

*Workshop on Border Control and IPR Enforcement
in the EU and South East Asia*

IPR PROTECTION BY INDONESIAN CUSTOMS

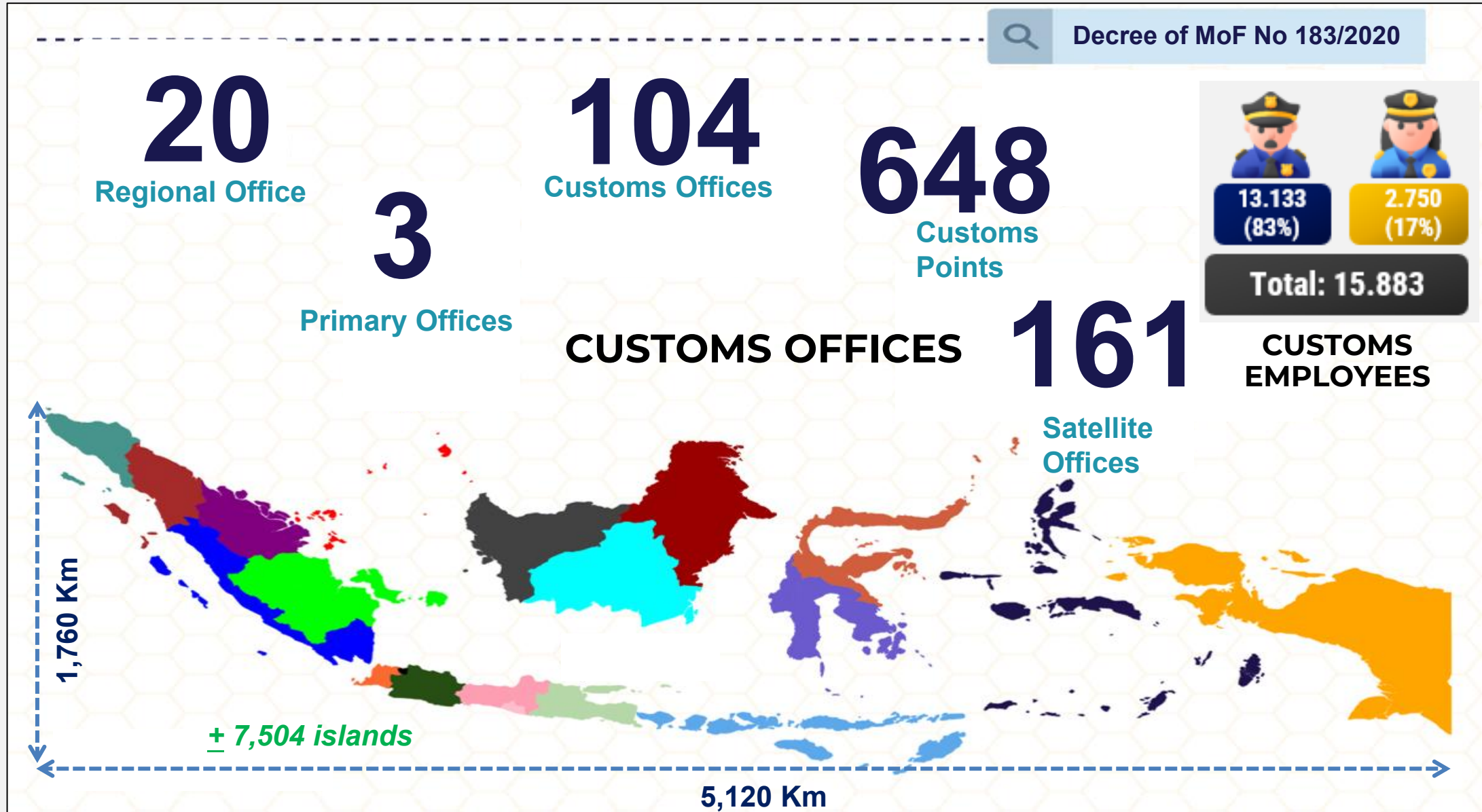
- Updates on IPR Customs Enforcement in Indonesia -

