



*IP Key SEA Conference on Online IPR  
Infringement and the Responsibility of ISPs  
(Bangkok, Thailand)*

## *Enforcing IP Rights in the Online Environment*

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David Blanco (Bayer South East Asia)

**ASEAN Head of Law, Patents & Compliance**

*CropScience – Regional Counsel*





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# Beware of Medical Counterfeits !

// <https://www.bayer.com/en/beware-of-counterfeits.aspx>

// WHO GSMS Report 2017 - <https://www.bayer.com/en/news-beware-of-counterfeit-2017-12-12.aspx>

// [EU IPO](https://www.bayer.com/en/news-beware-of-counterfeit-2018-08-02.aspx), OECD/ How Nations facilitate Counterfeit Trade - <https://www.bayer.com/en/news-beware-of-counterfeit-2018-08-02.aspx>

// "Real Deal Online" - <https://www.bayer.com/en/news-beware-of-counterfeit-2018-10-01.aspx>

// Taking Action Against Counterfeit Drugs – *Protecting Patients is a priority*

<https://www.bayer.com/en/taking-action-against-counterfeit-drugs.aspx>







# Setting Sustainability Standards & reliable Food Security

- // <https://www.bayer.com/en/counterfeits-in-agriculture.aspx>
- // Bayer's role combating Counterfeit - <https://www.bayer.com/en/bayer-s-role-in-combating-counterfeits.aspx>
- // Responsible Marketing & Sales Bayer Group Regulation - <https://www.bayer.com/en/responsible-marketing-sales-regulation.aspx>
- // **Bayer CapSeal & Bayer CapSeal App** - <https://www.bayer.com/en/bayer-capseal-and-bayer-capseal-app.aspx>





*Thank you!*

