



EU BUSINESS FORUM: THE MYIPO AND THE FUTURE OF IP GOVERNANCE IN MALAYSIA

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⋮ MyIPO OVERVIEW



VISION




To be one of the leading intellectual property organisations.



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MISSION



Providing strong legal infrastructure and effective administration regime to enhance greater creativity and exploitation of intellectual property.

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FUNCTION



Administer Intellectual Property Law and monitor its implementation.



Boosting and increase training and information dissemination.



Giving opinion in any issue related intellectual property.



Providing management service, collect and enforce fee payment or any incidental charge.



Establishing cooperation relations hip internally and outside the country and as subject matter expert.



Undertake research and studies related intellectual property.

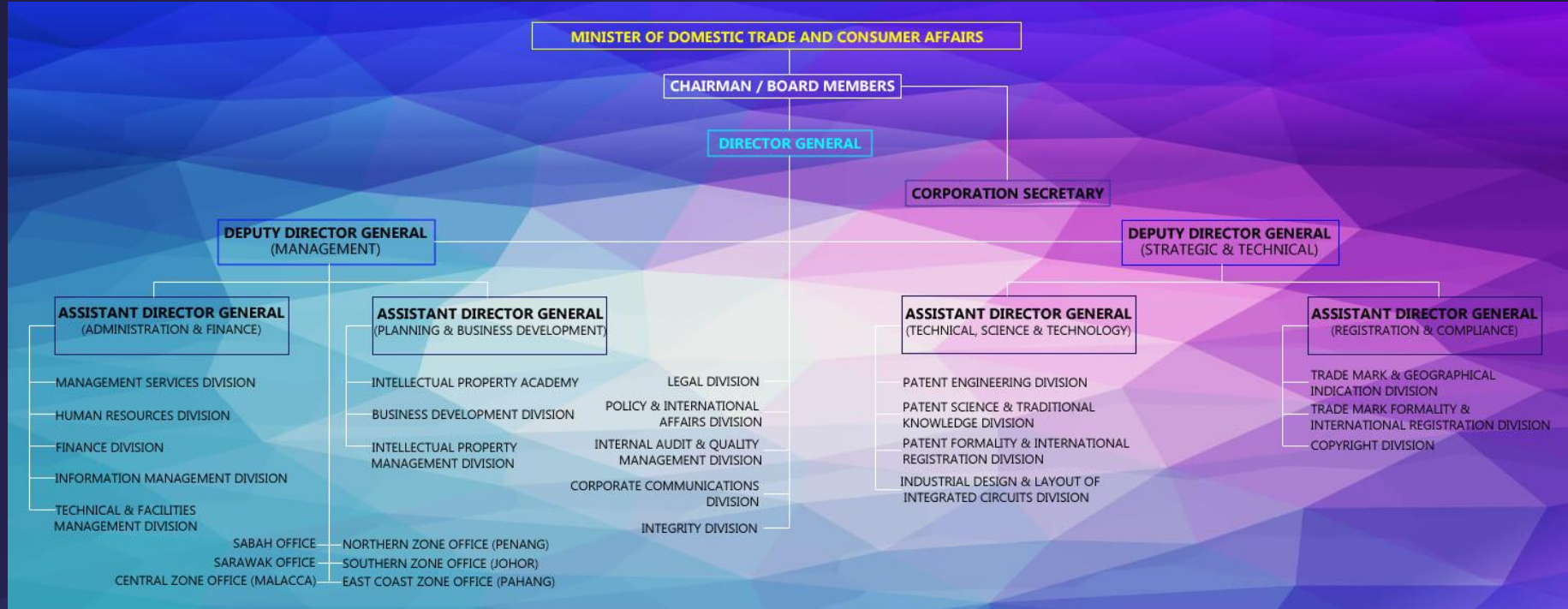


Reviewing and update intellectual property law according to need and current development.



Ensuring country's interest in any agreement or related international convention intellectual property which Malaysia become the member is protected.

