

# Enforcement and dealing with infringement cases

Francesco Mattina, President of the CPVO

*IPKey SEA Support to the accession of SEA countries to UPOV 1991 – 18.1.2022* 



### Outline

- PBR Protection discipline under UPOV 91
- Enforcement under UPOV 91
- The European experience and the role of the CPVO
- Practical examples



### PBR Protection discipline under UPOV 91



### Scope of PBRs under UPOV 91

The authorization of the holder is required in respect of the following acts [Art. 14]:



Production or reproduction



Conditioning for the purpose of propagation



Offering for sale, selling or other marketing



Exporting and Importing



Stocking for any of the above mentioned purposes



### What is infringement?

Whenever a person carries out one of the acts requiring the right holder's authorisation, <u>without such authorisation</u>, the action can be qualified as an infringement of the PBR

• **E.g.**: Company X obtains a sample of the protected variety Z. It multiplies the protected variety Z, and exports it to Country Y, without asking to the right holder the permission to do so.



### Enforcement under UPOV 91



#### Enforcement

Art. 30 UPOV 91 (Implementation of the convention)

- 1. Each Contracting Party shall [...]
  - i. Provide for appropriate legal remedies for effective enforcement of breeders' rights







\*\*\*\*

- Plant varieties can be easily and quickly reproduced: nature is a perfect copying machine
- Hard to differentiate between illegitimate and legitimate propagating material
- Difficult to obtain evidence of infringing material
- Not perceived as health hazard like for pharmaceuticals
- PVR infringement often linked to a cluster of other offences





### Consequences

Developing a new variety is a long and expensive process. Need IP protection and effective enforcement measures as:

- Losing investment in the development of a variety
- Losing revenues of licensing
- Discourages further investment in innovation
- Hazardous for plant and human health



## Explanatory Notes on PBR Enforcement adopted by the UPOV Council

UPOV/EXN/ENF List of enforcement measures

- Civil measures
- Customs measures
- Administrative measures
- Criminal measures
- Measures resulting from alternative dispute settlement mechanisms
- Specialized courts



### Explanatory Notes - scope

The UPOV Explanatory notes provide a <u>guide to UPOV Members</u> to identify and implement <u>their own Enforcement system</u>.

The Notes can provide guidance on the type of measures available but the single Member States are responsible of ensuring an effective enforcement system involving:

- Police authorities
- Custom authorities
- Judicial authorities



### The European experience and the role of the CPVO







The right holders **enforce** the rights in front of National courts



Applicable **national** procedural law (civil and criminal)



National courts competent to hear infringement cases (Art. 101 BR)

### The role of the CPVO (Art. 91 BR)



Mainly enforcement authorities and national courts are in charge of dealing with the right holders' initiatives to enforce their rights.

The CPVO, and other entities involved, should give assistance to each other by

- Communicating information
- Open files
- Provide samples
- Allow access to growing facilities



### Practical examples



### Illegal propagation of Cherry Tomatoes

The Fiscal authority is with the breeders a major victim of illegal propagation of cherry tomatoes in Sicily (Italy)



Source AIB (Anti-Infringement Bureau for Intellectual Property Rights on Plant Material) (Suvery 2014)



### Reproduction and commercialisation



Illegal reproduction of protected plant varieties





Illegal commercialisation of protected plant varieties using denomination of other protected varieties

Trade name of the variety

Roses Land Farm S.A. RUC: 1792544289001 BWMAQ620P1P0184 - 17010801

ANTISANA FIORI SL M.A.W.B. 075-45188290

21186 H.A.W.B. LA8110982328

ANTISANA FIORI SL

# PO: MIRACLE GARDEN BN: 16 BOX #: 2/5

ROSAS FREEDOM 60 16 25 400

TO: AL STEMS BOX: 11 400

Bouquet



Information on the rose in every box



Information on the variety in every bouquet









Training programs to **SEPRONA** on infringement of

Plant Variety Rights.

SEPRONA is a specialised police dealing with ocular inspection of the fields to collect samples and subsequent technical genetic examinations











Source GESLIVE





Community Plant Variety Office 3 Boulevard Maréchal Foch 49000 ANGERS – FR

#### Contacts

Tel: (+33) (0) 2-41.25.64.00 <a href="mailto:communication@cpvo.europa.eu">communication@cpvo.europa.eu</a>

Join us on...







...and subscribe to our <u>Digital Newsletter</u>