R. Tarto Sudarsono

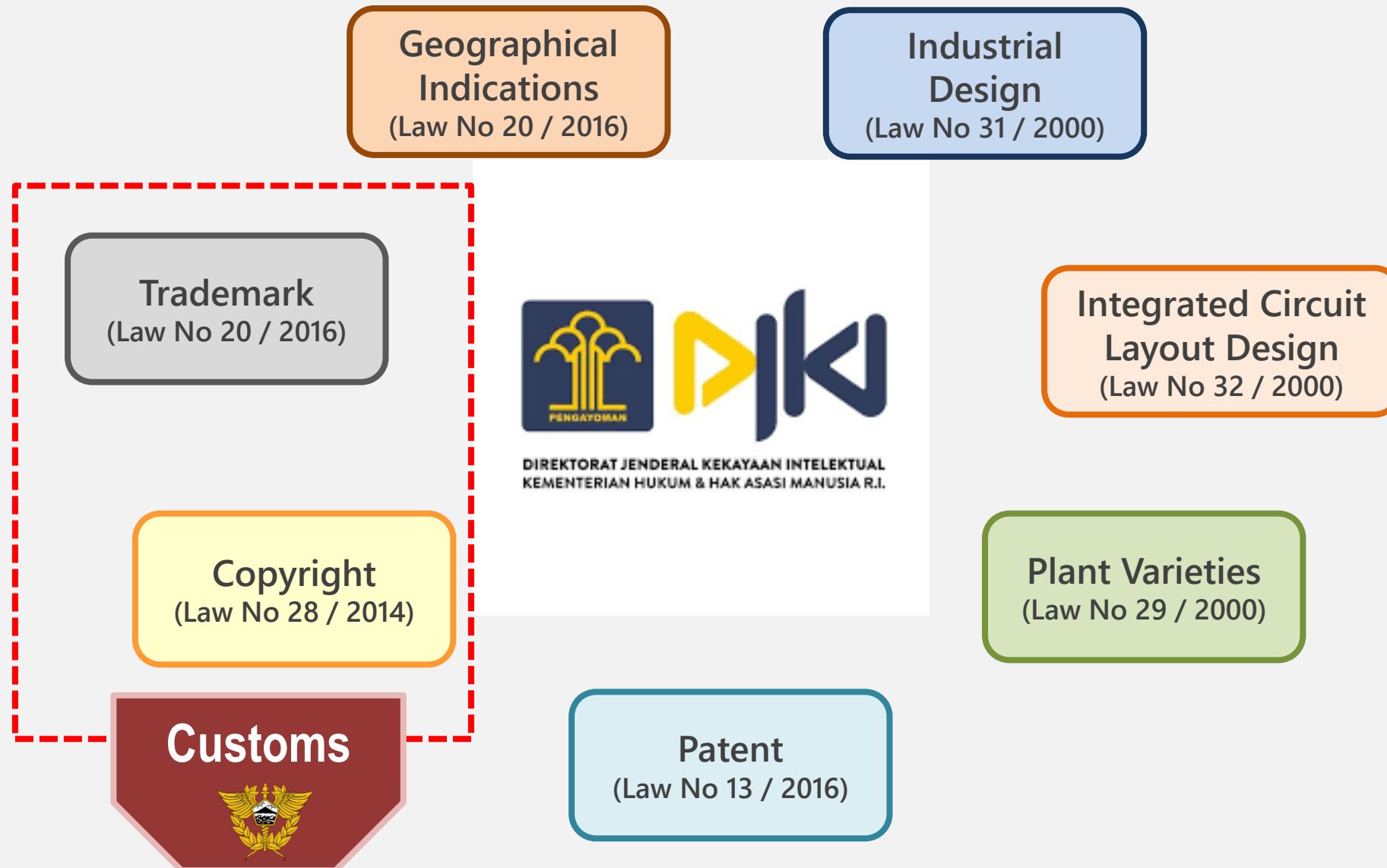
Head of Transnational Crime II Section
Directorate of Enforcement and Investigation

