

PHILIPPINES

Designing the Future: Digital Opportunities and Challenges for Industrial Designs in Southeast Asia

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Presentation Outline

- Statistics in ID 2024-2025
- Process Flow for ID Registration
- Recent efforts in ID
- Revised IRR in 2022 and Interim Guidelines in 2023
- GRTKTCE Guidelines
- AI Guidelines
- Updates on our Hague Accession and RDLT ratification

Statistics in ID Filings and Registration

ID Filings

No. of national applications for Industrial Design (ID)

2016	2017	2018	2019	2020	2021	2022	2023
1488 applications	1393 applications	1522 applications	1630 applications	1263 applications	1261 applications	1235 applications	1488 applications

2024

2025

1979
applications

1149
applications
(Jan-June 2025)

Backlog ID Applications

No. of Backlog Applications for Industrial Design (ID)

2016	2017	2018	2019	2020	2021	2022	2023
739 applications (2015 and earlier filings)	629 applications (2016 and earlier filings)	714 applications (2017 and earlier filings)	720 applications (2018 & earlier filings)	433 applications (June 2019 & earlier filings)	350 applications (June 2020 & earlier filings)	174 applications (June 2021 & earlier filings)	26 applications (June 2022 & earlier filings)

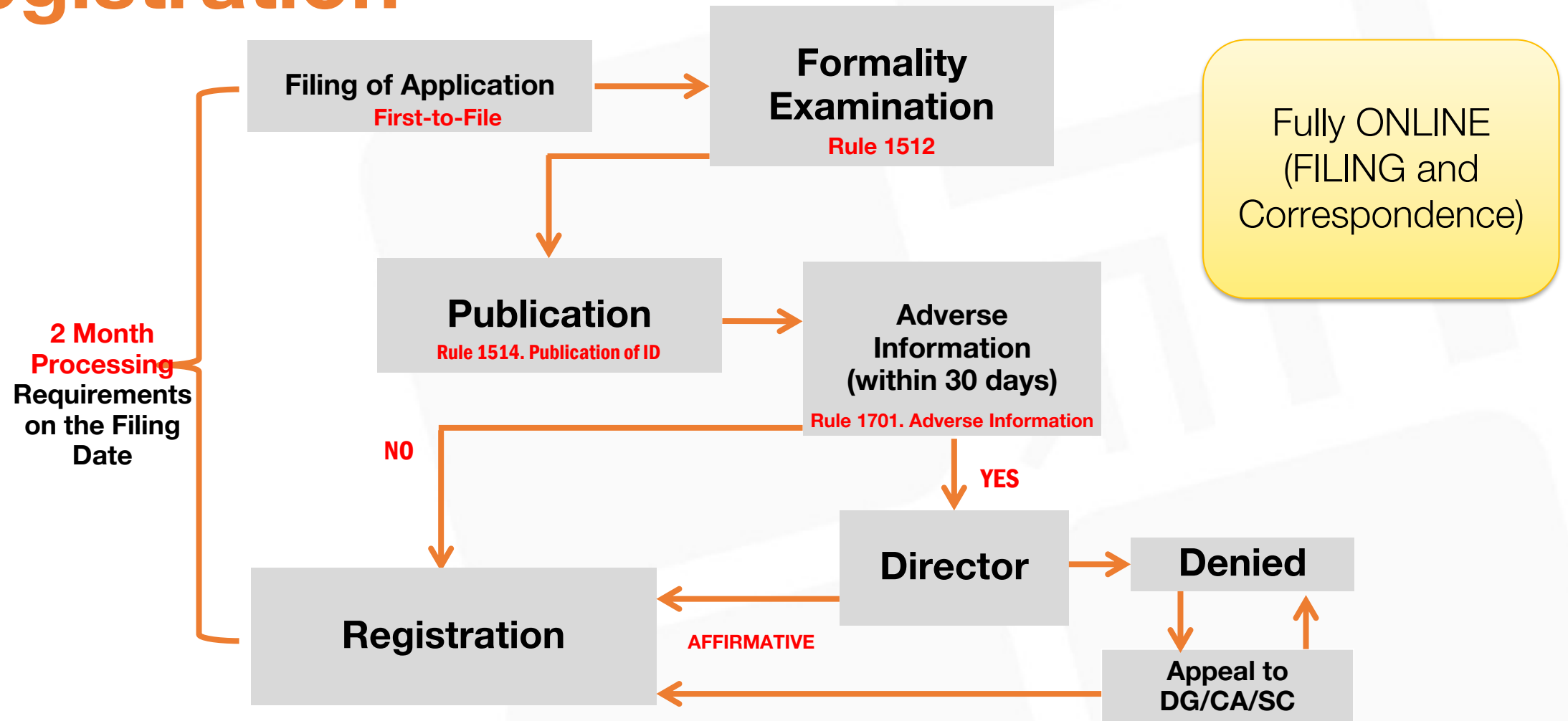
- Definition of Backlogs
→ **pending ID applications
filed on or before June 30 of
the previous year.**

