

#### Issues

#### **ENFORCEMENT**

The IP Rights are strongly based on the <u>expectation</u>
of a <u>real and effective</u> defence of the exclusivity
granted by a registered IP right (Patents, Trade Marks and Designs)

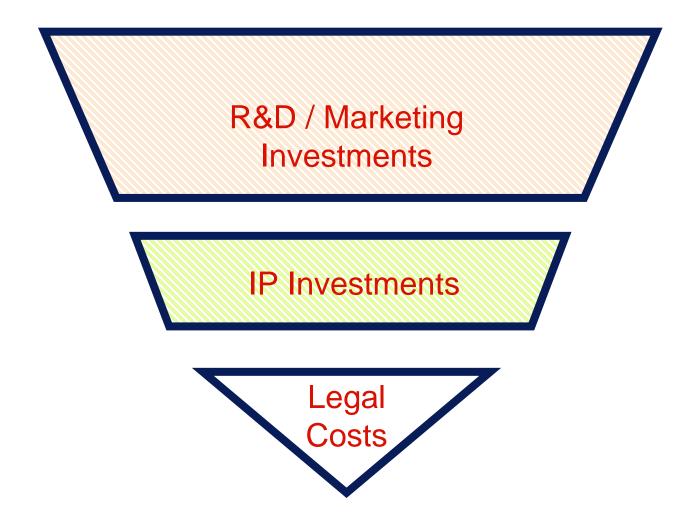
#### **THEN**

The enforcement is the real critical issue in order to justify:

- a) The IP system
- b) The investments on R&D and Marketing

a lack of effective enforcement means a real prejudice on the credibility of all the IP system and on the innovation policies

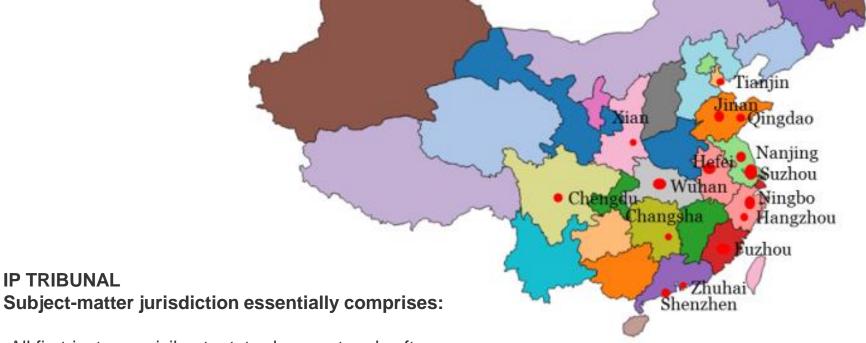
#### Issues



# **System**

EU	CHINA
Civil proceedings - specialised Courts (each member State) - injunctions & seizures - damage recovery - urgent proceedings (3/6 months) - ordinary actions (2/3 years - average) (Germany and the Netherlands 1 year average)	Civil proceedings  - Min San Ting (32 IP specialised Courts) since 2003  - 3 full specialized IP courts in: Beijing, Shanghai and Guangzhou (2014)  - and now in addition 15 Tribunals  - injunctions and seizures  - damage recovery  - ordinary actions 1,5 year  Administrative proceedings  - CNIPA (2015 new measures adopted)  - only seizures and fines  - no damage recovery

### **System**



- •All first-instance civil patent, trade secret and software cases;
- •All first-instance civil trademark copyright, unfair competition, technical contract cases, with claims above a certain monetary threshold;
- •All first-instance administrative IP cases;
- All first-instance criminal IP cases;
- •Appeals against first-instance IP judgments rendered by district courts within the territory of each Tribunal.
- •All other first instance cases will be brought before the territorially competent district courts

