

IP KEY CHINA WEBINARS ON GIS IP KEY 中国地理信息系统网络研讨会



STRENGTHENING GI PROTECTION IN THE WORLD: THE ITALIAN EXPERIENCE **加强全球地理信息保护：意大利经验**

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Speaker: Mr Bartolomeo Filadelfia

- MiPAAF - ICQRF Official and Inspector
- Resident Twinning Adviser for the Twinning Project GE 16 ENI EC 03 18 Establishing Efficient Protection and Control System of Geographical Indications (GIs) in Georgia

发言人: **Bartolomeo Filadelfia**先生

- 农林及食品政策部农业食品质量保护及反欺诈中央检查署政策专员、检查员
- GE 16 ENI EC 03 18 “为格鲁吉亚建立高效地理标志保护及控制体系” 结对计划常驻专家

Who I am 我是谁



Mr. Bartolomeo Filadelfia:
Bartolomeo Filadelfia 先生:

1) Policy official and Inspector of the ICQRF (Department of Central Inspectorate for fraud repression and quality safeguarding of agro-food products), which is the enforcement Authority under the Italian Ministry of agricultural, food and forestry policies (MiPAAF) responsible for preventing and repressing any breach of European and Italian laws relating to a) agri-foodstuff productions, (from farming to food processing industries as well as at their wholesale and retail stage); b) farm supply products (seeds, feed, agricultural chemicals, fertilizers and plant growth products).

意大利农林及食品政策部 (MiPAAF) 下辖农业食品质量保护及反欺诈中央检查署 (ICQRF) 政策专员、检验员。检查署负责预防并打击违反欧洲和意大利以下方面法律的行为：a) 农业食料的生产（从农田到加工及批发零售各阶段）； b) 农场物料（种子、饲料、农业化学品、肥料和植物生长产品）。

2) Resident Twinning Adviser for the Twinning project GE 16 ENI EC 03 18 Establishing Efficient Protection and Control System of Geographical Indications (GIs) in Georgia

GE 16 ENI EC 03 18 “为格鲁吉亚建立高效地理标志保护及控制体系” 结对计划常驻专家

mipaft

ministero delle politiche agricole
alimentari, forestali e del turismo



THE ICQRF MAIN RESPONSIBILITIES

ICQRF的主要职责

Carrying out Official Controls according to Reg. EC No. 882/2004 (by means of Inspections, Chemical Analyses and, if the case, working as Police officers under the coordination of Public Prosecutors). The ICQRF is also the Italian ex officio authority for the protection of PDO and PGI products (Reg. EU 1151/2012), the Italian liaison authority in the wine sector (Reg. EU 273/2018), Food fraud/AAC contact point (Reg. EC 882/2004).

依据EC 882/2004号法规（借助检验、化学分析，有必要时在检察官协调下以警察身份工作）开展官方管控工作。ICQRF还是意大利保护PDO（受保护原产地名）和PGI（受保护地理标志）产品的职权部门（EU 1151/2012号法规）、意大利葡萄酒行业联络机构（EU 273/2018号法规）、反食品欺诈/行政协助及合作联络点（EC 882/2004号法规）

Imposing monetary or other sanctions as result of inspection or analyses findings
根据检验或分析发现，实施经济或其他制裁

Authorizing private or public control bodies for certifying foodstuffs as PDOs, PGIs and organics.

授权社会或政府管控组织/机构将食料认证为PDO、PGI、有机产品

Authorizing PDO/PGI Producers' Group to carry out market surveillance over their relevant products

授权PDO/PGI生产者团体对相关产品进行市场监督

Supervising the activities of the aforementioned, private or public control bodies and producers' groups.

监督社会或政府管控组织/机构和生产者团体的相关活动

ICQRF ORGANIZATION 组织架构

At central level 中央层:

Head of ICQRF + 2 Directorates –
General (DG PREF and DG VICO).
ICQRF负责人 + 2个总司 (PREF总司和
VICO总司)

Branches 分支机构:

- **29** local inspection units.
- **29个地方检验单位**
- **6** chemical labs, all ISO accredited.
- **6个化学实验室**, 全部通过ISO认证

735 units qualified as police officers

735个单位, 具备警官资质

As Inspectors, laboratory technicians,
Lawyers (2019).

以及检验员、实验室技术员、律师资质 (2019年)



SPECIAL UNITS 专门单位:

- **«Central Investigation Unit»**
(under the coordination of Public
Prosecutors).

中央调查单位

(服从检察机关协调)

- **«Ex officio Protection Unit»**,
**«Liaison authority of contact
in the wine sector»** and **«
AAC/FFN Unit »** (i.e. for
International on line and off line
generic and GI agri-foodstuffs
and protection).

**职权单位、葡萄酒行业联络机构、行政
协助及合作/反食品欺诈网络单位**

(即, 农业食料一般标志及地理标志线
上/线下国际保护)

«Food Labelling Unit».

食品标签单位

Source: ICQRF 2019 Report

Inspection controls (no.) 41,462

Analytical controls (no.) 14,077

Controls (no.) 55,539

Controlled Operators / Premises (no.) 27,673

Irregular Operators / Premises (%) 17.5

Controlled products (no.) 51,289

Irregular products* (%) 11.4

Irregular analytical outcomes (%) 10.0

Crime reports (no.) 395

Administrative penalties (no.) 4,446

Seizures (no.) 585

Amount of seized products (Kgs) 71,955,100

Economic value of seizures (€) 301,584,494

Report of Warnings (no.) 2,034

资料来源: ICQRF 2019 报告

检验控制 (次数) 41,462

分析控制 (次数) 14,077

控制 (次数) 55,539

受控经营者/场所 (数量) 27,673

不规范经营者/场所 (%) 17.5

受控产品 (件数) 51,289

不规范产品* (%) 11.4

不正常分析结果(%) 10.0

犯罪报告 (次数) 395

行政处罚 (次数) 4,446

扣押 (次数) 585

扣押产品量 (千克) 71,955,100

扣押物经济价值 (欧元) 301,584,494

警告报告 (次数) 2,034

Seized properties (€): 117,600,409

Seized agri-food products (Kgs): 71,955,100

Real estate (€): 181,608,395

Mobile assets (€):

Documents (No.): 19,120

扣押财产 (欧元) : 117,600,409

扣押农业食品 (千克) : 71,955,100

不动产 (欧元) 181,608,395

动产 (欧元) :

文件 (数量) 19,120



WHY? 为什么?

