



IMPACT OF UPOV MEMBERSHIP TO SOCIO-ECONOMY IN VIETNAM

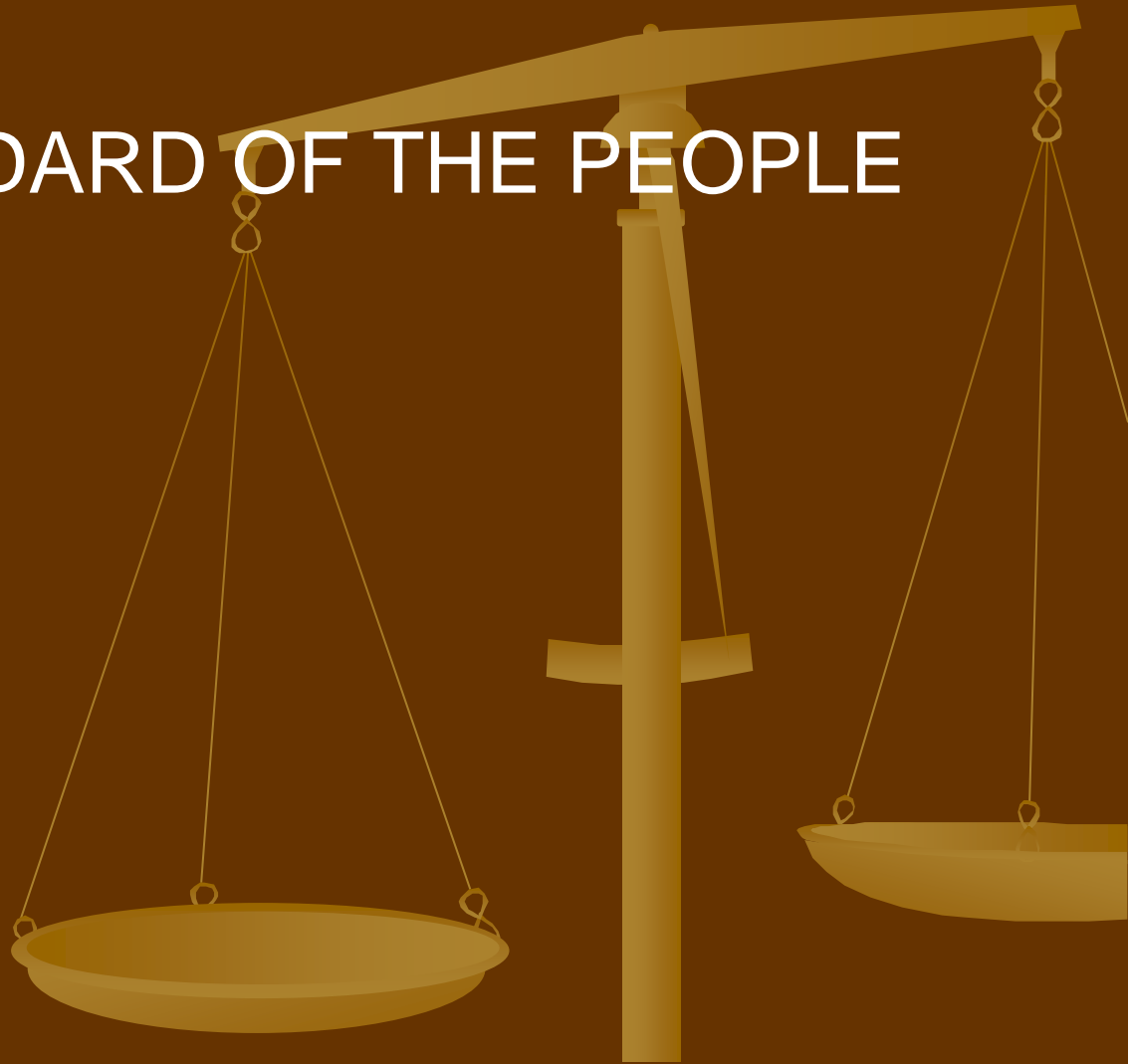
NGUYEN THANH MINH, VIETNAM
June - 2021

OUTLINE OF THE PRESENTATION

- LIVING STANDARD OF THE PEOPLE
- THE NATION SEED SECTOR
- FIRST PHASE OF IP STRATEGY (2021 – 2025)



