



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
The Trade Council

COLLABORATION & EXCHANGE ON THE CRIMINAL ENFORCEMENT OF IP

知识产权刑事执法合作交流

2023 EU-CHINA FORUM ON CRIMINAL IP ENFORCEMENT

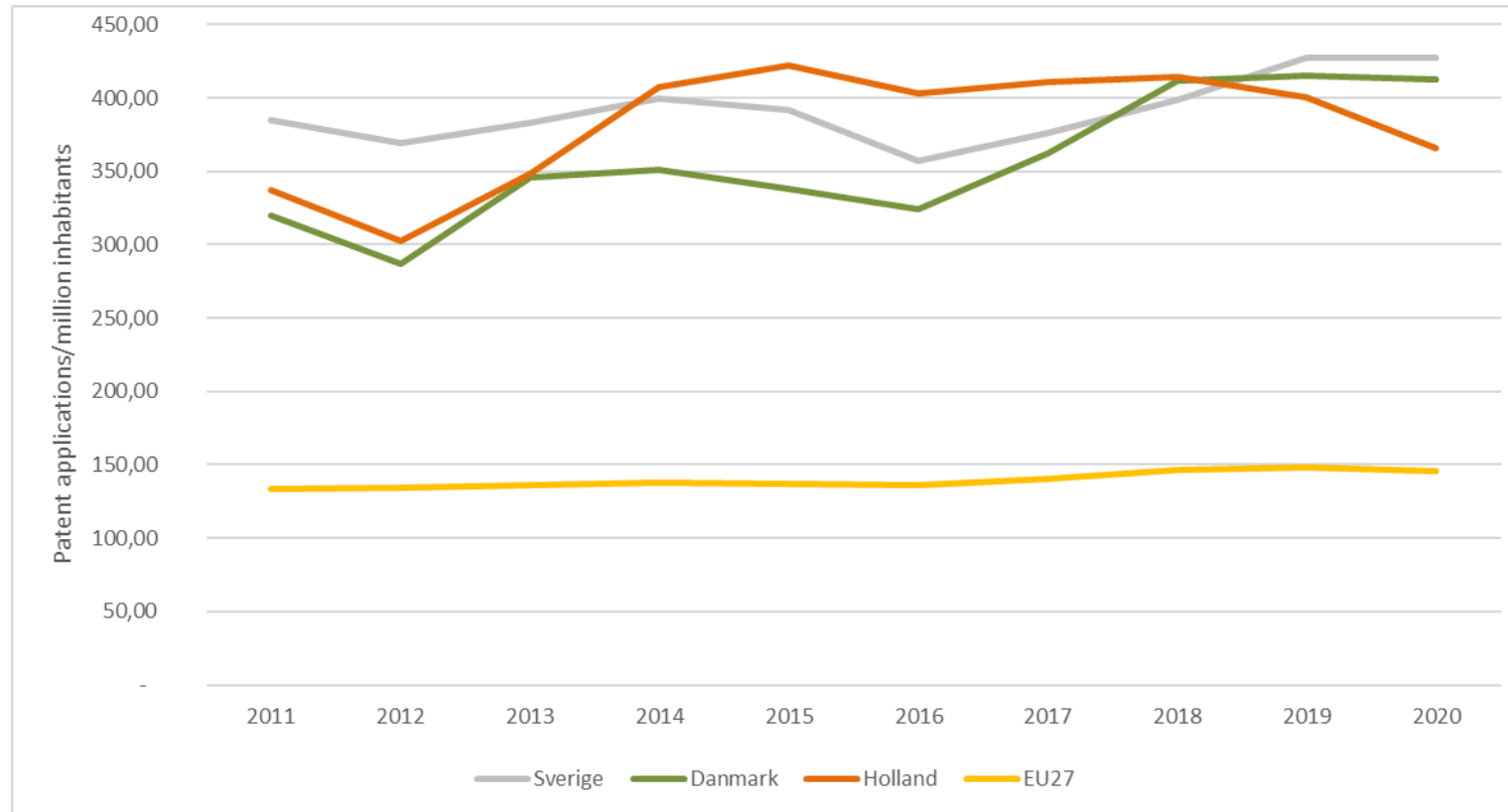
2023 中欧知识产权刑事执法论坛