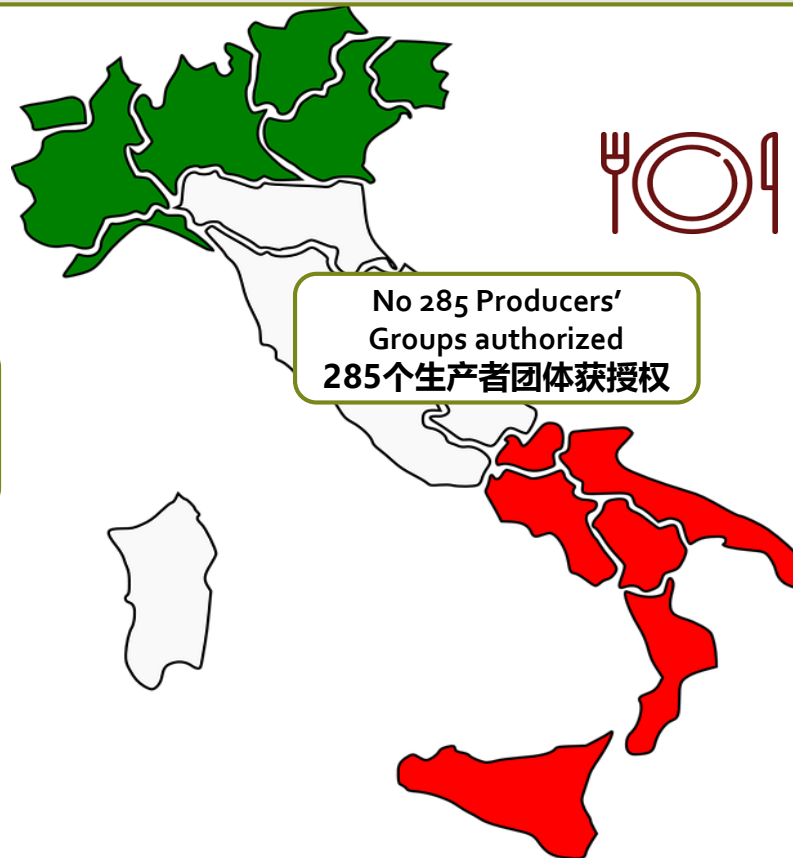
GIs in Italy – Economic Impact
Source: ISMEA/ QUALIVITA Report 2019 and Mipaaf
意大利的地理标志—经济影响
资料来源: ISMEA/ QUALIVITA 2019报告、MiPAAF



No 525
525种

Production Value:
8,93 billion €
生产价值: 89.3亿
欧元

Export Value:
5.44 billion €
出口价值: 54.4亿
欧元



No 285 Producers'
Groups authorized
285个生产者团体获授权

No 310 (including
3 STGs)
310种 (包括3种
传统特色产品)

Production Value:
7,26 billion €
生产价值: 72.6亿
欧元

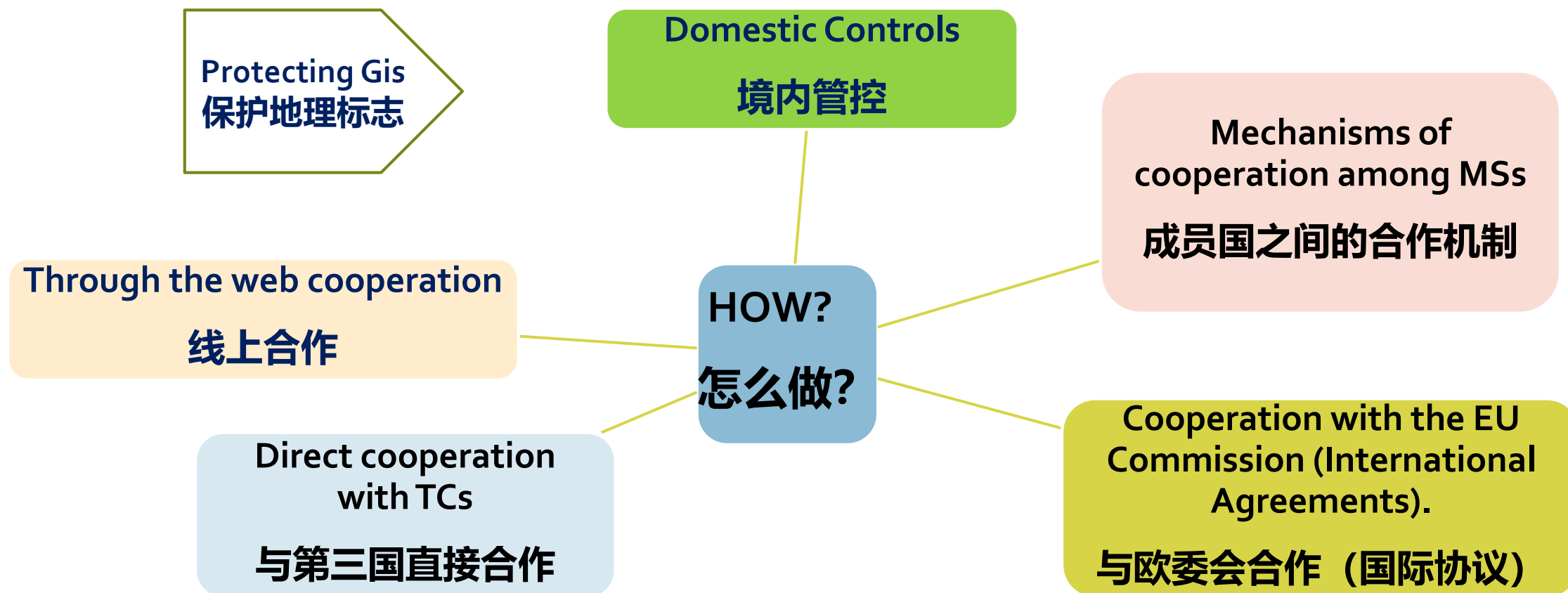
Export Value:
3,6 billion €
出口价值: 36亿欧元



No 37 GI
S.Ds
37种地理
标志



Total production value: 16,2 billion (21% of the Italian Agro-food production value) 总生产价值: 162亿欧元 (意大利农业食品生产价值的21%)



Domestic Controls
境内管控



HOW THE ICQRF COUNTER DOMESTIC INFRINGEMENTS AGAINST GIs
ICQRF如何打击境内地理标志侵权行为?

Administrative penalties
against:
行政处罚:

Standards non-compliances
Misuses, evocations, imitations, misleading
information and commercial practices and so on:
不合规、滥用、联想、模仿、误导性信息和商业做法等

- Wine Act, Law No 238/2016;
- 238/2016号法律《葡萄酒法》;
- Legislative Decree No 297/2004.
- 297/2004号法令

Criminal Code
刑法典

Counterfeits, Commercial frauds,
food safety violations and so on
假冒、商业欺诈、食品安全犯罪
等

GI Domestic Controls 地理标志境内管控



ICQRF – controls on PDO, PGI and TSG products ICQRF – 受保护原产地名、受保护地理标志、传统

特色产品管控

Inspection controls (No.): 3,683
Analytical controls (No.): 835
Controls (No.): 4,518
Controlled Operators / Premises (No.): 2,243
Irregular Operators / Premises (%): 16.0
Controlled products (No.): 3,809
Irregular products* (%): 16.1
Irregular analytical outcomes (%): 4.1

检验控制 (次数) : 3,683
分析控制 (次数) : 835
控制 (次数) : 4,518
受控经营者/场所 (数量) : 2,243
不规范经营者/场所(%): 16.0
受控产品 (件数) : 3,809
不规范产品* (%): 16.1
不正常分析结果(%): 4.1

