

INTERNATIONAL COOPERATION ON IPR ENFORCEMENT

知识产权执法国际合作

INFORMATION EXCHANGE

信息交换

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欧洲知识产权侵权观察组织
EUIPO
欧盟知识产权局

NO COOPERATION WITHOUT INFORMATION SHARING 无信息分享，无合作

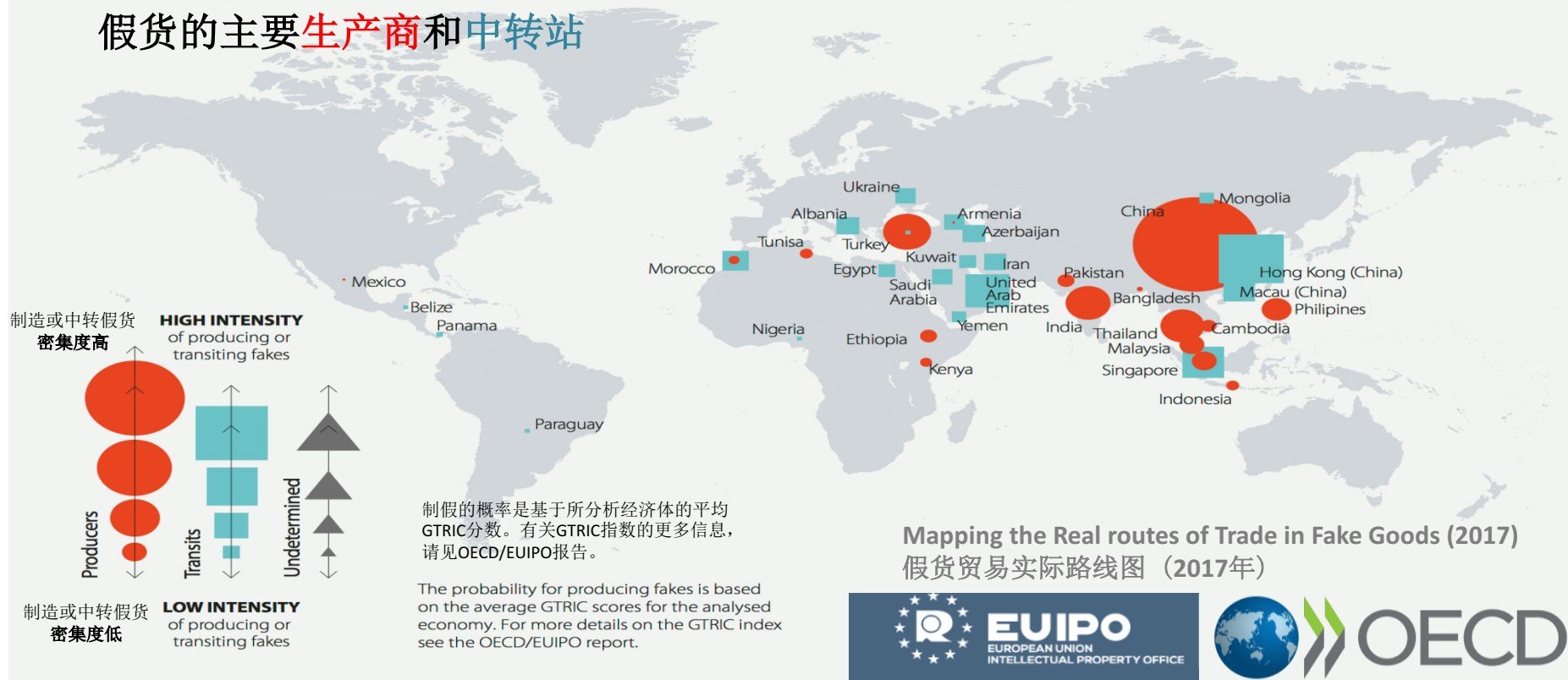
- In years, counterfeiting and associated crimes have become a **global industry** due to: 多年来，制假及相关罪行也成为一项**国际产业**，具体原因包括：
 - high contribution of IPR intensive industry and 知识产权密集型产业的重大贡献，和
 - low level of sanctions in general 制裁措施普遍不严厉
- Seizing goods at the borders is not enough 边境货物扣押不够
- For effective controls, **risk analysis** is needed 为使管控发挥应有作用,需要进行**风险分析**

