

Risk Management Systems and Indicators for Identifying IP Infringing Goods – Hungary

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Why is Risk Management important?



Challenge



Traditional customs control methods



Documentary check



Scanning

Incl. X-ray, RAMAN



Sniffer dog



Physical control

1%

FACILITATION

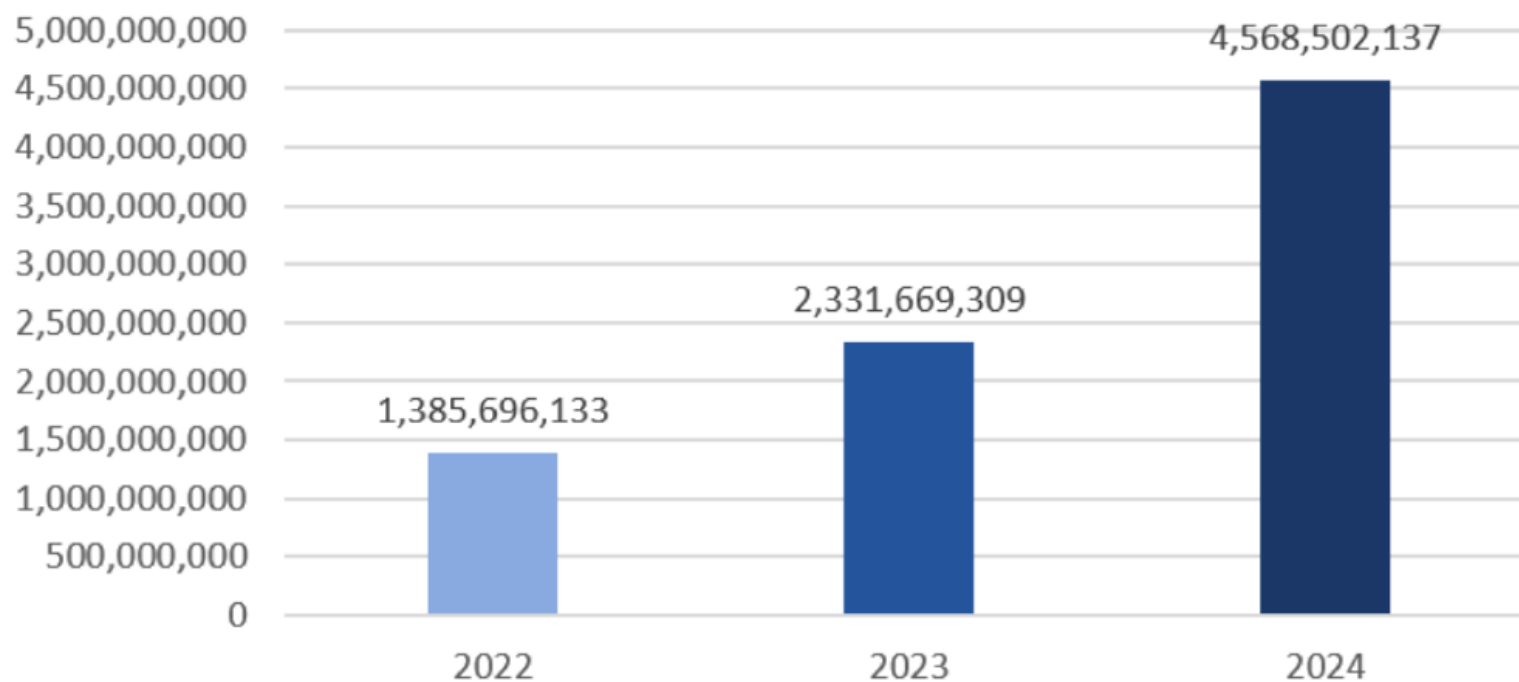


CONTROL

Volume of trade (EU)

Number of low value items imported between 2022 and 2024 in the EU

Source : EU Surveillance data



E-commerce (HU)