Crime reports (No.): 227
Administrative penalties (No.): 25
Seizures (No.): 9
Amount of seized products (Kgs): 6,340,700
Economic value of seizures (€): 13,441,497
Report of Warnings (No.): 394

犯罪报告 (次数) : 227
行政处罚 (次数) : 25
扣押 (次数) : 9
扣押产品量 (千克) 6,340,700
扣押物经济价值 (欧元) : 13,441,497
警告报告 (次数) : 394

ICQRF – controls on DO and GI wines

Inspection controls (No.): 5,859
Analytical controls (No.): 2,786
Controls (No.): 8,645
Controlled Operators / Premises (No.): 4,419
Irregular Operators / Premises (%): 23.9
Controlled products (No.): 8,2657
Irregular products* (%): 16.3
Irregular analytical outcomes (%): 6.0

Crime reports (No.): 126
Administrative penalties (No.): 930
Seizures (No.): 123
Amount of seized products (Kgs): 40,470,701
Economic value of seizures (€) 11,385,000.35
Report of Warnings (No.): 294

ICQRF – 原产地名及地理标志葡萄酒管控

检验控制 (次数) : 5,859
分析控制 (次数) : 2,786
控制 (次数) : 8,645
受控经营者/场所 (数量) : 4,419
不规范经营者/场所(%): 23.9
控制产品 (件数) : 8,2657
不规范产品* (%): 16.3
不规范分析结果(%): 6.0

犯罪报告 (次数) : 126
行政处罚 (次数) : 930
扣押 (次数) : 123
扣押产品量 (千克) : 40,470,701
扣押物经济价值 (欧元) : 11,385,000.35
警告报告 (次数) : 294

THE CORE OF IPRs PROTECTION : GEOGRAPHICAL INDICATIONS 知识产权保护的核心：地理标志

EU Treaty 欧盟条约

Article 3 第3条

1. The Union's aim is to promote peace, its values and the well-being of its peoples.
2. The Union shall offer its citizens an area of freedom, security and justice without internal frontiers, in which the free movement of persons is ensured in conjunction with appropriate measures with respect to external border controls, asylum, immigration and the prevention and combating of crime.
3. The Union shall establish an internal market. It shall work for the sustainable development of Europe based on balanced economic growth and price stability, a highly competitive social market economy, aiming at full employment and social progress, and a high level of protection and improvement of the quality of the environment. It shall promote scientific and technological advance....

It shall respect its rich cultural and linguistic diversity, and shall ensure that Europe's cultural heritage is safeguarded and enhanced.

4. The Union shall establish an economic and monetary union whose currency is the euro.....

1. 联盟的宗旨是促进和平、联盟价值观和联盟人民的福祉。
2. 联盟应该为其公民提供一个内部无边界的自由、安全和公正的区域，保障人员自由流动，确保制定与外部边界的控制、避难、移民、预防和打击犯罪相关的适当措施。
3. 联盟应建立内部市场；应努力在经济平衡发展、价格稳定、具有高度竞争性的社会基础之上实现欧洲可持续发展，实现充分就业、社会进步、高度环境保护并改善环境质量。联盟应促进科技进步...

联盟应尊重其丰富文化和语言的多样性，应确保维护和发扬欧洲的文化遗产。

4. 联盟应建立以欧元为货币的经济与货币联盟...



Mechanisms of cooperation among MSs:

- Legislation

成员国间的合作机制： — 立法

GI WINES: Reg. (EU) No 1308/2013 and No 1306/2013 葡萄酒地理标志：(EU) 1308/2013号法规及1306/2012号法规

GI AGRI-FOODSTUFF: Reg. (EU) No 1151/2012 农业食料地理标志：(EU) 1151/2012号法规

GI SPIRIT DRINKS: Reg. (EU) No 787/2019 酒精饮料地理标志：(EU) 787/2019号法规

GI AROMATISED WINES: Reg. (EU) No 251/2014 芳香葡萄酒地理标志：(EU)251/2014号法规

OFFICIAL CONTROLS: Reg. (EU) No 625/2017 官方管控：(EU)625/2017号法规



Mechanisms of cooperation among MSs 成员国之间的合作机制



Regulations 1151/2012 and 273/2018 – Mechanism of European protection for wine products (in general) and for PDO and PGI wines

1151/2012号 and 273/2018号法规 — 葡萄酒产品（一般）和PDO及PGI葡萄酒的欧洲保护机制



The ICQRF is the "Liaison and ex Officio Authority" for Italy
ICQRF是意大利的“联络和职权部门”

The ICQRF forwards to MS(s) concerned and to the EU Commission reports of infringements of EU legislation (for instance, misuse, evocation or imitation of a PDO or a PGI)
ICQRF将违反欧盟立法行为（例如，滥用、联想或模仿受保护原产地名或受保护地理标志）的报告提交给所涉成员国和欧委会

The ICQRF receives reports of infringements of EU wine laws sent by MSs and/or EU Commission
ICQRF接收成员国和/或欧委会发出的违反欧盟葡萄酒法行为的报告





Mechanisms of cooperation among MSs:
成员国之间的合作机制:



MoU
谅解备忘录

Germany –
BMEL
德国—联邦食品与农业部

EIRE Department of
Agriculture & Food
Food Division
爱尔兰—农业及食品部



UK- DEFRA and FSA
英国—环境、食品与农村事务部、食品局

Czech Rep.
Ministerstvo zemědělství
odbor rostlinných komodit
oddělení pro víno.
捷克—农业部下辖的葡萄酒管理局及植物产品管理局



The Netherland
Ministerie van
Economische Zaken
荷兰—经济气候部



Austria
Bundesministerium
für Land- und
Forstwirtschaft
奥地利—可持续性
及旅游部



Sweden
Jordbruksdepartem
entet
瑞典—农业部



Slovenia
Ministrstvo za
kmetijstvo,
gozdarstvo in
prehrano
斯洛文尼亚—农业林业食品部



France CICC
法国—
CICC



Romania
National Office of Vine
and Wine Products
罗马尼亚—国家葡萄及葡萄酒产品管理局



Spain
Ministerio de
Agricultura,
Alimentación y
Medio Ambiente
西班牙—农业渔业
食品及环境部



Portugal Instituto da
Vinha e do Vinho
葡萄牙—葡萄及葡萄酒研究所



Greece
The Ministry of Rural
development
希腊
农业发展部

Poland
Główny Inspektorat Jakości
Handlowej Artykułów
Rolno-Spożywczych
波兰—农产品和食品贸易
中央监察局



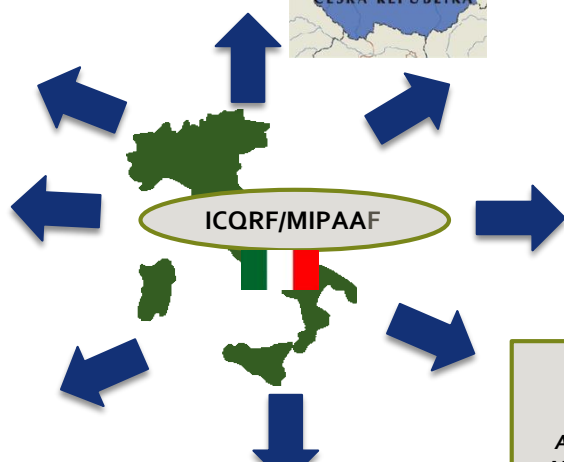
Hungary Földművelésügyi
és idékfelesztési
Minisztérium
匈牙利—农业农村发展部



