

INTRODUCTION
EU-CHINA IP ACADEMIC NETWORK
欧盟-中国知识产权学术研究网络介绍

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BACKGROUND

背景

Background 背景

- Academic cooperation was highlighted as a key element in the Memorandum of Understanding on reinforcing the EU-China IP Dialogue Mechanism, which was signed (with Ms. Cecilia Malmström, Commissioner for Trade, and Mr. GAO Hucheng, Minister of Commerce of China) on the sidelines of the EU-China Summit, on 29 June 2015 in Brussels.
- 2015年6月29日，在布鲁塞尔举办的中欧领导人会晤边会上，欧盟贸易专员塞西莉亚·马尔姆斯特伦与中国商务部长高虎城签订了《关于加强欧盟-中国知识产权对话机制的谅解备忘录》，其中强调学术合作为关键要素。
- The EU-China IP Academic Network is an initiative to support exchange between EU and Chinese universities with specialised programs in the field of Intellectual Property.
- 欧盟-中国知识产权学术研究网络倡议支持欧盟与中国高校就知识产权领域的专门项目开展交流合作。

Background 背景

- The aim is to support research and collaboration by creating opportunities to share ideas and conduct topical research to support policy making for the future.
- 通过创造思路共享的机会，支持研究与合作，并开展专题研究为未来的政策制定提供依据。
- The initiative was launched during the first EU-China IP Forum in Suzhou organised by IP Key (May 2015). Since then it has been developed further in conjunction with European and Chinese universities in order to identify the joint interests and define how to best address those
- 该倡议是在苏州召开的、由IP Key组织的第一届欧盟-中国知识产权论坛期间发起（2015年5月）的。为确认共同利益，制定共赢策略，在中欧高校的协同努力下，该倡议已经进一步拓展壮大。
- 1st EU-China IP Forum – Suzhou , 2nd EU-China IP Forum – London, 3rd EU-China IP Forum – Shanghai...
- 第一届欧盟-中国知识产权论坛（苏州）、第二届（伦敦）、第三届（上海） ...

**EU-CHINA EXPERTS AND ALUMNI
NETWORK FEASIBILITY STUDY**

欧盟-中国专家与校友网络可行性研究

EU-China Experts and Alumni Network Feasibility Study 欧盟-中国专家与校友网络可行性研究

- The general objective of this Feasibility Study was to contribute to the creation and development of a successful, reliable and sustainable “EU-China Experts and Alumni Network”.
- 本次可行性研究的总体目标是建立并发展成功、可靠且可持续的“欧盟-中国专家与校友网络”。
- Around 30 Experts were contacted from relevant Higher Education Institutions both in the EU and China, and Collaboration Internet Platforms were set. EU and Chinese Experts provided comments to the documents produced by the Team of Experts at different stages.
- 联系来自欧盟与中国相关高校的大约30名专家，设立合作互联网论坛，对专家组在不同阶段产出的文件建言献策。
- Finally a Validation Workshop was organised in Beijing by IP Key 20-21 June 2016. Reputed IP Experts from EU and China were invited to discuss and validate the outcomes of the 3 documents produced by the Team of Experts. As result of this activity, a document with the Conclusions of the workshop was produced.
- 2016年6月20~21日，IP Key在北京组织了工作检验会。来自欧盟和中国的著名知识产权专家受邀讨论、检验专家小组编制的三份文件。本次活动成果包括一份研讨会结论文件。

