



# NEW TYPES OF DESIGNS; VIRTUAL DESIGNS; DESIGNS IN THE METAVERSE; ISSUES IN THE PROTECTION OF DESIGNS

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## NEW TYPES OF DESIGNS

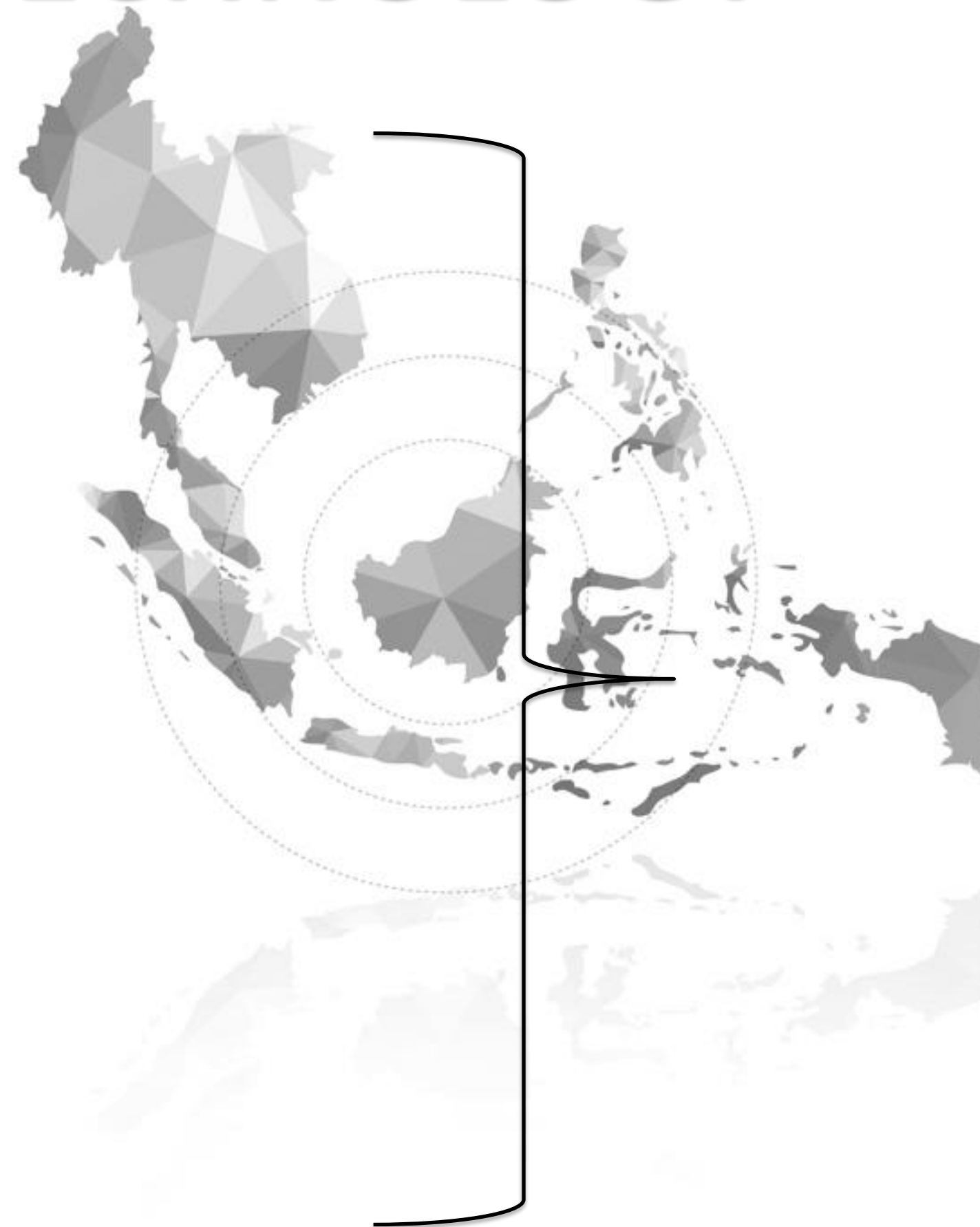


Funded by the European Union



## NEW TYPES OF DESIGNS

# TECHNOLOGY



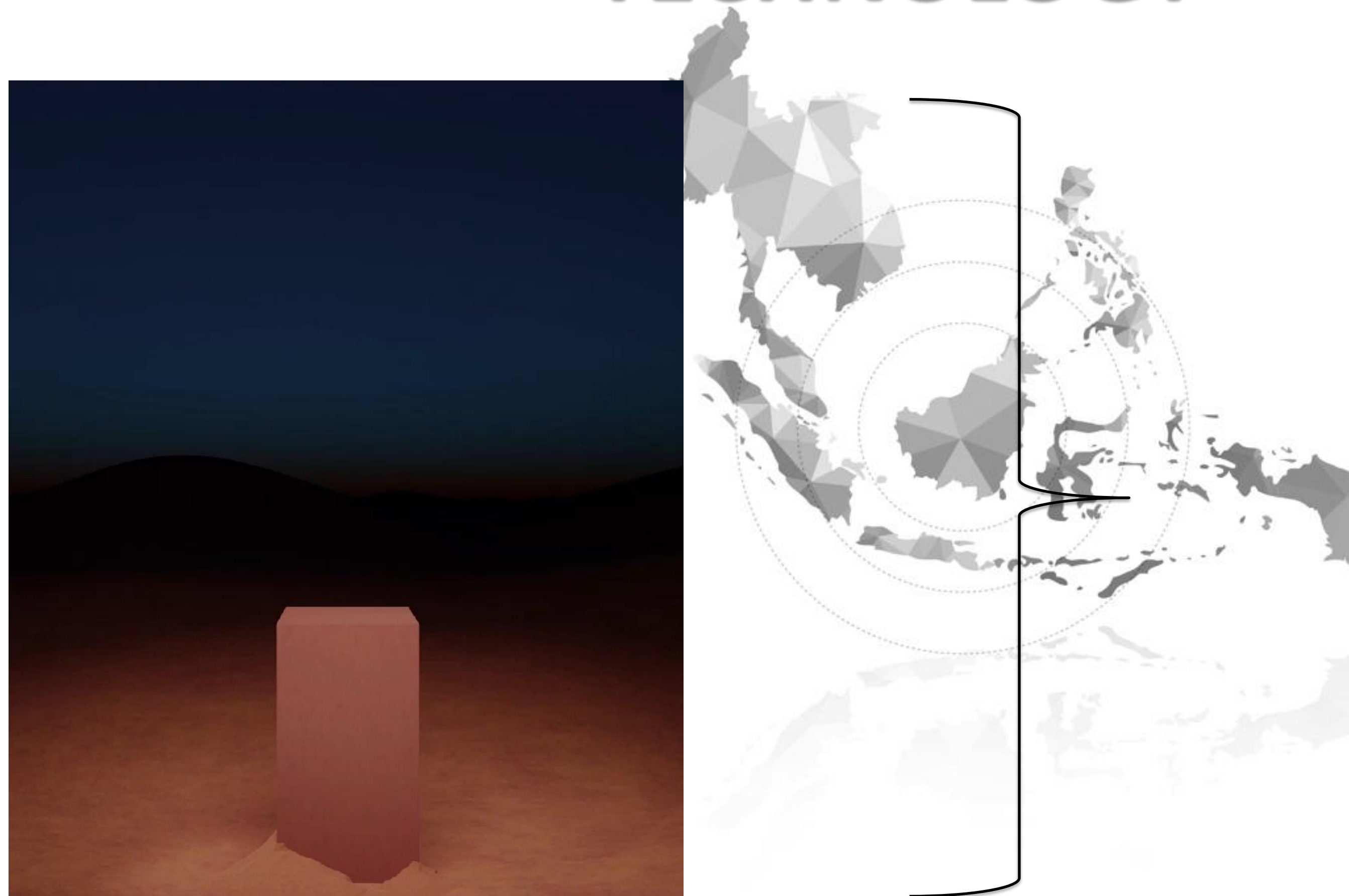
**/ ANIMATION  
/ TRANSITION  
/ MOVEMENT**





## NEW TYPES OF DESIGNS

# TECHNOLOGY



**/ ANIMATION  
/ TRANSITION  
/ MOVEMENT**



## NEW TYPES OF DESIGNS

# TECHNOLOGY

**/ ANIMATION  
/ TRANSITION  
/ MOVEMENT**



## VIRTUAL DESIGNS



Virtual Designs



Virtual Spaces

EUD No 015006467-0001



## VIRTUAL DESIGNS



No physical and neither virtual





## DIGITAL DESIGNS

Icons (static and dynamic)  
Animated characters  
Holograms



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Sources:  
Google;  
Twitter;  
Apple; Meta.





## DIGITAL DESIGNS

Displays  
Projections  
Videogames





## DIGITAL DESIGNS

Virtual interfaces  
Virtual spaces



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# DESIGNS IN THE METAVERSE



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## ISSUES IN THE PROTECTION OF DESIGNS

- Informed user
- Disclosure
- Legal framework





## EUIPO RECCOMENDATIONS FOR THE APPLICANTS FOR PRODUCT INDICATION

Provide both a physical and virtual product indications for designs only intended for use in virtual environments.

Provide both a physical and virtual product indications for designs intended for use in both real and virtual environments.

Where a 3D design is incorporated in a physical product, it continues to be is enough to indicate that physical product only.





# THANK YOU

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