LIVING STANDARD OF THE PEOPLE





Implementing PVP System
under UPOV Convention

2007-NOW

Establishing National
PVP system and Preparations
to join UPOV



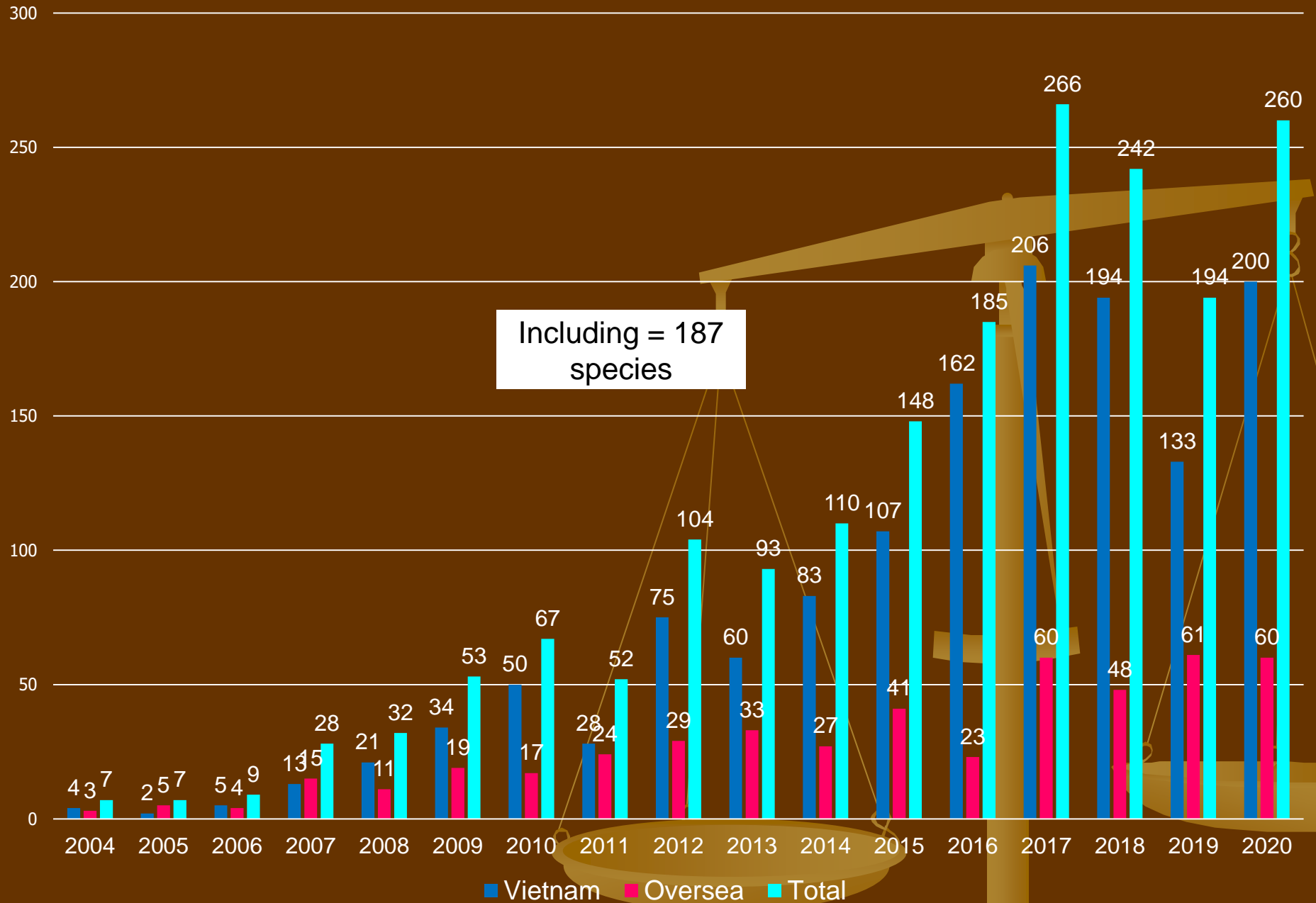
2000-2006

Study the real
conception of PVP

1995-2000



Applications by years (2004 – 2020)



