools for Design Strategy 外观设计策略—在线工具

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27.5.2019      2019年5月27日





- General Remarks 一般说明
- DesignView 外观设计查询
- DesignClass 外观设计分类
- TMView 商标查询

TM Class 商标分类  
Similarity 相似性  
EDB 执行数据库

# General Remarks 一般说明

- Design 外观设计

Trademark 商标

Copyright 版权

Patents, Trade Secrets ... 专利、商业秘密...

# EUIPO Tools

## 欧盟知识产权局工具

**TMview**

Trade mark search tool

**DesignView**

Registered designs search tool

**TMclass**

Trade mark classification tool

**DesignClass**

Design classification tool

**Similarity**


IP Office assessments of similarity of G&S

# Common Features 共同特点

- 24/7 全天候
- Free of charge 免费
- No registry 无需注册
- Easy to use 使用简单
- Wide range of information 信息范围广
- International 国际性

## DesignView

- Has your design registered in the past? If yes, you require a new one? What are the tendencies?
- 以前是否注册过外观设计？如果注册过，现在是否需要注册新的外观设计？外观设计注册的趋势是什么？
- **Features:** 14.456.185 Designs, 59 participating offices
- **特点:** 14,456,185项外观设计, 59家参与机关

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- AL Albania ( GDIP - 194 )
  - AP ARIPO ( ARIPO - 1238 )
  - AR Argentina ( INPI - 90131 )
  - AT Austria ( OPA - 73409 )
  - BA Bosnia and Herzegovina ( IIP-BIH - 772 )
  - BG Bulgaria ( BPO - 17734 )
  - BN Brunei Darussalam ( BruIPO - 191 )
  - BR Brazil ( INPI - 107458 )
  - BX Benelux ( BOIP - 16686 )
  - CA Canada ( CIPO - 173455 )
  - CH Switzerland ( IGE-IPI - 124343 )
  - CN China ( CNIPA - 4780901 )
  - CO Colombia ( SIC - 10581 )
  - CR Costa Rica ( RNPCR - 1822 )
  - CY Cyprus ( DRCOR - 378 )
  - CZ Czech Republic ( IPOCZ - 63632 )
  - DE Germany ( DPMA - 1666850 )
  - DK Denmark ( DKPTO - 28257 )
  - EE Estonia ( EPA - 2079 )
  - ES Spain ( OEPM - 437248 )
  - FI Finland ( PRH - 47231 )
  - FR France ( INPI - 763005 )
  - GB United Kingdom ( UKIPO - 350404 )
  - GE Georgia ( NIPCG - 2239 )
  - GR Greece ( OBI - 30647 )
  - HN Honduras ( DIGEPIH - 442 )
  - HR Croatia ( DZIV - 10194 )
  - HU Hungary ( HIPO - 14450 )
  - IE Ireland ( IEIPO - 2797 )
  - IN India ( CGPDTM - 43487 )
  - IS Iceland ( ISIPO - 4862 )
  - IT Italy ( UIBM - 436139 )
  - JO Jordan ( IPPD - 2166 )
  - JP Japan ( JPO - 563010 )
  - KR Republic of Korea ( KIPO - 1067850 )
  - LT Lithuania ( VPB - 3768 )
  - LV Latvia ( LRPV - 3408 )
  - MA Morocco ( OMPIC - 55116 )
  - MD Moldova ( AGEPI - 10595 )
  - ME Montenegro ( IPOM - 273 )
  - MK FYROM ( SOIP - 982 )
  - MT Malta ( CD-IPRD - 1014 )
  - MX Mexico ( IMPI - 41423 )
  - NO Norway ( NIPO - 30617 )
  - PE Peru ( INDECOPI - 5267 )
  - PH Philippines ( IPOPHIL - 26103 )
  - PL Poland ( PPO - 31355 )
  - PT Portugal ( INPIPT - 52684 )
  - RO Romania ( OSIM - 43431 )
  - RS Serbia ( IPORS - 10947 )
  - RU Russian Federation ( ROSPATENT - 79047 )
  - SE Sweden ( PRV - 94772 )
  - SI Slovenia ( SIPO - 4100 )
  - SK Slovakia ( SKIPO - 17935 )
  - SM San Marino ( USBM - 407 )
  - TN Tunisia ( INNORPI - 20067 )
  - TR Turkey ( TURKPATENT - 671723 )
  - US United States ( USPTO - 823007 )
  - UY Uruguay ( MIEM-DNPI - 1268 )
  - EM EUIPO ( EUIPO - 1223187 )
  - WO WIPO ( WIPO - 267407 )

# Design view, Search

## 外观设计检索

Find term

Search by Indication of the Product / Application number / Design number.

