



 **IPKey**

CHINA

**IP Key China
Annual Work Plan (AWP2)
Year 2 – 2019**

www.ipkey.eu



Funded by the European Union
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Directed by the European Commission, IP Key is implemented by the European Union Intellectual Property Office (EUIPO).

IP Key由欧盟委员会指导，欧盟知识产权局（EUIPO）实施。

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Introduction

IP Key China is an EU Project designed to enhance EU-China cooperation on selected emerging challenges in the area of intellectual property (IP), it is directed and funded by the European Commission and implemented by the European Union Intellectual Property Office (EUIPO). During the 19th EU - China Summit held in Brussels at the beginning of June 2017, EU Trade Commissioner Ms. Cecilia Malmström and the Chinese Minister of Commerce, Mr. Zhong Shan, signed the arrangement for the IP Cooperation Project - IP Key China.

After a fruitful year of 2018, the second Annual Work Plan was approved by the Project Management Board (PMB) on 10th December 2018. The AWP2 is consisting of 29 activities, each of which has a primary Chinese governmental agency/ministry as a partner organisation, likewise, many of the activities have a lead EU partner. These activities are subject to the modifications and variations in accordance with the process of negotiation and consultation with the Project Stakeholders.

The AWP2 activities focus on six concrete results (R), as follows: (R.1) Contribution to improved situation in priority areas defined during the annual EU-China IP Dialogue; (R.2) Enhanced understanding and trust through regular exchange activities; (R.3) EU-China IP Working Groups supported effectively; (R.4) Modernized IP administration and enforcement practices and tools; (R.5) Awareness raised on the importance of IP, its protection and enforcement; (R.6) Improved information sharing through Information Management System (IMS) and document repository.

Please find further information about the Project on the website: www.ipkey.eu

LIST OF ACTIVITIES

RECURRENT ACTIVITIES:

1. **ALLOCATE ADEQUATE AND MAINLY DEDICATED RESOURCES TO SUPPORT THE IP DIALOGUE PROCESS**

- RELATED RESULT: R.3
- LOCATION: China, EU
- COORDINATOR: EU Side
- MAIN PARTICIPANT(S) / TARGET GROUP(S): All

The setting up of an EU-China Dialogue Mechanism focused on IP was decided on October 2003 and it first took place in Beijing in October 2004 allowing exchanges of views on the EU and Chinese IP systems. On September 2005, the EU-China Summit approved the establishment of a high-level EU-China IP Experts Working Group. Since then, the Working Group meetings have taken place in China at least twice a year in the framework of the EU-China IP Dialogue.

In over 10 years, the scope of IP issues covered in the EU-China IP Dialogue Process (Dialogues and Working Groups) allows the Chinese policy makers and industry experts to communicate directly with each other and discuss in depth the IP issues.

IP Key China will provide adequate and mainly dedicated resources to further support and enhance the IP Dialogue Process.

2. **INTER-MINISTERIAL VISIT ON INTELLECTUAL PROPERTY**

- RELATED RESULT: R.1
- LOCATION: EU
- COORDINATOR: EU, MOFCOM
- MAIN PARTICIPANT(S) / TARGET GROUP(S): All relevant Chinese agencies

Inter- ministerial visit served as a unique platform for the Chinese and EU delegates to continue engaging into an open dialogue to share views on each other's IP architecture and functions. This activity will provide an opportunity for Chinese delegates to capture the features of the EU IP landscape (incl. its member states), as well as for EU policy-makers and industry stakeholders to understand China's latest developments on IP protection and clarify issues of mutual concern.

Chinese delegation will visit relevant departments, research institutes, intermediary organization, industry and experts in the EU. The European counterparts present the legal frameworks in the EU or member states and Chinese delegation in return provides feedback so that two sides conduct exchanges and discussions.

3. **FOURTH EU-CHINA IP ACADEMIC FORUM IN THE CONTEXT OF EUCIPAN**

- RELATED RESULT: R.1, R.2
- LOCATION: EU

- COORDINATOR: EU side, MOFCOM
- MAIN PARTICIPANT(S) / TARGET GROUP(S): IP professors, IP experts, IP students

Academic cooperation was highlighted as a key element in the MoU on reinforcing the EU-China IP Dialogue Mechanism (2015). Consequently, a New EU-China IP Academic Cooperation (EUCIPAN) was launched, commissioned by the predecessor of the IP Key China Action.

