



Conference on Online IPR Infringement and the Responsibility of Intermediary Service Providers

11-12 September 2019
London Room, Level 2, The Athenee Hotel
Bangkok, Thailand

AGENDA

Contact person:

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11 September 2019

- 11:00 – 11:30am Registration and Networking Coffee/Tea Break
- 11:30 – 12:00nn *Opening Remarks*
- Ms. Nusara Kanjanakul, Deputy Director General,
Department of Intellectual Property of Thailand
- Mr. Peter Kovacs, Head of Unit, Intellectual Property and
Public Procurement, Directorate-General for Trade,
European Commission
- 12:00 – 12:30nn Overview of IP Key South-East Asia: Intellectual
Property as Key to Innovation, Economic Growth, and
Cooperation
- Mr. Tiago Guerreiro, Project Leader, IP Key South-East
Asia Project
- 12:30 – 14:00pm Photo Opportunity and Lunch Break
- 14:00 – 15:00pm Session 1: IPRs in the Digital Age and Online
Environment: Trends, Issues, and Challenges
- Mr. Kenneth Wright, Danish Patent and Trademark
Office
- 15:00 – 15:15pm Coffee Break
- 15:15 – 16:00pm Session 2: EU IPR Protection and Enforcement in the
Digital Single Market
- Mr. Erling Vestergaard, European Observatory on
Infringements of IP Rights



16:00 – 17:30pm

**Session 3: Panel Discussion on Global Best Practices
for Curbing IPR Online Infringements**

Moderator: Mr. Kenneth Wright

Panelists: Mr. Erling Vestergaard, European
Observatory on Infringements of IP Rights

Ms. Xenia Iwaszko-Manning, Director of
International Trade, IFPI

Mr. Bogdan Ciinaru, EUROPOL

Mr. Frederick G. Vanneste, Belgian
Customs



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12 September 2019

09:00 – 10:00am Session 4: Panel Discussion on Enforcing IP Rights in the Online Environment

Moderator: Mr. Kenneth Wright

Panelists: Ms. Jenny Wong, Director of Asian Regional Office, IFPI

Mr. David Blanco, ASEAN Head of Law, Patents & Compliance/ Crop Science APAC Regional Counsel, Bayer

Mr. Franck Fougere, External Expert, SEA IPR SME Helpdesk Project

10:00 – 10:15am *Coffee Break*

10:15 – 11:15am Session 5: Panel Discussion on the Role and Responsibilities of Intermediary Service Providers in Combatting Online Infringements

Moderator: Mr. Kenneth Wright

Panelists: Mr. Perdana Saputro, Vice President of Legal and Compliance, Bukalapak Indonesia

Mr. Andy Chua, Senior Vice President, Intellectual Property Protection, Lazada Group

Mr. Robert Fox, Chair of Digital Economy and ICT Group, European Association for Business and Commerce (EABC)

11:15 – 12:00nn Session 6: Thailand's National Initiatives to Combat Online Infringements

Ms. Umasiri Taron, Academic Committee on IP Enforcement, Intellectual Property Association of Thailand (IPAT)



12:00 – 13:30pm *Lunch Break*

13:30 – 14:00pm **Session 7: The Malaysian Approach to Secondary Liability for IPR Infringements**

Mr. Mohd Fuzi Hadi Bin Abd Latif, Enforcement Officer,
Ministry of Domestic Trade and Consumer Affairs of
Malaysia

14:00 – 15:30pm **Session 8: Panel Discussion on How SEA Countries can Move Towards Better Protection for IP Rights in the Online Environment**

Moderator: Mr. Kenneth Wright

Panelists: Mr. Erling Vestergaard

Mr. Chakra Yodmani, DIP

Ms. Jenny Wong, IFPI

Mr. David Blanco, Bayer

Mr. Robert Fox, EABC

Mr. Franck Fougere, SEA IPR SME
Helpdesk Project

Mr. Perdana Saputro, Bukalapak Indonesia

Ms. Gladys Chun, General Counsel &
Head of Government Affairs, Lazada
Group

15:30 – 15:45pm *Coffee Break*

15:45 – 16:30pm *Open Forum*

16:30 – 17:00pm *Closing Remarks*

Mr. Tiago Guerreiro, Project Leader, IP Key South-East
Asia Project

