

The Importance of Patent Protection for EU Businesses in Singapore

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Core Services – What we offer

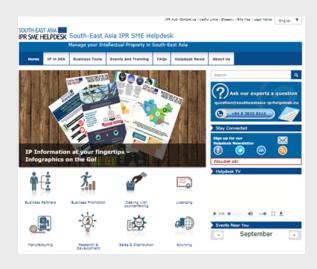
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SOUTH-EAST ASIA IPR SME HELPDESK



Speaker's Bio

Name: Ms. Chan Wai Yeng
Firm: Taylor Vinters Via LLC

Location: Singapore



Wai Yeng is a registered Singapore patent agent with over 10 years of experience in Intellectual Property. She is responsible for drafting of patent specifications, issuing of freedom to operate opinions, local and foreign patent registrations and advises rights owners in relation to patenting strategy and enforcement.

In her previous role, she was based in Yangon and headed the IP practice of the largest foreign law firm in Myanmar that supported rights owners in relation to the enforcement, border control, due diligence and protection of IP rights.

As an external expert for SEA IPR SME Helpdesk, she has conducted numerous IP briefings and provided IP advice to EU led trade missions to Singapore.





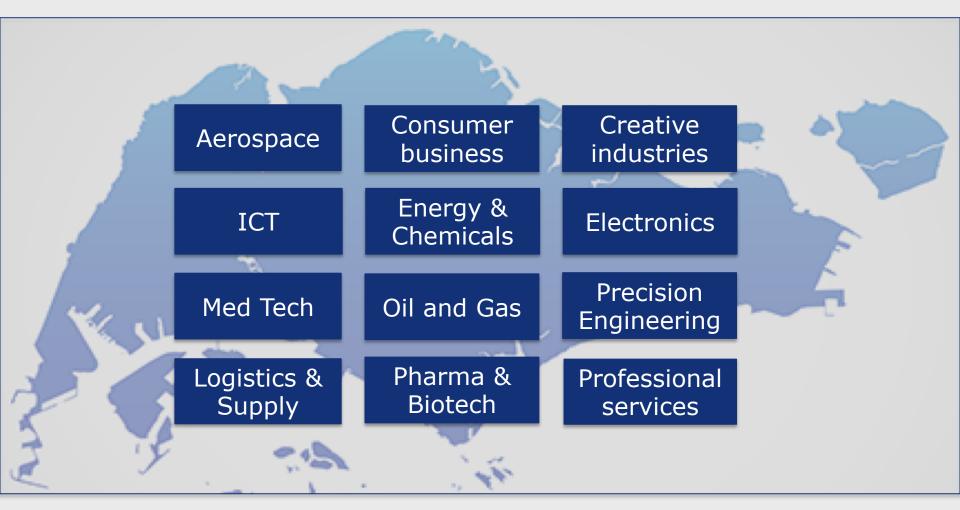
An Island Nation In The Heart Of Asia







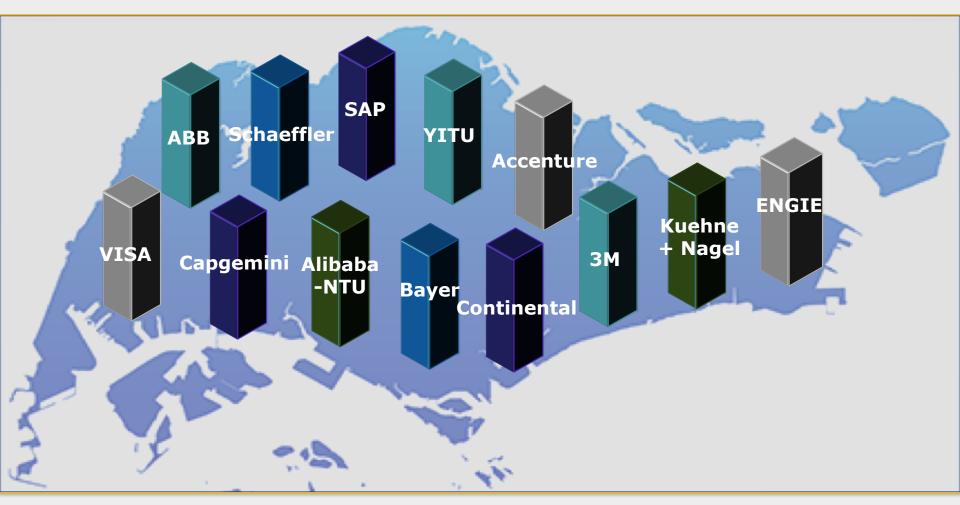
An Island Nation In The Heart Of Asia







A Global Hub For Innovation







EU and Singapore

- 14th largest trading partner in goods
- largest commercial partner ASEAN
- major destination for European investments in Asia
- third largest Asian investor in the EU
- Over 10,000 EU companies are established in Singapore
- EUSFTA and EUSIPA