So far, three Annual EU-China IP Academic Fora have been held, requested and supported by DG TRADE and MOFCOM.

The 4th EU-China IP Academic Forum is a key element in bringing forward the EUCIPAN by:

- a) providing exchange opportunity between EU and Chinese academics and academics to exchange on academic cooperation;
- b) mobilising Chinese and European academics as well as other key thinkers in developing IP policies;
- c) ensuring better knowledge and understanding within the EU and China.

This activity takes place annually, the 4th edition will be held in Europe, with the participation of selected EUCIPAN Advisory Board members and up to 150 academics and students.

4. VISIBILITY: COMMUNICATION, PROMOTIONAL MATERIALS AND WEBSITE

- RELATED RESULT: R.5
- MAIN PARTICIPANT(S) / TARGET GROUP(S): All stakeholders

High levels of awareness about the project results within China and internationally remain essential. Many tools have been developed to support this under past Actions and have yielded positive results.

IP Key China will place special emphasis on disseminating information about its activities, IP, and EU-China IP cooperation by a variety of means.

The IP Key China website will be further improved on knowledge database. It will serve as a central data platform and window showcasing IP Key projects work and progress. Large volume of IP materials and data will be uploaded into the knowledge database to enrich user resources.

IP Key China foresees numerous activities to raise awareness about IP, including sending out periodical professional publications, holding project related promotional activities and dedicated awareness events, inviting stakeholders to attend IP seminar, IP Training for the journalists, IP Cafés to raise awareness in China and the EU of respective region's IP systems, as well as holding activities with EUCIPAN visibility to keep IP Key Network alive for further support to the IP Dialogue and enhancing the IP cooperation between the EU and China.

ACTIVITIES BY MAIN FIELD OF IP:

CROSS-IP

5. FACILITATE THE INTEGRATION OF IT ASSISTED IP TOOLS

- RELATED RESULT: R.4
- LOCATION: China
- EUIPO MAIN PARTICIPANT(S) / TARGET GROUP(S): IP Offices

IPOs show an interest and need for IP tools and gradual convergence and participation in global IP platforms.

EU and Local industry also showed interest in contributing to this modernisation. This activity is complementary of the activity of implementation of EUIPO flagship tools, contemplating tools which are going beyond the basic tools and are often implemented in IPOs, with already some basic level of modernisation in their systems.

IP Key China plans to facilitate the adoption / integration of IT assisted IP tools carrying out expert meetings (via VICOs) and IT development workshops.

6. ROVING SEMINAR IN EUROPE ON CHINA'S TRADEMARK SYSTEM

- RELATED RESULT: R.1, R.2
- LOCATION: EU (3 MS)
- COORDINATOR: CNIPA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Industry, IP professionals and practitioners, IP stakeholders in Europe

The 4th Amendment of the Trademark Law is being drafted. The EU and China will co-organize a Roving Seminars on China's Trademark system in three EU member states to introduce the changes by the abovementioned Law to enterprises, agents, European users to help them better understand and apply Chinese IP system. This activity will be conducted in different Member States than in previous years, thus reaching a different group of EU stakeholders.

European stakeholders will benefit from improved awareness of the trademark system in China, whilst CNIPA will be provided with the opportunity for direct exchanges with European stakeholders and users.

7. ROVING SEMINAR IN EUROPE ON CHINA'S PATENT SYSTEM

- RELATED RESULT: R.2
- LOCATION: EU (3 MS)
- COORDINATOR: CNIPA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Industry, IP professionals and practitioners, IP stakeholders in Europe

With the 4th Amendment of the Patent Law is expected to come into force in 2019, the EU and China will co-organize a Roving Seminars on China's Patent system in three EU member states to introduce the latest IP work of China to enterprises, agents, European users to help them better understand and apply Chinese IP system.

In 2018 this activity took place in the Netherlands, Italy and Austria. The activity received positive feedback, CNIPA and vast majority of participants reporting that they greatly benefitted from the events.