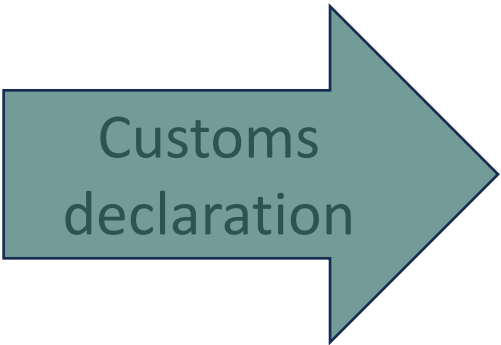
2023

- 7 million e-commerce parcels
- 10.000 controls

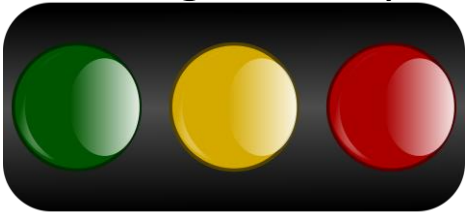
2025
(01-05)

- 17 million e-commerce parcels
- 22.000 controls

Customs Declaration Processing System



Risk Management System

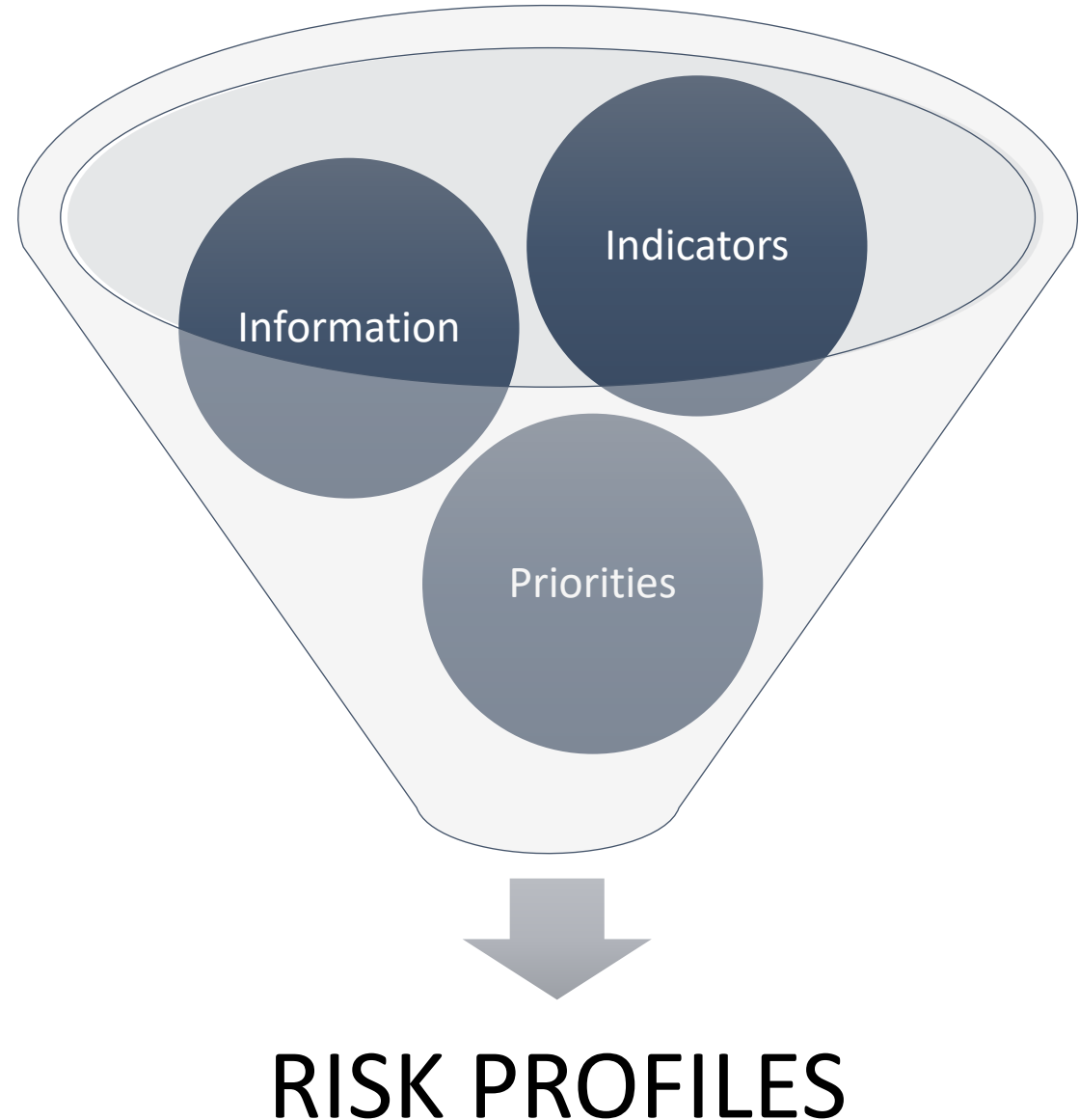


Control



Risk management

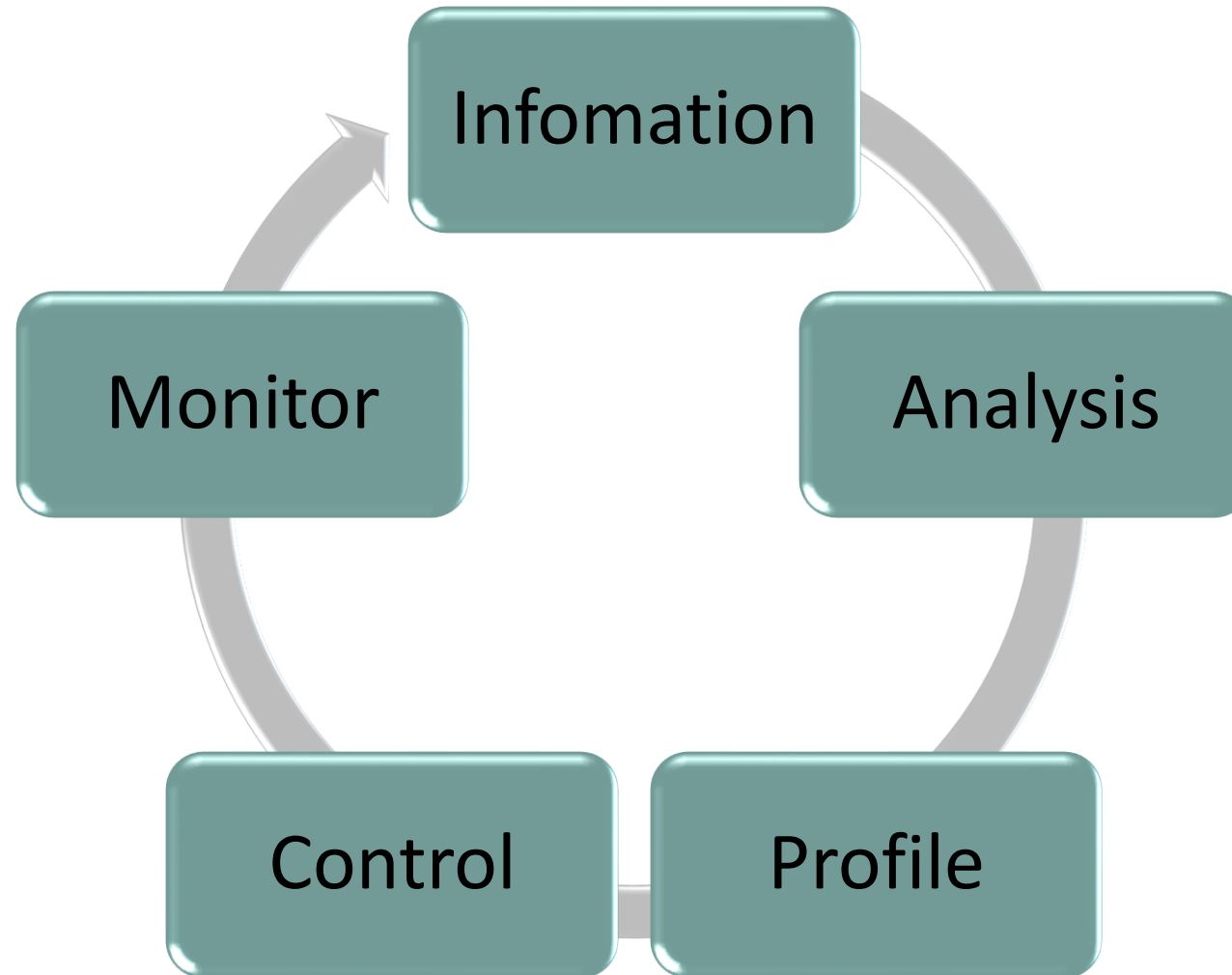
Risk analysis



Risk profiles:

- General – specific (intelligence based)
- Long term – temporary (eg. operations)
- National - local

Risk management cycle



Main information sources

Customs

- Internal
- EU
 - CRMS2, RIF
 - AFIS
- External

Right Holders

- AFA
- Trainings
- Alerts

Other

- Other services
- Citizens
- Media

Risk indicators

Best information: intelligence

Data exchange: CRMS2, RIF

- Provenance
- Place of production
- Transport route
- Transport means
- Loading (mixed brands)
- Packaging
- Labelling
- Typos
- Markings
- Unusual products
- Quality
- ...



Examples



Examples



CARRERA
EYEWEAR SINCE 1956

Examples (unusual product)



Examples (labelling, marking, typos)



Chain saws (100 pcs, Kiskőrös, 2017)