Landscape Analysis – Conclusions 格局分析-结论

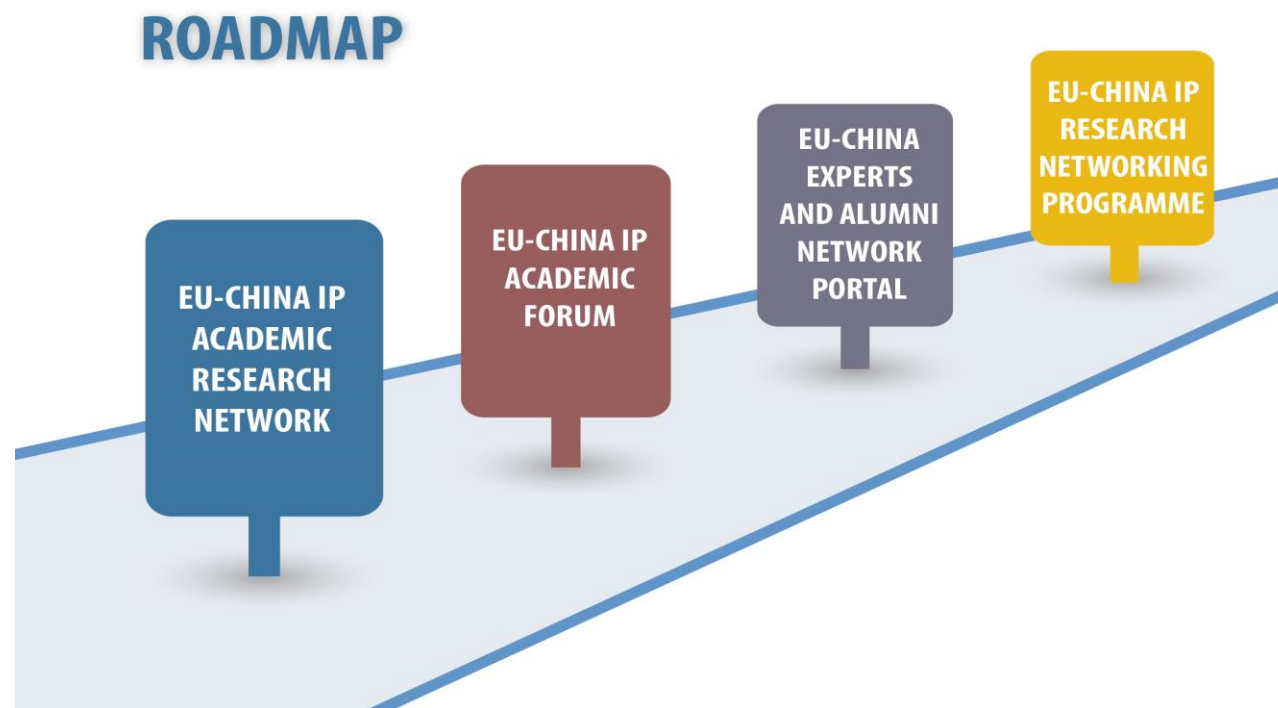
- Most of the identified IP academic cooperation activities between EU and Chinese universities have a bilateral approach (students and professors exchange, etc.);
- 欧盟与中国高校之间已确定的知识产权学术合作活动中，多采取双边方法（学生与教授交换等）。
- There are very limited chances to get funding in EU and China for projects in IP; both in research and capacity building. EU funding with Chinese universities is basically focused on R&D projects;
- 为知识产权项目（研究与能力构建方面）获得资金支持的机会，中欧双方都非常有限。欧盟对中国高校的资金支持基本只关注的是研发项目。
- There are some local programs facilitating the mobility of Chinese students, at different levels, to EU universities;
- 有地方项目为中国不同年级的学生赴欧盟高校交流学习提供便利。
- There is a clear knowledge gap from the EU Academia about IP in China (including cultural and economic issues, etc.);
- 欧盟学术界对中国知识产权的状况（包括文化与经济问题等）存在明显的知识差距。
- There is an undeniable language barrier for EU/Chinese academic community;
- 欧盟/中国学术界之间存在不可避免的语言障碍。
- There is a clear opportunity to increase cooperation!!
- 双方存在加强合作的显著机会！

