IP Key Latin America

This newsletter compiles information on the latest activities carried out by the EU IP projects: IP Key Latin America and IP Key Latin America Project Activities.

Upcoming Activities

**IP Key LA focuses its first activity of 2020 on Plant Variety Protection**

Area: Latin America Location: Ecuador

IP Key LA, along with the Inter-American Association of Industrial Property (ASIPI), the Ministry of Commerce and Industries of Ecuador, and the National Institute of Intellectual Property of Ecuador (INPI), have organized the first activity of the project’s 2020 annual work plan, a seminar focused on the experiences of the Ministry of Agriculture of Ecuador.

**Regional Workshop on Geographical Indications and Enforcement of Copyright in Latin American Countries**

Area: Latin America Location: San Jose, Costa Rica

The activity consists of a one-day event organized in collaboration with the Ministry of Foreign Trade (COMTRADES Costa Rica) and dedicated to the Enforcement of Geographical Indications. The activity will gather representatives of the competent authorities of Argentina in the Central America countries.

**The Enforcement of GI brings EU and local experts to Mexico for a seminar**

Area: Latin America Location: Mexico City, Mexico

IP Key LA, along with the Mexican Institute of Industrial Property (IMPI), has organized a Seminar on the Enforcement of Geographical Indications in Mexico City, in order to approach the existing measures in the area and how those can be improved, as well as exchanging information...

**Upcoming Activities**

**Final 2019 IP Key Latin America activity focused on IP users’ experiences**

Area: Latin America Location: Quito, Ecuador

The aim of the Regional Workshop on Cooperation in Examination of Plant Variety Protection (PVP) applications is to enhance cooperation among examination offices. To this end, technical examiners from 13 Latin American countries in Peru, Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Mexico, Nicaragua, Panama, and Paraguay will gather to exchange experiences and knowledge in the field of quality protection systems in Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Mexico, Nicaragua, Panama, Paraguay, Peru, and Uruguay. The workshop will take place in Quito, on 11/12/19.

**IP Key LA addresses copyright in cultural sectors and the impact of its infringement in the digital environment**

Area: Latin America Location: Lima, Peru

To raise awareness and knowledge on copyright infringement, IP Key LA has organized two events in Lima, Peru. These will provide a positive view of IP as a means to protect creators’ rights and boost company revenues, as well as the benefits of international IP strategies.

**IP Key LA addresses the impact of copyright infringement in the digital environment in Colombia**

Area: Latin America Location: Bogotá, Colombia

To raise awareness and learn about EU judicial practice in the area of copyright infringement in the digital environment, IP Key LA has organized an activity in Bogotá, Colombia. The objective of the seminar is to exchange judicial and administrative experiences of the EU and Colombia.

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