ORGANIZATION CHART





02 IP LEGISLATIONS



ENFORCED ACTS



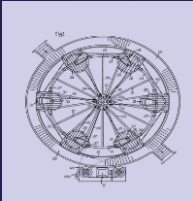
TRADE MARK ACT 2019

Logo, picture, name, letter or number for item introduction or service that distinctive



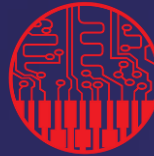
INDUSTRIAL DESIGNS ACT 1996

External appearance overall item or product



PATENT ACT 1983

Exclusive right for new invention to a product or process



LAYOUT-DESIGN OF AN INTEGRATED CIRCUIT ACT 2000

Three-dimensional arrangement element of a integrated circuit



COPYRIGHT ACT 1987

Exclusive right for sound recording literary work, music, art, film, broadcasting and issue work



GEOGRAPHICAL INDICATIONS ACT 2000

Indication that refer to provenance of goods where quality, reputation or other property the item is caused by original their geography

03

IP PERFORMANCE IN MALAYSIA



IP PERFORMANCE IN MALAYSIA

IP Applications 2015- 2019



From January to September 2020

13,179 Local Applications
21,413 Foreign Applications

34,592

TOTAL APPLICATIONS

IP Registrations/grants 2015- 2019



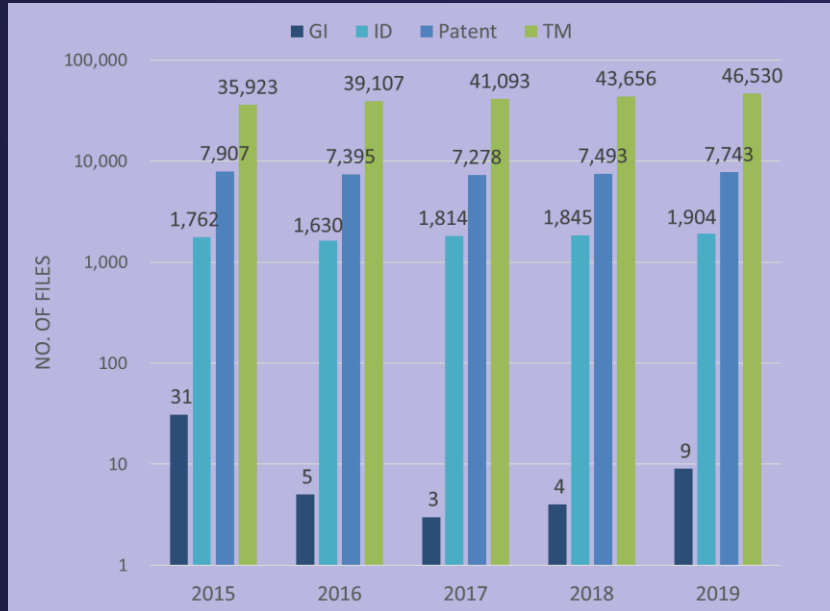
From January to September 2020

8,026 Local Registrations/Grants
18,305 Foreign Registrations/Grants

26,331

TOTAL REGISTRATIONS/GRANTS

IP applications, 2015 - 2019



56,186

TOTAL APPLICATIONS
IN 2019

IP registrations/grants, 2015 - 2019



24,933

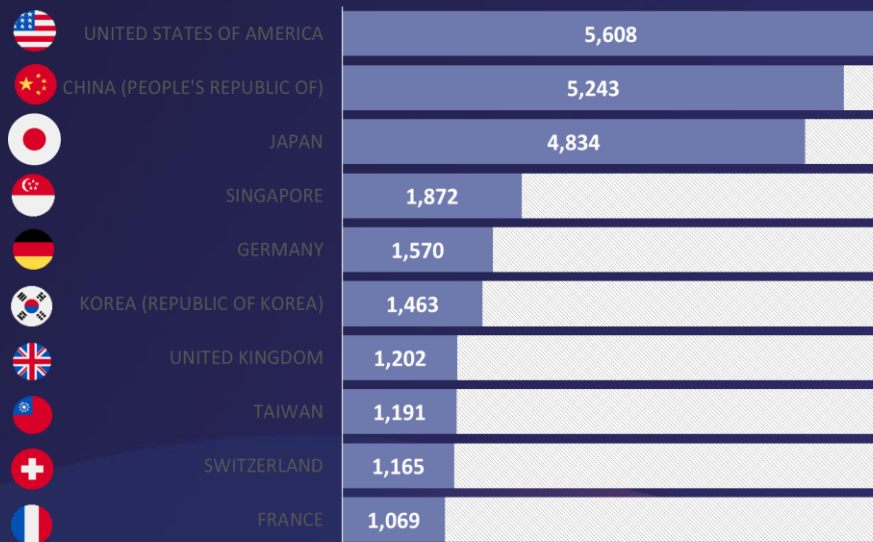
TOTAL REGISTRATIONS/GRANTS
IN 2019

24,245
APPLICATIONS
(MALAYSIA)

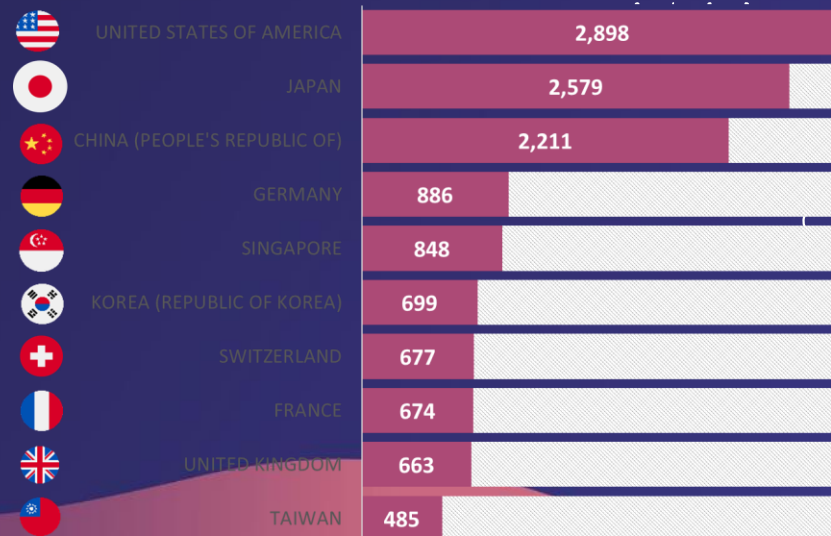
8,788
REGISTRATIONS/GRANTS
(MALAYSIA)



IP Applications 2015-2019



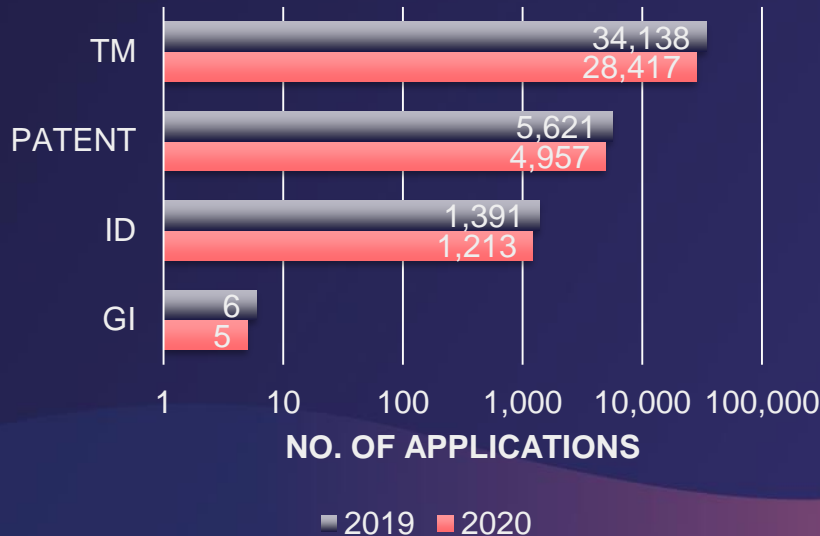
IP Registrations/grants 2015-2019



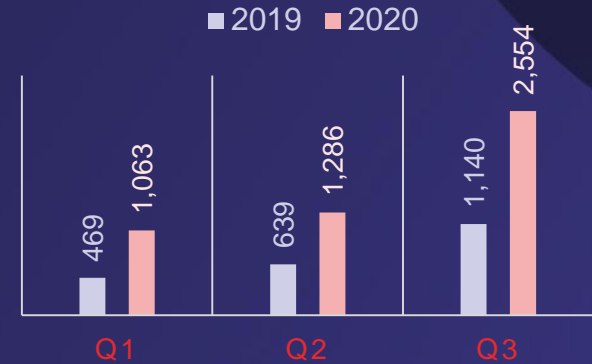
PERFORMANCE (PRE- AND DURING COVID-19)