Luxembourg Institut viti-
vinicole
卢森堡—葡萄酒研究所



Croatia
Ministarstvo poljoprivrede
克罗地亚—农业部



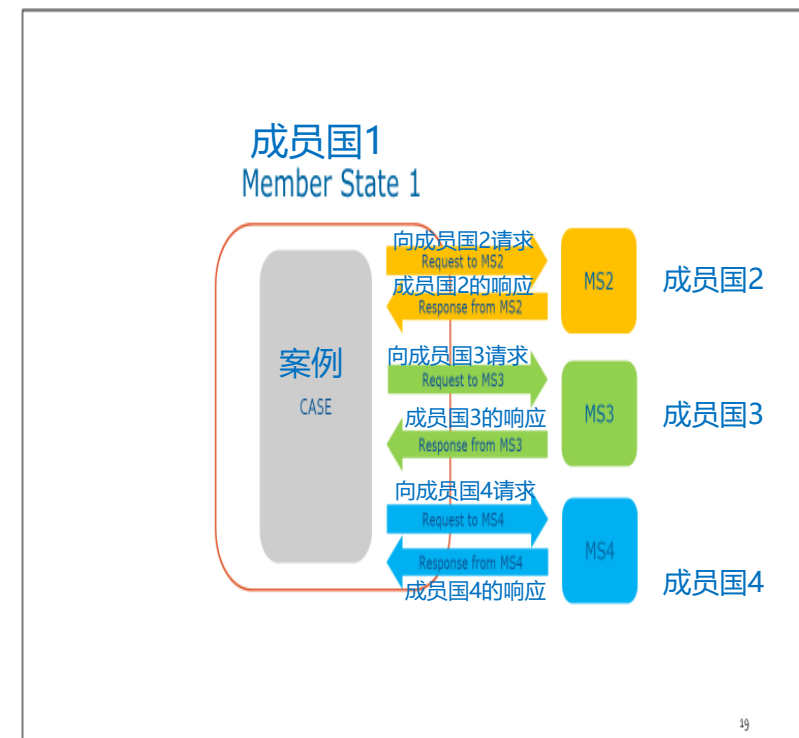
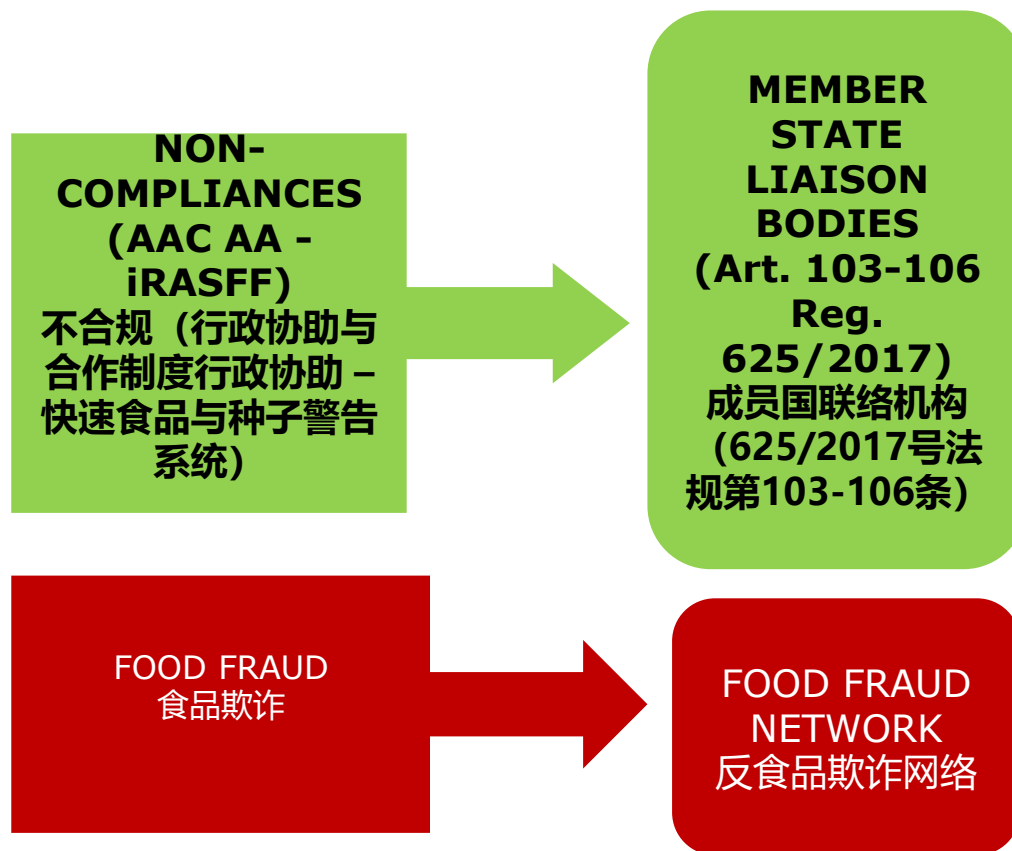


Mechanisms of
cooperation among MSs:
成员国之间的合作机制:



Food Fraud Contact Points (FFCP) 反食品欺诈联络点

The ICQRF was designated as Italian FOOD FRAUD CONTACT POINT, together with Ministry of Health, in the framework of the cooperation mechanism set forth by Regulation (EU) 625/2017
根据(EU)625/2017号法规建立的合作机制框架, ICQRF与卫生部被指定为意大利反食品欺诈联络点





Cooperation with the EU Commission (Bilateral Agreements).

与欧委会合作（双边协议）

Screenshot of the European Commission website (https://ec.europa.eu/agriculture/wine/third-countries_it) showing bilateral agreements for wine and spirits.

Wine and spirits

- Zucchero
- Semi oleosi e piante proteiche
- Riso
- Olio d'oliva
- Luppolo
- Sementi
- Patate
- Garlic
- Cotone
- Banane
- Piante vive e fiori
- Tabacco
- Prodotti lattiero-caseari
- Carni bovine
- Carni ovine e caprine
- Carni suine
- Pollame
- Uova
- Miele

Relazioni internazionali

- Finanziamenti
- Analisi
- Media
- Servizi
- Strumenti
- Archivio
- Chi siamo

Dite la vostra!

- Consultazioni

In order to facilitate trade between the European Union and the third countries, bilateral and multilateral negotiations are conducted by the Commission on the basis of a Council negotiating brief.

