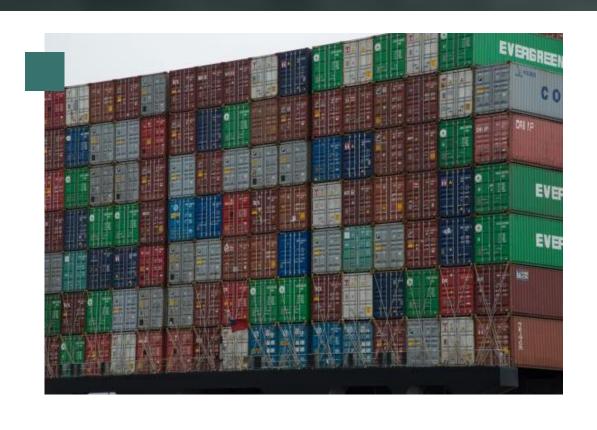
Risk Management Systems and Indicators for Identifying IP Infringing Goods — Hungary

14 August 2025



Why is Risk Management important?

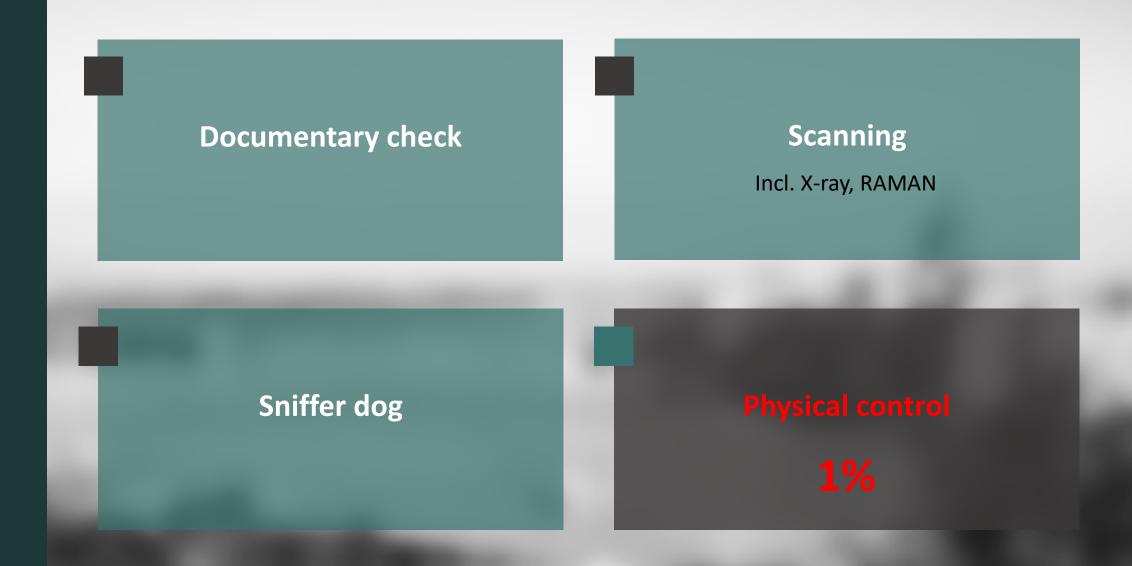




Challenge



Traditional customs control methods



FACILITATION

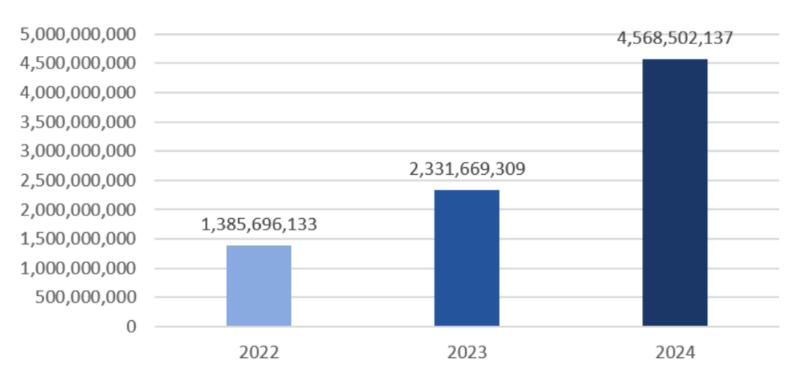


CONTROL

Volume of trade (EU)

