Conference on Online IPR Infringement and the Responsibility of Intermediary Service Providers

11-12 September 2019
London Room, Level 2, The Athenee Hotel
Bangkok, Thailand

AGENDA

Contact person:
Mr. Tiago Guerreiro, EUIPO
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11:00 – 11:30am  Registration and Networking Coffee/Tea Break

11:30 – 12:00nn  Opening Remarks
    Ms. Nusara Kanjanakul, Deputy Director General, Department of Intellectual Property of Thailand
    Mr. Peter Kovacs, Head of Unit, Intellectual Property and Public Procurement, Directorate-General for Trade, European Commission

12:00 – 12:30nn  Overview of IP Key South-East Asia: Intellectual Property as Key to Innovation, Economic Growth, and Cooperation
    Mr. Tiago Guerreiro, Project Leader, IP Key South-East Asia Project

12:30 – 14:00pm  Photo Opportunity and Lunch Break

14:00 – 15:00pm  Session 1: IPRs in the Digital Age and Online Environment: Trends, Issues, and Challenges
    Mr. Kenneth Wright, Danish Patent and Trademark Office

15:00 – 15:15pm  Coffee Break

15:15 – 16:00pm  Session 2: EU IPR Protection and Enforcement in the Digital Single Market
    Mr. Erling Vestergaard, European Observatory on Infringements of IP Rights
Session 3: Panel Discussion on Global Best Practices for Curbing IPR Online Infringements

Moderator: Mr. Kenneth Wright

Panelists: Mr. Erling Vestergaard, European Observatory on Infringements of IP Rights
Ms. Xenia Iwaszko-Manning, Director of International Trade, IFPI
Mr. Bogdan Ciinaru, EUROPOL
Mr. Frederick G. Vanneste, Belgian Customs
12 September 2019

09:00 – 10:00am  Session 4: Panel Discussion on Enforcing IP Rights in the Online Environment

Moderator:  Mr. Kenneth Wright

Panelists:  Ms. Jenny Wong, Director of Asian Regional Office, IFPI

Mr. David Blanco, ASEAN Head of Law, Patents & Compliance/ Crop Science APAC Regional Counsel, Bayer

Mr. Franck Fougere, External Expert, SEA IPR SME Helpdesk Project

10:00 – 10:15am  Coffee Break

10:15 – 11:15am  Session 5: Panel Discussion on the Role and Responsibilities of Intermediary Service Providers in Combatting Online Infringements

Moderator:  Mr. Kenneth Wright

Panelists:  Mr. Perdana Saputro, Vice President of Legal and Compliance, Bukalapak Indonesia

Mr. Andy Chua, Senior Vice President, Intellectual Property Protection, Lazada Group

Mr. Robert Fox, Chair of Digital Economy and ICT Group, European Association for Business and Commerce (EABC)

11:15 – 12:00nn  Session 6: Thailand’s National Initiatives to Combat Online Infringements

Ms. Umasiri Taron, Academic Committee on IP Enforcement, Intellectual Property Association of Thailand (IPAT)
12:00 – 13:30pm  Lunch Break

13:30 – 14:00pm  Session 7: The Malaysian Approach to Secondary Liability for IPR Infringements

Mr. Mohd Fuzi Hadi Bin Abd Latif, Enforcement Officer, Ministry of Domestic Trade and Consumer Affairs of Malaysia

14:00 – 15:30pm  Session 8: Panel Discussion on How SEA Countries can Move Towards Better Protection for IP Rights in the Online Environment

Moderator:  Mr. Kenneth Wright

Panelists:  Mr. Erling Vestergaard
          Mr. Chakra Yodmani, DIP
          Ms. Jenny Wong, IFPI
          Mr. David Blanco, Bayer
          Mr. Robert Fox, EABC
          Mr. Franck Fougere, SEA IPR SME Helpdesk Project
          Mr. Perdana Saputro, Bukalapak Indonesia
          Ms. Gladys Chun, General Counsel & Head of Government Affairs, Lazada Group

15:30 – 15:45pm  Coffee Break

15:45 – 16:30pm  Open Forum

16:30 – 17:00pm  Closing Remarks

Mr. Tiago Guerreiro, Project Leader, IP Key South-East Asia Project