

## IP Key Latin America

This newsletter compiles information on the latest activities carried out by the EUIPO in the context of the EU-Funded IP projects implemented on behalf of the European Commission.

### IPKey Latin America Project Upcoming Activities

#### IP Key LA focuses its first activity of 2020 on Plant Variety Protection

05/02/20

**Area:** Latin America **Location:** Ecuador



As part of the AWP2020, IP Key LA joins efforts with CPVO, UPOV, GEVES and SENADI to execute three events in Quito, Ecuador next February.

The first one is a face-to-face workshop "PVP Licensing Lab" that aims to increase the knowledge public research institutes and small and medium-...

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### IPKey Latin America Project Activities

from 01/10/19 to 31/12/19

#### Final 2019 IP Key Latin America activity focused on IP users' experiences

11/12/19

**Area:** Latin America **Location:** Panama City, Panama



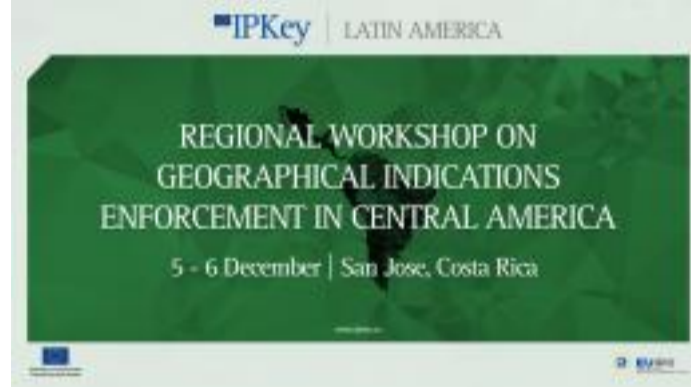
IP Key LA, along with the Inter-American Association of Industrial Property (ASIPI) and the Registry of Industrial Property-Ministry of Commerce and Industries of Panama (DIGERPI), have organised the final activity of the project's 2019 annual work plan, a seminar focused on the experiences of...

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#### Regional Workshop on Geographical Indications Enforcement in Central America

05/12/19

**Area:** Latin America **Location:** San Jose, Costa Rica



The activity consists of a two-day event organized in collaboration with the Ministry of Foreign Trade (COMEX), Costa Rica and dedicated to the Enforcement of Geographical Indications. This activity will gather representatives of the competent authorities of GIs in the Central America countries...

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#### The Enforcement of GIs brings EU and local experts to Mexico for a seminar

02/12/19

**Area:** Latin America **Location:** Mexico City, Mexico



IP Key LA, along with the Mexican Institute of Intellectual Property (IMPI), has organized a Seminar on the Enforcement of Geographical Indications in Mexico City, in order to approach the existing measures in the area and how those can be improved, as well as exchanging information on...

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#### Plant Variety Protection Workshop gathers technical examiners from 13 Latin American countries in Peru

13/11/19

**Area:** Latin America **Location:** Lima, Peru



The aim of the Regional Workshop on Cooperation in Examination of Plant Variety Protection (PVP) Applications is to enhance cooperation among examination offices. To this end, technical examiners from Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Mexico, Nicaragua, Panama,...

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#### IP Key LA addresses copyright in cultural sectors and the impact of its infringement in the digital environment

11/11/19

**Area:** Latin America **Location:** Lima, Perú



To raise awareness and knowledge on copyrights, IP Key LA has organized two events in Lima, Perú. These will provide a positive view of IPRs that highlights its potential to boost company revenues based on innovation and the construction of adequate and proper IP business strategies.

The...

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#### IP Key LA addresses the impact of copyright infringement in the digital environment in Colombia

07/11/19

**Area:** Latin America **Location:** Bogotá, Colombia



To raise awareness and learn about the EU judicial practice in the area of copyright infringement in the digital environment, IP Key LA has organized an activity in Bogotá, Colombia. The objective of the seminar is to exchange judicial and administrative experiences of the EU and Colombia...

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#### IP Key LA Hosts a Workshop on Trade Mark and Design Examination Practices in Colombia

05/11/19

**Area:** Latin America **Location:** Bogota, Colombia



Trade mark and design examination practices are an important part of IP Key LA's work plans. In fact, they were the focus of four workshops held in Central America, the Andean region and Chile during 2018 and 2019. Offices throughout Latin America participated in these workshops to discuss best...

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#### IP Key LA promotes potential benefits of international IP protection systems in Argentina

16/10/19

**Area:** Latin America **Location:** Buenos Aires, Rosario (Argentina)



IP Key LA pursues the goal of favoring the development and implementation of modern, internationally accepted procedures and practices for obtaining IPRs in Latin American countries and providing capacity building which can bring benefits to as wide a range of recipient Offices.

In this...

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If you (or your institution) are interested in the implementation of these activities as experts please register in the [Call of Expression of interest](#)