Blueprint Objectives & Roadmap 蓝图目标与路线图

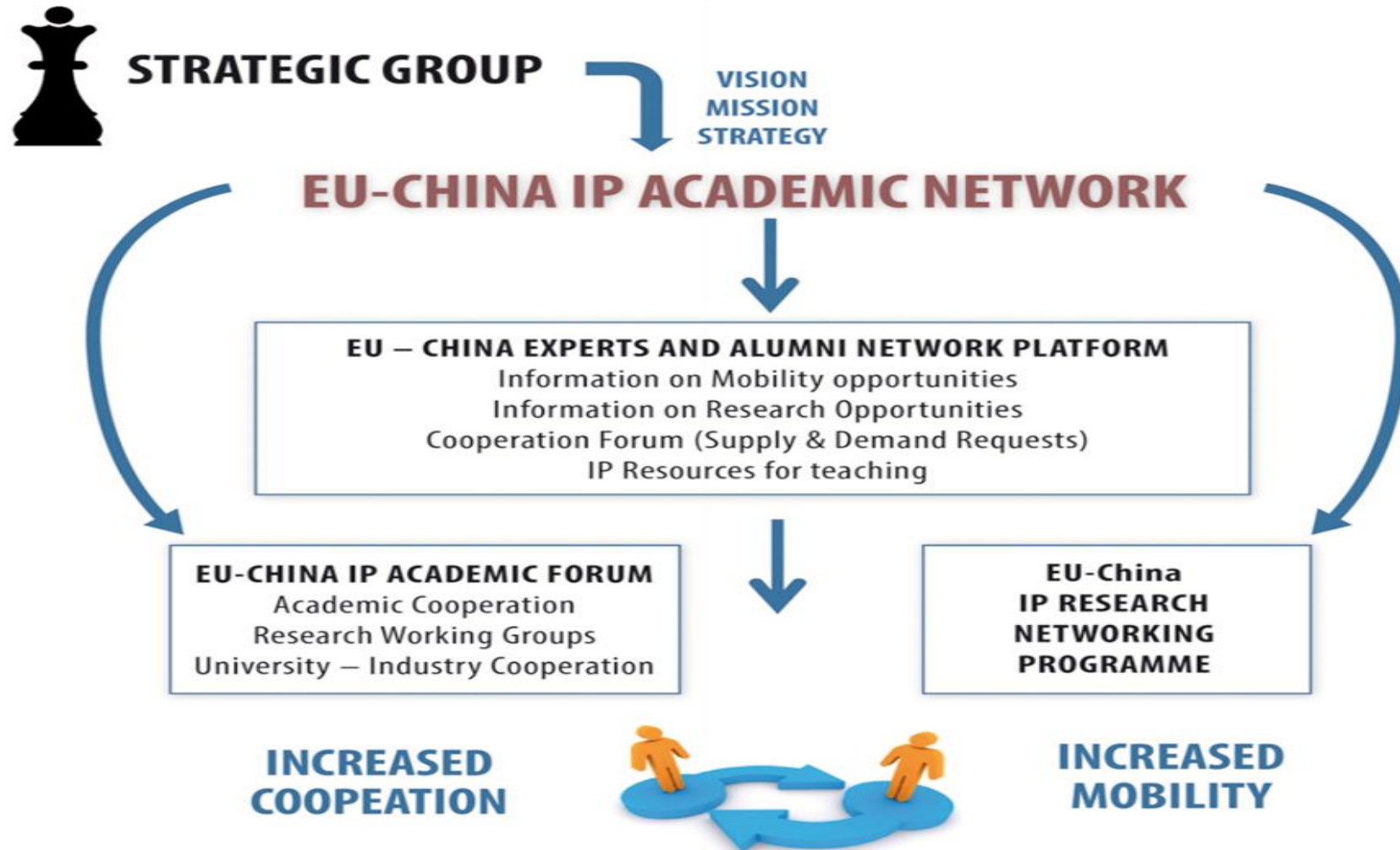
- To explore opportunities to set the basis for students, researchers and professors formal/informal exchange mechanisms;
- 探索机会，为建立面向学生、研究人员和教授的正式/非正式交流机制提供依据；
- To identify opportunities to set up, operate and sustain an “EU-China Experts and Alumni Network” to foster joint activities in the field of IP between EU and Chinese HEIs;
- 寻找机会，建立、运作和维护“欧盟-中国专家与校友网络”，促进欧盟和中国高校在知识产权领域的联合活动；
- To make a formative assessment of the EU-China IP Forum towards its exploitation to support academic cooperation.
- 针对欧盟-中国知识产权论坛支持学术合作的功能，开展形成性评价。

Roadmap 路线图

- Roadmap presented a set of potential future activities for the EU-China IP Academic and Research Network and their possible implementation
- 路线图展示了欧盟-中国知识产权学术研究网络未来可能开展的一系列活动以及对这些活动的可能实施情况



EU-China Experts and Alumni Network Feasibility Study – Outcomes
欧盟-中国专家与校友网络可行性研究——成果



