



**Simplify the legal.
Prevent the illegal.**
**简化合规流程
防止不法行为**



Tullverket



Swedish Customs operate throughout Sweden but are most visible in border cities with major flows of goods.

瑞典海关在全国运行，但主要布局商品大量流动的边境城市。



Tullverket

Mission 使命

To set
and collect customs duty,
tax and other fees.

To monitor the flow of
goods in and out of
Sweden.

设定并征收关税、税金和
其他费用。监测瑞典进出
口货物流动。



Tullverket



Customs find **illegal** and undeclared goods in the traffic flow in and out of Sweden. 海关在进出瑞典的货物流动环节探查**非法**和未申报的货物。



Tullverket

Swedish Customs and IPR

瑞典海关与知识产权保护



Tullverket

The IPR organization of the Swedish Customs

瑞典海关的知识产权保护组织架构

- 2 specialists IPR/Product Safety
- 2名知识产权保护 / 产品安全专员
- 2 risk analysts 2名风险分析员
- Appointed customs inspectors dealing with actual cases and contacts with rightholders and their representatives
- 指派海关检查员进行案件处理，与权利人及其代表取得联系
- 3 operational teams with 5 people each, dealing with physical controls; Malmö, Gothenburg and Arlanda/Stockholm
- 在马尔莫、哥德堡、阿兰达 / 斯德哥尔摩分别设置1支行动队，每队5人，负责实物管制

Customs IPR Contact Group

海关知识产权保护联络小组

- Led by an IPR/Product Safety Specialist
- 由1名知识产权保护 / 产品安全专员领导
- Approx. 15 people with different IPR related tasks
- 约15人，处理各类知识产权相关任务
- Meeting every three weeks via Skype, once a year a physical meeting
- 每三周召开一次Skype会议，每年举行一次现场会议
- Discusses implementation of legislation, current cases, problems, trends, information sharing, etc.
- 讨论司法执行、现有案件、问题、趋势、信息共享等课题

Nordic IPR Network

北欧知识产权保护网络

- SE, DK, FI and NO 瑞典、丹麦、芬兰、挪威
- IPR specialists from each country 各国知识产权专家
- Annual meetings 年度会议
- Focus on both theoretical and practical issues 同时关注理论和实践课题

Anti-Counterfeiting Network

反假冒网络

- Swedish Intellectual Property Office (PRV), Police, Prosecutors, Swedish Medical Products Agency, Swedish Consumers Agency and Customs
- 瑞典知识产权局、警方、检方、瑞典医药产品署、瑞典消费者保护署、海关
- Raising awareness among public and private sector
- 提升社会各界意识
- Media 媒体
- Exhibitions 展会
- Study visits 学习考察
- Seminars 研讨会





Tullverket

Overview (Intellectual Properties)

概览 (知识产权)

Type of right 权利类型	Subject of protection 保护客体	Arises through 保护期始	Duration 有效期
Patent 专利	Technical inventions 技术发明	Registration 注册时间	20 years (renewed every year) 20年 (每年续费)
Protected design 设计	® Appearance 外观设计	Registration 注册时间	25 years (renewed every 5 th year) 25年 (每五年续费)
Copyright © 著作权	Works of art (books, music, software) 艺术作品 (书籍、音乐、软件)	Time of creation 创作时间	70 years after originators death 创作者有生之年及死亡后70年
Trademark™ 商标	Product origin 产品来源	Registration 注册时间	Infinite (renewed every 10 th year) 无限期 (每十年续展)

The Hunt for Pirated Copies

打击盗版

Why 为什么?

- Hurts the company's reputation and brand 损害公司和品牌声誉
- Huge problem internationally 重大国际问题
- Every time someone buys a pirated copy, organized crime benefits 每份盗版产品的售出，都意味着有组织犯罪团伙的非法获利

What to do 如何做?

- Registering of relevant IP's 注册相关知识产权
- Co-operate with Customs 与海关合作
- Online monitoring 线上监测



IPR Enforcement, Reg (EU) No 608/2013

欧盟608/2018号条例 《知识产权保护执法》

- Customs may stop goods suspected of infringing IPR's, except in 海关可以阻止疑似侵权商品通行，以下情况除外：
- EU Traffic 在欧盟内部运输途中的商品
- Non-commercial goods in travelers' luggage 差旅行李中的非商业物品
- Parallel Trade 平行进口商品
- Overruns 超额生产商品