European stakeholders will benefit from improved awareness of the patent (invention patents, utility model patents) in China, whilst representatives of CNIPA will benefit from direct exchanges with patent examiners, users and national IP offices.

TRADEMARKS

8. INTEGRATION OF IP ADMINISTRATION TOOLS (TMVIEW)

- RELATED RESULT: R.4
- SUBJECT: TM
- LOCATION: n/a
- COORDINATOR: EUIPO/CNIPA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): EUIPO/ CNIPA

During the 2017 6th TM5 Annual Meeting held in Alicante in November 2017, EUIPO and SAIC (currently CNIPA) reported on the state of progress of the feasibility study of the integration of SAIC's data into TMView. During the meeting, it was reported that EUIPO and SAIC had successfully completed the elaboration of a Beta version of TMView with SAIC's sample data.

Partners noted the progress and encouraged both EUIPO and SAIC to seek acceleration of the process of integration. EUIPO proposed a time plan for full integration of Chinese TMs.

The implementation of the tool and integration of TM Chinese data into TMView will be completed by signing the agreement between SAIC-CTMO and EUIPO.

9. EXCHANGE IN CHINA ON THE TRADEMARK LAW

- RELATED RESULT: R.1, R.2
- LOCATION: China
- COORDINATOR: CNIPA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): CNIPA, IP professionals and associations involved in the legislative process or affected by the Law

In July 2018, the call for comments for the 4th Revision of the Trademark Law was closed, European stakeholders shown a great interest in the drafting process. The activity (foreseen in a workshop format) will create an opportunity for CNIPA representatives to engage in discussions with EU MS representatives and legal professionals to discuss best practices and current challenges foreseen to be addressed by the revised Law.

It is foreseen that representatives of CNIPA, IP professionals (such as the European Chamber Intellectual Property Working Group, EU MS IP Attaches and members of the IPR MAT on the European side) will be invited to join the discussion.

10. EXCHANGE IN EUROPE ON THE TRADEMARK LAW REVISION AND/OR IMPLEMENTATION

- RELATED RESULT: R.1, R.2
- LOCATION: EU (three Member States)
- COORDINATOR: CNIPA

- MAIN PARTICIPANT(S) / TARGET GROUP(S): Industry, IP professionals and practitioners, IP administrations.

Closely linked to the Exchange in China on Trademark Law (activity 9), an exchange in Europe will be organised in order to provide opportunity for the representatives of CNIPA to discuss current topics and challenges with their European counterparts.

Members of the IPR MAT meeting informed IP Key about their interest in and support for this activity.

The activity, foreseen to visit three EU MS, will provide a platform for discussions among CNIPA representatives and a wide range of European stakeholders, such as EUIPO and MS IPOs, industry associations, legal professionals, users etc.

PATENTS

11. WORKSHOP ON DESIGN RIGHTS IN CHINA

- RELATED RESULT: R.1, R.2
- LOCATION: China
- COORDINATOR: CNIPA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): IP administration, examiners, IP professionals and practitioners

In the EU, there are two options to protect designs at the European level: a registered Community design (RCD) or, alternatively, commercialization directly without registration by relying on what is known as the unregistered Community design (UCD) right.

In the Chinese legal framework, design rights are referred to as design systems and are governed by the Patent Law.

Given the above differences, the activity is proposed to exchange on the level of protection provided by these and to discuss joint challenges and working practices. It is foreseen as a workshop in China and visit to Europe will be organised to provide an opportunity for European and Chinese stakeholders to discuss the particularities of the system.

12. EXCHANGE ON DESIGN RIGHTS IN EUROPE

- RELATED RESULT: R.1., R.2
- LOCATION: EU (Three MS)
- COORDINATOR: CNIPA
- MAIN PARTICIPANT(S): IP administration, examiners, IP professionals and practitioners

As a follow-up to the Workshop on Design Rights in China (activity 11) a visit to Europe will be organised to provide an opportunity for European and Chinese stakeholders to discuss the particularities of the system and exchange working methods and best practices on design rights protection, for example the usefulness of grace period for disclosure etc.

To support the dialogue among European and Chinese administrations, the format of this activity shall be an exchange visit to three EU MS.