AL – Albania
AU – Australia
BA – Bosnia-Herzegovina
CA – Canada
CH – Switzerland
CL – Chile
CO+PE – Columbia and Peru
CR + SV + GT + HN + NI + PA – Central America: Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama
GE – Georgia
KR – Republic of Korea
MA – Morocco
MD – Moldova
ME – Montenegro
MK- Former Yugoslav Republic of Macedonia
MX – Mexico
RS – Serbia
UA – Ukraine
US – United States
XK – Kosovo
ZA – South Africa

E-Bacchus

- Legislation
- Lists
- Model forms
- PDO/PGI notices
- Production potential
- Reports, studies, documents ...
- Statistics and data
- Third countries**
- Traditional term forms
- Wine reforms

Aiutaci a migliorare il sito

Hai trovato le informazioni che cercavi?

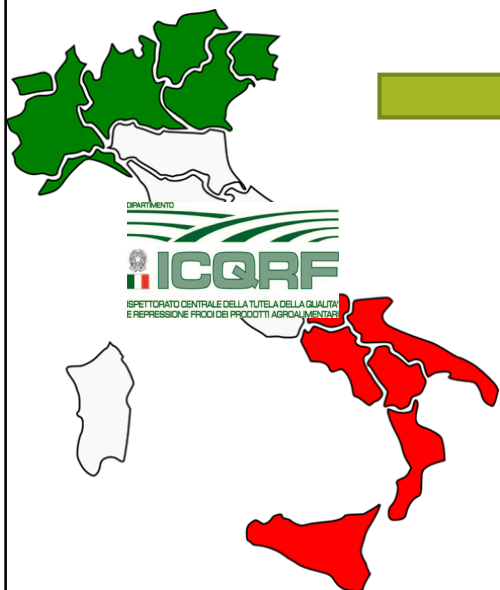
Sì ☐ No ☐

Cosa cercavi?

Hai suggerimenti?



Direct cooperation
with TCs
与第三国直接合作



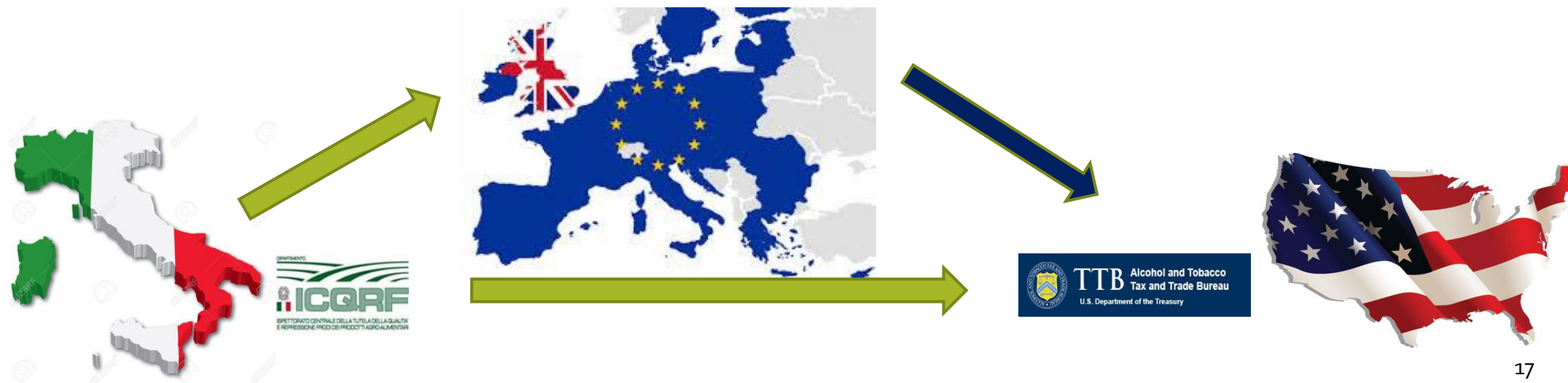


Direct cooperation
with TCs 与第三国直接
合作



The ICQRF and the TTB (Alcohol and Tobacco Tax and Trade Bureau <https://www.ttb.gov/>) signed on April 12th 2011 a MoU regarding the exchange of information and co-operation in the wine sector (<https://www.ttb.gov/itd/pdf/mou-ttb-icqrf.pdf>) in the framework of the Agreement on trade in wine between the EU and the USA concluded in 2005.

ICQRF与TTB (酒精烟草税收及贸易局 <https://www.ttb.gov/>) 于2011年4月12日根据美欧双方在2005年达成的葡萄酒贸易框架，就葡萄酒行业的信息交流与合作事务签署谅解备忘录 (<https://www.ttb.gov/itd/pdf/mou-ttb-icqrf.pdf>)。





The web cooperation 线上合作



WORLDWIDE TURNOVER:
1.84 \$ trillion
**全球交易总额: 1.84万亿
美元**

- Total e-commerce growth rate is 66.4%
- **Global B2C e-commerce turnover is \$1.84 trillion**
- Asia Pacific has the highest share (50%)
- China has the largest e-commerce market turnover **\$681 billion**
- Australia has the largest e-commerce turnover growth rate
- Worldwide Internet Penetration is 66.4%, which is a growth of 2.56% (4% yearly)
- 61% of global consumers believe that online shopping saves money
- 26% of the global population decides where to purchase based solely on price
- Bank cards are the most popular paying method
- Asia Pacific has the most online transactions per person 38X
- The average e-shopper spends \$1,425 per person yearly
- Europe has the highest e-GDP 4.94%
- Followed by Asia Pacific e-GDP 4.87%
- The UK has the highest share of e-shoppers 98%
- UK has the highest country e-GDP 7.9%, then 2) China (5.8%) and 3) France (3.95%)
- Indonesia e-GDP is 2.9%, in which the e-shopper population grows the fastest

- 电商总增长率66.4%
- **全球B2C电商交易额为1.84万亿美元**
- 亚太地区份额最高 (50%)
- 中国电商市场交易额最高 (**6810亿美元**)
- 澳大利亚电商交易额增长率最高
- 全球互联网渗透率为66.4%，环比增速2.56%，同比增速4%
- 全球61%消费者认为网购省钱
- 全球26%人口决定仅根据价格确定购买场所
- 银行卡是最受欢迎的支付方式
- 亚太地区人均网上交易量最高 (38次)
- 每名网购者每年平均花费1,425美元
- 欧洲的互联网GDP占比为4.94%
- 亚太地区紧跟其后为4.87%
- 英国网购人数比例最高 (98%)
- 英国的全国互联网GDP占比最高 (7.9%)，中国第二 (5.8%)，法国第三 (3.95%)
- 印度尼西亚互联网GDP占比2.9%，网购人数增长最快



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alimentari, forestali e del turismo

DIPARTIMENTO



ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITÀ
E REPRESSIONE Frodi DEI PRODOTTI AGROALIMENTARI