2024	2025
25 applications (filed June 2023 and earlier)	102 applications (filed June 2024 and earlier)

Turnaround Time for ID Registration Process

2016	2017	2018	2019	2020	2021	2022	2023
6.35 months (from Filing Date to Publication Date)	6.67 months (from Filing Date to Publication Date)	5.43 months (from Filing Date to Publication Date)	6.05 mos.	5.47 months	7.02 months (went up due to adverse effect of the pandemic in the operation)	5.86	3.2
				2024	2025		
				3.26	3.63		

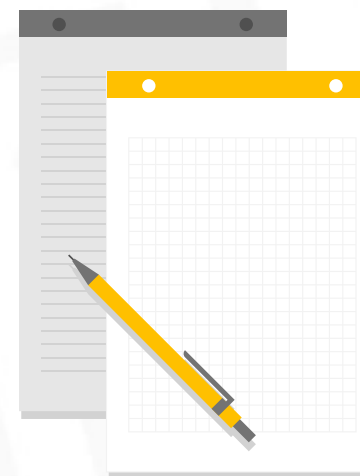
Process Flow for Industrial Design Registration



Recent Efforts: ID

Digitization

- In September 2023, IPOPHL started a digitization project covering **10,333 industrial design (ID) applications**.
- This included uploading representative drawings to the system and retrieving physical file wrappers offsite for scanning in cases where no digital copies were available.
- The project was **completed in July 2024**.



Zero-Backlog Target 2023

Strategies in Handling Backlog Applications

- Processing backlog ID applications as a top priority
- Regular monitoring of backlog ID applications

E-Signature and Digital Certificate



UPDATES

Digital Certificate

- BOP Memorandum Circular 2022-001
- Patent eCerts are issued for all invention applications recommended for grant and UM and ID applications recommended **for registrations starting March 1, 2022.**
- The eCerts contain **electronic signature** and a unique **QR code** for verification and are sent to the Applicant via eCorrespondence (eCorr) system.

Digitally Signed by IPO Philippines
30/06/2023
Office of the Director

 **CERTIFICATE OF REGISTRATION**
INDUSTRIAL DESIGN

REGISTRATION NO. 3/2025/xxxxx

Having complied with the provisions of Republic Act No. 8293 and its regulations, this Office certifies that this Registration with the following particulars was registered on **<insert date>** with a term until **<insert date>**, unless otherwise earlier cancelled, and may be renewed for not more than two (2) consecutive periods of five (5) years each, by paying the renewal fee.

This registration grants the registrant the right to restrain, prohibit any unauthorized person or entity from making, using, offering for sale, selling or importing the industrial design.

Registrant:
APPLICANT NAME

Title of the Industrial Design:
xxxxxxx

Designers:
xxxxxxx

Publication Date:
<insert date>

  **E-Signature**
Director, Bureau of Patents

Scan to secure copy of the Full Doc.