August 13th, 2025

INDONESIAN CUSTOMS OFFICES AND COVERAGES



Intellectual Property Policies and Regulations



Ex-Officio Scheme

Judicial Scheme

- Recordation
- Prevention
- Temporary Suspension
- Physical Inspection



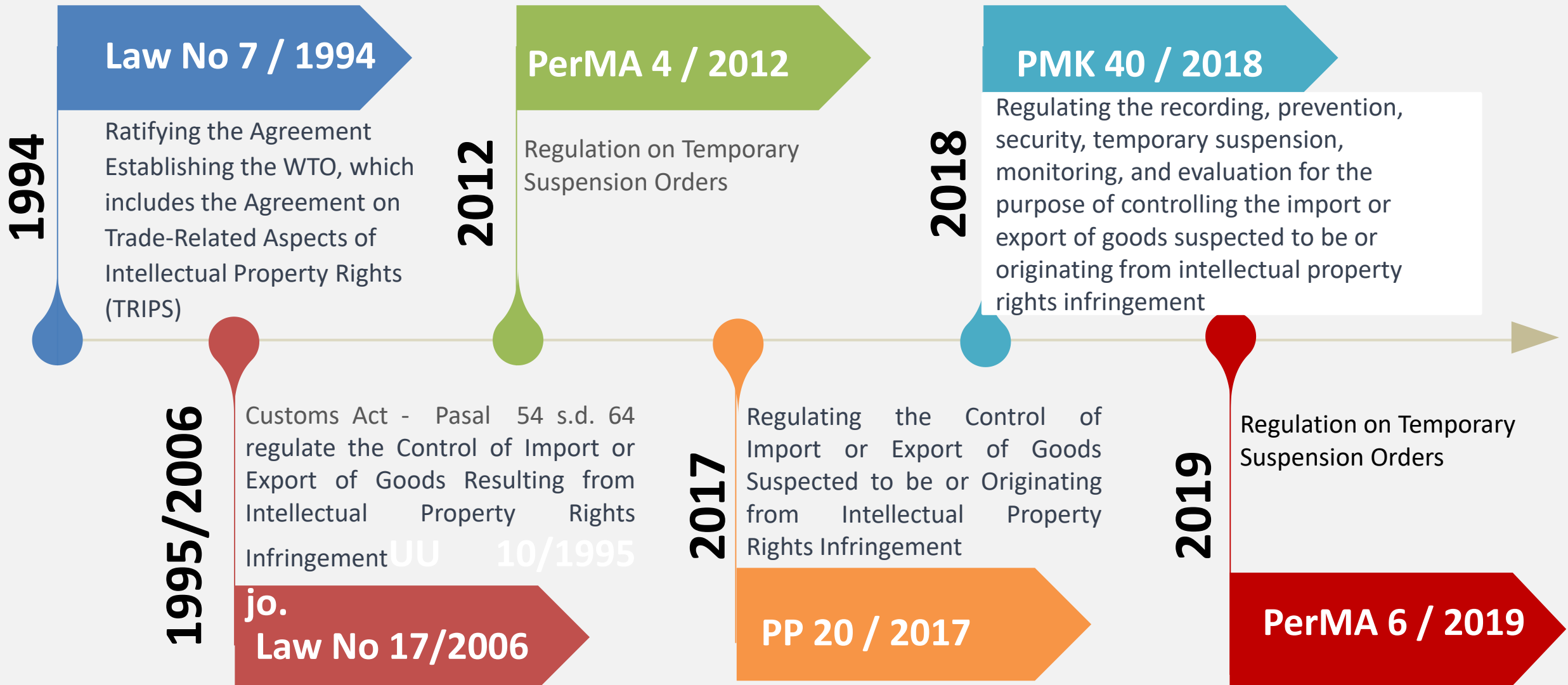
- Temporary Suspension
- Physical Inspection



IPR	Trademark and Copyright
Customs	Active (Preceded by prevention by Customs)
Description	Right Holders must record their IPs with Customs



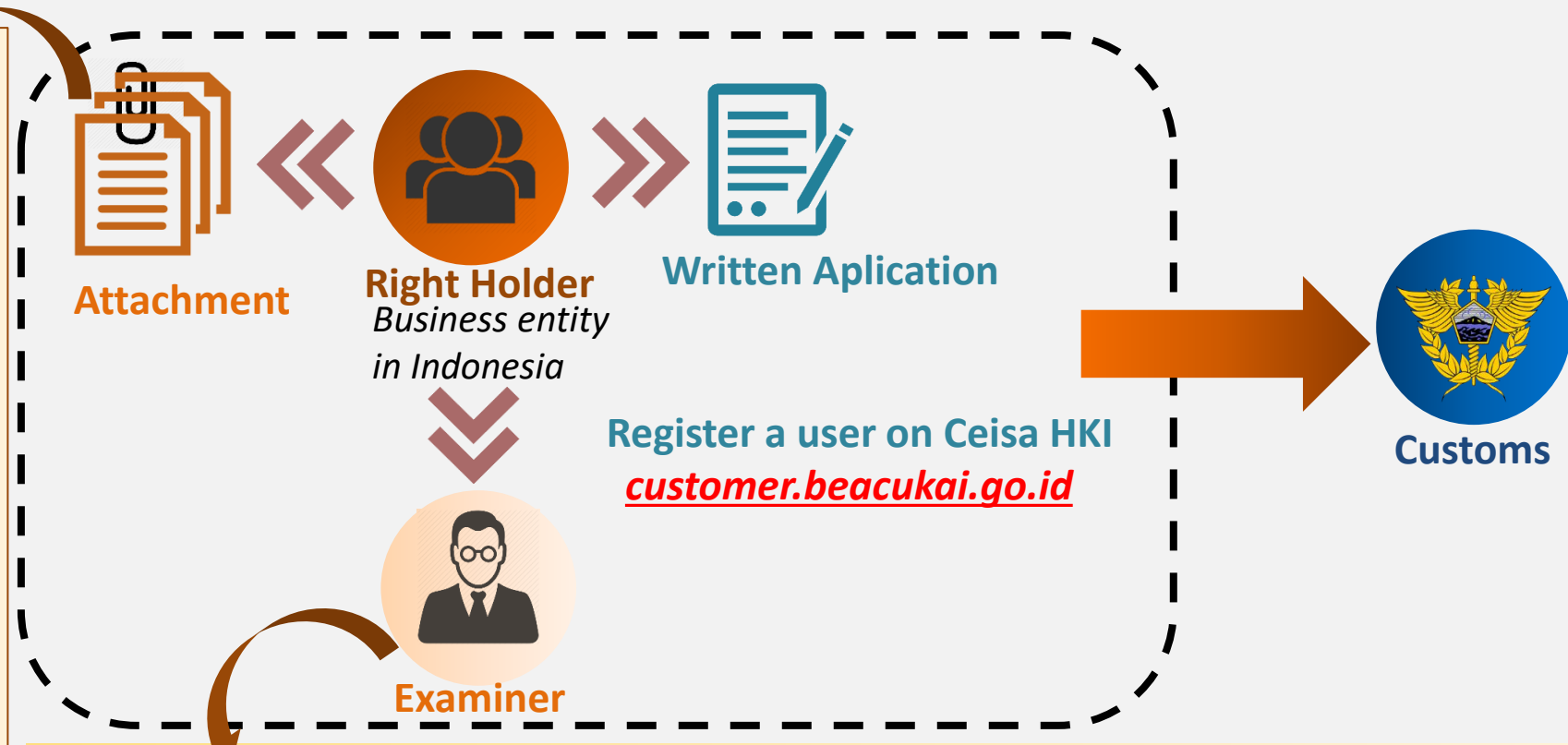
IPR	All types of IPR listed in Government Regulations 20/ 2017
Customs	Passive (receiving the temporary suspension order from CC)
Description	The suspension is initiated by the right holder, therefore recordation is not needed.