Number of low value items imported between 2022 and 2024 in the EU

Source: EU Surveillance data



E-commerce (HU)

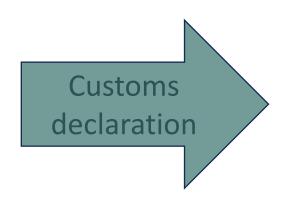
2023

- 7 million ecommerce parcels
- 10.000 controls

2025 (01-05)

- 17 million ecommerce parcels
- 22.000 controls

Customs Declaration Processing System









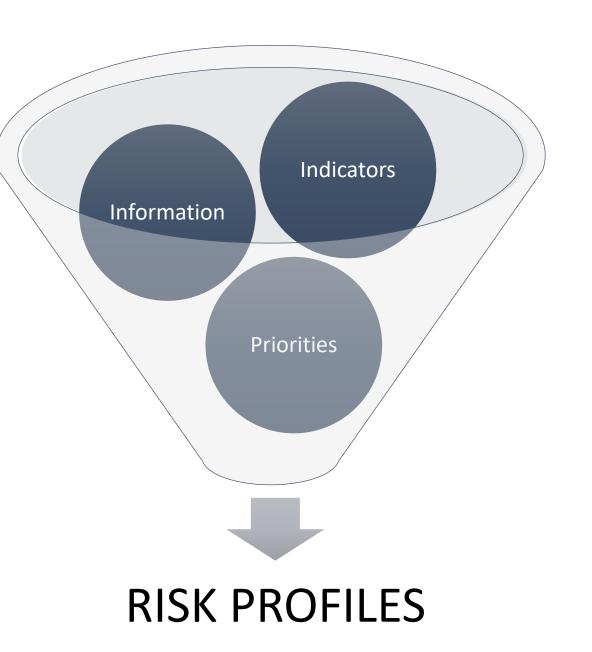


Risk management

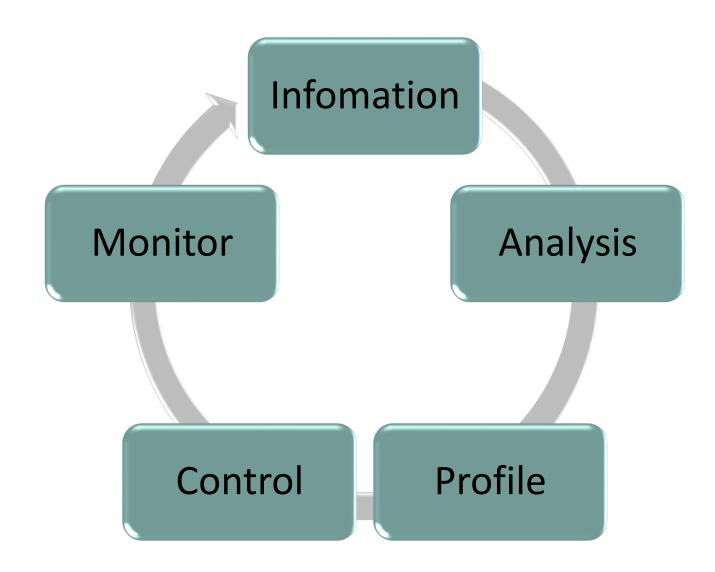
Risk analysis

Risk profiles:

- General specific (intelligence based)
- Long term temporary (eg. operations)
- National local



