

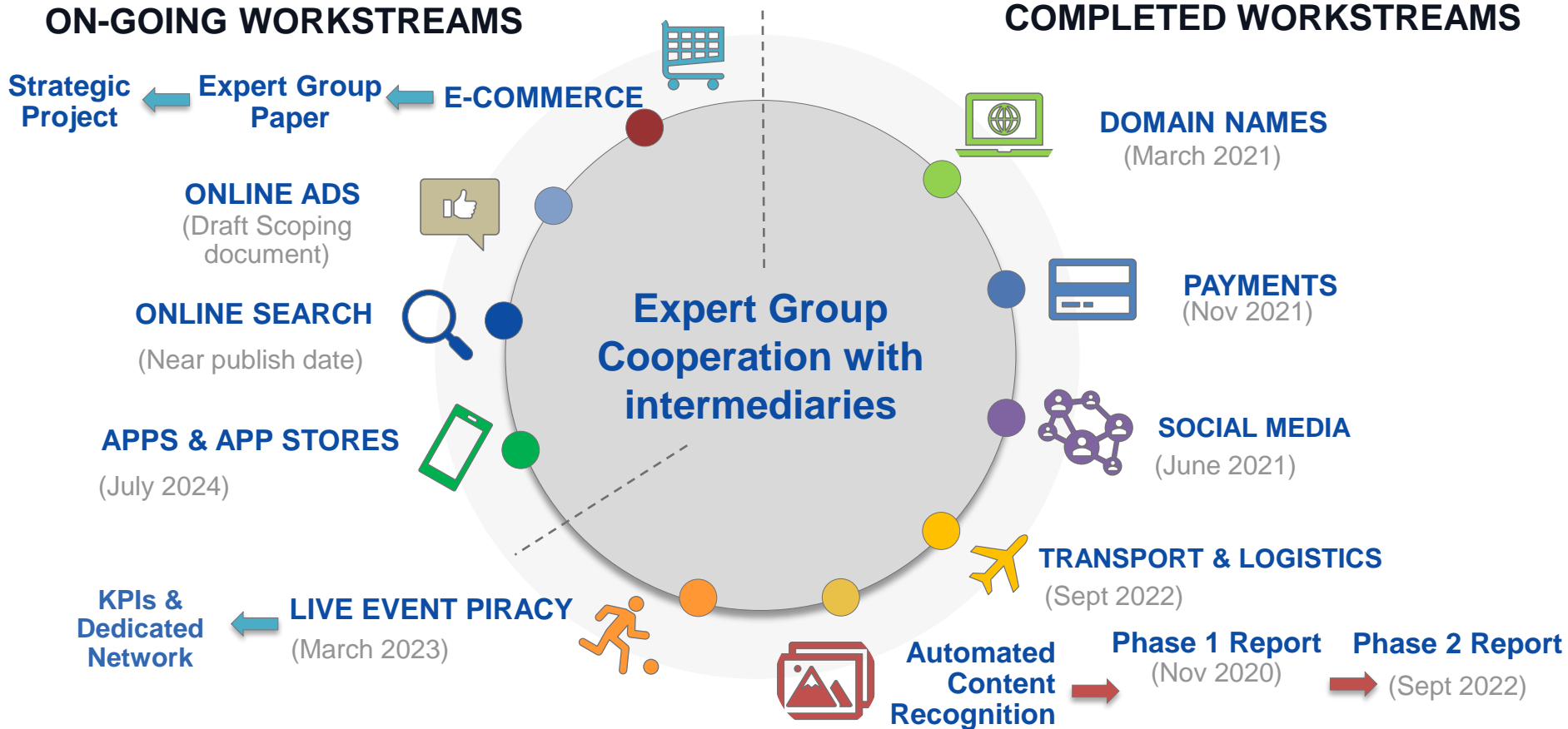
# Misuse of Intermediary Services to Infringe IPRs: Challenges and Trends

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## ON-GOING WORKSTREAMS

## COMPLETED WORKSTREAMS



## TRENDS

- Different type of activities and/or business models
  - “Drop-shipping”
  - 3<sup>rd</sup> party forwarding service
  - Shopping agents
  - Piracy Apps and Live Event
  - Cyber and typo squatting

## TRENDS

- Different techniques to evade detection and/or mislead
  - Appearance of being genuine
  - Use of less regulated countries and regions
  - Small parcels and unbranded goods
  - Hidden links
  - Use of different services for the “same” infringement

## CHALLENGES

- Monitoring and detection
- Different rules depending on jurisdiction
- Information sharing



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**THANK YOU**