Ex-Officio Scheme – RECORDATION



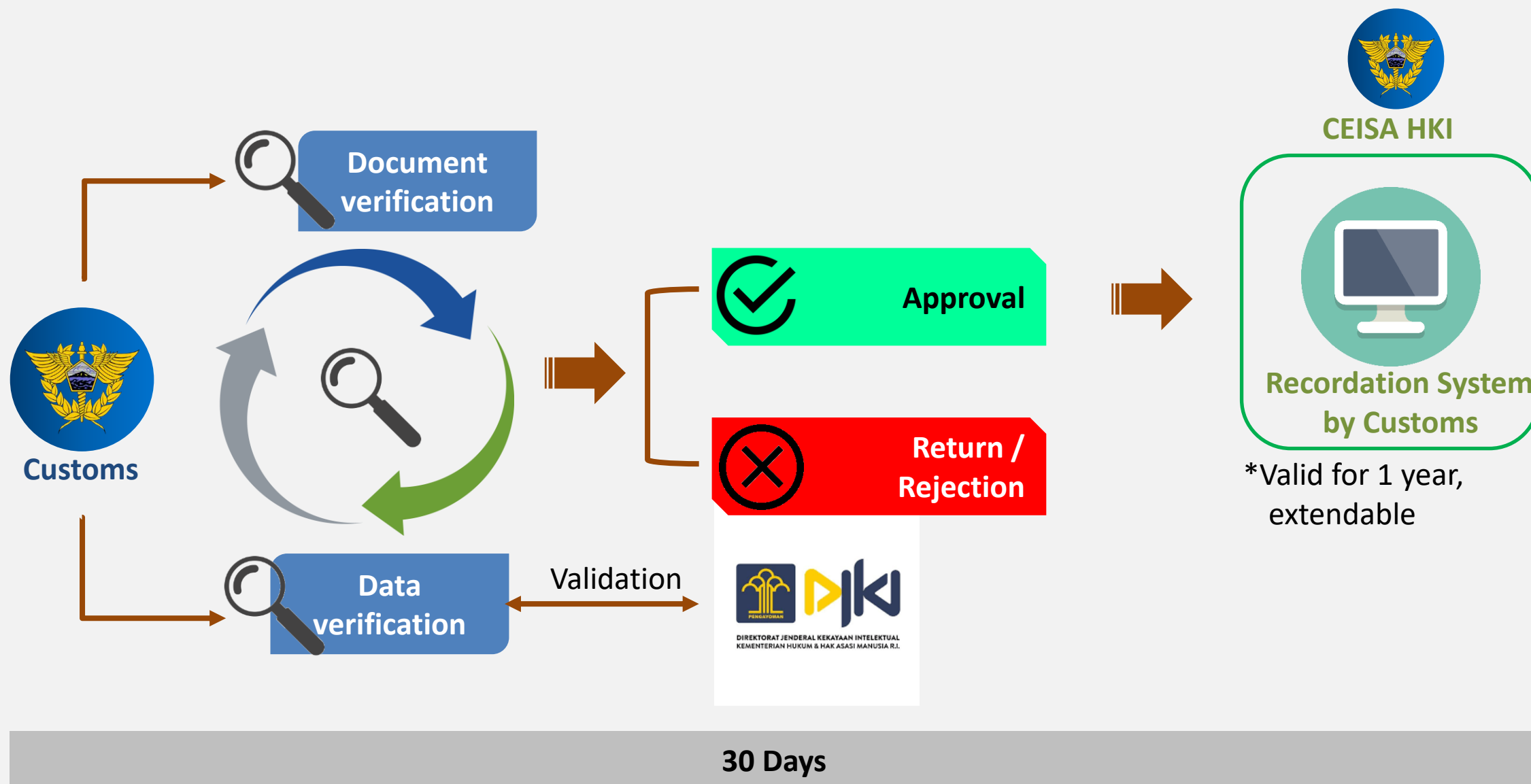
1. Copy of the Company Establishment Deed and Latest Amendments
2. Copy of the Taxpayer Registration Number (NPWP)
3. Copy of the Business Registration Certificate (SIUP) or Company Registration Certificate (TDP)
4. Copy of the Domicile Letter
5. Copy of the Trademark Certificate or Copy of the Copyright Registration Letter/Certificate issued by DGIP
6. Data on product authenticity characteristics (brand, product appearance, packaging, distribution route, etc.
7. Statement Letter (Appendix B – PMK 40/PMK.04/2018)
8. Proof of Rights Transfer (if the rights are transferred)
9. Data of the party granted (the right to import/export).
10. Other required data by Customs