source: https://www.limegreenipnews.com/

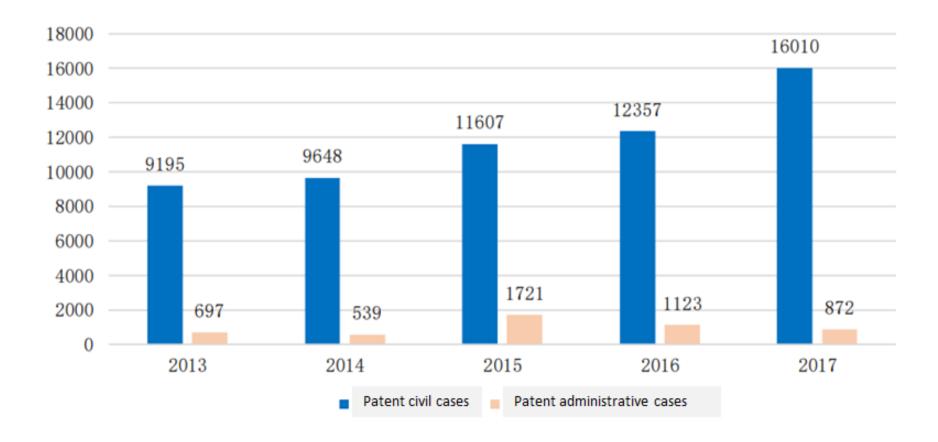
# **System**

EU	CHINA
Criminal proceedings - only in case of evident infringement - no specialised Public prosecutors	Criminal proceedings - uncommon
Customs - Import and Export IP control	Customs - Export and Import IP control (10 years duration)



#### **Special issues**

- A) Formalities all documents shall be duly translated /notarized
- B) Only the <u>granted rights can be enforced</u> need to file Patents / Utility Models / Design timely
- C) Choice between the Administrative / Civil procedure



https://trustinip.com/latest-status-and-trend-of-patent-litigations-in-china/



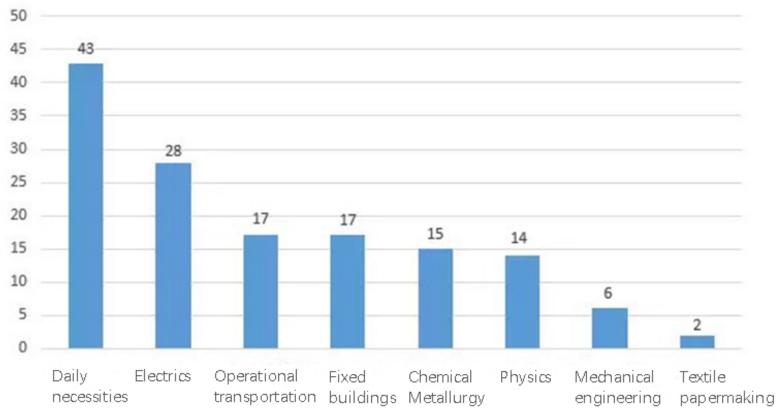
#### average durations (in days) of first-instance patent civil cases



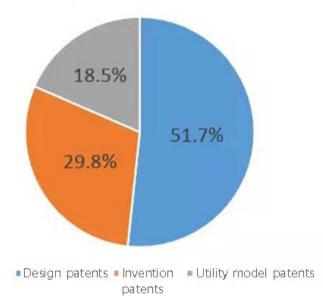
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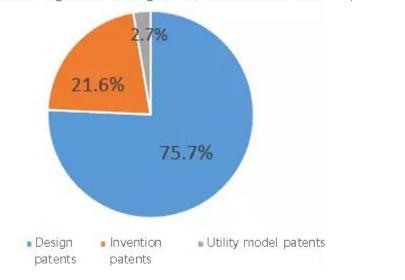
### Patent civil disputes



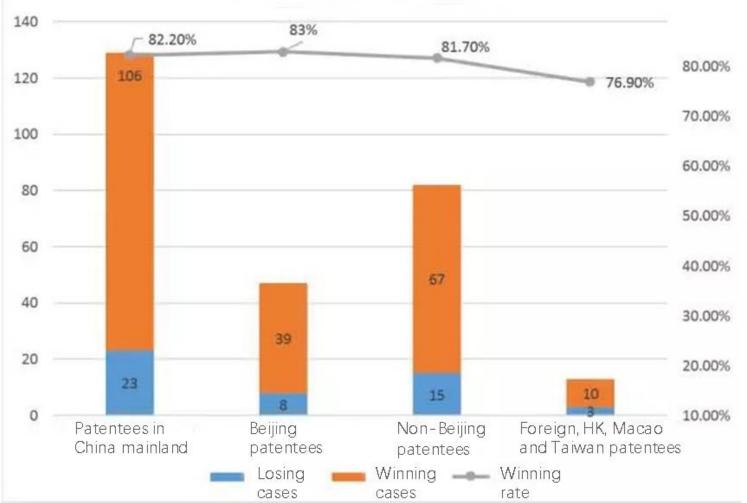
Types of patent rights of patentees in China mainland



