IP Key South-East Asia

EU Business Talks

11 September 2019
Gallery I, Level 3, The Athenee Hotel
Bangkok, Thailand

AGENDA

Contact person:
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11 September 2019

08:30 – 09:00am  Registration

09:00 – 09:15am  Opening Remarks

Mr. Peter Kovacs, Head of Unit, Intellectual Property and Public Procurement, Directorate-General for Trade, European Commission

09:15 – 09:30am  Overview of IP Key South-East Asia: Intellectual Property as Key to Innovation, Economic Growth, and Cooperation

Mr. Tiago Guerreiro, Project Leader, IP Key South-East Asia Project

09:30 – 09:45am  EU Business’ Views on Intellectual Property Rights in the South-East Asia Countries

Ms. Peeraya Thammasujarit, Legal Counsel in Thailand for the LEGO Group, Deputy Country Manager and Head of Dispute Resolution Team, Rouse Thailand

09:45 – 10:30am  Open Forum

10:30 – 10:45am  Closing Remarks and Photo Opportunity

Mr. Tiago Guerreiro, Project Leader, IP Key South-East Asia Project