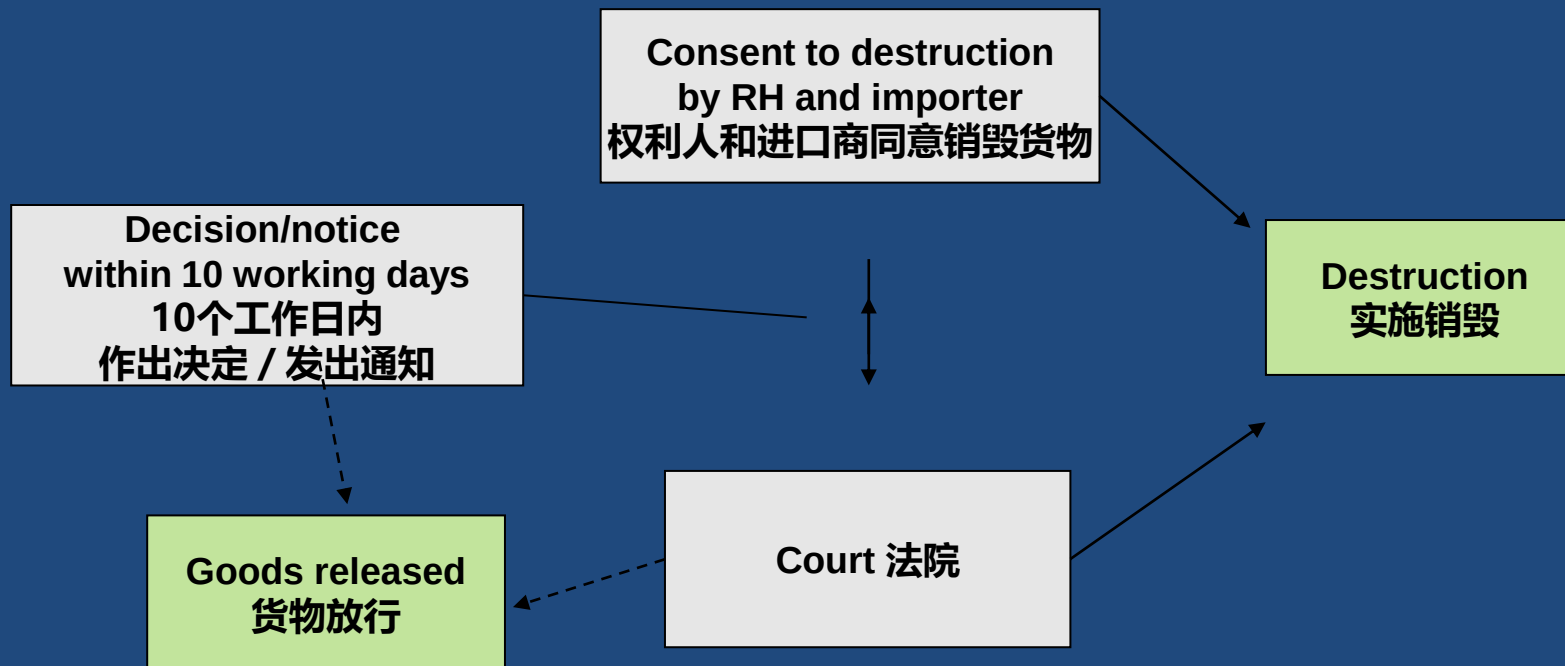
2021-12-13

Intervention by the Swedish Customs 瑞典海关的干预措施



2021-12-13

Intervention by the Swedish Customs 瑞典海关的干预措施



Risk Information (from RH)

