



# IPKey



## Celebrating EU-China IP Cooperation IP Key Today and Tomorrow

**Brussels**  
June 2<sup>nd</sup>, 2017



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IPKey



Panel discussion

## IP & Innovation in the context of the EU China Cooperation

Brussels

June 2<sup>nd</sup>, 2017



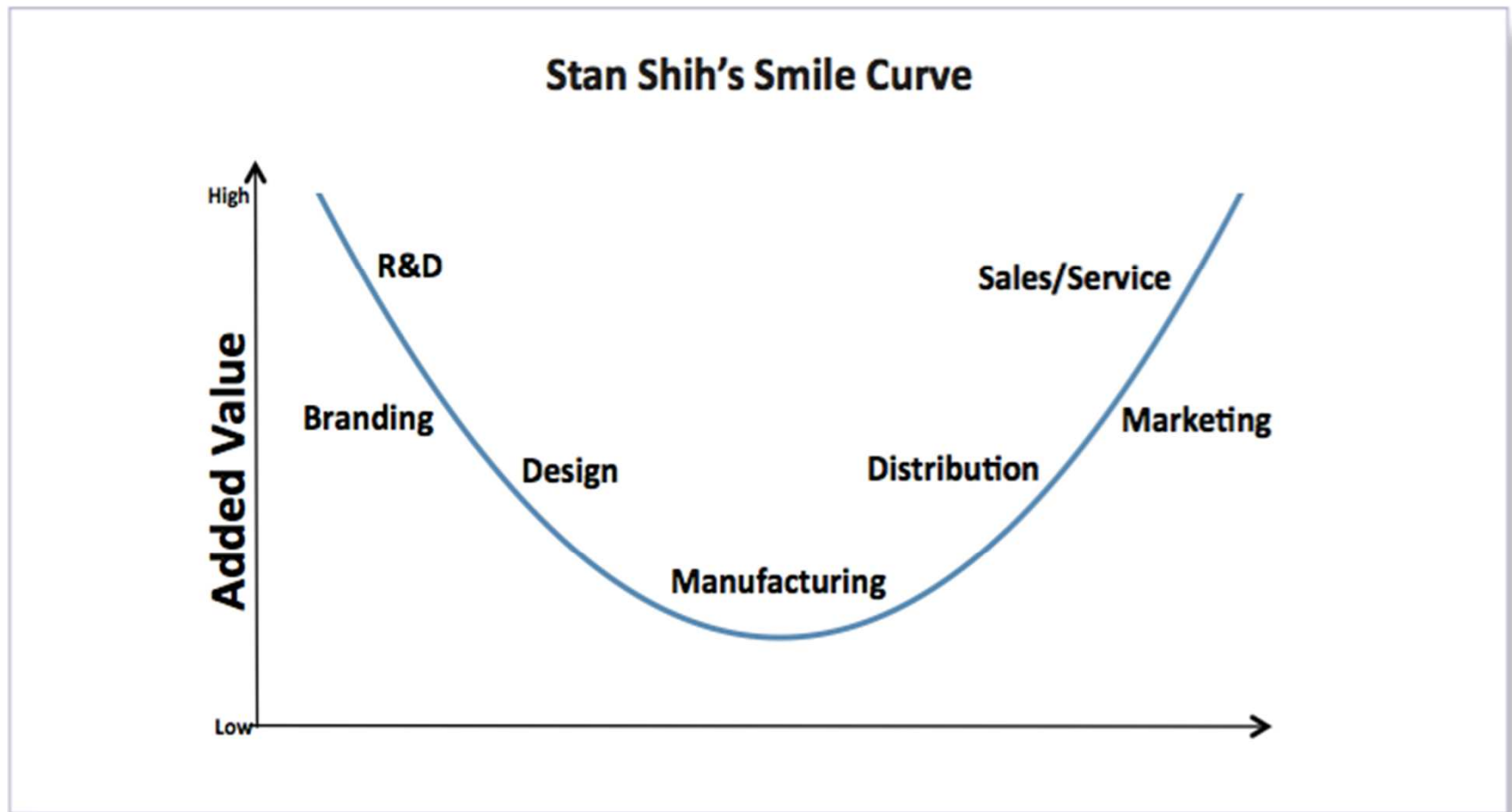
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# Middle Income Trap and Innovation