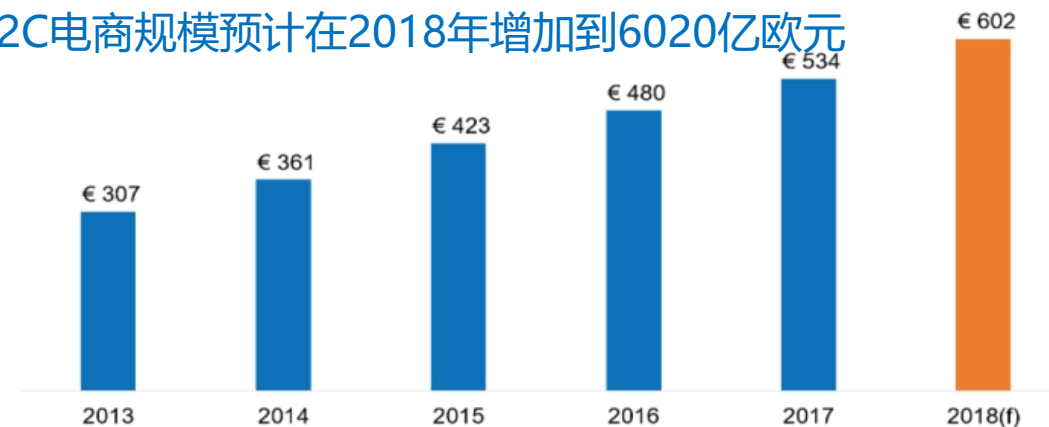
B2C Ecommerce expected to rise to €602 billion in 2018



Ecommerce in Europe has once again shown some double-digit growth. The total ecommerce turnover in Europe increased by 11 percent last year, making it **worth 534 billion euros**. For the current year, a growth rate of 13 percent is expected, which would mean ecommerce in Europe **will be worth 602 billion euros in 2018**. The European ecommerce industry has thus shown some significant growth, if you take into account the industry **was worth no more than 307 billion euros five years ago**. This is one of the many findings of the new European B2C Ecommerce Report by Ecommerce Europe.

欧洲电商市场再次呈现双位数增长。去年欧洲电商总交易额增长11%，**达到5340亿欧元**；预计今年将增长13%，也即**2018年欧洲电商市值有望达到6020亿欧元**。如果考虑到**五年前欧洲电商市场价值不过3070亿欧元**，可以说市场已发生显著增长。这是欧洲电商联合会在最新《欧洲B2C电商报告》中得出的结论。

B2C电商规模预计在2018年增加到6020亿欧元



Most of the **ecommerce in Europe** is still being generated in Western Europe, which accounts for approximately 68 percent of total European online retail turnover. Southern Europe, Northern Europe and Eastern Europe show a much lower share of European ecommerce with 12, 8 and 6 percent respectively. But these are however the regions with the fastest ecommerce. Take for example Romania, where this industry increased by 37 percent last year.

欧洲电商市场大头依然在西欧，约占欧洲网络零售总额的68%。南欧、北欧和东欧份额分别为12%、8%和6%。但是这些地区电商市场增速最快。以罗马尼亚为例，罗马尼亚电商行业去年增长37%。

UK, France and Germany dominate European ecommerce

The United Kingdom (€178 billion), France (€93.2 billion) and Germany (€93 billion) are, once again, the three biggest ecommerce markets in Europe. Together, they account for over two-thirds of the total European ecommerce turnover.

英国、法国和德国主导欧洲电商市场

英国 (1780亿欧元)、法国 (932亿欧元)、德国 (930亿欧元) 再次成为欧洲前三大电商市场，总份额超过欧洲电商市场的三分之二。



- Debit/credit cards are rising as a preferable ePayment method (51%)
- 62% of online consumers use Facebook mobile app on daily basis



Paris Koronaio
General Manager of Greca

- GRECA Trustmark is a must-have for every Greek eShop
- Cash-on-Delivery for orders less than €100 is still the most preferable method of payment (<60%)



Ecommerce
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意大利电商

速览:

人口: 5980万

货币: 欧元

增值税: 22%

人均GDP: 28,398欧元

电商运行情况与数据:

互联网渗透率: 83%

网购人口: 41%

跨境购物人数: 14%

互联网GDP: 1.12%

2015-2016增长率: 15%

电商环境

41%意大利人有网购经历

52%意大利人经常网购

Ecommerce in Italy



Quick introduction:

- Population: 59.8 million
- Currency: Euro
- VAT: 22%
- GDP per capita €28,398



Ecommerce facts & figures:

- Internet penetration: 83%
- % of e-Shoppers: 41%
- X-border shoppers: 14%
- E-GDP: 1.12%
- Growth 2015-2016 15%



Ecommerce Environment:

- 41% of Italians have shopped online
- 52% of Italians are regular online shoppers

2013-2017年电商销售额 (十亿欧元)

Ecommerce Sales 2013 – 2017 (Euros, billions)



全国电商协会



Roberto Liscia
President of Consorzio Netcomm

National Ecommerce Association:

Ecommerce Recommendations:

- Home delivery is the standard, but advanced logistics services such as pickup point, lockers and same day delivery are becoming popular
- Mobile is more and more relevant in online purchases

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- 配送到家是标准做法, 但自提、快递柜和同日达等先进物流服务越来越受欢迎
- 在网购中, 移动端的重要性与日俱增



Popular online marketplaces in Europe

欧洲最受欢迎的网购平台

When it comes to their website ranking, Amazon and eBay are very dominant in Europe. But there's a new kid on the block, one from Asia. Alibaba Group is slowly moving in from the Eastern countries, to take over the dominance of US marketplace giants Amazon and eBay.

在网购平台排名方面，亚马逊和eBay是欧洲市场的电商市场主力。不过，一个来自亚洲的平台近来也加入竞争。立足东方国家的阿里巴巴集团，正逐渐向西扩展，隐隐有取代美国巨头亚马逊和eBay之势。

Cross-border shopping in Europe

欧洲的跨境购物

Consumers got the question on what platform their last cross-border online purchase took place. One in four consumers shopped at Amazon, followed by Alibaba/Aliexpress (14 percent), eBay (8 percent) and Wish (8 percent). Data shows that Amazon is the most popular cross-border webshop in Luxembourg (72 percent) and Austria (64 percent), while eBay leads in Cyprus (63 percent). And AliExpress was most popular in Russia (69 percent) and the Netherlands (35 percent),

在一项调查中，消费者回答了自己上次跨境网购使用的平台。25%受访者在亚马逊购物，其次是阿里巴巴/全球速卖通（14%）、eBay（8%）、Wish（8%）。数据显示，亚马逊是卢森堡（72%）和奥地利（64%）最受欢迎的跨境网购平台；eBay在塞浦路斯（63%）最受欢迎；全球速卖通在俄罗斯（69%）与荷兰（35%）最受青睐。