The appointed examiner must comprehend data regarding:

- ✓ **authenticity characteristic** of the product such as the brand, goods, trade name, product appearance, packaging, distribution and marketing routes, as well as the quantity of products marketed in a specific region, in the case of Intellectual Property Rights (IPR) such as trademarks; and/or
- ✓ **Authenticity spesification copyright** in the fields of science, art, literature, or related rights, created in the case of Intellectual Property Rights (IPR) such as the requested copyright

Ex-Officio Scheme – RECORDATION



1

1

Business Entity

The trademark owner / copyright holder is a business entity domiciled in Indonesia.

2

2

Recordation Application

The trademark owner / copyright holder submits a recordation application along with the required documents in accordance with the specified requirements PMK 40/PMK.04/2018.

3

3

Examiner

The trademark owner / copyright holder must appoint an Examiner (product expert) who comprehend the trademark / copyright of the recorded products.

Notes :

- Recordation is free of charge.
- If the trademark owner / copyright holder is a foreign company domiciled outside Indonesia, the company must have a subsidiary domiciled in Indonesia.
- The recordation application is submitted in writing (hardcopy) to the Director of Enforcement and Investigation – Indonesian Customs Headquarters, and electronically through the CEISA HKI application accessible on the customer service portal (<https://customer.beacukai.go.id>). Recordation is valid for 1 year and can be extended.
- The Trademark Owner / Copyright Holder can appoint an examiner from within the company or externally. There can be more than one examiner.

Indonesian Customs as Part of the IP Taskforce

Directorate General of Intellectual Property
Ministry of Law

**Bareskrim (Criminal
Investigation
Departement)**
Indonesian National
Police

BPOM
(National Agency of
Drug and Food
Control)

