

# IP Key Latin America

This newsletter compiles information on the latest activities carried out by the EUIPO in the context of the EU-Funded IP projects implemented on behalf of the European Commission.

## IPKey Latin America Project Upcoming Activities

### Regional Workshop on Geographical Indications Enforcement in Central America

05/12/19

**Area:** Latin America **Location:** San Jose, Costa Rica



The activity consists of a two-day event organized in collaboration with the Ministry of Foreign Trade (COMEX), Costa Rica and dedicated to the Enforcement of Geographical Indications. This activity will gather representatives of the competent authorities of GIs in the Central America countries...

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### The Enforcement of GIs brings EU and local experts to Mexico for a seminar

02/12/19

**Area:** Latin America **Location:** Mexico City, Mexico



IP Key LA, along with the Mexican Institute of Intellectual Property (IMPI), has organized a Seminar on the Enforcement of Geographical Indications in Mexico City, in order to approach the existing measures in the area and how those can be improved, as well as exchanging information on...

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### IP Key LA organizes first virtual training in PVP

18/11/19

**Area:** Latin America **Location:** online



IP Key LA, with the support of UPOV and CPVO, is working on the development of a PVP Licensing learning course available online, through EU and international platforms. The proposed activity aims to increase the knowledge public research institutes and small- and medium-sized private breeders...

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### Plant Variety Protection Workshop gathers technical examiners from 13 Latin American countries in Peru

13/11/19

**Area:** Latin America **Location:** Lima, Peru



The aim of the Regional Workshop on Cooperation in Examination of Plant Variety Protection (PVP) Applications is to enhance cooperation among examination offices. To this end, technical examiners from Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Mexico, Nicaragua, Panama,...

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### IP Key LA addresses copyright in cultural sectors and the impact of its infringement in the digital environment

11/11/19

**Area:** Latin America **Location:** Lima, Perú



To raise awareness and knowledge on copyrights, IP Key LA has organized two events in Lima, Perú. These will provide a positive view of IPRs that highlights its potential to boost company revenues based on innovation and the construction of adequate and proper IP business strategies.

The...

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### IP Key LA addresses the impact of copyright infringement in the digital environment in Colombia

07/11/19

**Area:** Latin America **Location:** Bogotá, Colombia



To raise awareness and learn about the EU judicial practice in the area of copyright infringement in the digital environment, IP Key LA has organized an activity in Bogotá, Colombia. The objective of the seminar is to exchange judicial and administrative experiences of the EU and Colombia...

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### IP Key LA will host a new workshop on Trade Marks and Designs examination practices in Colombia

05/11/19

**Area:** Latin America **Location:** Bogota, Colombia



Trade marks and Designs examination practices are an important part of IP Key LA's work plans. In fact, they were the focus of 4 workshops implemented in Central America, the Andean Region and Chile during 2018 and 2019. Offices throughout Latin America participated in these, to generate...

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### IP Key LA promotes potential benefits of international IP protection systems in Argentina and Chile

16/10/19

**Area:** Latin America **Location:** Buenos Aires, Rosario, Santiago de Chile



IP Key LA pursues the goal of favoring the development and implementation of modern, internationally accepted procedures and practices for obtaining IPRs in Latin American countries and providing capacity building which can bring benefits to as wide a range of recipient Offices.

In this...

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## IPKey Latin America Project Activities

from 01/07/19 to 30/09/19

### IP Key Latin America joins the Green Expo 2019 with a Seminar on Intellectual Property and Green Technologies

05/09/19

**Area:** Latin America **Location:** Ciudad de México



The Green Expo is the Latin American event that presents cutting-edge sustainable solutions and technologies for all industries and aims to bring together, in the framework of an exchange of knowledge and business, all industrial sectors interested in the development of a Circular Economy with...

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### IP Key LA introduces the Second IP Enforcement and Governance Week, in Argentina

20/08/19

**Area:** Latin America **Location:** Buenos Aires, Argentina



18 months after starting work on the construction and consolidation of an intellectual property network in the region, IP Key LA announces the second week dedicated to the Observance and Governance of Intellectual Property. On this occasion, the capital of Argentina, Buenos Aires, will host...

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### Seminars for Judges on Infringements of Intellectual Property Rights and Online Markets

15/08/19

**Area:** Latin America **Location:** Rio de Janeiro, Brazil



IP Key LA convened judges with IP jurisdiction from courts in Brazil, other Mercosur countries and Chile to participate in the seminar "Infringements of copyright in the digital environment" - organized in collaboration with IFPI- and "The observance of trade mark and design rights and online..."

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### IP Key LA will attend the Sub-Regional Meeting of Experts on Patents of Central American Countries and the Dominican Republic, organized by WIPO

05/08/19

**Area:** Latin America **Location:** San Jose, Costa Rica



The Regional Seminar on the Patent Cooperation Treaty and the Sub-Regional Meeting of Experts on Patents of Central American Countries and the Dominican Republic for the update of the Processing Manual of Patent Applications and the strengthening of collaboration mechanism, will take place in...

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### IP Key LA Hosted, along with EUIPO, a New Workshop on Trade Marks and Designs Examination Practice

10/07/19

**Area:** Latin America **Location:** San Jose, Costa Rica



In the context of a week-long Technical Workshop on Tools and Practices developed under the European Union Intellectual Property Network (EUIPN), organised by the EUIPO in San José, Costa Rica, IP Key LA co-hosted a Regional Workshop on Trade Mark and Design Examination Practices.

This...

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### Technical Workshop on Common Tools and Practices Developed by the European Network of Trade Marks and Designs

08/07/19

**Area:** Latin America **Location:** San Jose, Costa Rica



EUIPO and IP Key LA organized this week-long technical workshop in Costa Rica as a follow-up to the workshops that took place in Cuba in December 2017, Costa Rica in June 2018 on search and classification tools and Lima in November 2018 on quality and productivity tools.

The workshop's...

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### EU Conference on Geographical Indications and the Lisbon Agreement (Geneva Act)

02/07/19

**Area:** Latin America **Location:** Lisbon, Portugal



IP Key LA and SEA will support the Worldwide Symposium on Geographical Indications organized by WIPO and the Portuguese Institute of Industrial Property (INPI). The activity will provide an opportunity for participants from SEA and LA countries to gain insights on the need to improve the...

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If you (or your institution) are interested in the implementation of these activities as experts please register in the [Call of Expression of interest](#)



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