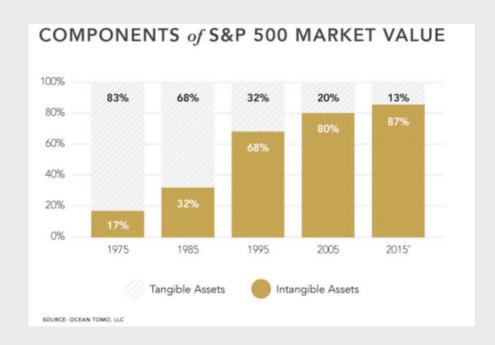




Rise of the intangible economy

Unmistakable shift towards intangible assets

As of 2015, more than 80% of S&P 500 market value is in intangible assets







Benefits of filing patents

Exclusionary rights are granted to patents rights holders

- return on investment in innovation
- commercial advantage
- technological advantage
- revenue generation (licensing, selling)
- pull-factor when attracting investors
- positive effect on consumer perception

Companies are becoming increasingly strategic in their patenting behaviour and usage of patents.





Filing statistics

| Flag | Country | Applications | Publication coverage 1979.03.14 - 2019.09.26 |
|--|-------------|--------------|---|
| and the same of th | Cambodia | 38 | 2009.05.27 - 2019.08.09 |
| | Indonesia | 135826 | 1987.12.02 - 2019.07.05 |
| | Laos | 13 | 2013.06.19 - 2018.02.01 |
| (• = | Malaysia | 164765 | 1986.08.18 - 2019.02.28 |
| | Philippines | 26118 | 2000.08.14 - 2019.07.24 |
| © | Singapore | 202512 | 1995.11.28 - 2019.07.30 |
| | Thailand | 143957 | 1980.08.13 - 2019.09.23 |
| * | Vietnam | 69101 | 1997.05.25 - 2019.06.25 |

Leader in patenting activity across South East Asia





Filing statistics (Singapore)

Medtech

| IPC | No. of records |
|---|----------------|
| A61B - DIAGNOSIS; SURGERY; IDENTIFICATION | 2,231 |
| A61C - DENTISTRY; APPARATUS OR METHODS FOR ORAL OR DENTAL HYGIENE | 237 |
| A61F - FILTERS IMPLANTABLE INTO BLOOD VESSELS; PROSTHESES; NURSING OR CONTRACEPTIVE DEVICES | 2,657 |
| A61H - PHYSICAL THERAPY APPARATUS, e.g. DEVICES FOR LOCATING OR STIMULATING REFLEX POINTS IN THE BODY; ARTIFICIAL RESPIRATION; MASSAGE; BATHING DEVICES | 346 |
| A61J - CONTAINERS SPECIALLY ADAPTED FOR MEDICAL OR PHARMACEUTICAL PURPOSES; DEVICES FOR ADMINISTERING FOOD OR MEDICINES ORALLY | 438 |





Filing statistics (Singapore)

Fintech & AI

| IPC | No. of records |
|---|----------------|
| G06Q 20/00 - Payment architectures, schemes or protocols | 167 |
| G06Q 30/00 - Commerce, e.g. shopping or e-commerce | 393 |
| G06Q 40/00 - Finance; Insurance; Tax strategies; Processing of corporate or income taxes | 346 |
| G06N - Computer systems based on specific computational models | 182 |
| G06F 17/20-28 - Digital computing or data processing equipment or methods for natural language processing | 340+ |





IP regime of Singapore

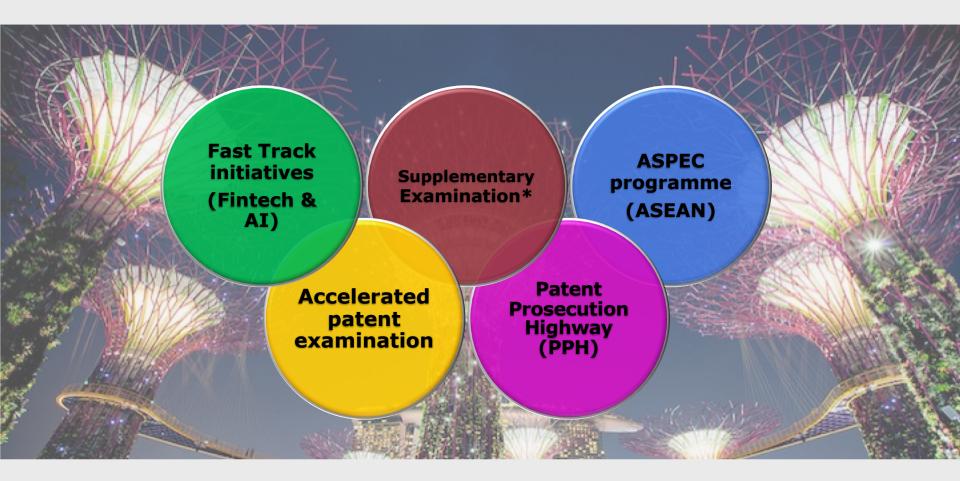
Singapore is ranked third in the world for having the best IP protection regime