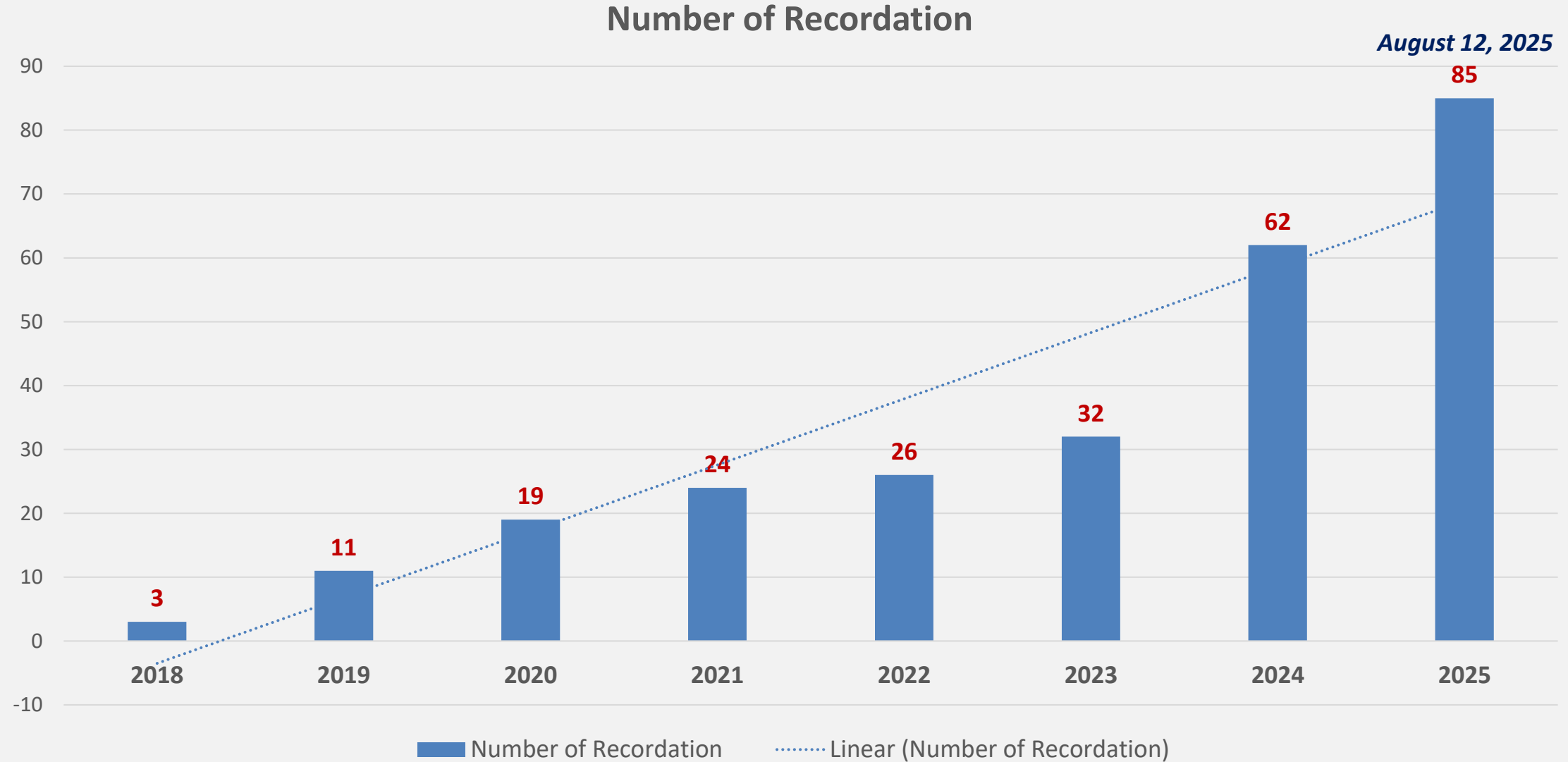


**Directorate General of
Customs and Excise**
Ministry of Finance

**Directorate General of Digital
Space Supervision**
Ministry of Communication
and Digital Affairs



Recordation Statistics (2018 - August 2025)



Recordation List

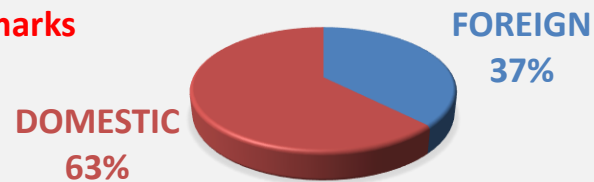
NO	COMPANY	NUMBER OF TRADEMARK	BUSINESS ORIGIN	PRODUCTS	TRADEMARK
1	PT STANDARPEN INDONESIA	3	DOMESTIC	BALLPOINT	Standard
2	PT DJAJA HARAPAN	4	DOMESTIC	BEARING	Ninekings, DJH, XYZ
3	PT PROCTER & GAMBLE HOME PRODUCTS INDONESIA	15	FOREIGN	SHAMPO & PISAU CUKUR	Head&Shoulders, Rejoice, Pantene, Gillette, Gilittey, Astra, Goal II, Blue II
4	PT PARAGON INDONESIA	19	DOMESTIC	COSMETICS, SKINCARE, BODYCARE	Wardah, Make Over, Emina, Kahf, Biodef, Instaperfect, Tavi, Labore, Wonderly, Crystallure, Earth Love Life
5	3M INDONESIA IMPORTAMA	2	FOREIGN	RESPIRATOR & CONSPICUITY	3M
6	PT GLAXO WELLCOME INDONESIA	4	FOREIGN	PHARMACY	Augmentin, Dermovate, Seretide, Ventolin
7	BERKAH BERSAMA ALKINDO	1	DOMESTIC	MASK	Mouson
8	PT. TEMBAKAU DJAJASAKTI SARI	10	DOMESTIC	CIGARETTE	Bros Menthol, Bros Premium, Casablanca menthol, Casablanca Premium, King Perfect, Delta Black Ice, Delta Regular, New Orleans Black Menthol, New Orleans Lights, New Far
9	PT. IMPLORA SUKSES ABADI	1	DOMESTIC	COSMETICS, SKINCARE, BODYCARE	Implora