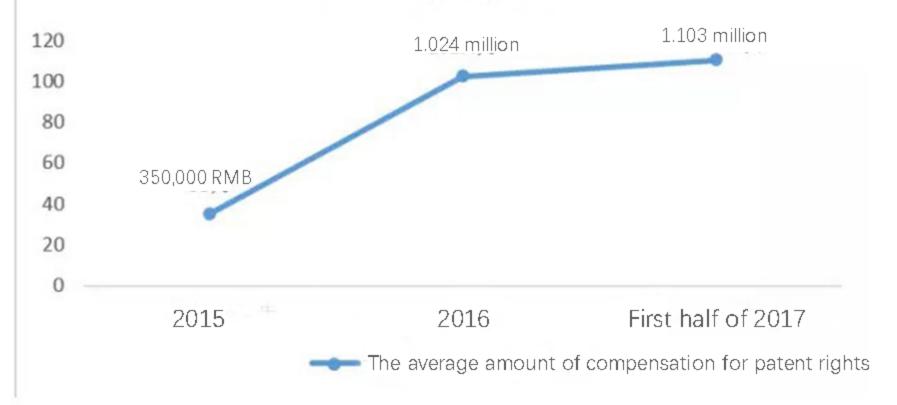
Types of patent rights of foreign, HK, Macao and Taiwan patentees

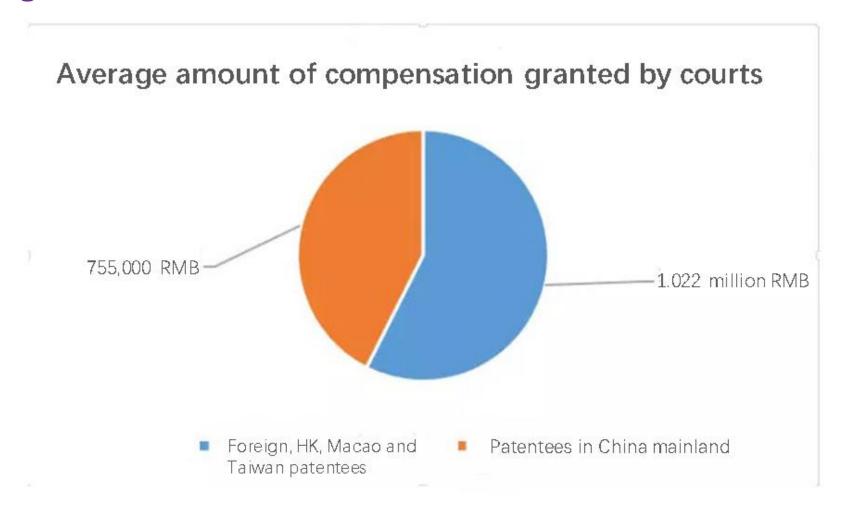




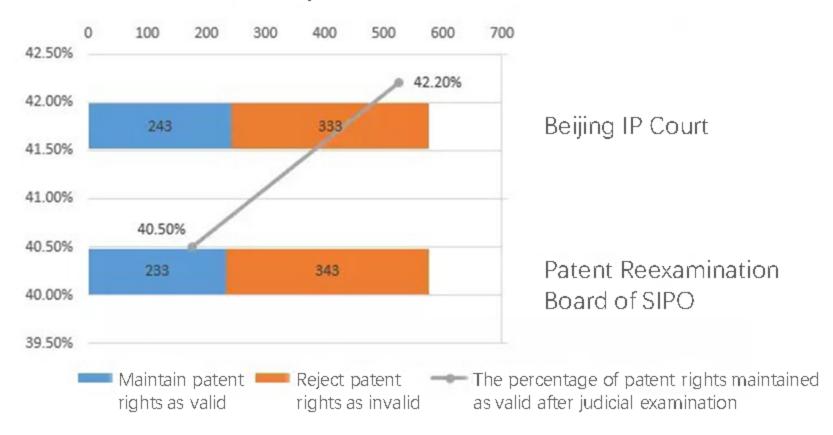


The average amount of compensation for patent rights infringement





### Judicial examination on patent invalidation

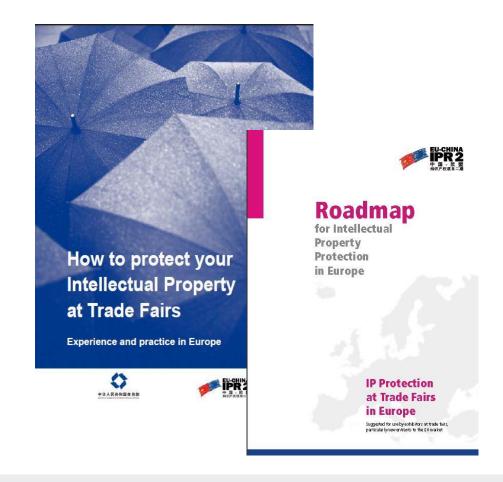




Study IPR2 2009

www.ipkey.eu





## 2008



Study Tour

FRANCE - GERMANY - ITALY

### 2009



Home

EU-CHINA PROJECT ON THE PROTECTION OF INTELLECTUAL PROPERTY RIGHTS (IPR2)

