



Conference on the Collective Management of Copyright and Related Rights in South-East Asia

18-19 September 2019
Sentral Ballroom B, Level 6
Hilton Kuala Lumpur Hotel, 3 Jalan Stesen Sentral
Kuala Lumpur, Malaysia

AGENDA

Contact person:

Mr. Tiago Guerreiro, EUIPO
Email: tiago.datrindade@euipo.europa.eu

www.ipkey.eu



18 September 2019

- 8:30 – 9:00am *Registration*
- 9:00 – 9:30am *Welcome/Opening Remarks*
Dato' Mohd Roslan bin Mahayudin, Director General,
Intellectual Property Corporation of Malaysia (MyIPO)
EU Delegation in Malaysia
- 09:30 – 10:00am *Overview of IP Key South-East Asia: Intellectual
Property as Key to Innovation, Economic Growth, and
Cooperation*
Mr. Tiago Guerreiro, Project Leader, IP Key South-East
Asia Project
- 10:00 – 10:15am *Photo Opportunity and Coffee Break*
- 10:15 – 10:45am *Session 1: Collective Management of Copyright and
Related Rights*
Dr. Eleonora Rosati, Associate Professor in Intellectual
Property Law, Stockholm University
- 10:45 – 11:15am *Session 2: Authorization and Supervision of CMOs*
Dr. Ioannis Kikkis, IP Adviser European Public Law
Organisation, Athens Greece
- 11:15 – 12:00nn *Session 3: Collective Management of Rights in the
European Union: Collective Rights Management
Directive*
Dr. Eleonora Rosati, Associate Professor in Intellectual
Property Law, Stockholm University



12:00 – 13:30pm *Lunch Break*

13:30 – 14:15pm **Session 4: Collective Management of Rights in the European Union: CJEU Case Law**

Dr. Eleonora Rosati, Associate Professor in Intellectual Property Law, Stockholm University

14:15 – 15:00 pm **Session 5: Collective Management of Rights in Malaysia**

Mr. Chew Phye Keat, Partner, Raja, Darryl & Loh

15:00 – 15:15 pm *Coffee Break*

15:15 – 16:00 pm **Session 6: State of Play of Collective Rights Management in the Philippines**

Ms. Ginalyn Badiola, Bureau of Legal Affairs, Intellectual Property Office of the Philippines (IPOPHL)

16:00 – 16:45 pm **Session 7: State of Play of Collective Rights Management in Thailand**

Ms. Isariya Sangaroon, Trade Officer, Practitioner Level, Copyright Office, Department of Intellectual Property of Thailand (DIP)



19 September 2019

- 9:00 – 9:45 am **Session 8: Best Practices on Licensing**
Dr. Ioannis Kikkis, IP Adviser European Public Law Organisation, Athens Greece
- 9:45 – 10:30 am **Session 9: Best Practices on Licensing in the Music Industry**
Mr. Ramani Ramalingam, International Federation of the Phonographic Industry (IFPI)
- 10:30 – 10:45 am *Coffee Break*
- 10:45 – 11:30 am **Continuation of Session 9: Best Practices on Licensing in the Music Industry**
Mr. Benjamin Ng, Regional Director for Asia-Pacific, International Confederation of Societies of Authors and Composers (CISAC)
- 11:30 – 12:00 nn **Session 10: Best Practices on Mediation and Dispute Settlement**
Dr. Ioannis Kikkis, IP Adviser European Public Law Organisation, Athens Greece
- 12:00 – 13:30 pm *Lunch Break*
- 13:30 – 14:15 pm **Session 11: Best Practices on Principles and Tools for Documentation and Distribution**
Mr. Ramani Ramalingam, International Federation of the Phonographic Industry (IFPI)



14:15 – 15:00 pm *Open Forum*

15:00 – 15:15 pm *Closing Remarks*

Ms. Rashidah Ridha Sheikh Khalid, Director of Copyright
Division, MyIPO