Recordation List

NO	COMPANY	NUMBER OF TRADEMARK	BUSINESS ORIGIN	PRODUCTS	TRADEMARK
10	CV. MEGAH SEJAHTERA	7	DOMESTIC	CIGARETTE	Win Click Berry Capsule, W1N Bold, W7N Filter, W7N Kretek Hijau, W7N Kretek Teh Manis, Pensil Mas Bold, Pensil Mas Milc
11	PT RAJAPET PASTI SUKSES	9	DOMESTIC	AQUARIUM	Grech, Jialu, Sunsun
12	PT. UNILEVER INDONESIA	3	FOREIGN	SOAP, BODYCARE	Lux, Sunlight, Sunsilk
13	PT. TIMKEN BEARINGS INDONESIA	3	FOREIGN	BEARINGS	Timken
14	GALDERMA INDONESIA HEALTHCARE	1	FOREIGN	KOSMETIK	Cetaphil
15	PT. TRI TUNGGAH INDONESIA	1	DOMESTIC	CIGARETTES	New Berlin
16	SEJAHTERA MULTI MANUFACTURING INDONESIA	2	DOMESTIC	SOAP	Nalpamara + Logo

RIGHT HOLDERS

***In total: there are 85 registered trademarks**



Instagram: @rekordasibeacukai



rekordasibeacukai

Follow



5 posts

28 followers

10 following

Rekordasi Beacukai

email: ipr@customs.go.id

WA: 082123790194

linktr.ee/rekordasibeacukai

Updated Recordation
List!!



IP Infringement Seizures by Customs (2019- August 2025)

There were 20 (twenty) IP Infringement Seizures:

- 1,146,240 pcs of ballpoint pens.
- 160 rolls and 890 cartons of sandpaper.
- 5,357,296 pcs of razors.
- 72,000 pcs of cosmetics.
- 1,681 cartons of mask.
- 1,320 cartons of cigarettes.
- 444 cartons of aquarium water pump and accessories.

13 (thirteen) IP Infringement Seizures were escalated to Commercial Court by the Right Holders.

IPR Enforcement by Indonesian Customs (April 14, 2025)

Enforcement at Tanjung Priok Port

Goods: Razors (Shaving Blades)

Brand: Gillette

Right Holder: Procter & Gamble

Total Seized: 70 cartons (740,000 pieces)



IPR Enforcement by Indonesian Customs (July 4, 2025)