- **Worldwide Internet Hosting Providers wish to cooperate/collaborate with CA(s) to get rid of any infringements against PDO and PGI products (wines):**
- **全球互联网托管服务商希望与主管机关合作/协作，解决PDO和PGI产品（葡萄酒）侵权问题：**
 - To preserve their reputation; 维护其商誉；
 - To keep high their online top-ranking; 保持靠前的在线排名；
 - To fulfill the EU legislation (I.E. Regulation EU 1308/2013, Regulation EU 1306/2013, Regulation EU 1169/2011, etc.) 履行欧盟法律义务（即EU 1308/2013号、EU 1306/2013号、EU 1169/2011号等法规）
 - 2000/31/EC Directive (Article 14): Hosting - Where an information society service is provided that consists of the storage of information provided by a recipient of the service, Member States shall ensure that the service provider is not liable for the information stored at the request of a recipient of the service, on condition that: **a) the provider does not have actual knowledge of illegal activity or information and, as regards claims for damages, is not aware of facts or circumstances from which the illegal activity or information is apparent; or (b) the provider, upon obtaining such knowledge or awareness, acts expeditiously to remove or to disable access to the information.**
 - 2000/31/EC指令（第14条）：托管—若提供的信息社会服务包括存储由服务接收者提供的信息，则成员国应确保服务提供者不因根据服务接收者要求进行信息存储而承担责任；条件是：**a) 提供者对违法活动或信息不知情；在损害索赔认定方面，要求提供者对可推断存在违法活动或信息的事实或情况不知情；或者 b) 提供者在获得或知晓相关信息后，立即移除或者禁止了对该信息的获取。**
- **Competent authorities have all the interest to cooperate/collaborate with IHPs to get rid of any infringements against PDO and PGI products (wines):**
- **主管机关有兴趣与互联网托管提供商合作/协作，解决PDO和PGI产品（葡萄酒）侵权问题：**
 - Quickly; at zero cost virtually; checking and taking down infringements from a huge number of websites worldwide.
 - 速度快；基本零成本；核查并删除全球大量网站上的侵权内容。



The ICQRF has concluded Memorandum of Understandings and implemented collaborations with ebay (2014), Alibaba (2015/2016) and Amazon (2016) with the purpose:

ICQRF已与ebay (2014年)、阿里巴巴 (2015/2016) 以及亚马逊 (2016) 订立并实施谅解备忘录, 目的为:

Infringements
removed in
few
hours/days
数小时/数天
内移除侵权

- To report infringements to Ebay system « VeRO »;
- 向Ebay系统报告侵权 (VeRO) ;
- To report infringements to Alibaba system « Aliprotect »;
- 向阿里巴巴系统报告侵权 (Aliprotect) ;
- To report infringements to Amazon Legal Department in Luxembourg (although Amazon owns its « take-down system »);
- 向亚马逊在卢森堡的法务部报告侵权 (尽管亚马逊有自己的删除系统) ;





Results of the worldwide controls on the web
(From 2014 to date)
全球网络管控成效 (2014年至今)

ACTIVITIES 活动	Tot. Cases 案件总数
ex-officio 职权部门	497
Wine sec 葡萄酒行业	1.315
Ebay 易贝	1.739
Amazon 亚马逊	346
Alibaba 阿里巴巴	192
Labelling web 标签网站	71
Totale complessivo 总计	4.160







**KEEP
CALM
AND
DRINK
PROSECCO**



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Grand Rose Prosecco

FOB Price:

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Min.Order Quantity:

1 Pallet/Pallets

Port:

Southampton, Dover

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Established 2006

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Wine Trebbiano
1 Pallet/PalletsProsecco
Sparkling wine
1 Pallet/Pallets

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Grand Rose Spumante Sparkling wine

FOB Price:

[Get Latest Price](#)

Min.Order Quantity:

1 Pallet/Pallets

Port:

Southampton, Dover

Quantity

 Pallet/Pallets 1

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contact me on Message Center within 24 hours.☒ I agree to share my Business Card to the supplier.[Contact supplier](#)[Leave Messages](#)[Add to Inquiry Cart](#)[Add to My Favorites](#)[See larger image](#)[Verified Supplier](#) - [BUDGE BRANDS LTD](#)[United Kingdom](#) | [Contact Details](#)

Experience:

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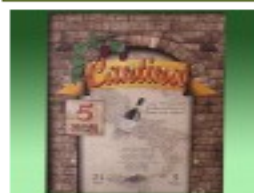
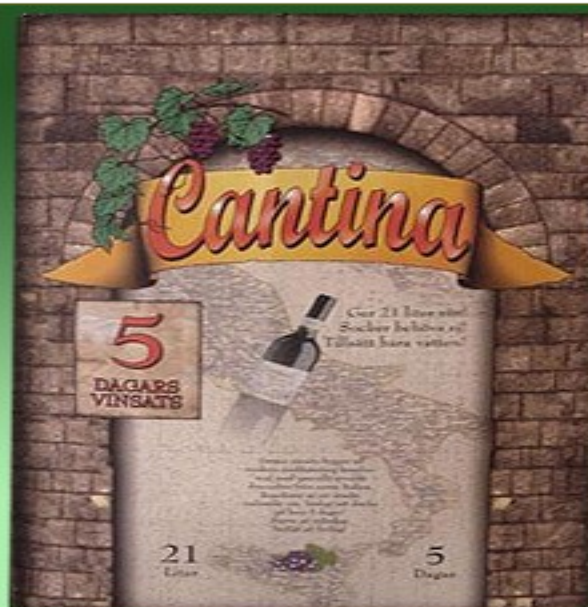
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Italian Cabernet
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Wine
1 Pallet/PalletsProsecco DOC
Sparkling wine
from Italy
1 Pallet/Pallets



Making Your Wine





Cantina Montecino Wine Kit (1 of) - clearance

BBE April 2015

Makes 28 bottles.

13 varieties available

Sugar inclusive kits.

Availability: **In stock**

Regular Price:

£36.95

Special Price: £30.00

Qty:

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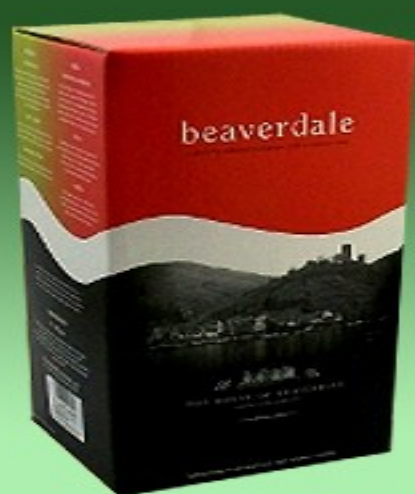
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Beaverdale Nebbiolo (formerly Barolla) Wine Kit (1 gallon)

An enormously robust wine that has a good depth of colour, it is made from the Nebbiolo grape. The best commercially produced Barolos are aged in oak for four to five years.

Formerly 'Barolo'.

Availability: **In stock**

£11.99

Qty:

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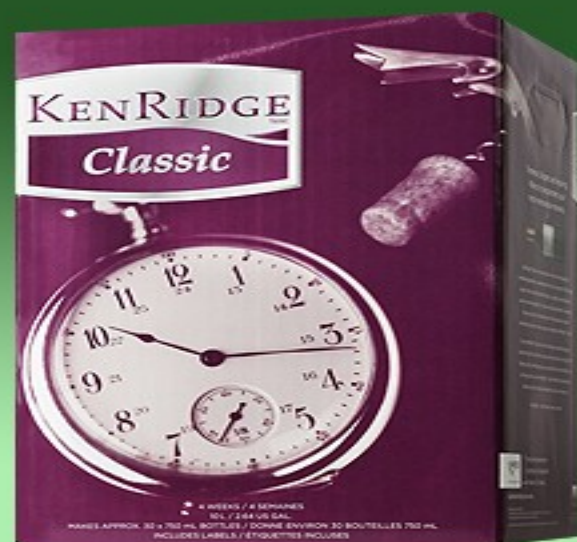
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NEW



KenRidge Classic **Vinocella** Wine Kit

(to order)

Velvety soft and round with gentle aromas of cherry and flavours of plum. This wine has a smooth texture from start to finish. Cedar planked salmon, tomato sauce pastas and take-out pizza are excellent matches for this mellow red. Includes premium American oak and Elderberries.