# Ongoing reforms

# IP Key for the EU-China IP Cooperation

# The speakers

# Innovation & IP protection in China's pharma-health sector

*with* Elise Melon



# Policy aspects across China's patent law draft reforms

*with* Weinian Hu





# Patent licensing in the telecommunication sector

*with* Patrick Hofkens



**ERICSSON**

# Peer to peer exchanges with the NPC on the reform of the Patent Law



**Stockholm  
May 11, 2016**

# E-commerce: the future of innovation in IP solutions

*with Ni Liang*

**CAASA**  
反 侵 权 假 冒

# Discussing IP protection online



Beijing, New World Hotel



June 1-2, 2016



# Academic research and impact on public policy

*with* Wan Yong





# EU-China IP Academia Cooperation

*with* Roberto Escarre



Universitat d'Alacant  
Universidad de Alicante

# IP Academic Cooperation under IP Key 2014-2017



# EU-China IP Academic Network 2014-2017

The screenshot shows the homepage of the EU-CHINA IP Academic Network. The browser address bar displays 'www.eucipan.org'. The navigation menu includes 'HOME', 'ABOUT', 'SERVICES', 'EVENTS', 'NEWS', and 'CONTACT US'. The main banner features the text 'EU-CHINA IP ACADEMIC NETWORK' and '欧盟 - 中国知识产权学术研究网络门户'. Below the banner is an 'ABOUT US' section with text describing the network's mission and a 'Read more' button. At the bottom, there is a 'NETWORK SERVICES' section with three cards: 'DIRECTORY OF EXPERTS (ACADEMICS & RESEARCHERS)', 'DIRECTORY OF UNIVERSITIES', and 'EVENTS'. The 'EVENTS' card shows '13 items'.

The screenshot shows the 'Directory of Universities' page. The browser address bar displays 'www.eucipan.org/services/universities'. The navigation menu includes 'HOME', 'ABOUT', 'SERVICES', 'EVENTS', 'NEWS', 'CONTACT US', and 'MEMBERS'. The main heading is 'Directory of Universities'. Below the heading is a search form with fields for 'Institution', 'Country', and 'Topic', and a 'Reset' button. A red arrow points to an 'Add new' button. Below the search form is a grid of university cards, each with a logo, name, and location. The cards include: CCLS (Centre for Commercial Law Studies, London, United Kingdom), EUIPO (European Union Intellectual Property Office, Alicante, Spain), IES (Institute for European Studies, Brussels, Belgium), IPLAW-PKU (Peking University Intellectual Property School, Beijing, China), JNU (Jinan University, Guangzhou, China), LAW-NU-UK (Nottingham University School of Law, UK branch, Nottingham, United Kingdom), and UA (University of Alicante, Alicante, Spain).



# EU-China IP Academic Network 2014-2017

EU-CHINA IP Academic Network

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HOME ABOUT SERVICES **EVENTS** NEWS CONTACT US

## Events

Send us your own contents to be published in this section using the 'Add new' button. Your input will be reviewed and published on our website.

Search  Past or future events

**IP Key presents IP Cafe -- Discussions on Collective Rights Management in the EU and China**

Tuesday, November 25, 2014 - 01:00

IP Key launched IP Cafe - a series of open and interactive discussions on current intellectual property issues affecting the development of intellectual property Law in China.

Renmin University Campus  
drussl\_b@bucknet

[Read more](#)

**IP Key-CAS IPM Conference on the economic impacts of IP-centered government incentives in Europe and China**

Thursday, December 4, 2014 - 01:00

Theme of conference

Chinese Academy of Sciences Institute of Policy and Management, Beijing

[Read more](#)

**IP Key Guest Lecture Series - Geographical Indication and the European Legal Framework**

Wednesday, December 10, 2014 - 01:00

IP Key presents the Guest Lecture Series—a series of lectures by experts working in IP industry, academia and institutions from Europe and China.

Beijing, Tsinghua University  
drussl\_b@bucknet

[Read more](#)

**IP Key - Tongji University Roundtable on Best Practices in IP Enforcement Mechanisms**

Thursday, April 23, 2015 - 02:00

Roundtable discussion regarding IP enforcement mechanisms in court procedures, arbitration, and mediation in the Shanghai Free Trade Zone

Shanghai, Tongji University  
drussl\_b@bucknet

[Read more](#)

**Academic EU-China Intellectual Property Roundtable**

Saturday, May 9, 2015 - 02:00

IP Key and Renmin University held the first EU-China IP roundtable with IP academics and judges.

Suzhou, Jingling Guanyuan International Hotel  
drussl\_b@bucknet

[Read more](#)

**EU-China Intellectual Property Forum: Insight IP-Future perspectives**

Sunday, May 10, 2015 - 02:00

IP Key and Renmin University of China jointly organised the first EU-China IP Forum on the 10th May 2015, which discussed a number of key issues in the development of IP laws, policy and education.

Suzhou, Jingling Guanyuan International Hotel  
drussl\_b@bucknet

[Read more](#)

**IP INFORMATION CENTRE**

Looking for research in your field or interested in IP? Would like to include your research paper. This repository of research papers, reference documents and other teaching materials related to Intellectual Property allows you to support your studies or research.

2 items

**NEWS**

News section

1 items

**SCHOLARSHIPS ON IP**

Resources for college and university students wishing to study IP in the EU and China including a comprehensive listing of grants, scholarships, and other information to assist in their pursuit to study IP.

1 items

## NEWS

**Study visit to the EU with the Legislative Affairs Commission on e-commerce**

10 May 2017 to 17 May 2017 Brussels, Paris. Organised by IP Key

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.

## EVENTS

**IP Key-CAS IPM Conference on the economic impacts of IP-centered government incentives in Europe and China**

04/12/2014 - 01:00

Theme of conference

Venue:  
Chinese Academy of Sciences Institute of Policy and Management, Beijing

[Read more](#)

# *Discussion*

# IPKey

Strategic partnership and cooperation between  
EU and China on Intellectual property



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## *Closing remarks*

*María Martín-Prat, Director, DG TRADE*



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## IP Key: Today and Tomorrow

Lunch reception



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