

2018 China Forum on Criminal IP Protection

(Draft 06.07.18)

Collaboration, Innovation, Win-win

Time: July 10 - 13, 2018

Venue: *Renaissance Suzhou Wujiang Hotel. 199 Hami Road Shengze Town, Wujiang District, Suzhou City, Jiangsu Province, 215228, PRC*

Organizer: Quality Brands Protection Committee of the China Association of Enterprises with Foreign Investment (CAEFI/QBPC)

Supporter: IP Key China

Agenda:

July 10, 2018 (Tuesday) Registration

July 11, 2018 (Wednesday) (2F, Grand Ballroom1&2)

8:30-9:00 Registration

9:00-9:50 Opening Remarks

Moderator: Michael Ding, Vice Chairman of QBPC (ABB)

Addressed by:

Gao Feng Director General of the Economic Crime Investigation Department of the Ministry of Public Security (MPS/ECID)

Lu Zhengmin Deputy Director General of The Office of the National Leading Group on the Fight against IPR Infringement and Counterfeiting (NLGO)

Chang Heping	Deputy Director General of Jiangsu Provincial Public Security Department
Günther Marten	Minister Counselor, EUIPO IP attaché, Delegation of the European Union to China
Lv Guoqiang	China Region Advisor to The World Intellectual Property Organization (WIPO)
Ovidiu-Sever Ene	Criminal Intelligence Analyst, Illicit Goods and Global Health Program of International Criminal Police Organization (INTERPOL)
Michael Mangelson	Consul and IP Attaché of U.S. Consulate General Shanghai
John Anderson	Chairman of Global Anti-counterfeiting Group (GACG)
Robert Barchiesi	President of International Anti-Counterfeiting Coalition (IACC)
Jack Chang	Vice Chairman of CAEFI & Chairman of QBPC (L Brands Inc.)

9:50-10:00 **MOU Signing Between QBPC and Jiangsu ECID of Public Security Department**

10:00-10:15 **Coffee Break** (*2F, Grand Ballroom Foyer*)

10:15-12:00 **Session 1: International Experience and New Trend for Criminal IP Protection**

Moderator: **Jack Chang, Vice Chairman of CAEFI & Chairman of QBPC (L Brands Inc.)**

Panelists:

Zhang Jingli Deputy Director General of the Economic Crime Investigation Department of the Ministry of Public Security (MPS/ECID)

EU Observatory on Infringement of IPRs (TBD)

Monica Dopico Martinez Chief Inspector of IP Section of Spanish National
Police

June Liu Assistant Counsellor of U.S. Immigration and Customs
Enforcement (ICE) (TBC)

Tom Duke IP Attaché of British Embassy

Robert Barchiesi President of International Anti-Counterfeiting Coalition
(IACC)

Representatives of “Belt & Road” Countries
(Philippines, Vietnam or Russia) (TBD)

12:00-12:15 Q&A

12:15-13:30 Lunch (2F, Grand Ballroom 3)

**13:30-17:30 Session 2: New Trend in Criminal IP Protection in
China**

**13:30 -15:15 1st Topic: New Trend in Theory, Policy and Practice of IP
Protection**

**Moderator: Leon Lv, Vice Chairman of Best
Practices/Enforcement Committee of QBPC (Eaton)**

***Contents: New Trend in Policy Theory (at the national
level)***

Panelists:

Sun Yong Director of Supervision and Liaison Division of The

Office of the National Leading Group on the Fight
against IPR Infringement and Counterfeiting (NLGO)

Xie Xinhong Deputy Director of IPR Division Department of Policy
and Legal Affairs, General Administration of Customs,
PRC

National Development and Reform Commission (TBD)

Contents: Local Experience Sharing

Lu Chuan Prosecutor of Finance & IP Department of Shanghai
People's Procuratorate

Liu Lina Prosecutor of the Economic Crime Prosecution
Department of People's Procuratorate of Beijing
Municipality

Li Bozhu ECID of Shenzhen Public Security Bureau,
Guangdong

Jack Chang Vice Chairman of CAEFI & Chairman of QBPC
(L Brands Inc.)

15:15-15:30 Q&A

15:30-15:45 Coffee Break (2F, Grand Ballroom Foyer)

**15:45-17:15 2nd Topic: IP Protection in Technological
Innovation**

**Moderator: Peter Yang, Vice Chairman of Best
Practices/Enforcement Committee of QBPC
(Eaton)**

***Contents: Trade Secrets and Patent Management
Shared by Well-known Companies***

Panelists:

Michael Ding Vice Chairman of QBPC (ABB)

Huang Wushuang Dean of Intellectual Property Institute of East China
University of Political Science and Law

Domestic Enterprise (TBC)

Contents: *Key Issues in Criminal Cases of Trade
Secrets*

Panelists:

Chen Chunsheng ECID of Zhejiang Provincial Public Security
Department

Song Feng Judge of Civil Court Three of Jiangsu Provincial Higher
People's Court

Michael Liang Vice Chairman of Patent and Innovation Committee of
QBPC (AkzoNobel)

17:15-17:30 Q&A

18:00 Dinner (2F Grand Ballroom 3)

July 12, 2018 (Thursday) (2F, Grand Ballroom1&2)

**9:00 - 12:00 Session 3: Criminal IP Protection in the Era of Big
Data**

*Contents: Public Security Organs' Datafication Combat for Fighting IP Crimes
& Private sector's Datafication application for Fighting IP Crimes*

**9:00-10:10 1st Topic: Public Security Organs' Datafication
Combat for Fighting IP Crimes**

Moderator: Steven Wang, Vice Chairman of QBPC (Philips)

Panelists:

Yu Chongwen ECID of Shanghai Provincial Public Security Bureau

Zhang Tao ECID of Qingdao Public Security Bureau, Shandong Province

Liu Yang ECID of Yibin Public Security Bureau, Sichuan

10:10-10:25 Coffee Break (2F, Grand Ballroom Foyer)

**10:25-11:30 2nd Topic: Private sector's Datafication
application for Fighting IP Crimes**

Moderator: Conan Chen, Chairman of Best Practices/Enforcement Committee of QBPC (L Brands Inc.)