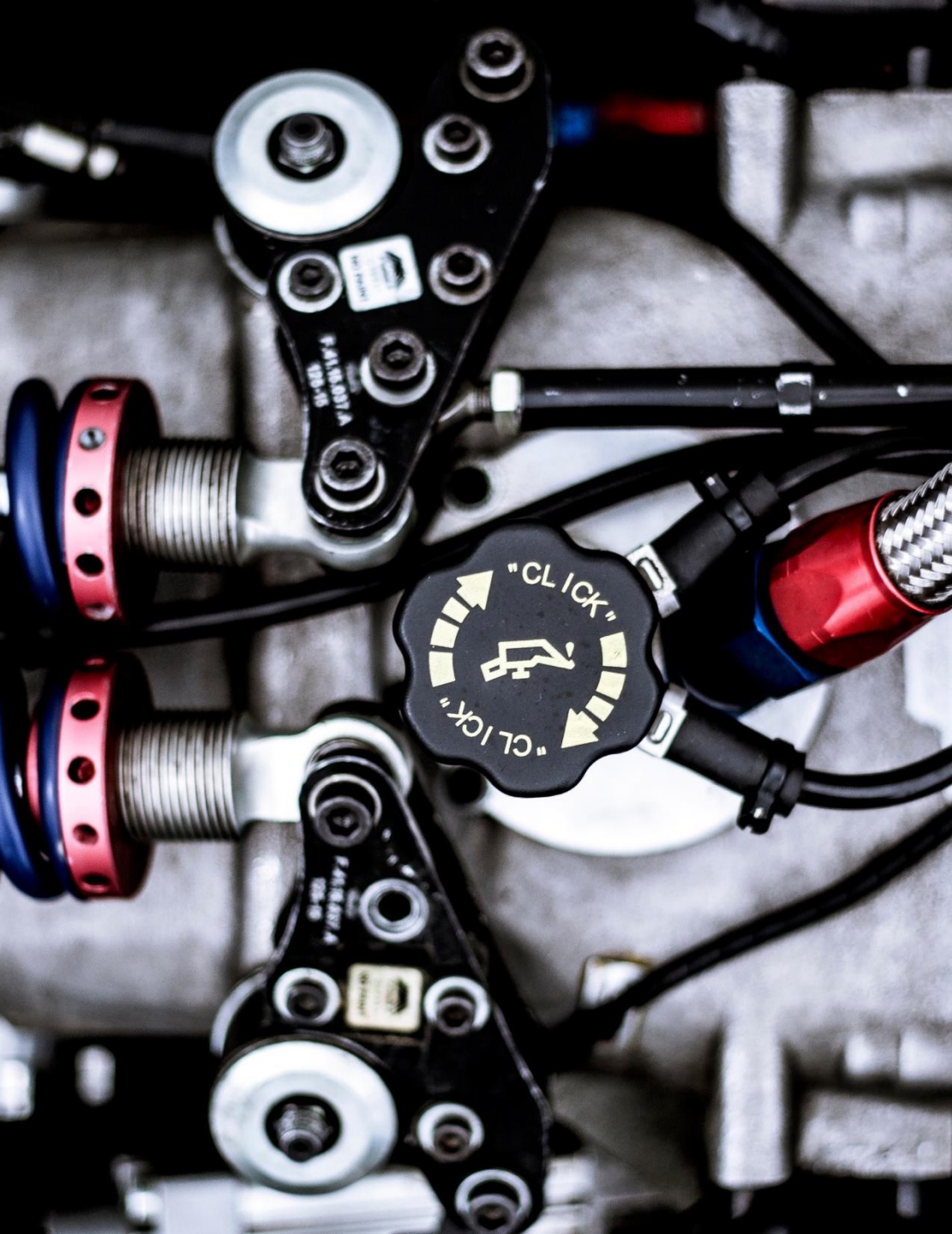
Minister Counsellor, Morten Kruse, 18 October 2023

INNOVATION 创新

DENMARK IS EU'S SECOND MOST INNOVATIVE COUNTRY

丹麦是欧盟第二具创新力的国家





KNOWLEDGE OF IP RIGHTS 知识产权

Increase Awareness of IP rights among entrepreneurs and small businesses and consumers.