Farmers: income is increased by diversified of species instead of food crops only



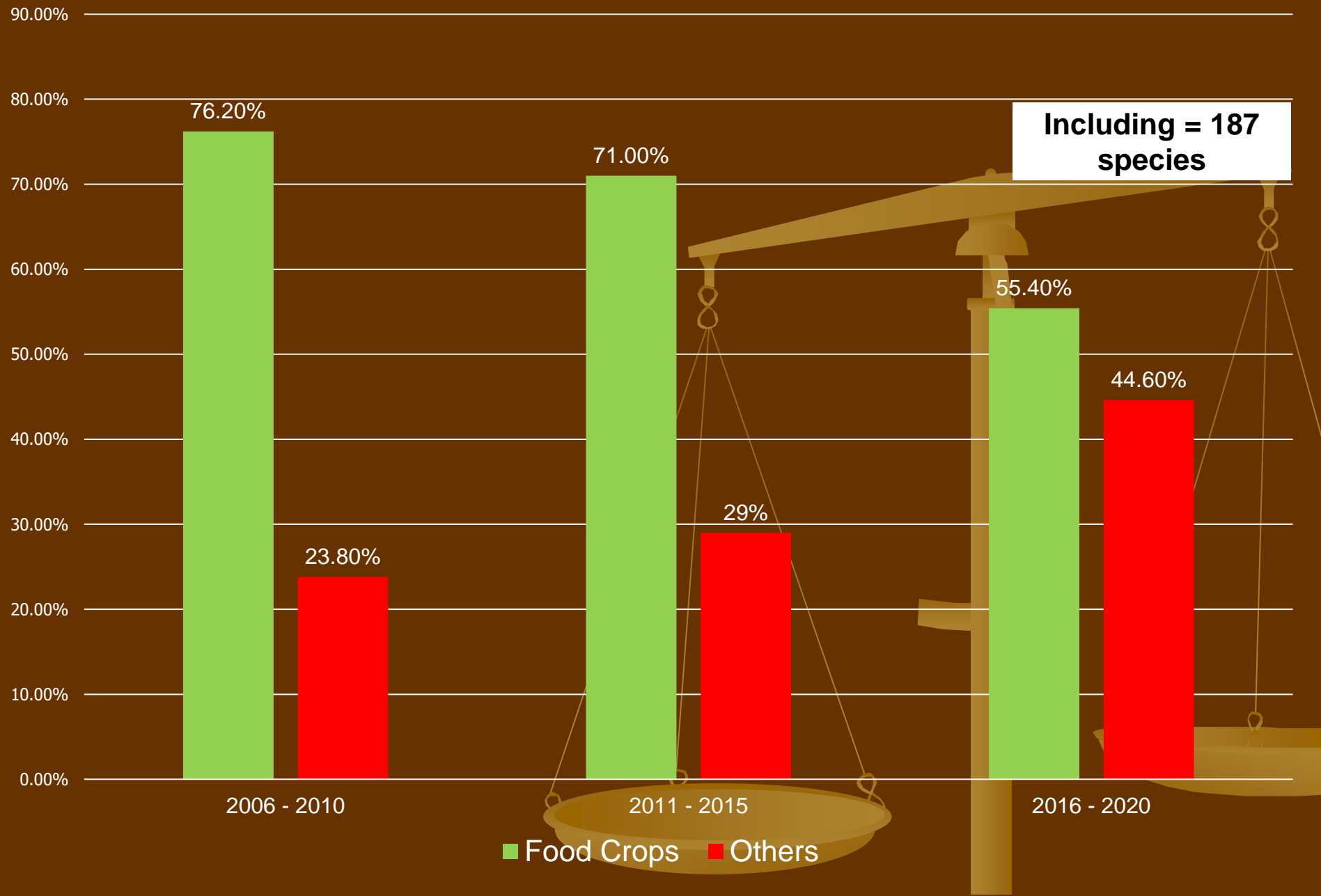
New rose can be more expensive than old 10 to 15 times