13. KNOWLEDGE EXCHANGES ON PATENT LAW REFORM

- RELATED RESULT: R.1
- COORDINATOR: LAC
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem

Building on previous IP Key's activities on the ongoing revision of China's Patent Law, a set of expert exchanges in three EU countries between the LAC and EU experts will address key issues of concern. Meetings will adopt interactive discussion formats, where the LAC and EU experts will be invited to present respective workings of reform. A follow up workshop might then take place in China. In addition to patents, the activity might also cover trademark law related issues, depending on the NPC legislative agenda for the year.

COPYRIGHTS AND RELATED RIGHTS**14. KNOWLEDGE EXCHANGES ON THE COPYRIGHT LAW REFORM**

- RELATED RESULT: R.1
- LOCATION: EU
- COORDINATOR: LAC
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem

Building on previous IP Key's activities on the ongoing revision of China's Copyright Law, a set of expert exchanges in three EU countries between the LAC and EU experts will address key issues of concern to EU stakeholders. Meetings will adopt interactive discussion formats, where the LAC and EU experts will be invited to present respective workings of reform. A follow up workshop might then take place in China.

15. KNOWLEDGE EXCHANGE ON PUBLIC PERFORMANCE, BROADCASTING RIGHTS AND LICENSING PRACTICES IN THE EU AND CHINA

- RELATED RESULT: R.1
- LOCATION: China
- COORDINATOR: NCAC, SAPPRFT, Ministry of Law
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem, SAPPRFT, Ministry of Law

One day seminar event (also possibly including video conference China-EU) on copyright licensing practices, to showcase EU and Chinese experience, with experts from government, university and industry. Would provide relevant information for the Ministry's consideration in the ongoing copyright amendment process. When possible and upon agreement with the NCAC, the event might be web-casted to allow participation of a larger base of EU stakeholders.

GEOGRAPHICAL INDICATIONS**16. WORKSHOP ON THE IMPLEMENTATION AND MANAGEMENT OF A SUI GENERIS GI SYSTEM**

- RELATED RESULT: R.4, R.2
- LOCATION: China
- COORDINATOR: CNIPA, MRA

- MAIN PARTICIPANT(S) / TARGET GROUP(S): CNIPA and MARA representatives partaking in the legislative process, producer associations and consortia holding GIs

With the expected conclusion of the 100+100 Agreement, the level of protection for sui generis GIs will be different in the EU and China.

In this context, the activity will be organised to allow for direct exchanges between European and Chinese stakeholders involved in the GI legislative process and administration.

A one-day workshop will take place in China with the participation of European and Chinese stakeholders, in particular, representatives of CNIPA, MARA, DG AGRI, EU MS, producer associations and legal professionals to discuss various aspects of the strengthening and management of a sui generis GI system.

To increase the effectiveness of the workshop, a site-visit to a local GI production site and meetings with the producer association could take place (for example, tea or rice producers).

17. AWARENESS RAISING EVENT ON THE SOCIO-ECONOMIC BENEFITS OF THE GI SYSTEM

- RELATED RESULT: R.5, R.2
- LOCATION: China
- COORDINATOR: CNIPA, MARA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Producer associations, major brands, oriGIn, other relevant influencers

By their nature (no delocalization, economic opportunities generated in the relevant geographical area, need of a governance among the value-chain actors, attention to soil degradation, etc.) GIs are sensitive to sustainable development issues (from an economic, social and environmental point of view) as described in the FAO study on Strengthening sustainable food systems through geographical indications.

This event is designed to support the workshop and exchange by providing opportunity to discuss the socio-economic and environmental benefits of protecting GIs with the objective of enlarging the GIs community of Chinese leaders, influencers and advocates. The event may be accompanied by a tasting of European and Chinese GI products.

18. EXCHANGE IN EUROPE ON A SUI GENERIS GI SYSTEM

- RELATED RESULT: R.4, R.2
- LOCATION: EU (three MS)
- COORDINATOR: CNIPA, MARA
- MAIN PARTICIPANT(S) / TARGET GROUP(S): CNIPA and MOA representatives partaking in the legislative process, EU producer associations and consortia holding GIs

This activity will allow for direct exchanges between CNIPA representatives and EU stakeholders, such as producer associations and GI administrations.