Statistics comparison between January until September
2019 and 2020

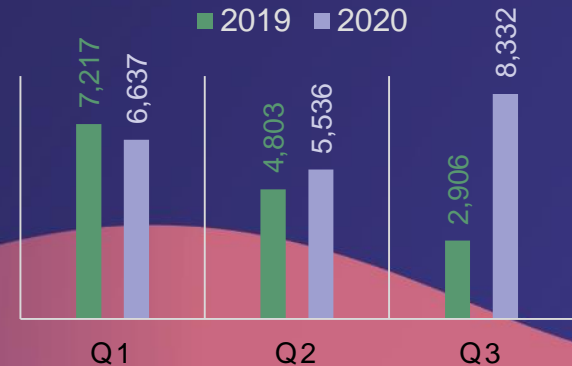
IP applications, 2019 and 2020 (January - September)



Granted patents, 2019 and 2020 (Quarterly)



Registered trademarks, 2019 and 2020 (Quarterly)



04 |

OUTREACH PROGRAMMES,
PROMOTIONS AND
AWARENESS

Public awareness

Regular and continuous public awareness programmes

Information and dissemination through mass media and publication

Organize and participate in seminar, workshops, talks, interviews, public campaigns and exhibition



Familiarisation programme – media & enforcement agency



IP Funtastic



IP Mobile Clinic



IP Portal for Youngster



Outreach Programme – social media



IP Summer Camp – school children



Seminar, workshop, talks, interviews

Introduce IP in the formal education system



**Introduced Master in IP –
collaboration programme with
The National University of
Malaysia (UKM)**



**IP as an elective subject in
University Malaysia of Sabah
(UNIMAS)**

Intellectual Property Academy



Internal and external
intellectual
property training
programme



2019 Courses
93 Course was held
76 Operation (82%)
Course
17 Building (18%)
Capacity Course



International
cooperation with WIPO /
KIPO / EPO / JCO / JPO
/ IP / KCC Australia /
DPMA by
bringing experts from
overseas country to train
local expert.



Increase intellectual
property comprehension
through awareness
programme

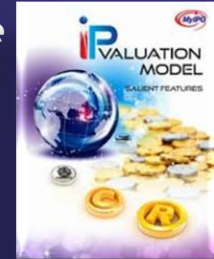
PROMOTION OF COMMERCIAL EXPLOITATION

Promote valuation
methods to facilitate
commercial exploitation
of IP

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•
•

Identify and nurture
Malaysian IP Creator

- IP Valuation Training Module
- IP Valuers Training
- IP Valuation Model
- Global IP Valuation Conference



- National IP Day - annually
- National IP Award - Introduced in 2006

DEVELOPMENT OF INFRASTRUCTURE FOR IP TRANSACTION

Ensure business, banking and financial infrastructure facilitates IP-based transaction

Encourage development of IP-based banking instrument for collateralization & securitization of IP Assets

Create IP exchange to stimulate trading of IP

Encourage financing of IP-based investment

1

IPR Marketplace Strategic Partnership

2

IP Marketplace Portal

3

Roadmap for IP Monetisation 2015 - 2020

4

Amendment to IP Laws



PROMOTION OF IP GENERATED ACTIVITIES

Comprehensive and Pro-
active IP Resource Center



National Technology
and Innovation Support
Center (TISC)

Promote Distribution of
Research and Development
Results



Patent Prosecution
Highway (PPH)



Conducive IP Environment

- IP funds
- Target group: youths, student & local communities



Foster cooperation between public
and private sector, research institutes
and industries