- Sugar Code: 0
- Alcohol Vol: 12 %

Please be aware that we supply this product to order to ensure fresh stock. Orders containing this product will usually be delivered within 4-8 days.

Availability: **In stock**

£51.95

Qty:

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Barol

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- Liqueur & Spirit Flavourings
- Still Equipment
- Testing Equipment
- Fruit Presses and Apple Presses
- Home Brew Books
- Mulled Wine and Other Spice

KenRidge™ Classic Nebbilo Wine Kit

Home Brew Shop | Wine Kits | 5 Gallon Wine Kits | KenRidge™ Classic Wine Kits | KenRidge™ Classic Nebbilo Wine Kit



KenRidge™ Classic Nebbilo Wine Kit



Ref: 3314

3 in stock.

Price: £46.56 (Incl. VAT 20%)

Select Quantity:



Overview

Delivery / Returns

KenRidge™ Classic Nebbilo Wine Kit (Barolla Style)

This kit is going to be called Nebbilo rather than Barolla due to the EU naming rules Once we run out of current named stocks

Every KenRidge™ Classic Nebbilo Wine Kit produces outstanding quality wines with distinctive flavours, bouquet and character using only the highest quality varietal grape juices and premium concentrates You will be proud to serve KenRidge™ Classic traditional varietals and blends to family, friends and discerning wine connoisseurs. Each 10 litre wine kit produces 23 litres in as little as 4 weeks

A respected Italian wine that is rich and robust, has an ample bouquet of ripe berries up front and rich flavours of black fruit and leather complemented with firm tannins. This full-bodied wine is excellent with grilled steaks and hearty beef stews. Includes premium American oak and Elderberries.

THIS KIT NO LONGER COMES WITH LABELS

Your Cart Summary

You have **0** item(s) totalling **0**

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simply
BEER KITS

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New Products

Mangrove Jacks Hop Spider



£36.00

Mangrove Jacks Cider Yeast
500g M02



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- Liqueur & Spirit Flavourings
- Still Equipment
- Testing Equipment
- Fruit Presses and Apple Presses

Cantina Montecino Wine Kit

[Home Brew Shop](#) | [Wine Kits](#) | [5 Gallon Wine Kits](#) | [Cantina Wine Making Kits 30 Bottle](#) | [Cantina Montecino Wine Kit](#)



Cantina Montecino Wine Kit



Ref: 11016

In stock

Price: £32.46 (Incl. VAT 20%)

Select Quantity:



Description

Delivery / Returns

Cantina Montecino Wine Kit

This full bodied yet fruity Italian wine is based on the more unusual Montecino (this is an alias name, EU regulation 1234/2007 forbids us to declare the true grape content of this kit) grape which creates very good allround reds.

Cantina is the ultimate combination of speed and quality in home wine making kits. Based on the new highly specialized yeast strains and nutrients we are here able to retain the grape qualities through the super-fast fermentation.

Makes 21 liters and no sugar needs to be added.
Basic Wine making equipment required

[Cantina Wine Kit instructions \(PDF file\) Click to download](#)

Your Cart Summary

You have **0** item(s)
totalling **0**

[View Shopping Cart](#)

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New Products

[Mangrove Jacks Hop Spider](#)



£36.00

[Mangrove Jacks Cider Yeast 500g M02](#)





LANDS COUNTRY GRAPE COLOUR CHAMPAGNE DESSERT ORGANIC SPARKLING SPIRITS & PORTS VEGAN VEGETARIAN OFFERS & EVENTS

Home > Browse by grape variety > Italian Red Grape wines > Fox Gordon Dark Prince Nero d'Avola

This page contains details of all the products we sell here at wineman

You can search by colour, country or brand or use the handy search box at the top of the site

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FOX GORDON DARK PRINCE NERO D'AVOLA

Product Code: 5483316A

Brand: Fox Gordon

Stock Status: in stock

£19.40 (inc VAT @ 20%)

RRP: £19.90 you save £0.50

★★★★★ awarded 0/5 by 0 customers

Quantity: 1

ADD TO BASKET

add to wish list | continue shopping



Fox Gordon Dark Prince Nero d'Avola

DISCOUNTS - BUY MORE AND SAVE!

Quantity	Unit price
6+	£18.43
12+	£17.94

Fox Gordon Dark Prince Nero d'Avola 2016

The Fox Gordon Dark Prince Nero d'Avola is a herby, juicy, fresh explosion of a red wine. This red wine is delicious with all types of pizza and pasta as you would expect with a really good Nero d'Avola.

"There are no surprises with our wines. You know exactly what you're getting - top quality Barossa and Adelaide Hills reds and whites," says Fox Gordon's winemaker Tash Mooney. And she's spot on. These are contemporary and premium wines which are all made using the Fox Gordon philosophy of low input and low yield to give maximum flavour and preserve the inherent qualities of fruit and site. "If the fruit speaks for itself, the winemaker's job is much simpler," says Tash.

Vineyard

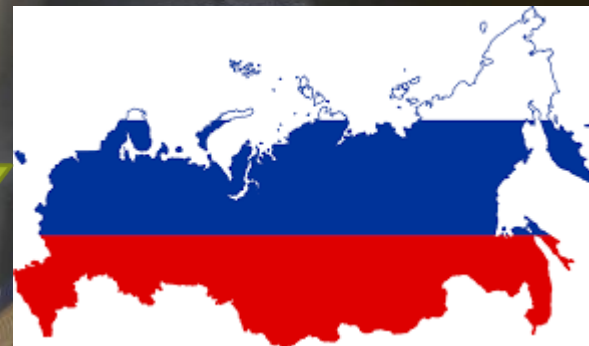
The vines are 10 years old, planted at the top of a hill at an altitude of 480 metres above sea level. It is a really bonev site, with lots of rocks, which suits this very vigorous variety, as the site has very little top soil.

★★★★★

Excellent
4.89/5.00

Customer reviews

VILLA DI MARINA PROSECCO



VILLA
di Marina
PROSECCO
SEMIDOLCE 750 ml



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White rice vinegar balsamic vinegar modena 500ml

FOB Reference Price: [Get Latest Price](#)

\$12.00 - \$15.00 / Cartons | 1750 Carton/Cartons W
vinegar modena 500ml (Min. Order)

Trade Assurance protects your Alibaba.com orders

Payments: Online Bank Payment T/T Pay Later W

Alibaba.com Logistics - Inspection Solutions



Vit balsam Smaks
250ml ICA

32,90 kr

Jfr-pris 131,60 kr/l



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