The exchange visit will include meetings with relevant stakeholders (such as oriGIn, the Association of European Regions for Products of Origin) and producer associations as well as side-visits to GI production sites and brands.

PLANT VARIETY RIGHTS

19. TRAINING FOR CHINESE EXPERTS IN THE EU ON THE EXAMINATION OF APPLICATIONS FOR PLANT VARIETY RIGHTS

- RELATED RESULT: R.4
- LOCATION: EU
- COORDINATOR: CPVO / State Forestry and Grassland Administration (SFGA) / Ministry of Agriculture and Rural Affairs (MOARA - PVP agency DCST)
- MAIN PARTICIPANT(S) / TARGET GROUP(S): CPVO / SFGA / MOARA - PVP agency DCST / EU examination offices / UPOV office

As a result of the success of activities carried out in 2018 in the framework of the Administrative Arrangement implementation, in 2019 IP Key China will support the organisation of a training at CPVO and EU examination offices (DE, NL, FR) of more than 10 CN experts trained for a duration of 2-4 weeks on observation work on key species, processing of applications at CPVO (and through UPOVs PRISMA), and coordination/evaluation of examination offices.

20. CPVO TO PROVIDE TRAINING ON THE QUALITY AUDIT SYSTEM AS IMPLEMENTED FOR EXAMINATION OFFICES IN THE EU

- RELATED RESULT: R.4
- LOCATION: China
- COORDINATOR: CPVO / State Forestry and Grassland Administration (SFGA) / Ministry of Agriculture and Rural Affairs (MOARA - PVP agency DCST)
- MAIN PARTICIPANT(S) / TARGET GROUP(S): CPVO / SFGA / MOARA - PVP agency DCST / EU examination offices

CPVO and EU examination office experts will travel to China to visit DUS test centres to train relevant experts from Chinese plant variety protection authorities in defining evaluation criteria for cooperating examination facilities; They will also carry out audits at DUS test centres and will train participants on formulating, addressing and following-up on audit findings.

21. SEMINAR IN COOPERATION WITH UPOV, CHINESE MINISTRY, ON THE INTERNATIONAL COOPERATION ON THE "TAKE-OVER" OF DUS TECHNICAL REPORTS AND FSS/EDV IMPLEMENTATION

- RELATED RESULT: R.4
- LOCATION: China
- COORDINATOR: CPVO / State Forestry and Grassland Administration (SFGA) / Ministry of Agriculture and Rural Affairs (MOARA - PVP agency DCST) / UPOV
- MAIN PARTICIPANT(S) / TARGET GROUP(S): CPVO / SFGA / MOARA - PVP agency DCST / EU examination offices / UPOV

As a follow-up on 2018 IP Key activities recommendations, a seminar on take-over of DUS reports from other authorities will take place in Beijing back to back with the 20 years UPOV membership celebration.

Take-over of DUS reports between authorities is an effective means of avoiding to repeat DUS tests for the same varieties in different countries. It also contributes to a wide coverage of botanical taxa of individual authorities

without necessarily having to develop the technical expertise for doing the testing work themselves.

ENFORCEMENT

22. RESPONSE TO ON-LINE COUNTERFEITING AND PIRACY: FEASIBILITY STUDY AND SEMINAR/CONFERENCE

- RELATED RESULT: R.1
- LOCATION: China
- COORDINATOR: MOFCOM, SAMR
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem

Extensive and in-depth work has been conducted under IP Key China on the protection of IPRs online, including on the role of cooperation models amongst intermediaries to tackle this phenomenon. There is an interest to understand whether solutions developed in the EU can be explored by China's law and policy makers. This activity will consist of (a) feasibility assessment/study on the possible (positive) impact of MoUs with IPR owners, platforms and advertising companies, as well as other internet intermediaries (b) seminar in China that will look at latest developments in the fight to commercial scale online infringement and copyright piracy, to include discussions on cooperation initiatives amongst intermediaries. When possible and upon agreement with the Chinese coordinator, webcasting of the event might be taking place in order to reach out at a larger base of EU stakeholders based outside China.