WHAT NEEDS TO BE SHARED? 需要分享哪些内容？

- A long discussion at the Observatory among EU agencies and right holders
欧盟机构和权利人在观察组织经过长时间讨论后确定
- **Consignor and consignee** (but nominal data is an issue) 发货人和收货人
(但标称型数据是一个问题)
- **Number of container** 货柜数量
- **Routes and transport modes:** 路线和运输方式：
 - emerging threats: **rail traffic EU-China**, info sharing needed to inspect at destination 新出现威胁因素：欧盟-中国铁路交通，信息分享需在目的地进行检验
 - why real routes are complex ones? 为何实际线路如此复杂？

The key **producers** and **transit points** for fake goods

假货的主要**生产商**和**中转站**



THE CHALLENGES IN DATA SHARING 数据分享面临的挑战

- Borders and market, from production to sale: the full picture is needed 边境和市场，从生产到销售：需要全局信息
- E-commerce and **small consignments** through express couriers 电子商务和快递的小件货物
 - agreements and MoUs with Customs can help 与海关的协议和备忘录将有所帮助
- Made **IT tools** interoperable 让IT工具共通
 - connecting databases in a single window 在单一窗口连接各数据库
 - “one seizure-one report” “一次缴获，一份报告”
 - open to IPR holders “开放给知识产权人”

EUIPO has developed databases to support IPR enforcement

欧盟知识产权局开发了支持知识产权执法的数据库

THE EUIPO'S DATABASES FOR IPR ENFORCEMENT 欧盟知识产权局的知产执法数据库



EDB 执法数据库

ACIST 防伪情报支持工具

ACRIS 防假冒快速情报系统

THE ENFORCEMENT DATABASE (EDB) 执法数据库

It is a web based platform developed for enforcement authorities to distinguish genuine goods from counterfeits with the help of information provided by right holders

这是一个基于网页的平台，为执法机关借助权利人提供的信息区分真假产品而开发的平台。

BUILT UPON TMview AND DesignView

建立在TMview和DesignView的基础上



THE ENFORCEMENT DATABASE (EDB) 执法数据库

**EDB**
Enforcement
Database

A platform for IP right holders and enforcement authorities

[Dashboard](#) [Company Information](#) [Application for Action](#) [Suspicious Case Room](#) [Alerts for Customs and Police](#) [Company Portfolio](#) [Customs and Police Repository](#) [Statistics](#) [Help](#)

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 **Company Information**
Information about the company, contact points and IPR portfolio.

 [Product Portfolio](#)

 [Company Details](#)

 [Contact Points](#)

 [IPR Portfolio](#)

 [Additional Webpages](#)

 [Selling Strategy](#)

 [Document Portfolio](#)

公司信息

公司、联系方式和知识产权组合。

产品组合

公司详情

联系方式

知识产权组合

其他网页

销售策略

文件组合

THE ENFORCEMENT DATABASE (EDB) 执法数据库



Enforcement database

https://preprod.tmdn.org/enforcementdb-ui-webapp/authority/organisation/315/portfolio/802/

EDB
Enforcement
Database

A platform for IP right holders and enforcement authorities

Language: English
Hello, user.1
[Sign out](#)

Dashboard Global Search Suspicious Case Room Alerts for Customs and Police Customs and Police Repository Statistics Help

Home TEST OWNER OAMI product 004-clippers

Product Information
Information about the products, images, logistics, etc.

	General Info	产品信息 产品相关信息、图片、物流等。
	Product Images/Videos	基本信息
	Genuine Logistics	产品图片/视频
	Past Cases	真实物流
	Companies Involved	过往案例
	View IPR related to this Product	所涉公司
	Market Value (EU)	查看与本产品有关的知识产权
	Product Document Portfolio	市场价值（欧盟）
		产品文件组合

THE ENFORCEMENT DATABASE (EDB) 执法数据库

EDB
Enforcement
Database

A platform for IP right holders and enforcement authorities

Language: English

Hello, nicole.semjevski
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[Customs and Police Repository](#) [Statistics](#) [Help](#) [User management](#) [ACRIS](#)

Alerts for Customs and Police

rt authorities whenever a new trend or infringement case has been identified, in this way the alerted authorities can make use of this information in the future.

