

2023 EU-China Forum on Criminal IP Enforcement 2023中欧知识产权刑事保护论坛

Panel 4: Opportunities and
Challenges in Criminal IP
Enforcement

专题四：知识产权刑事
保护中的机遇和挑战

24/08/2023

SERVIER 
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THE 5 PILLARS OF COOPERATION TO FIGHT AGAINST COUNTERFEITING

打假合作的五大支柱

DETECT 侦测

PREVENT 预防

ANALYZE 分析

ACT 行动

INFORM 告知



Challenges FOR LEA

执法机关面临的挑战

MULTIPLE RANGE OF MEDICINES / PACKAGINGS / BRANDS / ROUTES
药品 / 包装 / 品牌 / 通路多样化

FRAUD IS COMPLEX 欺诈手段复杂

DIFFICULTY TO DETECT 侦测难度大

RISK ANALYSIS AND CONTAINER SELECTION 风险分析、集装箱抽查

DIFFERENT REGULATIONS/DEFINITIONS 监管、定义不一致

Challenges FOR INDUSTRY

行业主体面临的挑战

PRIVATE SECTOR IS NOT SEEN AS A REAL PARTNER

民营企业未被实际视为合作伙伴

LACK OF EXPERTISE OF THE LEA 执法机关缺乏经验

STANDING OF RIGHT HOLDERS IN CRIMINAL INVESTIGATIONS AND PROCEEDINGS 权利人在刑事调查和司法诉讼中的定位

ONE WAY INFORMATION 单向信息共享

OPPORTUNITIES 机遇

STRENGTHEN NATIONAL COLLABORATION BETWEEN DIFFERENT AGENCIES 加强国内机构间合作

STRENGTHEN INTERNATIONAL COOPERATION 加强国际合作

EXCHANGE OF INFORMATION 信息交换

SPECIALIZATION (court, LEA) 专业化发展 (法院、执法机关)

OPPORTUNITIES 机遇

MORE COLLABORATIVE APPROACH 拓宽合作手段

USE OF EFFECTIVE INVESTIGATIONS 执行有效调查手段

TRAININGS 加强培训

RECOVERY FINANCIAL ASSETS 追索资产

ROGÉ Wilfrid

Anti-counterfeiting manager

wilfrid.roge@servier.com

+ 33 6 73 47 76 37

mail.falsification@servier.com

THANK YOU FOR YOUR ATTENTION
感谢聆听