23. ANNUAL EU-CHINA JUDICIAL FORUM

- RELATED RESULT: R.2
- LOCATION: China
- COORDINATOR: SPC
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem, IP judges in China

The activity will consist of a set of workshops between Chinese and EU judges, in video conference, that will lead to a large(r) size conference event in China. Topics of discussion will address the judicial protection system concerning patents, trademarks, trade secrets and copyright, including but not limited to: preliminary injunctions, calculation of damages, formalities for evidence admission/evaluation by the court (including notarization), rules on obtaining and preserving evidence (including participation of parties), apportionment of legal costs, procedural rules to ensure full right of defence, role of technical experts, systems to enhance quality decision making and coherence of jurisprudence, interface between IP and competition (anti-monopoly and abusive conducts). A side workshop/forum will address Court auditing. EU experts will be identified among judges from different Member States, to include Germany (Munich), as well as the CJEU.

24. WORKSHOPS AND STUDY VISITS FOR PROSECUTORS AND EIPPN MEETING

- RELATED RESULT: R.1
- LOCATION: EU (The Netherlands + 2)
- COORDINATOR: SPP and local procuratorates
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem

Building on the work of IP Key to support knowledge exchanges between Chinese and EU member states' prosecutor offices on a range of cross-border issues in the criminal prosecution of IPR violations, this activity will consist of expert meetings in the form of video-conference between China's and EU prosecutors from different member states that will lead to a study visit to three EU countries with the SPP to address prosecutors' cooperation on IP (including copyrights), with the support of the EU OBS network, EUROJUST and EUROPOL. Ideally the mission will take place back-to-back to the EIPPN meeting, in order to continue supporting the EU OBS in their regular exchanges with Chinese prosecutors.

25. KNOWLEDGE EXCHANGES ON CROSS-BORDER IP ENFORCEMENT: WORKSHOPS, TRAINING AND STUDY VISIT

- RELATED RESULT: R.1
- LOCATION: China, EU
- COORDINATOR: MPS and PSB
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem

Building on the work of IP Key to support knowledge exchanges between Chinese and EU member states' law enforcement agencies, this activity will ideally consist of four steps of intervention: (a) a video-conference workshop between China's MPS/ECID and law enforcement IP specialists from different Member States that will lead to (b) a study visit to three EU countries with the MPS to address specific issues in the fight to commercial scale counterfeiting and piracy. IP Key and MPS/ECID will first agree on a list of key issues/priorities to be discussed, based on previous steps of cooperation. After the study visit, (3) a set of follow up meetings in video-conference will create an avenue for regular exchanges between EU law enforcement agencies and ECID. (4) A special training to Chinese police officers might be then organised in China (Police Academy). The activity will also find synergies with the work developed by other organisations such as INTERPOL's program of webinars for IP law enforcement.

26. IP ENFORCEMENT FORUM

- RELATED RESULT: R.1
- LOCATION: China
- COORDINATOR: MPS
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Ib idem, SPP, PSB, GACC, SAMR and industry

As in 2018, IP Key will aim to support MPS and QBPC in the organization of the 2019 annual IP Criminal Forum, targeting a large audience of MPS and PSB officials, customs, judges and prosecutors, to discuss cross-country enforcement measures/good practices against commercial scale online IP infringement and piracy and/or other relevant issues. The activity will also provide an opportunity to strengthen EU-China cooperation avenues for law enforcement professionals as well as showcase EU good practices (with the support of the EU OBS) on criminal, civil and customs enforcement and prosecution of IPR infringements, including in the digital environment.

27. PROMOTION OF EU – CHINA CUSTOMS COOPERATION ON IPR ENFORCEMENT

- RELATED RESULT: R.1, R.4
- LOCATION: China
- COORDINATOR: DG TAXUD / EUIPO / GACC
- MAIN PARTICIPANT(S) / TARGET GROUP(S): DG TAXUD / EUIPO / GACC / Customs of EU MSs / European industries active on the EU, Hong Kong and China mainland market.

Under the EU-China Action Plan concerning customs cooperation on IPR 2018-2020 Action Plan, IP Key China is supporting the organisation of working group meetings both in China and Europe.

The joint statement of the EU-China summit held on 16 July 2018, underlined that: ‘Both EU and China sides welcomed the successful launch of IP Key China and the signature of the Action Plan Concerning EU-China Customs Cooperation on IPR (2018-2020). The two sides agreed to reinforce their joint efforts to fight IPR infringements, in particular in mutually agreed priority areas.’

