

# Voluntary Collaboration Mechanisms: Good practices in Addressing Infringements of IP Rights

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## GOOD PRACTICES - PREVENTIVE

- Terms and Conditions
- KYBC and User verification
- Monitoring and internal risk assessment systems
- Specific measures put in place for specific situations

## GOOD PRACTICES - REACTIVE

- Notice and Action
- Trusted flagger schemes
- IP Protection Programmes
- Alerts

## GOOD PRACTICES - OTHER

- Collaborations
- MoUs
- Legislation



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**THANK YOU**