通知海关和警察

发现新趋势或侵权案件时通知相关机关，这样做可使有关机关在未来使用本信息。

clude Closed Alerts

RECEIVER

REFERENCE

TYPE

PRODUCT SPECIFICATION (KEYWORDS)

STATUS

CREATION DATE

LANGUAGE

Receiver			Product specification (keywords)		Creation Date	Languages
ional Customs Board - Latvia	EUIPO_TES T_J003	Potential Infringement or Trend	Testware	Draft	22/12/2017	

潜在侵权或趋势
在线侵权

☐ Potential Infringement or Trend

☐ Online Infringement

Add

THE ANTICOUNTERFEITING INTELLIGENCE SUPPORT TOOL (ACIST) 防伪情报支持工具



ACIST

ANTI-COUNTERFEITING INTELLIGENCE SUPPORT TOOL

防伪情报支持工具

Providing reliable data to support enforcement
为支持执法提供可靠的数据

THE ANTICOUNTERFEITING INTELLIGENCE SUPPORT TOOL (ACIST) 防伪情报支持工具

ACIST

ANTI-COUNTERFEITING
INTELLIGENCE SUPPORT TOOL



ACIST Providing harmonised data on detentions of counterfeit goods

A a

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Reports

ACIST 提供假冒商品扣押的整合数据



Reports 报告

Detentions performed by [the custom authorities of the concerned Member States](#) 相关成员国海关机构实施的扣押

Filter detentions: 扣押筛选:

Detention date: 扣押日期:

01/2008 to 10/2016

Category: 类型:

All

Country of provenance: 来源国:

All

IPR type: 知识产权类型:

All

Detention type: 扣押类型:

 Border

Detention member state: 扣押成员国:

All

 Filter

THE ANTICOUNTERFEITING INTELLIGENCE SUPPORT TOOL (ACIST) 防伪情报支持工具



«Turn-key tool» available for Third Countries 第三国可用的成套工具

THE ANTICOUNTERFEITING RAPID INTELLIGENCE SYSTEM (ACRIS) 防假冒快速情报系统

ACRIS

Anti-Counterfeiting Rapid
Intelligence System

Helping EU businesses all around the world! 帮助全球各地的欧盟企业!

Language English



ACRIS is available to EU companies and provides them a broader vision of the IPR landscape in third countries.

Based on the intelligence stored in ACRIS, policy makers can shape IPR dialogs in order to better protect the EU companies in third countries.

ACRIS, created by EUIPO in cooperation with the European Commission, (DG Trade), is an application for collecting testimonies from EU companies affected by IP infringements in countries outside the EU and information on the respective follow-up of these cases by local authorities.

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[Request account](#)

ACRIS面向欧盟国家，向其提供有关第三国知识产权状况的更为广阔的视角。

基于ACRIS存储的情报，政策制定者可以开展知产对话，以更好地保护第三国的欧盟公司。

ACRIS是欧盟知识产权局与欧盟委员会（贸易总司）合作创设的应用，收集受欧盟外国家知识产权侵权影响的欧盟公司的证词以及地方机关对该等案件的相应跟进信息。

生成内部
状况报告，
促进与律
师的沟通



Generates internal status reports
and facilitates communication
with lawyers

生成自定义
全景知识
产权报告



Generates customised IPR
landscape reports

用户友好
的案件上传



User friendly case upload

ACRIS是一套
部署了安全
机制的系统



ACRIS is a secure system

可以提
供所有
欧盟语
言版本



Available in all EU languages

所有欧盟
企业免费
使用



Available free of charge for all EU
companies

THE EUIPO'S TOOLS IN THE FUTURE 欧盟知识产权局未来的工具



BUILDING THE EU IP ENFORCEMENT PLATFORM 建设欧盟知识产权执法平台

- A secure, on-line, multi-language platform to maximise the cooperation 最大程度增强合作的安全、在线、多语言平台
- A direct entry-point for Right Holders in IP enforcement 权利人参与知识产权执法的直接切入点

 ACIST	ACRIS Anti-Counterfeiting Rapid Intelligence System	EDB Enforcement Database
ACIST  Statistics and data on counterfeit goods.	ACRIS Anti-Counterfeiting Rapid Intelligence System	Enforcement Database  Information and exchange on counterfeit goods.



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Thank you

谢谢