Full Online Filing and Correspondence

eIDFile

UPDATES

Online Filing and
Correspondence

- Full Online Filing (eIDFile)
- Payment Correspondence and (eDocFile)

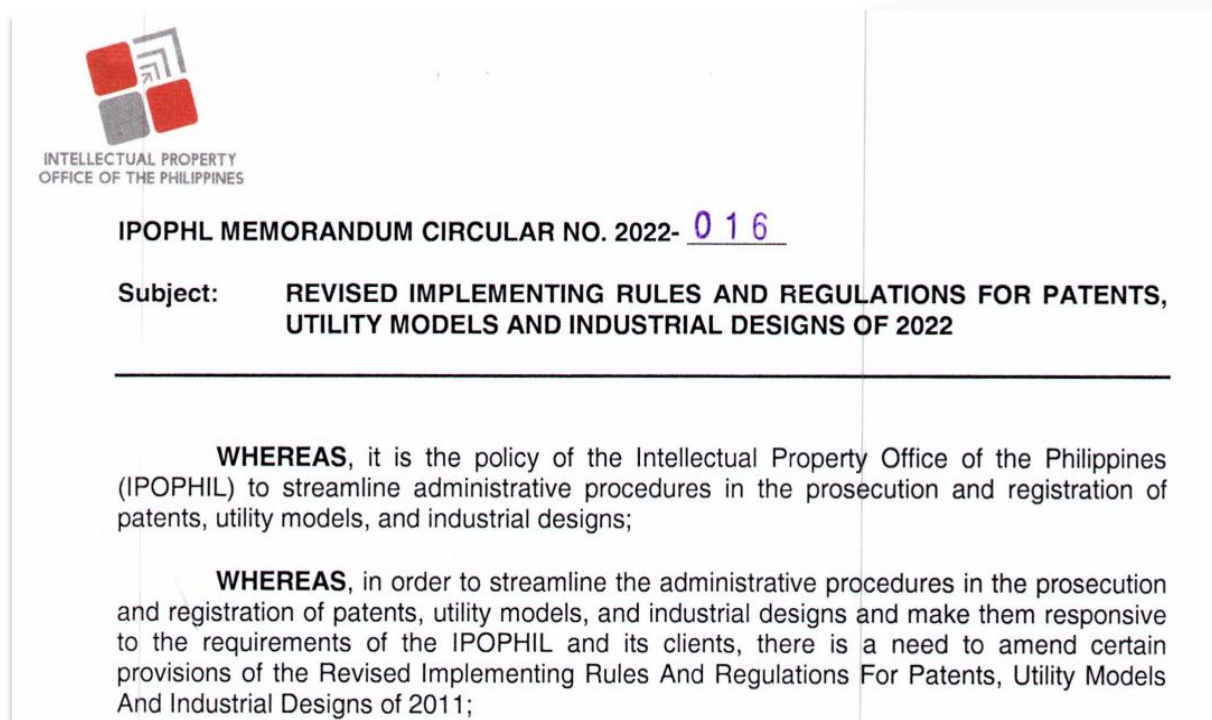
The image displays two screenshots of the Intellectual Property Office of the Philippines' online filing systems. The top screenshot is the eIDFile interface for 'Apply for a Design Online'. It features a progress bar with six steps: 1. BASIC INFORMATION, 2. APPLICANT, DESIGNER AND AGENT, 3. DOCUMENTS, 4. FEE COMPUTATION, 5. REVIEW, and 6. PAYMENT DETAILS. Below the progress bar are three buttons: 'Reset Application' (red), 'Save my Application' (blue), and 'Open my saved Application' (blue). The 'Basic Information' section shows a 'Title *' field with the placeholder text 'Enter Title'. The bottom screenshot is the eDocFile interface for 'Patent documents online filing'. It has a progress bar with three steps: 1. Request(s), 2. Attachment(s), and 3. Confirmation. The 'Request' section contains two dropdown menus: 'REQUEST FILE TYPE' (set to 'Invention') and 'REQUEST GROUP' (set to '-- ALL --'). To the right is a 'REQUEST TYPE' section with three radio button options: 'Annuity Payment (5th Yr - RA 8293)', 'Annuity Payment (6th Yr - RA 8293)', and 'Annuity Payment (7th Yr - RA 8293)'. The 'Annuity Payment (6th Yr - RA 8293)' option is selected.