中国-欧盟知识产权保护项目(二期)

Project Activities & Results Newsroom Stakeholders Document Centre

Legal framework

Capacity building

- Access to information
- Enforcement
- > Support for Right Holders
- Trademarks and Designs

English > Activities & Results > Enforcement > Protecting IP at Trade Fairs, information and mediation support

#### Protecting IP at Trade Fairs, information and mediation support

3-8 March 2009, CeBIT, Germany



In co-operation with the Ministry of Commerce of China (MOFCOM), IPR2 supported an information and mediation support facility onsite for the duration of the CeBIT 2009 trade fair to assist in disputes over patents, trademark and industrial design infringements between exhibiting Chinese and European companies. The on-site service was inaugurated jointly by Mr Chong Quan, Assistant Minister, Ministry of Commerce, as part of a high-level visit by leading Chinese IP enforcement officials, together with the European Commission's Ms Ewa Synowiec, Director, DG Trade.



MOFCOM maintains a strong interest in the protection of IP at trade fairs: This particular collaboration was an effective pilot exercise, from which potential and interest in extending the experience and benefits to other trade fairs in Europe and China may be assessed.

Search

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This 'China IPR Desk at CeBIT' provided an information and n companies in support of their efforts to better protect the professional assistance in reaching an equitable solution f (including the German authorities, the trade fair organisers and

Deutsche Messe AG). Almost all cases addressed were resolved in the course of the mediation support, dramatically re in the previous year.



In the course of the trade fair days, the China IPR Desk at CeBIT addressed a total of 48 cas were related to preliminary measures, Bailiff enforcement notices, warning letters and info and IP protection in Germany and Europe in general).

The typical reasons for seeking support from the China IPR Desk at CeBIT included:



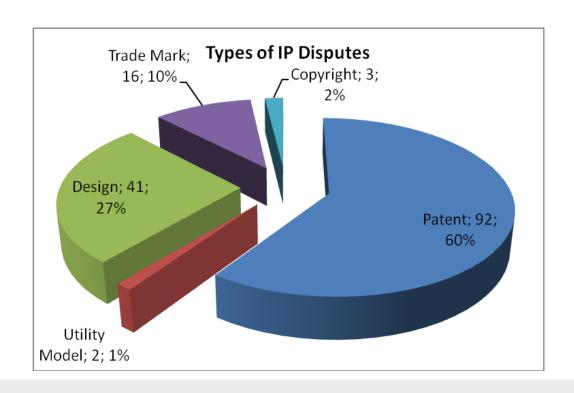
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#### 2009 - 2011

# **Germany**

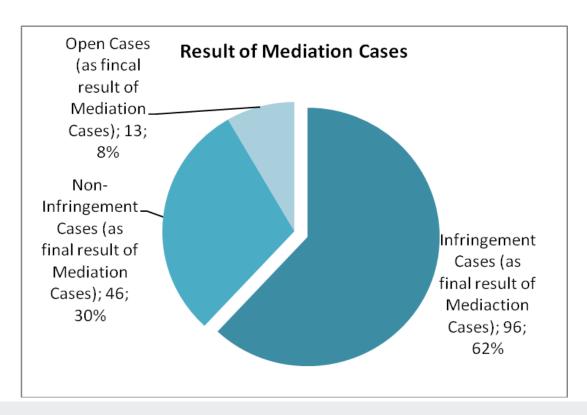
CeBIT 2009/2010/2011 (Hannover), Industriemesse 2009/2010/2011 (Hannover), IFA 2009/2010 (Berlin), Schweissen & Schneiden 2009 (Essen), Light & Achitechture 2010 (Frankfurt). From March 2009 to May 2011 the service has been provided ten times for these trade fairs.



### 2009 - 2011

# **Germany**

CeBIT 2009/2010/2011 (Hannover), Industriemesse 2009/2010/2011 (Hannover), IFA 2009/2010 (Berlin), Schweissen & Schneiden 2009 (Essen), Light & Achitechture 2010 (Frankfurt). From March 2009 to May 2011 the service has been provided ten times for these trade fairs.



- In EU, only few Trade Fairs are offering IP mediation services (Germany) only few events are offering the Enforcement Regulation system (Italy)
- **In CHINA**, only Canton Fair is offering a Regulation system offered only to Exhibitors (not to third visitors)

Therefore such good practices should be harmonised and enlarged in EU and in CHINA using a common regulation and common operational practices



# Thank you!

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