

IP Key China

This newsletter compiles information on the latest activities carried out by the EUIPO in the context of the EU-Funded IP projects implemented on behalf of the European Commission.

IPKey China Project Upcoming Activities

EU-China seminar on IPR protection online and innovation

08/12/20

Area: China **Location:** Beijing, China



Following up on the discussions and engagement established during the EU-China online workshops that took place in November, IP Key China in cooperation with CAASA (the China Anti-infringement and Anti-counterfeiting Innovation Strategic Alliance) will organise an offline seminar on IPR...

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EU-China online workshop on IPR and new trends in the e-commerce sector

18/11/20

Area: China **Location:** Online



Due to the global pandemic most of the world's physical stores this year have faced challenges. Meanwhile, online retail sales have experienced a dramatic increase. In China, this increase is highlighting new trends within the e-commerce environment that might once again challenge legislators...

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EU-China online workshop on the impact of 2019 E-Commerce Law of the People's Republic of China

17/11/20

Area: China **Location:** Online



Since China's new e-commerce law took effect on 1 January 2019, legislation has been developing around its implementation. The law covers all e-commerce activities, both domestic and cross-border, reflecting the growth of the sector. Issues around the online trade of goods and services and...

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Policies and Guidelines on SEPs and the Interplay Between IPR and Competition Law: study

01/11/20

Area: China **Location:**



The IP Key China project will publish a new study in November on the policies and guidelines on SEPs and the interplay between IPR and competition law. This study aims to update the previous commissioned report about IPR in Standardisation published in 2016.

The study covers legal and...

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Trade Secret Systems in the EU and China: Study

01/11/20

Area: China **Location:**



In November, IP Key China will publish a study on the trade secrets systems in the EU and China. This study will update the prior June 2017 study by reviewing the changes made to the law and practice in China since then, by further analysing how the changes are working in practice, and finally...

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If you (or your institution) are interested in the implementation of these activities as experts please register in the [Call of Expression of interest](#)