Risk management cycle



Main information sources

Customs

- Internal
- EU
 - CRMS2, RIF
 - AFIS
- External

Right Holders

- AFA
- Trainings
- Alerts

Other

- Other services
- Citizens
- Media

Risk indicators

Best information: intelligence

Data exchange: CRMS2, RIF

- Provenance
- Place of production
- Transport route
- Transport means
- Loading (mixed brands)
- Packaging
- Labelling
- Typos
- Markings
- Unusual products
- Quality
- •••









Examples (unusual product)



Environmental protection USB smart electronic cigarette lighter

FEATURES

The Environmental Protection Electronic cigarette lighter is powered by a rechargeable battery the battery can be charged and discharged hundreds of times, (the battery is not fully discharged before, that charge and will extend battery life).

The USB interface for charging only. The product's USB interface can be connected to any output voltage in the computer, cell phone chargers and other as DC5V ± 0.5 V charger charging.

Initial use or unused for long periods of time, please connect the charger, then disconnect and reconnect the charger. Fully charged, disconnect it immediately (usually fully charged time of 3 hours) Do not leave a fully charged battery connected to a power supply, over-charge will shorten the battery life.

Do not place the product into the parallel liquid! This may cause a short circuit!

Do not place the product in a fire! This could cause an explosion!

Do not place the product in addition to any power other than the rechargeable power supply charge! This could cause an explosion!





Examples (labelling, marking, typos)





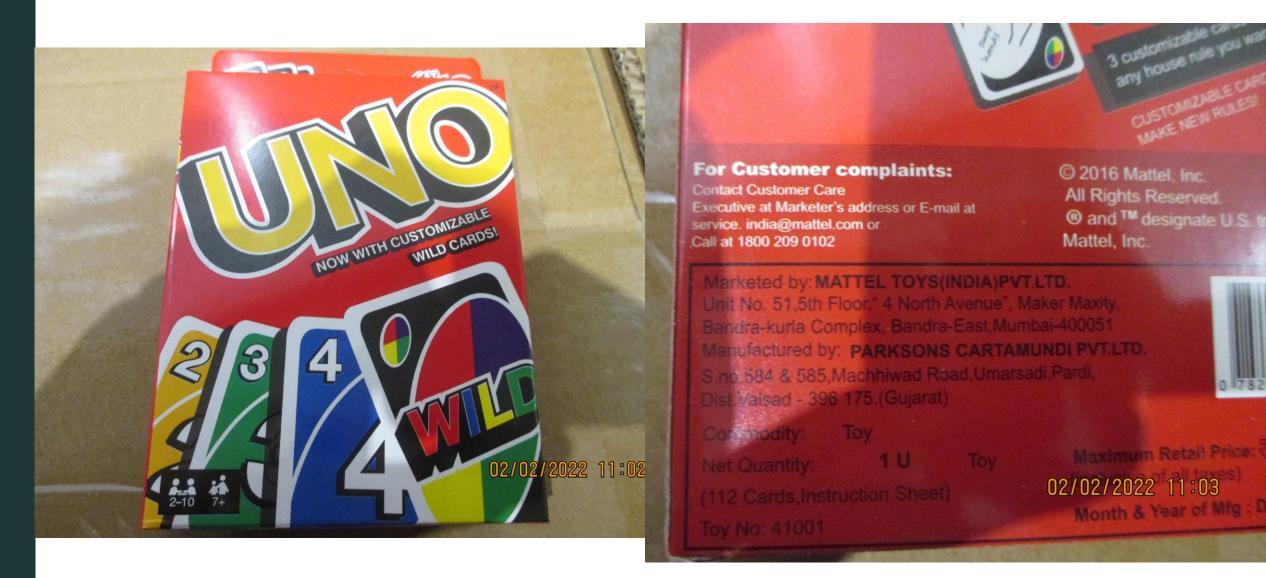
Chain saws (100 pcs, Kiskőrös, 2017)







Examples (packaging, origin)







ADIDAS YEEZY (?)