Farmer produce under license from Breeder



Comparative of application between food crops and others through periods



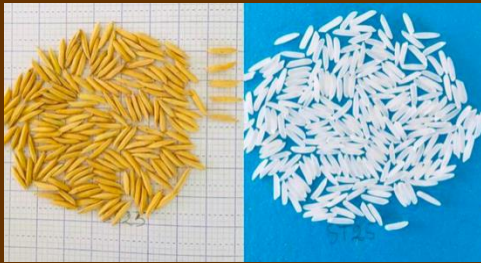
Diversification of products for improving living standard



- ✓ Medicines and functional food are produced from protected varieties
- ✓ Contributing to the diversification of products for consumer/Farmer by value chain: Breeding – Production – Processing – final Product for domestic consumer
- ✓ Some mountainous province become production are for medicinal plants.



High Quality (HQ) Rice



ST25 – World's Best Rice in 2019

- HQ Rice Varieties is considered before 2000 by many Projects funded by Gov. – Not success
- After 2010, there are some achievement:
 - ✓ 2017: ST24 – Top 3 of the world
 - ✓ 2018: ST24 – Second in the World
 - ✓ 2019: ST25 – Best Quality in the World
- PVP under UPOV Convention is the most important for the achievement mentioned above



THE NATION SEED SECTOR



Changing on strategy of private sector

- Through different level as:
 - ✓ Before 2006, almost all of them are Traders only
 - ✓ Beginning years when PVP is established: they are licensed to exploit PBR from owner (before 2010)
 - ✓ They develop own breeding facility
- Now, many of them become big with very good breeding facility (**Scientific Enterprises**)
- Increasing their ability on competition in global market.
- Many non-agriculture companies before (Medicine/Finance/Construction Companies) now investing to R/D of new Plant Variety – Medicinal/Feed/... plant



Example on investment to RD for VINA Seed Corporation

- ✓ Established in 1968 (belong to the Government)
- ✓ Become private: 2003
- ✓ Before 2006: 13,500 USD
- ✓ From 2006 - 2017: 10.5 Million USD - 778 times
- ✓ Market extent to Lao, Cambodia, China, Myanmar