- Smart partnership with Higher Learning Institutions
- Collaboration with industry, chamber of commerce and NGO

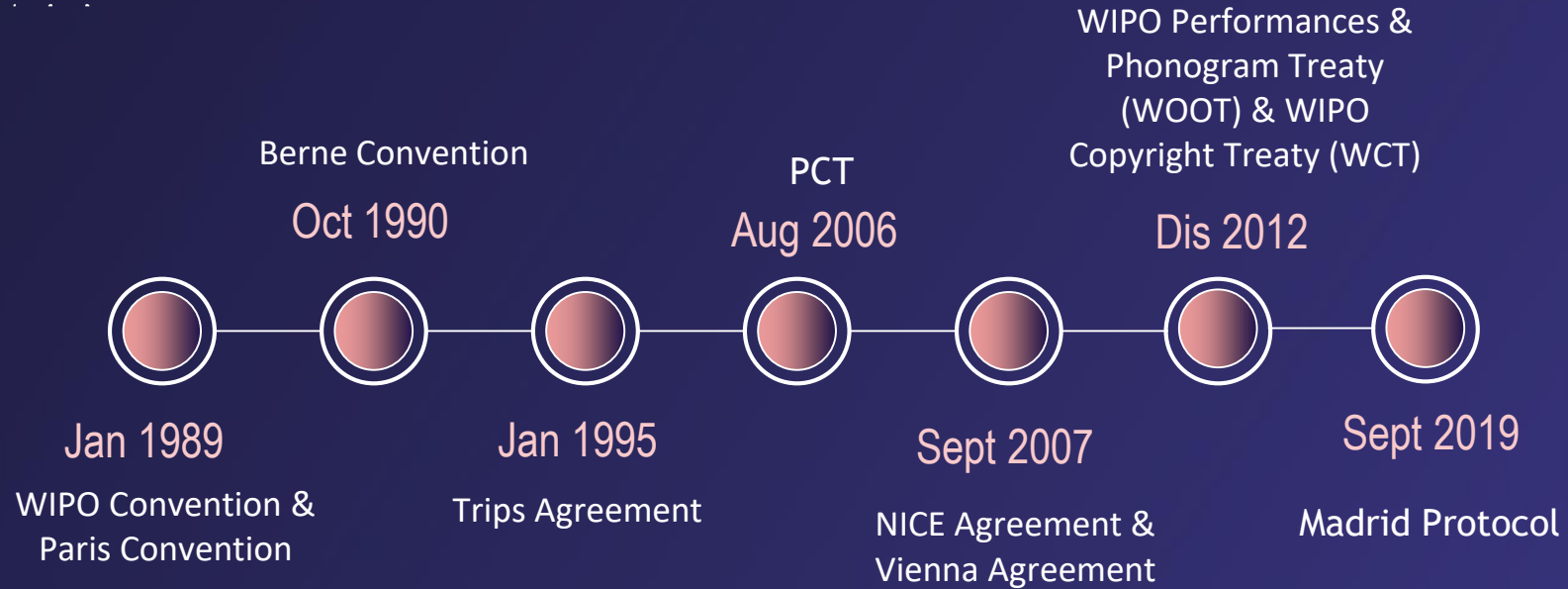
A white outline of a world map centered on the Atlantic Ocean, with small circles marking specific locations in North America, South America, Europe, and Asia.

INTERNATIONAL COOPERATION 05

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Treaties



Coming Soon:



Budapest
Treaty

Marrakesh
Treaty

Hague
Agreement

FUTURE PLAN

...

06

Future Plan



**Strengthening IP
administration in
Malaysia**

- Expedited Examination for patent and TM.
- Improve online filing system.
- IP Official Journal System.
- Work from home.



**Updating of IP laws
and regulations**

- Amendment to Patents Act 1983, Copyright Act 1987, Industrial Design Act 1996, Geographical Indications Act 2000.



**Strengthening of
enforcement agencies**

- Establishment of Special Task Force
- Amend the law



**Accession to the
international treaties**

- Budapest Treaty, Marrakesh Treaty & Hague Agreement



THANKS!

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twitter.com/myipo



instagram.com/myipo/



Do you have any questions?

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