



 **IPKey**

SOUTHEAST ASIA

# INFORMATION AND CLASSIFICATION TOOLS

**MA. CORAZON DP. MARCIAL**  
Jakarta, Indonesia | 13 August 2018

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Funded by the European Union



Directed by the European Commission, IP KEY is implemented by the European Union Intellectual Property Office (EUIPO)

# INFORMATION & CLASSIFICATION TOOLS



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# INFORMATION & CLASSIFICATION TOOLS

- **Designview**
- **ASEAN Designview**
- **Designclass**
- **eSearch Plus**



# WHY DO WE NEED TOOLS?

- **Speed**
- **Accuracy**
- **Quality**
- **Efficiency**



# INFORMATION & CLASSIFICATION TOOLS

DesignView



DesignClass

eSearch plus

The EUIPO's database *access*



# DesignView

- ✓ **Free online consultation tool to search registered designs in the EU**
- ✓ **Contains data about designs—legal status, owners, priority, etc.**
- ✓ **Check design novelty**



# DesignView

- ✓ **13,827,454 designs**
- ✓ **Includes designs in the WIPO collection**
- ✓ **Multi-lingual**
- ✓ **Updated regularly**
- ✓ **Accessible 24/7**



# Before Designview

DesignView

**IPO 1**

**IPO 2**

**IPO 3**

**Many IPOs**



**Search**

**Search**

**Search**

**Search**





- ✓ **Common design platform of ASEAN Member States**
- ✓ **9 ASEAN IP Offices, MM to join later**
- ✓ **162,776 Industrial Designs**
- ✓ **Updated by IP Offices**



# DesignClass

- ✓ **Search tool to help users find product indications in the Harmonised Database for the goods to be registered**
- ✓ **Follows Locarno philosophy and the classes/sub-classes**




# DesignClass

- ✓ **Locarno, Eurolocarno and EU IP Offices**
- ✓ **Pre-validated**
- ✓ **Makes classification easier; comprehensive**



# eSearch plus

The EUIPO's database *access*

- ✓ **Basic search**
  - **Trademarks**
  - **Designs**
  - **Owners**
  - **Representatives**
- 



# eSearch plus

The EUIPO's database *access*

- ✓ **Advanced search**
  - **More detailed information about TM, designs, owners, representatives**
  - **Multiple selection criteria**



# eSearch plus

The EUIPO's database *access*

- ✓ Detailed file view
- ✓ Alerts
- ✓ Image-based searches



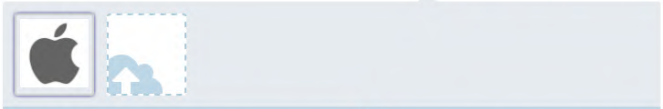
# eSearch plus

The EUIPO's database access

Search trade marks, designs, owners, representatives, Bulletins and Office decisions in one single application. [Learn how](#)

[Advanced search](#)

Search




Click and adjust the rectangle to select the area to search  
Click here to **change** image(s)

- Search for Trade marks
- Search for Designs **Beta**

Powered by [TrademarkVision](#)



 eSearch plus

The EUIPO's  
database access



Search

[Advanced search](#)

Trade marks (4674) **Designs (4194)** Owners Representatives

4194 search result(s) in 42 page(s) in 9.935 seconds

1 2 3 4 5 6 7

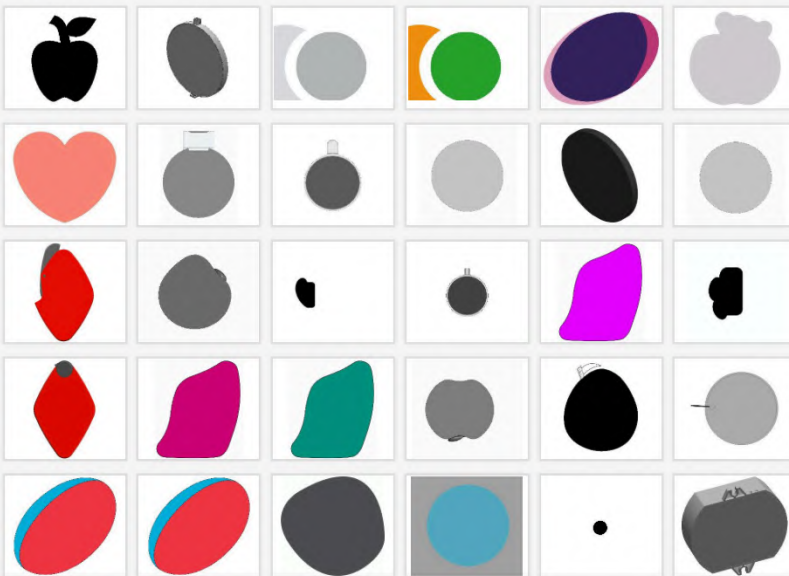


10



Actions [Generate .pdf](#)

Select all



Directe

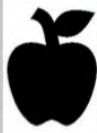
IPO)







**001676750-0001**



Filing date: 2/3/2010  
Locarno Classification: 32.00  
Indication of the product: Ornamentation for household items  
Status: Registered and fully published (A.1.)  
Owner ID number: 237667  
Owner name: Juan José Becerra López  
Representative ID number:  
Representative name:

**003361062-0013**



Filing date: 1/9/2016  
Locarno Classification: 28.02  
Indication of the product: Soap  
Status: Registered and fully published (A.1.)  
Owner ID number: 141529  
Owner name: Cosmetic Warriors Limited  
Representative ID number: 10108  
Representative name: D YOUNG & CO LLP

**004102192-0002**



Filing date: 13/7/2017  
Locarno Classification: 01.01  
Indication of the product: Fruit gum confectionery, Sweetmeats [candy], Jelly sweets, Confectionery  
Status: Registered and fully published (A.1.)  
Owner ID number: 130015  
Owner name: PERFETTI VAN MELLE S.P.A.  
Representative ID number: 37550  
Representative name: Alessandro Biraghi





**THANK YOU**

 @IPKey\_EU