Seed Quality and Service is improved by a new system

BEFORE PVP

Breeders

No Professional
distribution
system

Farmer

Is not
professional,
Difficult on
Seed Quality
control

AFTER PVP

Breeders

License

Company

Royalty

Good professional
distribution
system

Farmer

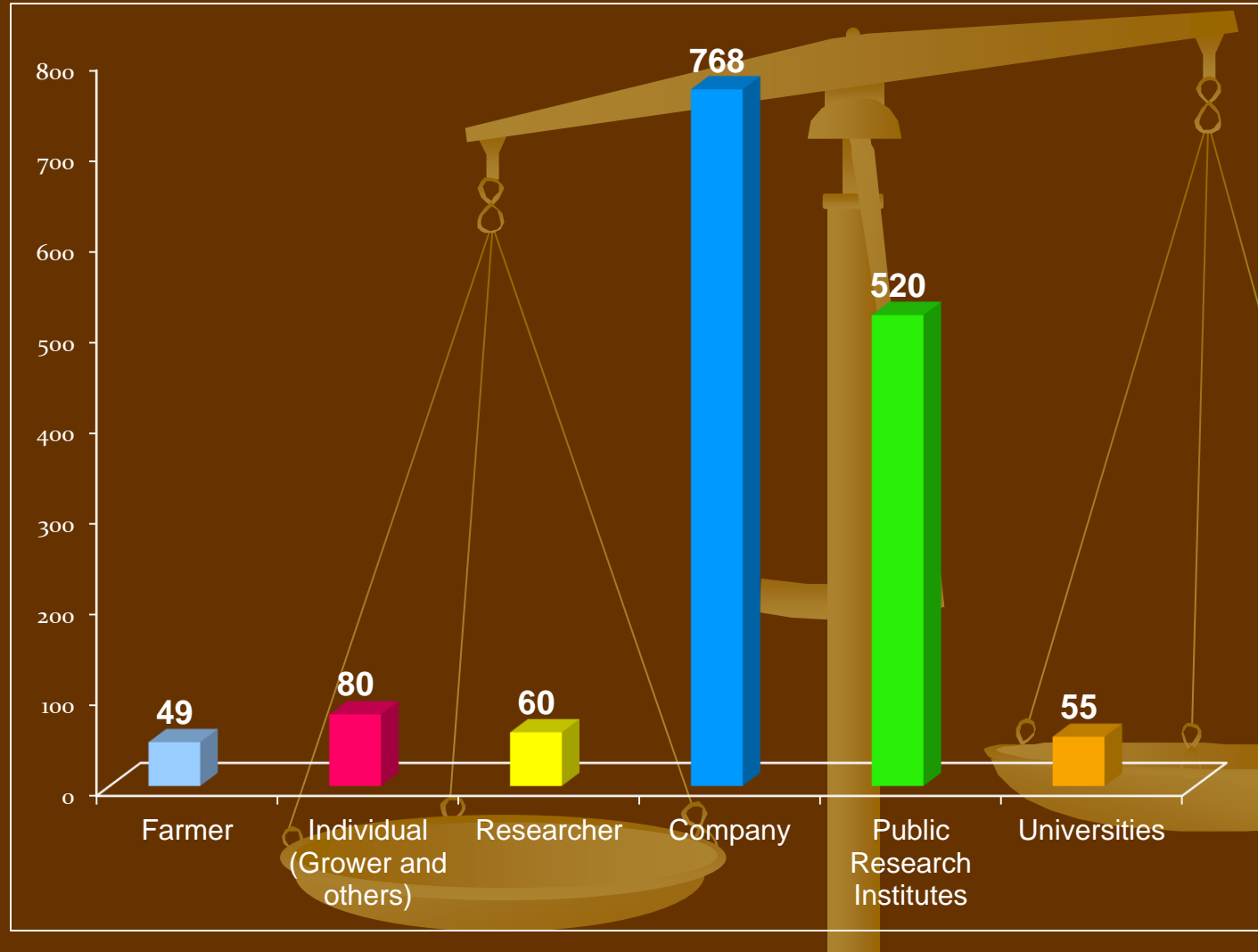
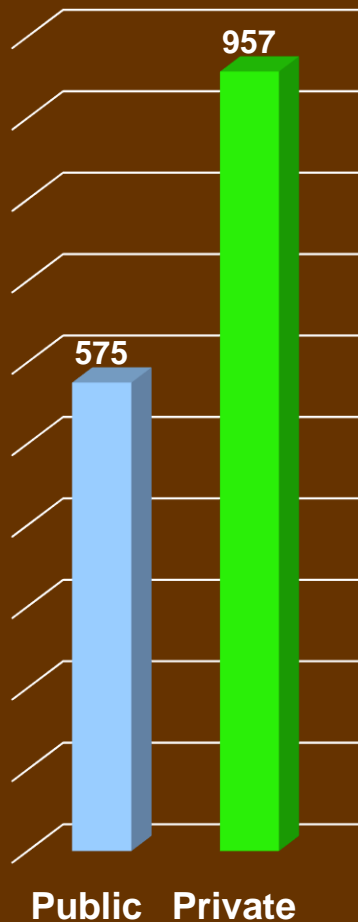
Good service for
the farmer;
Better seed
quality due to
professional



Vietnamese Application in different sector (2004 – 2020)

The effective PVP system is encouraging many different members in society to participate on R/D of new plant variety – Government reduce of budget to invest to breeding new variety