CURRENT ACTIONS

当前行动



EU-CHINA IP ACADEMIC NETWORK

欧盟 - 中国知识产权学术研究网络门户

<http://www.eucipan.org/>

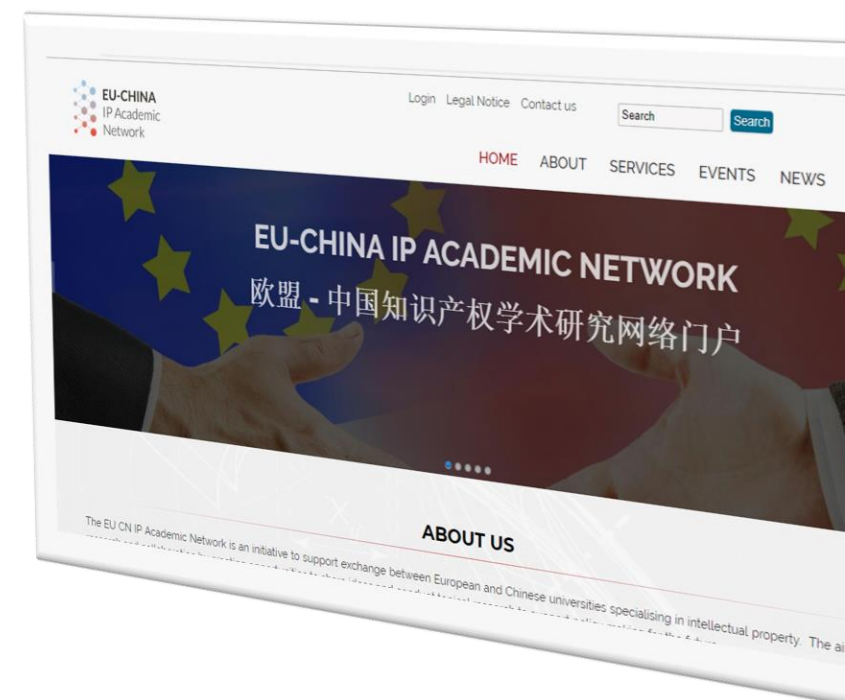
EUCIPAN PORTAL 欧盟-中国知识产权学术研究网络门户

• Objective 目标

- Provide a virtual identity of the initiative
- 为倡议提供在线平台
- Promote exchange and mobility opportunities for IP EU and Chinese students and scholars
- 促进中欧学生、学者在知识产权领域的交流活动
- Promote participation in EU-China IP Research programmes
- 促进对欧盟-中国知识产权研究计划的参与

• Target 对象

- Students (Graduates, PhD, Postdoc) 学生 (研究生、博士生、博士后)
- Teaching Staff and researchers 教研人员
- Other relevant actors 其他相关人员



EUCIPAN PORTAL 欧盟-中国知识产权学术研究网络门户

• Services 服务

- Cooperation Forum (supply/demand requests of IP teaching staff and researchers for both EU and Chinese universities)
- 合作论坛 (欧盟和中国高校对知识产权教研人员的供需请求)
- Information about the EU-CHINA IP Research Programme
- 有关欧盟-中国知识产权研究计划的信息
- Scholarship Repository for EU and Chinese Students
- 中欧学生奖学金池
- Newsletter and updating activities of the initiative + Online IP teaching resources
- 简讯、最新活动、在线知识产权教学资源

• Impact 影响

- Increased mobility of students and scholars
- 学生与学者流动性增加
- Active participation of EU and Chinese Scholars in the EU-CHINA IP Research Programme
- 中欧学者积极参与欧盟-中国知识产权研究计划
- Dissemination of EU and China IP Systems, Network activities, etc.
- 中欧知识产权体系、网络活动等资讯的传播

EU-CHINA IP ACADEMIC FORUM 欧盟-中国知识产权学术论坛

• Objective 目标

- To disseminate the main activities of the EU-China Experts and Alumni Network in a annual event, to be organised alternatively in EU and China on yearly basis
- 以欧盟和中国轮流组织的年度论坛形式，介绍推广欧盟-中国专家与校友网络的主要活动

• Target 对象

- Students (Graduates, PhD, Postdoc) 学生（研究生、博士生、博士后）
- Teaching Staff and researchers 教研人员
- Other relevant actors 其他相关人员

EU-CHINA IP ACADEMIC FORUM 欧盟-中国知识产权学术论坛

• Actions 行动

- Forum Members meeting (one day meeting including panels and round tables about academic cooperation and research)
- 论坛成员会议（为期一天，包含围绕学术合作与研究开展的专题和圆桌讨论）
- Publication of results
- 论坛成果的发布



Next steps 未来工作

- EUCIPAN has grown from an old vision but remains a young initiative. Think of the benefits, use the tools, propose new services. Promote your courses (and scholarships), expertise, events, research;
- 欧盟-中国知识产权学术研究网络虽然缘起于多年前的愿景，但依然是一项处于发展早期的倡议。需思考各方利益、使用各类工具、提出新颖服务。需进一步推广课程（及奖学金）、专业、活动、研究。
- The 5th EU-China IP Academic Forum will take place in China. Follow EUCIPAN and get involved in the next edition;
- 第五届欧盟-中国知识产权学术论坛将在中国召开。请关注EUCIPAN，参与下一次的论坛。
- We are working in other 2 activities: EU-China IP Academic Research Network & EU-China IP Research and Networking Programme
- 我们还开展另外两项活动：欧盟-中国知识产权学术研究网络以及欧盟-中国知识产权研究与网络计划。

4th EU-China IP Academic Forum 第四届欧盟-中国知识产权学术论坛

- Opening Keynote address: the role of Academia in IPR and Trade
- 开幕主旨演讲：学术界在知识产权和贸易领域中的作用
- Session 1: IP issues in the context of globalisation (5 + panel discussions + Q&A)
- 第1部分：全球化背景下的知识产权问题（5项演讲+专题讨论+问答）
- Session 2: IP and Artificial Intelligence (6 + panel discussions + Q&A)
- 第2部分：知识产权与人工智能（6项演讲+专题讨论+问答）
- Best practices in EU-China Academia Cooperation and Exchange
- 欧盟-中国学术界合作与交流的最佳实践
- Closing Keynote Speech: IP in the context of scientific and technological research
- 闭幕主旨演讲：科研背景下的知识产权

Thank you very much! 非常感谢!

**Enjoy the 4th EU-China IP Academic Forum!
祝第四届欧盟-中国知识产权学术论坛顺利召开!**