Updates in ID Examination

Revised IRR in 2022

Changes in ID:

- **Deferment of Publication**
 - 12 months from filing or priority date (1st request)
 - May be deferred for another 12 months (2nd request)
 - Maximum allowed: 24 months (No 3rd request for deferment may be allowed.)
- **Filing Date Requirements**



Interim Guidelines in 2023



INTERIM GUIDELINES FOR NOVELTY ASSESSMENT AND VISIBILITY REQUIREMENTS FOR INDUSTRIAL DESIGNS

- **Two-Tiered Novelty Assessment Approach**
 - 1) Ordinary Observer Test
 - 2) Circumspect Observer Test
- **Guidelines on Visibility Requirements**

2024 GRTKTCE Examination Guidelines



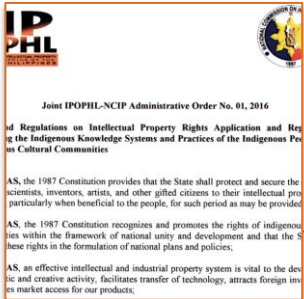
EXAMINATION GUIDELINES ON PATENTS, UM, ID INVOLVING GRTKTCE AND IKSP

The objective of this internal document is to guide Examiners on how to handle and treat applications with involve biodiversity, genetic resource (GR), traditional knowledge (TK), traditional cultural expressions (TCE), and indigenous knowledge, systems and practices (IKSP).

To facilitate the disclosure requirements, the IPOPHL revised its application forms to ensure that the source of origin or inspiration of an IP application is disclosed as well as accompanied by a statement of compliance to the FPIC of the concerned indigenous cultural community.

The disclosed GRTKTCE will then be **forwarded to the NCIP for their appropriate clearance and verification.**

IPOPHL-NCIP Joint Administrative Order No. 01, s. 2016



**FREE and PRIOR INFORMED
CONSENT Requirement**

**DISCLOSURE of SOURCE
Requirement**



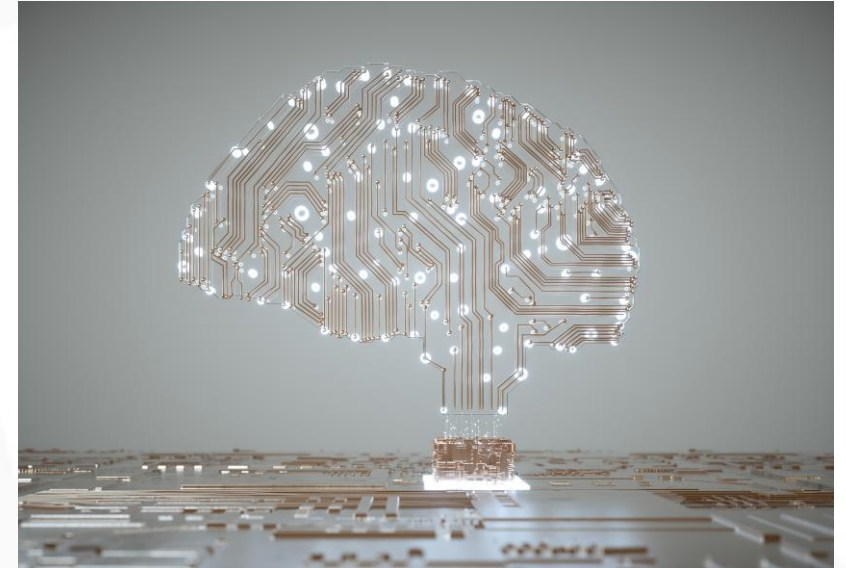
- An intellectual property right application filed in the IPOPHL **shall disclose any IKSP** that is **used in the subject matter of the application** including the **source or geographical origin of the IKSP** used in the application. The intellectual property right application shall contain the **disclosure of IKSP** including a statement of compliance to the requirement of **free and prior informed consent** of the indigenous cultural communities concerned.

IPOPHL-
NCIP JAO

Artificial Intelligence Guidelines

The AI Guidelines was completed last September 2025 and submitted to the Office of the Director General.

On ID, the guidelines addressed the issue on Artificial Intelligence as an Applicant and Designer.



Hague Agreement and Riyadh Design Law Treaty

Hague Accession and DLT



UPDATES

Hague Agreement

- Draft of Declaration for Accession was already submitted by the IPOPHL in the Department of Foreign Affairs.
- Currently waiting for DFA's feedback



UPDATES

Design Law Treaty

- PH participated in the recently concluded Riyadh Design Law Treaty last November 2024.
- Currently under review for possible ratification.



Thank you!

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