Public and
private



Investing on R/D for new varieties from Medicine/Finance Corporations



- ✓ Breeding new varieties of the Medicinal plant species instead of exploiting wild species in the forest only as before - contributed to the conservation of PGR
- ✓ New investors from other field before: Medicine/Finance corporation



Breeding new var.: Improved by adding material

Father
(Protected Var.
from oversea)



X



Mother
(Local variety)



New variety



Contribution and Position of private sector is increased

- Become stronger on the size both of Finance and ability for RD – Participate to Big Policies
- Are playing an important role on the modern and sustainable agriculture in the association of 4 Members “Farmer – Manager – Scientists – Entrepreneur”



LAND CONSOLIDATION



RE-ORGANIZED PATTERN CROP

- Easy success in the province where there is the participation of Enterprise
- They are ready for the policies due to their right is ensured by PVP



FOOD VALUE CHAIN



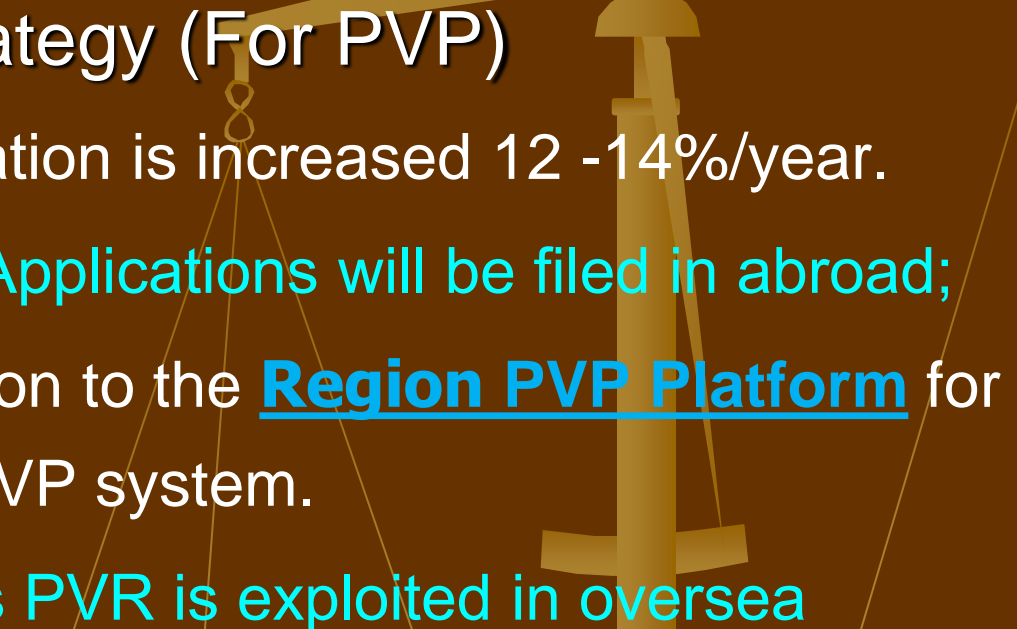
SAFE CROP PRODUCTION

FIRST PHASE OF IP STRATEGY (2021 – 2025)




Aims of the Strategy (PVP)

(Decision No 1068 QD/TTg on 22.8.2019)

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- Aims of the IP Strategy (For PVP)
 - No of VN's Application is increased 12 -14%/year.
 - 10 - 12% of VN's Applications will be filed in abroad;
 - Positive participation to the Region PVP Platform for a more effective PVP system.
 - At least 1 - 2 VN's PVR is exploited in oversea

Content for the first phase to 2025

(Decision No 2205/QĐ-TTg signed by PM on 24th December 2020)

1. Strengthening activities to create IP Products; Improving human resource on IP
 2. To promote the registration in Vietnam and overseas
 3. To improve the efficiency of management, exploitation and development of IP field.
 4. To promote and strengthen the effectiveness of enforcement to prevent on the infringement of IPR
 5. Develop and improve the Intermediary Organizations and IPR Holder
 6. Forming and Creating a culture on IP in Society
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Thank you for your attention

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