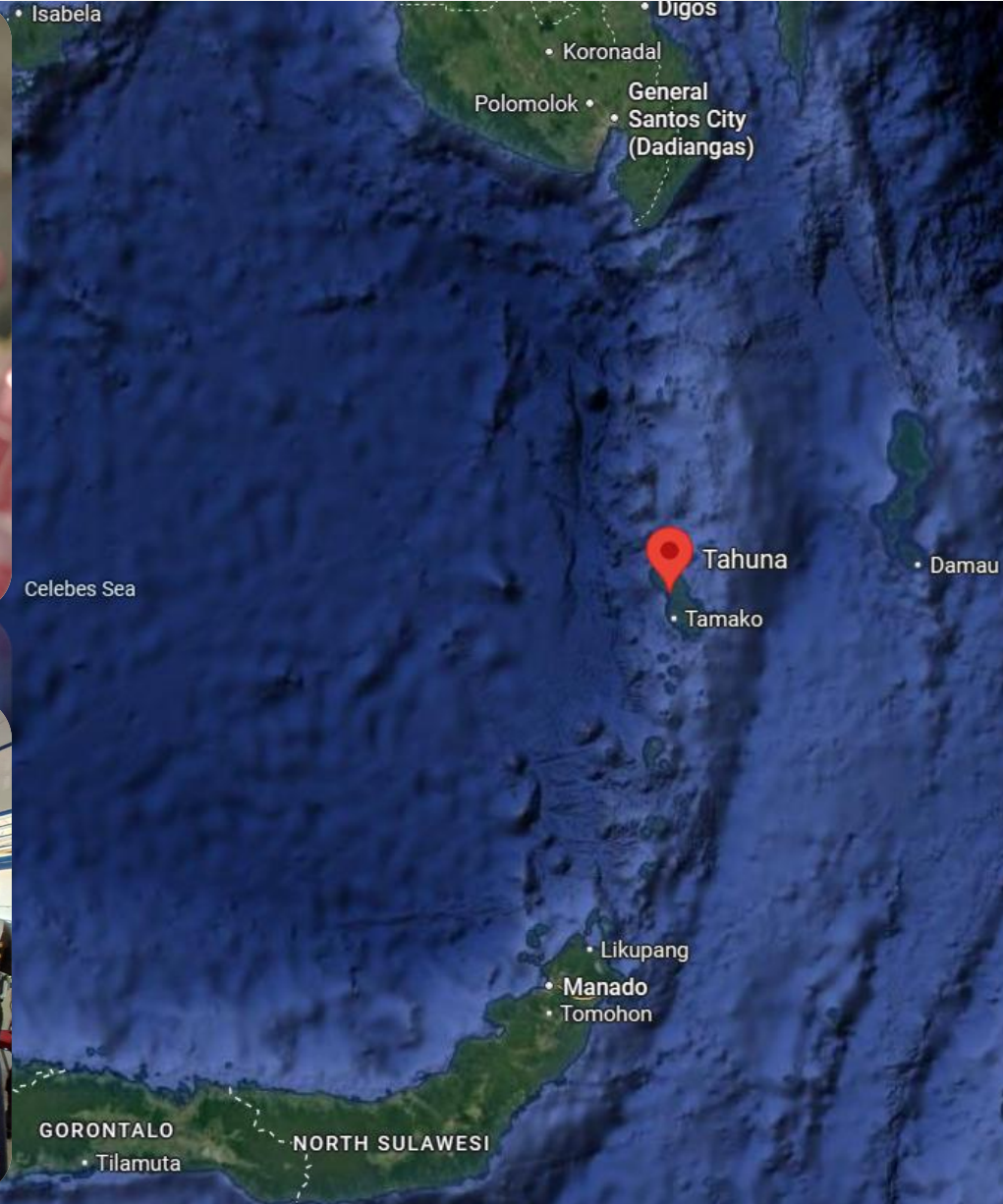
Enforcement at Tahuna Bonded Warehouse

Goods: Cigarettes

Brand: Bros Premium

Right Holder: PT. Tembakau Djajasakti Sari

Total Seized: 1,320 cartons (13.2 million sticks)



IPR Enforcement by Indonesian Customs (July 23, 2025)

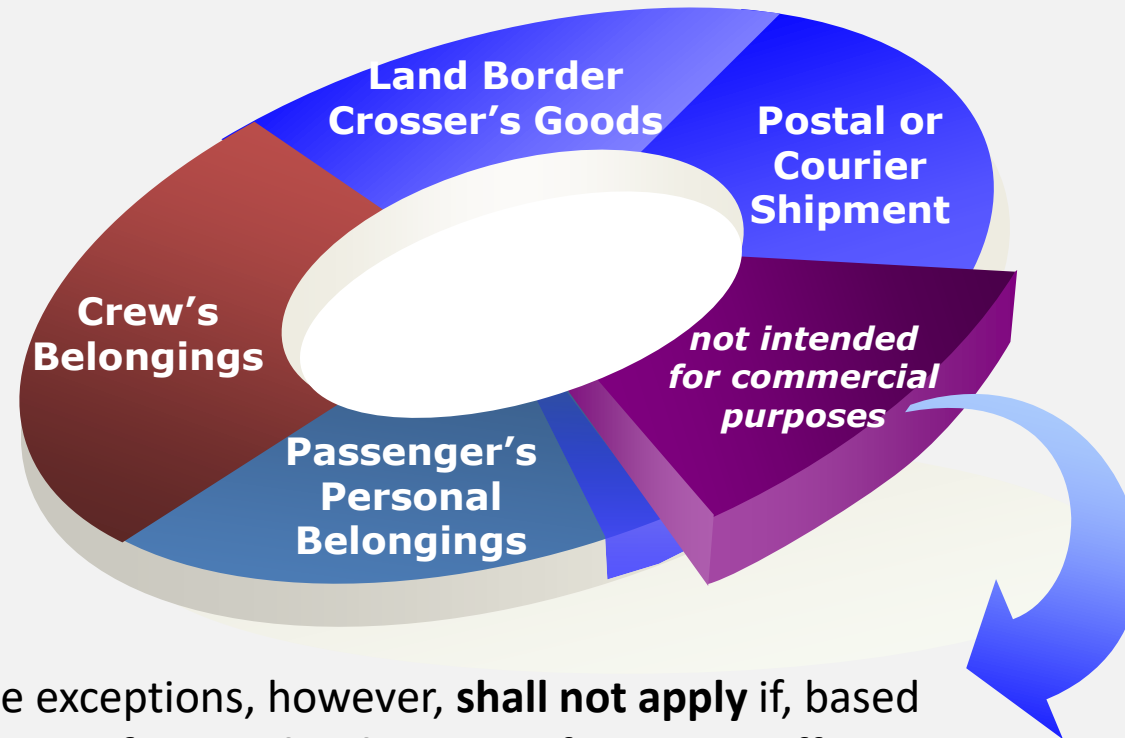


Enforcement at Tanjung Priok Port
Goods: Aquarium Pumps and Spare Parts
Brand: Sunsun
Right Holder: PT. Rajapet Pasti Sukses
Total Seized: 444 Cartons



Exceptions

The suspension of the release of goods suspected of infringing intellectual property rights **does not apply** to:



Article 63
Law No 10 of 1995/
Law No 17 of 2006
on Customs

These exceptions, however, **shall not apply** if, based on the **Professional Judgement** of Customs Officers:

- The quantity or nature of the goods is unreasonable for personal use; and/or
- The goods are intended for industrial, corporate, retail, institutional, or other non-personal purposes.



THANK YOU

**Indonesian Customs IPR
Recordation Contact Point:**

E-mail: ipr@customs.go.id

Cell: +62821-2379-0194