In 2018, an expert meeting was held in Shanghai followed by a two-day study visit which included a visit to a free-zone in/around Shanghai and a tour in the harbour of Shanghai.

The meeting in Shanghai was followed by an expert meeting in Brussels and the visit of Chinese customs officers to seaports and airports in Italy and Netherlands, for “on the job” exchange and twinning to learn the whole working procedure at different EU ports covering two Member States.

In mid-2019 An EU/CN a working group meeting will take place in China.

28. RIGHT HOLDERS FORUM AT THE EUIPO COMBINED WITH A STUDY VISIT TO EU SEAPORTS AND AIRPORTS

- RELATED RESULT: R.1, R.4
- LOCATION: EU
- COORDINATOR: DG TAXUD / EUIPO / GACC
- MAIN PARTICIPANT(S) / TARGET GROUP(S): DG TAXUD / EUIPO / GACC / Customs of EU MSs / European industries active on the EU, Hong Kong and China mainland market.

At the 8th Customs IP Working Group Meeting which took place in 2018 in the context of the 2018-2020 Action Plan concerning EU-China Customs Cooperation on IPR, EU customs officers together with GACC representatives and Chinese custom officers showed their interest on establishing a Customs right holders’ forum, with the support of EUIPO and IP Key China. The collaboration will not be limited to enforcement only but also to support Right Holders and SMEs and will be followed by a study visit to EU seaports, airports and train cargo terminals.

29. KNOWLEDGE EXCHANGES ON PATENT TRIALS

- RELATED RESULT: R.1, R.2
- LOCATION: China
- COORDINATOR: SPC
- MAIN PARTICIPANT(S) / TARGET GROUP(S): Chinese and EU judges

A mission to the three EU countries will support the SPC in collecting study materials for reference in their working of research on foreign legal systems. Pre-mission briefing will take place in Beijing, where IP Key's expert/coordinator will explain the basics of the EU legal and IP system, in order to focus the mission on the specifics of the topics identified by the parties.

Timetable (Tentative)

Activity title	Q1		Q2		Q3		Q4					
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
1 Allocate Adequate and Mainly Dedicated Resources to Support the IP Dialogue Process												
2 Inter-Ministerial Visit on Intellectual Property												
3 Fourth EU-China IP Academic Forum in the context of EUCIPAN												
4 Visibility: communication, promotional materials and website												
5 Facilitate the Integration of IT Assisted IP tools												
6 Roving Seminar in Europe on China's Trademark system												
7 Roving Seminar in Europe on China's Patent system												
8 Integration of IP Administration tools (TMview)												
9 Exchange in China on the Trademark Law												
10 Exchange in Europe on the Trademark Law Revision and/or Implementation												
11 Workshop on Design Rights in China												
12 Exchange on Design Rights in Europe												
13 Knowledge Exchanges on Patent Law Reform												
14 Knowledge Exchanges on the Copyright Law Reform												
15 Knowledge Exchange on Public Performance, Broadcasting Rights and Licensing Practices in the EU and China												
16 Workshop on the Implementation and Management of a Sui Generis GI System												
17 Awareness Raising Event on the Socio-economic benefits of the GI System												
18 Exchange in Europe on a Sui Generis GI system												
19 Training for Chinese Experts in the EU on the examination of applications for Plant Variety Rights												
20 CPVO to provide training on the Quality Audit System as implemented for Examination Offices in the EU												
21 Seminar in cooperation with UPOV, Chinese ministry, on the international cooperation on the "take-over" of DUS technical reports and FSS/EDV implementation.												
22 Response to On-line Counterfeiting and Piracy: Feasibility Study and Seminar/Conference												
23 Annual EU-China Judicial Forum												
24 Workshops and Study Visits for Prosecutors and EIPP Meeting												
25 Knowledge Exchanges on Cross-Border IP Enforcement: Workshops, Training and Study Visit												
26 IP Enforcement Forum												
27 Promotion of EU – China Customs cooperation on IPR enforcement												
28 Right holders forum at the EUIPO combined with a study visit to EU seaports and airports												
29 Knowledge Exchanges on Patent Trials												

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