- Accelerated grant
- Chinese searching capabilities
- Quality of examination
- Quality of patent professionals
- Part of global patent network
- Specialised IP judges





Fast grant of patents in Singapore



Patents granted within 3 months in Singapore





ASEAN Patent Examination Cooperation (ASPEC)

Sharing of search and examination results between the participating offices

- ✓ Free
- ✓ May be applied directly by the applicant
- ✓ Operates in English language
- ✓ Average pendency rate to first office action after ASPEC request : 8.4 months
- ✓ Allowance rate at final decision: 100%
- ✓ PCT-ASPEC
- ✓ ASPEC-AIM







Quality Search and Examination

Professional search tools

- INTELLECTUAL PROPERTY
 OFFICE OF SINGAPORE
- Extensive library of non-patent literature
- About 100 patent examiners
- Nearly all examiners are PhD holders
- Many examiners are bilingual in English and Chinese
 - Search and analysis of Chinese prior art conducted in native Chinese
 - Higher chances of finding novelty destroying Chinese prior art

First IP office in ASEAN to be appointed as an ISA/IPEA





Quality patent professionals

Stringent criteria applied to join the profession

- University degree/equivalent or above preferably in Science, Engineering or other technology
- IP specific graduate/masters course
- 12 months internship
- Patent Agents Qualifying Examinations

Patents (Patent Agent) Rules

A relevant patent agent shall ensure that the appropriate expertise (including technical expertise) is applied when any work is undertaken for his client





Use of Singapore patent to accelerate grant of patents overseas

- ASPEC program
- Patent prosecution highway
- Patent Cooperation with Cambodia





Accelerated grant of patents via ASPEC

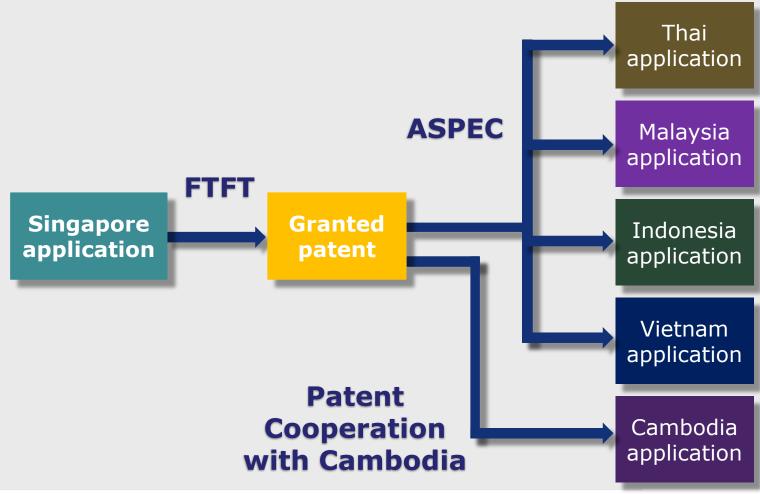
| | | 2 nd AMS | | | | | | | | |
|-------------|----|---------------------|----|----|----|-----|----|----|----|----|
| | | BN | КН | ID | LA | MY | PH | SG | TH | VN |
| | BN | | | | | | | | | |
| | KH | | | | | | | | | |
| SI | ID | | | | | 5 | | | 7 | 1 |
| | LA | | | | | | | | | |
| 1st AMS | MY | | | 6 | | | | | 18 | 10 |
| 1 st | PH | | | 1 | | 1 | | 1 | 10 | 3 |
| | SG | | | 42 | | 122 | 13 | | 97 | 51 |
| | TH | | | | | | | | | |
| | VN | | | | | | | | 3 | |

ASPEC requests filed predominantly using IPOS as 1st AMS





Accelerated grant of fintech patents across South East Asia







Enforcement of patents

- ✓ Specialised bench of IP judges at the High Court
- ✓ WIPO Arbitration and Mediation Center
- ✓ Intellectual Property Dispute Bill

The Ministry of Law and the Supreme Court are looking into the introduction of a specialised track for litigation of IP disputes with simplified process and cost saving features.







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