Developments and Initiatives on Protection and Enforcement of IPRs in the Online Environment in Thailand

Virtual Roundtable on Industry and Intermediary Cooperation Against Online IPR Infringements
12th June 2020
Overview

- Actions Taken against Online IPR Infringements
- Enhancing Cooperation between Government Agencies, IPR Owners and Internet Platforms
- Possible Way Forward
Actions Taken against Online IPR Infringements

- Criminal Enforcement
- Website Blocking
- Notice & Takedown
Enhancing Cooperation between Government Agencies, IPR Owners and Internet Platforms

“Workshop on Anti - Counterfeiting Measures in the Digital Era” (19th July 2019)

Discussion on Measures to against Online IPR Infringements (2nd March 2020)
Possible Way Forward

MOU on the Enforcement against Online IPR Infringement

- Public / Consumers
- IPR Owners
- Intermediary / Internet Platforms

DIP: FOLLOW-UP

Takedown

Notice
Infringing Website Listing (IWL)

- Disrupting Illicit Revenue
- Raising IP Awareness
THANK YOU