风险信息（来自权利人）

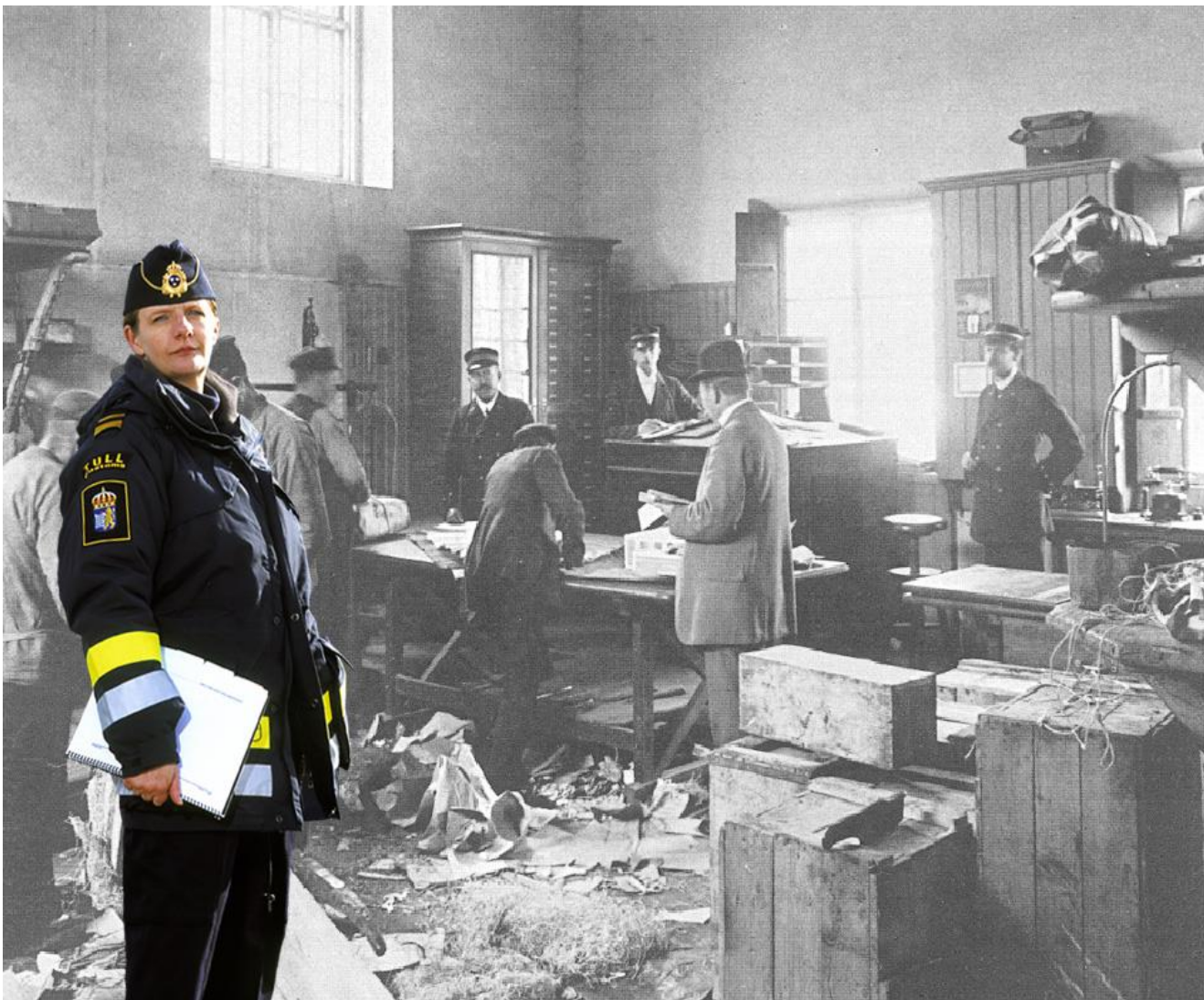
- Exporter 出口商
- Routing 运输
- Importer 进口商
- Mixed goods 混合货物
- Mixed trademarks 混合商标
- Types of goods 货物类型
- Invoice 发票
- Packing list 装箱单
- AWB 空运提单
- Bill of Lading 海运提单
- Type of company 公司类型
- Packing material 包装材料

IPR and Consumer Safety

知识产权保护和消费者安全



Tullverket





Tullverket



Counterfeit Products

假冒产品

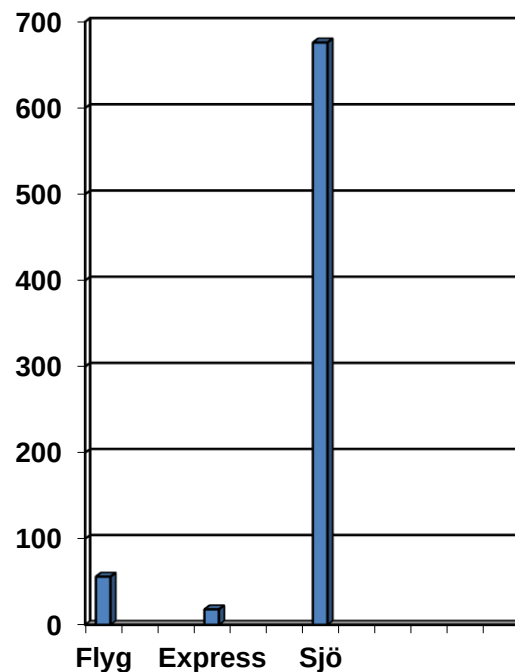


Tullverket

Seized articles, EU-wide, 10 years

欧盟10年间查获的物品

Air	56 mill.
Express courier/	
Postal traffic	18 mill.
Sea	676 mill
空运	5600万件
快递/邮政	1800万件
海运	6.76亿件



More information 更多信息

- tullverket.se
- Newsletter 简报
- twitter.com/tull_media
- linkedin.com/company/tullverket



Risk-based Approach 基于风控的方法

- Transfer of information to the Swedish Customs 向瑞典海关提供信息
 - RIF (Risk Information Form) (风险信息表)
 - Rights holders information 权利人信息
- Risk indicators 风险指标
 - Product code 产品编码?
 - Importer/exporter 进口商 / 出口商
 - Mode of transport/place of entry 运输方式 / 入境口岸
 - "mixed" brands and products "混装" 品牌和产品
 - Outer and inner packaging 内外包装



2021-12-13

Cooperation 合作

- The anti-piracy network 反盗版网络
 - Swedish Prosecution Authority, Swedish Medical Products Agency, Swedish Police Authority, Swedish Intellectual Property Office, European Consumer Centre Sweden, and Swedish Customs
 - 瑞典检察机关、瑞典医药产品署、瑞典警察机关、瑞典知识产权局、欧洲消费者中心瑞典分部、瑞典海关
- International cooperation 国际合作
 - Expert groups 专家小组
 - Working groups 工作小组
 - International operations 国际行动
 - Nordic IPR meetings 北欧知识产权保护会议
- Meetings with right holders 权利人会议

THANK YOU
谢谢聆听!



Tullverket