提高企业家、小企业和消费者对知识产权的认识。

Launch an IPR Toolbox to make it easier for SMEs to use IP rights to create value for their businesses.

推出知识产权工具箱，方便中小企业利用知识产权为企业创造价值。

Develop teaching materials to increase awareness of IP rights among students and future entrepreneurs.

编写教材，提高学生和未来企业家对知识产权的认识。

Cooperation with EUIPO on their efforts in the field of education, "Ideas Powered for Schools".

与EUIPO在教育领域的合作，“为学校提供思想动力”。

DANISH MINISTERIAL NETWORK AGAINST IPR INFRINGEMENTS

丹麦反侵犯知识产权部长级网络

- The Danish Patent and Trademark Office 丹麦专利商标局
- Danish Business Authority 丹麦商业管理局
- Danish Competition and Consumer Authority 丹麦竞争和消费者管理局
- Danish Veterinary and Food Administration 丹麦兽医和食品管理局
- Danish Agricultural Agency 丹麦农业局
- Danish Medicines Agency 丹麦药品管理局
- The Ministry of Foreign Affairs of Denmark 丹麦外交部
- Danish National Police 丹麦国家警察
- The State Prosecutor for Serious Economic and International Crime 严重经济和国际犯罪国家检察官
- Danish Security Agency 丹麦安全局
- Danish Customs Agency 丹麦海关总署



INTERNATIONAL COMMITMENT

国际承诺

Worked for the rapid entry into force of the **Unified Patent Court** and **the unitary patent**.

为统一专利法院和统一专利的迅速生效而工作。

Strengthen the dissemination and IPR protection of **green technologies**.

加强绿色技术的推广和知识产权保护。

Strengthen the international enforcement and harmonisation of IP rights.

加强知识产权的国际执法和协调。

Promote a global system for IPR protection with a good framework for Danish companies' use of IP rights.

促进全球知识产权保护体系，为丹麦公司使用知识产权提供良好的框架。

International collaboration through European Patent Office (**EPO**), European Union Intellectual Property Office (**EUIPO**), World Intellectual Property Organization (**WIPO**), European Union (**EU**), World Trade Organisation (**WTO**), Europol, Interpol etc.

通过欧洲专利局(EPO)、欧盟知识产权局(EUIPO)、世界知识产权组织(WIPO)、欧盟(EU)、世界贸易组织(WTO)、欧洲刑警组织、国际刑警组织等开展国际合作。



INTERNATIONAL COLLABORATION

国际合作

Operation OPSON: International action targeting fake and substandard food and beverages.

OPSON行动:针对假冒伪劣食品和饮料的国际行动。

- Europol/INTERPOL joint operation. 欧洲刑警组织和国际刑警组织联合行动。
- Danish Veterinary and Food Administration managed the operation in Denmark jointly with the Danish Tax Authorities and the Danish police.
- 丹麦兽医和食品管理局与丹麦税务当局和丹麦警察联合管理丹麦境内的行动

Operation Pangea: International action against illegal/counterfeit medicines.

Pangea行动:打击非法/假药的国际行动。

- Conducted simultaneously in 94 countries all over the world and is managed by Interpol
- 在全球94个国家同时进行，由国际刑警组织管理
- The Danish Medicines Agency managed the operation in Denmark jointly with the Danish Customs Agency and the Danish police.
- 丹麦药品管理局与丹麦海关总署和丹麦警察联合管理丹麦境内的行动。
- More than 48,000 shipments of illegal medicines were seized. More than 4 million units of potentially lethal medicines
- 查获超过48,000批非法药品。超过400万单位的潜在致命药物



DANISH COMPANY ENGAGEMENT IN CHINA

丹麦公司在中国的参与

EXPERIENCES! 经验!

Patent infringement at trade
fairs 展销会上的专利侵权

Malicious use of trademarks
(copycats) 恶意使用商标(模仿)

Cross-border customs seizure
跨境海关扣押

Cross-region enforcement
actions 跨区域执法行动

e-commerce platforms
电商平台





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THANK YOU
谢谢大家

