KEY RESULTS OF THE PROJECT

Objectives
To support FTA negotiations and further cooperation among EU & SEA stakeholders

Geographical Focus
Engaged primarily at the national/bilateral level

IPRs Covered
Covers all types of intellectual property rights

1. FTA negotiations supported effectively
2. IP Dialogues supported effectively
3. Implementation of FTAs supported effectively
4. Enhanced capacity of IP authorities
5. Assistance for registration practices and tools provided
6. Awareness raised on IP protection and enforcement
7. Information management system and document repository created
## IP Key SEA: Stakeholders & Partners

| Commission Services dealing with IP in SEA and EU Member States in SEA |
| European Patent Office (EPO), Community Plant Variety Office (CPVO) |
| EU Chambers of Commerce and Businesses in Southeast Asia |
| SEA SME IPR Helpdesk |
| South-East Asian National IP Offices |
| World Intellectual Property Organization (WIPO) |
| United States Patent and Trademarks Office (USPTO) and Japan Patent Office (JPO) |
| Other IP Key Projects : IP Key China and IP Key Latin America |
| Complementary to the ARISE+ IPR Project and South-East Asia IPR SME Help Desk |
IP Key SEA: Activities

- **Studies, Policy analysis, Statistics, Legal evaluations**
  - Gathering knowledge

- **Conferences, Seminars, Round-tables Workshops, Peer-to-peer exchanges, Trainings, Study visits**
  - Learning & sharing

- **Technical support and advice (IT tools)**
  - Sharing Innovation

- **Publications, Press releases, Newsletters, Factsheets, etc.**
  - Sharing Information
SCOPE OF IP KEY SEA ACTIVITIES

- TM & DESIGNS
- PATENTS
- COPYRIGHT
- IT TOOLS
- GEOGRAPHICAL INDICATIONS
- PLANT VARIETIES
- IPR ENFORCEMENT
- CROSS-IP
AWP 1 - 2018: Trademark-Related Activities

INDONESIA AND THAILAND
Roving Seminars for IP Officials on the Registration and Enforcement of Trademarks and Industrial Designs (with special focus on EUTM and Community Designs)

BRUNEI DARUSSALAM, INDONESIA, MALAYSIA, PHILIPPINES, THAILAND, VIET NAM
TMview and Designview and EUIPN Tools Integration & IT and Legal Support for E-Filing

INDONESIA, THAILAND, VIET NAM
Roving Seminars on European Union Trademarks (EUTM) and Community Designs for EU and SEA Local Companies
AWP 2 - 2019: Trademark-Related Activities

BRUNEI DARUSSALAM, INDONESIA, MALAYSIA, PHILIPPINES, SINGAPORE, THAILAND, VIET NAM
Conference on Trademarks

BRUNEI DARUSSALAM, CAMBODIA, INDONESIA, LAO PDR, MALAYSIA, MYANMAR PHILIPPINES, SINGAPORE, THAILAND, VIET NAM
Workshop on the Extension of EU Practices in Trademarks and Industrial Designs to SEA
AWP 2 - 2019: Trademark-Related Activities

BRUNEI DARUSSALAM, INDONESIA, MALAYSIA, PHILIPPINES, SINGAPORE, THAILAND, VIET NAM
EU Workshop and On-Site Training on IT Tools for IP Authorities

VIET NAM
Support to the Drafting of the Trademark Examination Guidelines
AWP 3-2020: STRATEGIC APPROACH

Meetings with SEA IP Offices and Other Dialogue Partner Organizations

EU STAKEHOLDERS: EU Delegations in SEA, DG TRADE, EPO, CPVO, Other Stakeholders

Consultations with Project Stakeholders: EU Businesses in SEA, Chambers of Commerce

Insights from Implementation of AWP1-2018 and AWP 2-2019

THANK YOU

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