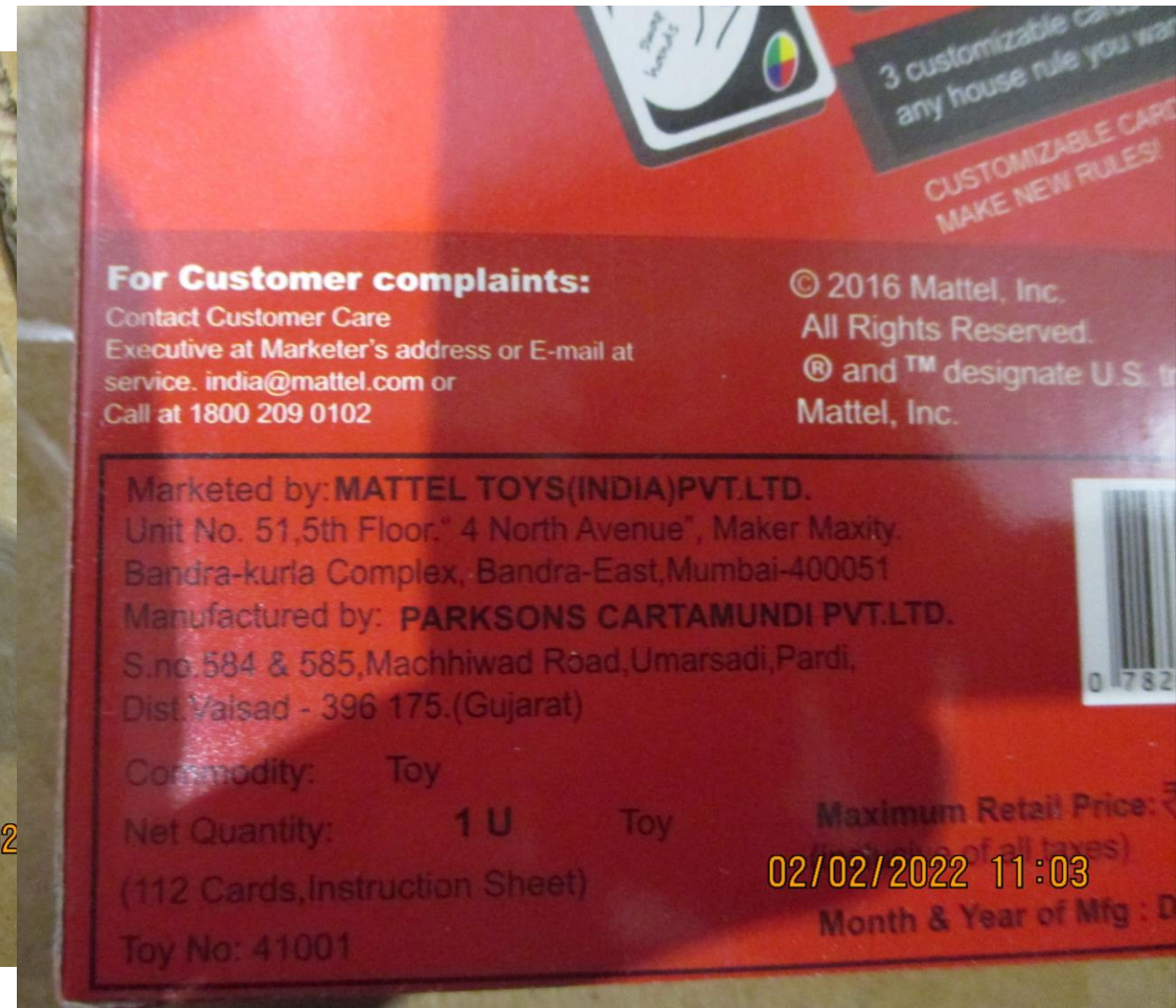
Examples



Examples



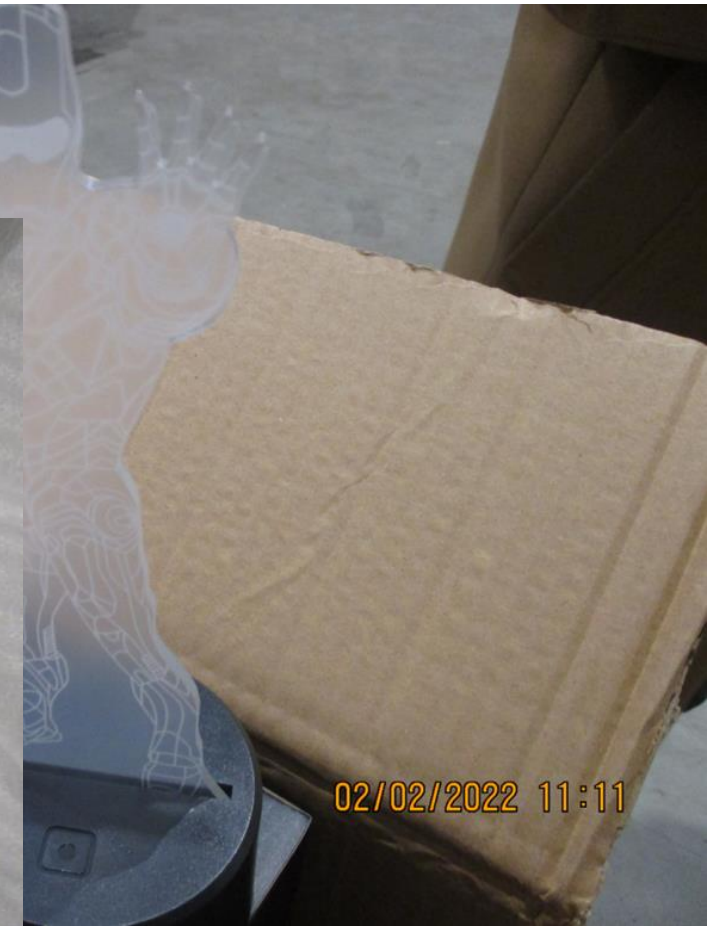
Examples (packaging, origin)



Examples (packaging, marking)



02/02/2022 11:10



02/02/2022 11:11



02/02/2022 11:09

Examples



ADIDAS YEEZY (?)



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