



 **IPKey**

SOUTHEAST ASIA

The Virtual Training Centre on Intellectual Property Rights

Massimo Antonelli, European Observatory on infringements of IPRs
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www.ipkey.eu



Funded by the European Union



Directed by the European Commission, IP KEY is implemented by the
European Union Intellectual Property Office (EUIPO)

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1 - THE IDEA BEHIND

- Training on IPR is a must
- EUIPO ALP (Academy Learning Portal)
- CEPOL (European Agency for Law Enforcement Training) – e-NET
- Merging “assets” to provide a single platform with single sign-in
- **A Virtual Training Centre on IPR as dedicated area in e-NET with EUIPO training materials**



2 - THE VTC PROJECT

- Launched in 2016, ended by 2017
- VTC on IPR in production since September 2017
- Maintenance phase (2018-2020)
- Beneficiaries: all EU enforcers actively engaged on IPR
- Benefits: one-stop location for training on IPR without duplications, overspending and contradictions in contents

3 - HOW IT WORKS

- Single sign in: only at e-NET for VTC – without additional at EUIPO ALP
- EUIPO content still at ALP
- From the VTC, access using a link and a “shared secret”
- Standard office computer configuration



• CEPOL E-NET HOME SCREEN

The screenshot shows the CEPOL E-NET Home Screen. At the top, there is a blue navigation bar with the user name 'Ninoslav Babić', 'Settings', and 'Logout'. Below this is a dark blue banner with the CEPOL logo and the tagline 'Educate, innovate, motivate'. A yellow menu icon is visible on the right. The main content area starts with a breadcrumb 'You are here: Home' and a prompt to 'Choose from one of the CEPOL products and services below'. A grid of nine service tiles is shown, with the 'Virtual Training Centre on Intellectual Property Rights' tile highlighted by a red border. The footer contains the CEPOL logo, office and correspondence addresses, and a menu.

Courses, seminars and conferences (LMS)	Webinars (LMS)	Online courses (LMS)	Online learning modules (LMS)
CEPOL Exchange Programme (LMS)	R & S conferences	e-Library	e-journals & e-books
Platforms for Communities (LMS)	Educators Support (LMS)	Virtual Training Centre on Intellectual Property Rights	

OFFICE ADDRESS
European Union Agency for Law Enforcement Training
1066 Budapest, Ó utca 27.
Hungary
Telephone: +36 1 803 8030/8031
Fax: +36 1 803 8032

CORRESPONDENCE ADDRESS
European Union Agency for Law Enforcement Training
1903 Budapest, Pf. 314
Hungary
Email address

MENU
Home
About e-Net
Contact
Legal notice
CEPOL website



- VTC MAIN SCREEN

The screenshot displays the main interface of the Virtual Training Centre on Intellectual Property Rights. At the top, the CEPOL logo is accompanied by the tagline "Educate, innovate, motivate". Below this, a breadcrumb trail indicates the user's location: Home > Courses > Virtual Training Centre on Intellectual Property R... A "Manage courses" button is visible in the top right corner.

The main content area features a "Communities Of Practice" section with a folder icon. Below this is a "Navigation" section with expand/collapse icons. A "Calendar" section shows the month of September 2017, with dates 5, 8, 14, 19, 20, 21, 26, and 27 highlighted in green. Below the calendar is an "About the Virtual Training Centre on Intellectual Property Rights" section with expand/collapse icons.


The central focus is the "CEPOL - Learning Management System" header, which includes the EUIPO logo and the text "Virtual Training Centre on Intellectual Property Rights". Below this is a search bar with the placeholder text "Search courses:" and a "Go" button.

A list of course categories is displayed on the right side, each with a right-pointing arrow:

- Intellectual Property Rights
- Legal frameworks
- Criminal proceedings
- Instruments to sharpen law enforcement
- Train the trainers
- European Observatory Studies and Reports
- Other materials
- VTC on IPR images

• INTELLECTUAL PROPERTY RIGHTS CATEGORY

• TRADE MARK SUBCATEGORY




Virtual Training Centre
Intellectual Property Rights

Intellectual Property Rights

This section contains IPR related training content provided by EUIPO.
Content is structured according to the IP rights. There is specific section with the content related to the enforcement in general.