Panelists:

Lynn X.L. Fu Director of Brand Protection Cooperation, Brand Protection Group of Platform Governance Department of Alibaba

Ivan Chung Deputy Director of Safety Management Department of WeChat Security Risk Control Center, Tencent

Liu Xiaoning JD

Niklas Fu Sr. Digital Enforcement Manager of Richemont

11:30-12:00 Q&A

12:00-13:30 Lunch (2F, Grand Ballroom 3)

13:30-15:30 Session 4: The social cooperation and governance on IP protection

Contents: Awareness promotion for people who offer convenience to those selling counterfeits & Development trend of plead guilty in criminal cases

Moderator: **Colin Chen, Vice Chairman of QBPC (Johnson & Johnson)**

Panelists:

Evan Williams Regional IP Enforcement Coordinator of U.S. Dept. of Justice

Valentina Salmoiraghi Anti-Counterfeiting Advisor of International Trademark Association

Sting Wu Honeywell (Rep.)

Ying Xiangjian Vice President, South Centre General Manager of Beijing IPHOUSE Network Technology (former Senior Judge of IP Tribunal of Zhejiang Provincial Higher People's Court, Provincial-level Expert Judge)

Ding Wei IP Division of Yinchuan City Public Security Bureau

Michael Yu Chairman of Legal Committee of QBPC (Unilever)

Xie Yan Assistant Dean, Professor of Shanghai International College of Intellectual Property, Tongji University

Liu Fei Executive Director of QBPC

15:30-15:45 Q&A

15:45-16:00 Coffee Break (2F, Grand Ballroom Foyer)

16:00-18:00 Session 5: China-EU Collaboration on IP Law Enforcement

Moderator: Davide Follador, Coordinator of IP Key China

16:00-17:30 1st Topic: IP Investigation in General

Contents:

IP Key briefing([video](#))

Introduction to IP criminal protection in the EU and to the EU Observatory

Financial investigations related to IP crimes in cooperation with payment service providers (so-called “Follow the Money” approach) including under-cover purchases

Inter-agency cooperation in IPR criminal enforcement (coordination and transfer of files between customs, administrative enforcement agencies in the EU)

Panelists:

Erling Vestergaard Danish Prosecutor, Seconded National Expert
at EU Observatory

Monica Dopico Martinez Chief Inspector of IP Section of Spanish National
Police

Qiu Luning ECID of Suzhou Public Security Bureau, Jiangsu
QBPC

17:30-18:00 Semi-structured panel discussion and Q&A

18:00 Dinner (2F Grand Ballroom 3)

July 13, 2018 (Friday)

**8:30-9:30 Session 5: China-EU Collaboration on IP Law
Enforcement (Continued)**

Moderator: Erling Vestergaard, EU Observatory

8:30-9:30 2nd Topic: International Cooperation and IT Tools

Contents:

Cooperation through exchange information on transnational cases and IT enforcement Tools developed by the EU Observatory (ACRIS, ACIST, EDB)

Customs' IPR Enforcement to tackle e-commerce and small parcels.

Panelists:

Massimo Antonelli	Italian Customs, Seconded National Expert at EU Observatory
Hung Shunguang	Director of Police and Regulation Division of Xiamen Customs
Lin Wutao	ECID of Zhangzhou Public Security Bureau, Fujian

9:15-9:30 **Q&A**

9:30-10:50 **3rd Topic: Online Investigations and Prosecutions**

Contents:

Online investigations (Darknet's sales markets) and techniques to secure evidence for prosecution and trial, including crypto-payments

Criminal Liability for Legal Entities involved in IP Crimes (liability for companies and intermediaries)

Moderator: **Davide Follador, IP Key China**

Panelists:

Erling Vestergaard	Danish Prosecutor, Seconded National Expert at EU Observatory
Wang Yuqing	Director of Huqiu District People's Procuratorate, Suzhou City
Ma Tiequan	ECID of Tianjin Public Security Bureau
Florence Tam	Director of Criminal Enforcement, Greater China,

	LVMH Fashion Group
10:50-11:10	Q&A
11:10-11:25	Coffee Break (<i>2F, Grand Ballroom Foyer</i>)
11:25-11:40	Suzhou Declaration
11:40-12:10	Concluding Remarks
Moderator:	Jack Chang, Vice Chairman of CAEFI & Chairman of QBPC (L Brands Inc.)
Address by:	
Zhang Jingli	Economic Crime Investigation Department of the Ministry of Public Security
Zhao Jian	Chief Captain of ECID of Jiangsu Provincial Public Security Department
Davide Follador	Coordinator of IP Key China
Tom Duke	IP Attaché of British Embassy
Jack Chang	Vice Chairman of CAEFI & Chairman of QBPC (L Brands Inc.)
12:20	Lunch (<i>2F, Grand Ballroom 3</i>)