Search

Clear



Advanced search

## Welcome to Designview

Designview is a centralized access point to view the registered design information held by any of the participating National Offices, in a unique presentation format, independently of which office the data is coming from.

The design search tool will be based on the data of the registers of the participating offices, the WIPO and the EUIPO.



# Advanced Search 高级检索

Search by Indication of the Product / Application number / Design number.

Basic search

<input type="checkbox"/> Designated territories	<input type="text" value="- Select one or more designated territories -"/>
<input type="checkbox"/> Offices	<input type="text" value="- Select one or more offices -"/>
<input type="checkbox"/> Indication of the product	<input type="text"/> <input type="radio"/> Strict mode <input checked="" type="radio"/> Contains mode
<input type="checkbox"/> Verbal element	<input type="text"/>
<input type="checkbox"/> Design number	<input type="text"/>
<input type="checkbox"/> Application number	<input type="text"/>
<input type="checkbox"/> Design status	<input type="text" value="- All -"/>
<input type="checkbox"/> Owner name	<input type="text"/>
<input type="checkbox"/> Previous owner name	<input type="text"/>
<input type="checkbox"/> Designer name	<input type="text"/>
<input type="checkbox"/> Representative's name	<input type="text"/>
<input type="checkbox"/> Locarno	<b>Locarno classification</b> <input type="text" value="- All -"/> <b>Locarno sub-classification</b> <input type="text" value="- All -"/>
<input type="checkbox"/> Expiry date	From <input type="text"/> To <input type="text"/> <input type="button" value="X"/>

# Tutorial Design View

## DesignView教程

- Link to tutorial (3 min)
- 教程链接（3分钟）

# DesignClass

- Are you sure your product indications correctly describe your design? Have you applied in the right class?
- 产品名称是否正确地描述了外观设计？是否申请了正确的类别？
- **Features:** 24 harmonized offices
- **特点:** 24个协调机关

# TMview

- Have you checked if anyone is using a similar trade mark for similar G & S? Tendencies?
- 是否有人正在为相似的产品和服务使用相似的商标？这方面的趋势如何？
- **Features:** 49.046.645 trade marks in 61 countries/regions around the world, opposition
- **特点:** 全球61个国家/地区有49,046,645个商标，异议数据

# TMView Tutorial

## TMView教程

- Link to TMView Tutorial (3 min)
- TMView教程链接 (3分钟)

# TMclass

- Does your description clearly describe the goods or services you will use your trademark with? Are you sure in which class you should apply? Do you want to know which terms are acceptable to the Office you apply for?
- 商标对应的商品或服务是否描述清晰？是否确定应该申请哪一类商标？提交申请的商标局接受哪些条款？
- **Features:** 27 harmonized offices, 38 participation offices, harmonized database, China participating
- **特点:** 28个协调机关、38个参与机关、协调数据库；中国参与其中

# Similarity Tool 相似性工具

- If you find the same or a similar trade mark do you know which G or S may present a problem? If you are faced with an opposition / invalidity what are the criteria to assess similarity of G&S?
- 如果发现了相同或相似的商标，是否知道哪种商品或服务可能会出现问题？遭遇他方的异议/无效主张时，评价商品和服务相似性的标准是什么？
- **Features:** Search facility of 2 types of goods and services, and see whether similar or not
- **特点：** 可搜索两种商品和服务，比较其相似性。

# Enforcement database 执法数据库

- Connects Police, Customs and IPR Holders of 28 Member States  
连接28个成员国的海关警察、海关和知识产权权利人
- Provides details on IPRs and helps to detect counterfeit products  
提供有关知识产权的详细信息，并帮助侦测假冒产品
- Functions both ways  
两种方式都发挥作用



# Other Tools 其他工具



# 25 Years EUIPO 欧盟知识产权局25年



[www.euipo.europa.eu](http://www.euipo.europa.eu)



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Thank you



XIE XIE

非常感谢!