Search courses:

- ▶ **IPR in general**
- ▶ **Trade marks**
- ▶ **Designs**
- ▶ **Patents**
- ▶ **Copyrights**
- ▶ **Geographical indications**
- ▶ **Plant variety rights**
- ▶ **Topography of semiconductors**
- ▶ **Enforcement of IP rights**
- ▶ **Search tools**




Virtual Training Centre on
Intellectual Property Rights


Trade marks

This section contains the trade marks related training content provided by EUIPO.


Search courses:




Introduction to the EUTM System
(basic)



EUTM in a Nutshell (basic)




EUTM – Beginners' Module (basic)



Trade Marks and Human Rights
(intermediate)

COURSE ACTIVITIES

Home » Enforcement of design rights Turn editing on



Communities Of Practice

Enforcement of design rights (advanced)

Your progress 📊

Training material

Select the external link (jigsaw puzzle) to enter the training material at EUIPO Academy Learning Portal.

- 🧩 [Presentation: Enforcement of design rights](#)
- 🧩 [Video: Enforcement of design rights \(part 1\)](#)
- 🧩 [Video: Enforcement of design rights \(part 2\)](#)

Quiz

Passing the quiz with the result equal or higher than 80% is required to obtain the certificate for this course.

- 🧩 [Quiz for Enforcement of design rights](#)

Training evaluation survey

EUIPO is keen to get the feedback from the students related to the delivered training content. Therefore the generation of the certificate is disabled until the student submits the completed training evaluation survey.

- 📝 [Complete the survey to obtain the certificate](#) 📌

Certificate

The certificate for this training material shall be available for download once you have completed the satisfaction survey and passed the quiz with the score equal or higher than 80%.

- 📄 **Certificate**

Not available unless:

- You achieve a required score in [Quiz for Enforcement of design rights](#)
- The activity [Complete the survey to obtain the certificate](#) is marked complete

Navigation 📄 📄

Calendar 📄 📄

September 2017

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

EVENTS KEY

- 📅 Hide global events
- 📅 Hide course events
- 📅 Hide group events
- 📅 Hide user events

Course summary 📄 📄

Objectives: This presentation summarises the Italian approach to design as an Intellectual property right.

Target audience: Enforcement officers, prosecutors and the members of the judiciary.

Type: course

Duration: 1h

Speakers: Emanuela GERMANO CORTESE (Chamber of the Enterprise at the Court of Appeal of Turin), Gabriella RATTI and Silvia VITRÒ (Chamber of the Enterprise at the Court of First Instance of Turin)

Administration 📄 📄



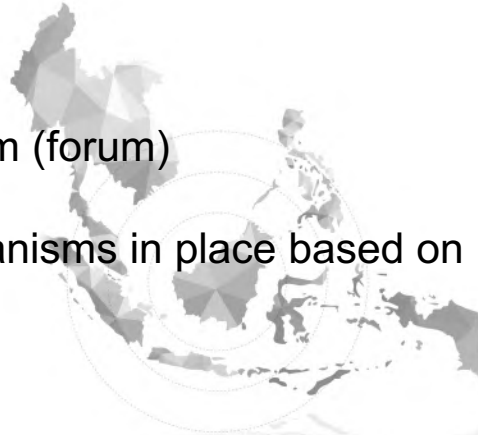
4 - CONTENTS

- Type of content
 - E-learning
 - Presentations
 - Live webinars
 - Recorded webinars
- Level of content
 - basic
 - intermediate
 - advanced



5 – FEEDBACK AND QUALITY

- Training evaluation surveys
- VTC Communication platform (forum)
- Quality measurement mechanisms in place based on KPIs



6 – INTERCONNECTIVITY

- Connecting tools to increase access to training on IPR enforcement
- Linking is on track with the International IP Crime Investigation College of INTERPOL and the European Judicial Training Network

Linking the VTC with the EUIPO's ENFORCEMENT DATABASE



massimo.antonelli@ext.euipo.europa.eu
observatory@euipo.europa.eu



THANK YOU

 @IPKey_EU

