



 IPKey

CHINA

The 4th EU-China IP Academic
Forum
第四届欧盟-中国知识产权学术论坛

Agenda
日程

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Directed by the European Commission, IP Key is implemented by the European Union Intellectual Property Office (EUIPO).

IP Key由欧盟委员会指导，欧盟知识产权局（EUIPO）实施。

22 October 2019**2019年10月22日****Event Moderator:** Sue Beardsmore**活动主持人:** Sue Beardsmore

08:30 – 09:00 Registration and Welcome Coffee

签到与迎宾咖啡

09:00 – 09:10

Opening Remarks**开幕词**

- Patricia Garcia-Escudero Marquez, Director of the EUIPO Academy
- Patricia Garcia-Escudero Marquez, 欧盟知识产权局学院主任

09:10 – 09:30

Introduction to the EU-China IP Academic Network**欧盟-中国知识产权学术网络介绍**

- Roberto Escarré, Director of OGPI, University of Alicante, EUCIPAN Network Co-Chair
- Roberto Escarré, 阿利坎特大学国际项目管理办公室主任, 欧盟-中国知识产权学术网络联合主席

09:30 – 10:10

Opening Keynote address: The role of Academia in IPR and Trade**开幕主旨演讲：学术界在知识产权和贸易领域中的作用**

- Manuel Desantes, Professor, University of Alicante
- Manuel Desantes, 阿利坎特大学教授
- Dariusz Kasprzycki, Professor, Jagiellonian University, CIPnet
- Dariusz Kasprzycki, 中国知识产权管理网络 (CIPnet) 合作方波兰雅盖隆大学教授

10:10 – 10:30

Coffee Break

茶歇

10:30 – 12:30

Session 1:Funded by the European Union
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NetworkEUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

IP issues in the context of globalisation**Presentations followed by panel discussions and Q&A***第 1 部分：****全球化背景下的知识产权问题****演讲后安排现场讨论和问答环节*

Session Moderator: Aurora Ventolini, Project Officer, IP Key China, EUIPO

主持人： Aurora Ventolini, 欧盟知识产权局 IP Key 中国项目人员

Subtopics:**子主题：**

- **Enhancing the IP Segment in the Digital Silk Road Initiative**
加强与数字丝绸之路倡议相关的知识产权
Laurent Manderieux, Professor, Bocconi University
Laurent Manderieux, 博科尼大学教授
- **IP and the New Protectionism**
知识产权与新保护主义
Lingling Wei, Lecturer, Bournemouth University
魏玲玲, 伯恩茅斯大学讲师
- **Trade and investment agreements in the context of TTIP and CETA**
跨大西洋贸易与投资伙伴协议 (TTIP) 和综合性经济贸易协议 (CETA) 背景下的贸易与投资协议
Christophe Geiger, President of ATRIP, Professor, CEIPI, University of Strasbourg
Christophe Geiger, 国际知识产权教育和研究发展协会主席, 斯特拉斯堡大学国际知识产权研究中心教授
- **Constructing a self-executing FRAND mechanism in a global market**
在全球市场上构建一套自我执行的公平、合理和非歧视性条款 (FRAND) 机制
Zhang Haoran, Researcher, Renmin University and Max Planck Institute for Innovation and Competition
张浩然, 中国人民大学研究员, 马克斯普朗克创新与竞争研究所研究员



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- **Intellectual Property Enforcement Provisions in Trade Agreements**

- **贸易协议中的知识产权执法条款**

Xavier Seuba, Professor, CEIPI, University of Strasbourg

Xavier Seuba, 斯特拉斯堡大学国际知识产权研究中心教授

12:30– 13:30

Joint lunch

共进午餐

13:30 – 15:50

Session 2:

IP and Artificial Intelligence

**Presentations followed by panel discussions and Q&A*

第 2 部分:

知识产权与人工智能

**演讲后安排现场讨论与问答环节*

Session Moderator: Laurent Manderieux, Professor, Bocconi University

主持人: Laurent Manderieux, 博科尼大学教授

Subtopics:

子主题:

- **How IP practice might change with the help of AI?**

- **人工智可能会如何改变知识产权实践?**

Frantzeska Papadopoulou, Professor, University of Stockholm

Frantzeska Papadopoulou, 斯德哥尔摩大学教授

- **Computer programs and licensing needs for AI: Is EU copyright law fit?**

- **人工智能的计算机程序以及许可需求: 欧盟当前的版权法是否合适?**

Begonã Otero, Senior Research Fellow, Max Planck Institute for Innovation and Competition

Begonã Otero, 马克斯普朗克创新与竞争研究所高级研究员

- **Less is more: the undesirable consequences of affording EU Copyright Protection to Artificial Intelligence creations**



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- **少即是多：将欧盟当前版权保护制度用于人工智能创造所带来的不良后果**

Julien Cabay, Professor, University Libre de Bruxelles and University of Liège

Julien Cabay, 布鲁塞尔自由大学及列日大学教授

- **The text and data mining exception: a lost opportunity to foster European companies' competitiveness in AI**
- **文本与数据挖掘的例外规定：欧洲公司在加强人工智能领域竞争力方面如何错失良机**

Aurelio López-Tarruella, Professor, University of Alicante

Aurelio López-Tarruella, 阿利坎特大学教授

- **The new EU text-and-data mining legislation – A model for China?**

- **欧盟的新版文本与数据挖掘立法：中国的模板？**

Martin Senftleben, Professor, Vrije Universiteit Amsterdam and Xiamen University

Martin Senftleben, 阿姆斯特丹自由大学教授, 厦门大学教授

- **AI and Patent Law: future perspectives on patentability requirements**
- **人工智能与专利法：有关专利性要求的未来观点**

Ana Nordberg, Professor, Lund University

Ana Nordberg, 隆德大学教授

15:50 – 16:00

Best practices in EU-China Academia Cooperation and Exchange

欧盟-中国学术界交流合作的最佳实践

Session Moderator: César Elvira, Professor, University of Alicante

主持人：César Elvira, 阿利坎特大学教授

- Tian Lu, PhD Student, Maastricht University
- Tian Lu, 马斯特里赫特大学博士研究生
- Angel Arbizu, UIBE, PhD Student, University of International Business and Economics in Beijing
- Angel Arbizu, 北京对外经济贸易大学博士研究生
- Girish Somawarpet, PhD Student, University of Alicante



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- Girish Somawarpet, 阿利坎特大学博士研究生
- 16:00 – 16:20 Coffee Break and Networking
茶歇与交流
- 16:20 – 17:20 **Closing Keynote Speeches: IP in the context of scientific
and technological research**
闭幕主旨演讲：科技研究背景下的知识产权
- Javier Garcia, Professor, University of Alicante
 - Javier Garcia, 阿利坎特大学教授
- 17:20 – 17:30 **Closing remarks**
闭幕词



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