



DANISH PATENT AND  
TRADEMARK OFFICE

# Risk Management Systems and Indicators for Identifying IP Infringing Goods: EU Member State Examples.

Kenneth Wright.  
August 2025.



# Objective

To understand the importance of risk management systems in border enforcement of IP in Denmark and the critical role of IP owners.

**FAKE**

**COUNTERFEIT**

**PIRACY**



# Agenda

- **EMPACT.**
- **Sources.**
- **Applications for Actions.**
- **Case Study.**
- **Conclusion.**



# Agenda

- **IMPACT.**
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# IMPACT

- Not protecting profits of rich individuals.
- Not protecting profits of companies.
- Protecting society from serious threats.



# IMPACT

- Economy.
- Health.
- Organised Crime.



# EMPACT





# EMPACT

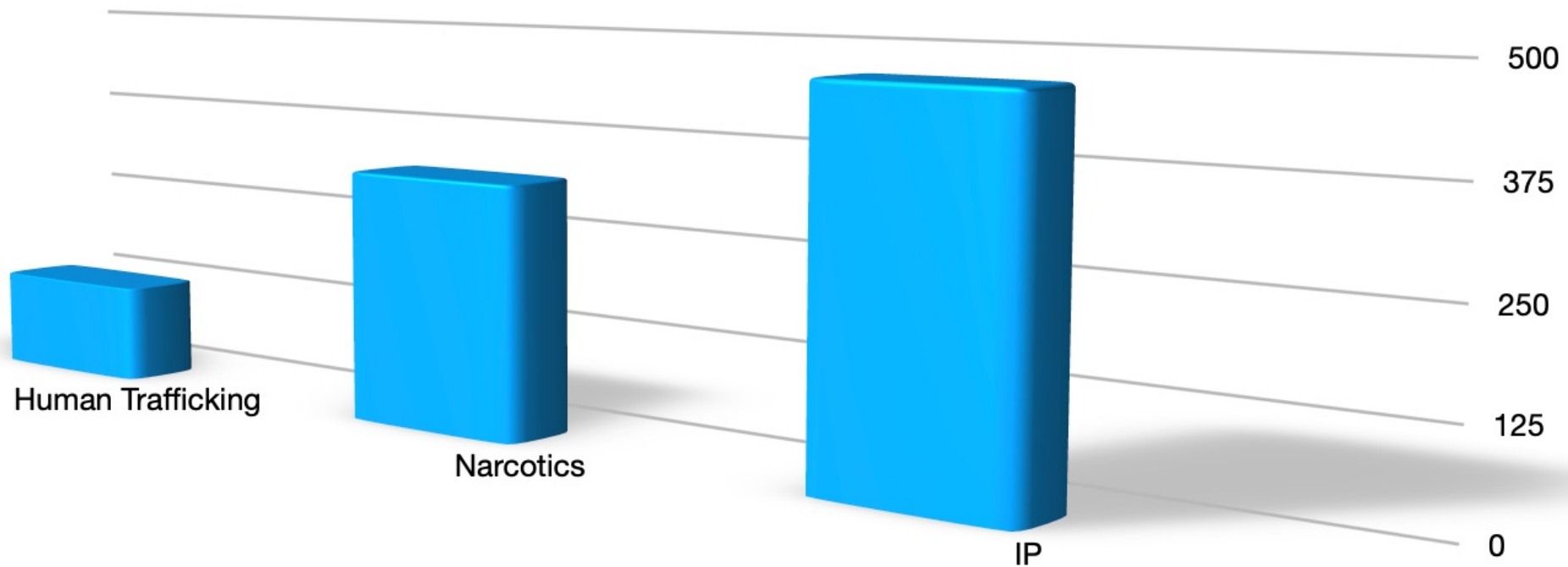






# EMPACT

Annual Value of Select Global Illicit Trades - \$ Billion USD

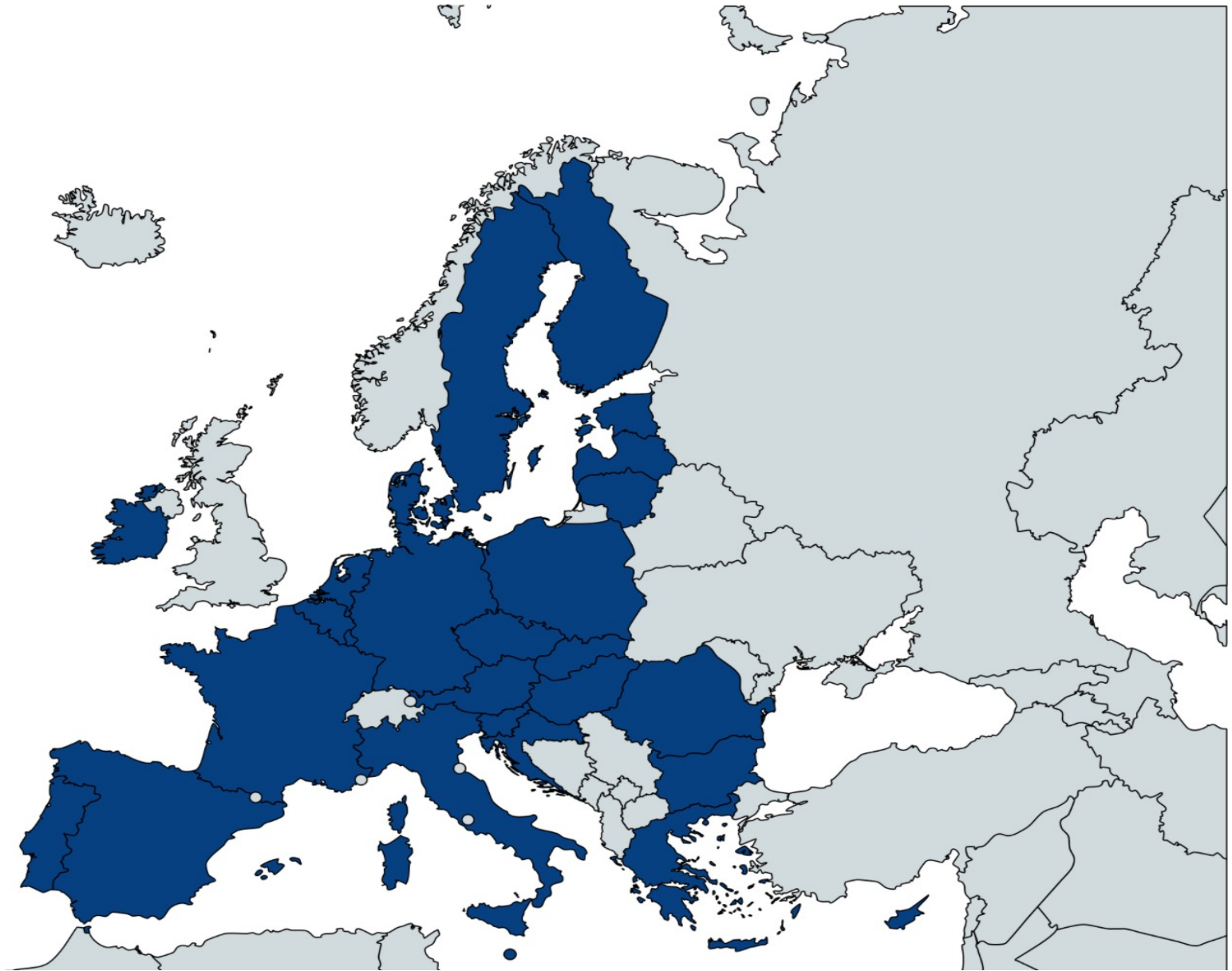


True Scale of Global Crime, Executive Director of the UNODC, Thought Economics, 19<sup>th</sup> October 2023



# EMPACT







# EMPACT

Fighting crime together

European Multidisciplinary Platform Against Criminal Threats.



# IMPACT

- EU flagship instrument to fight crime.
- Targets major threats to the EU.
- Priorities identified every four years.
- In March 2021, Council included IP crime.



# IMPACT

2025

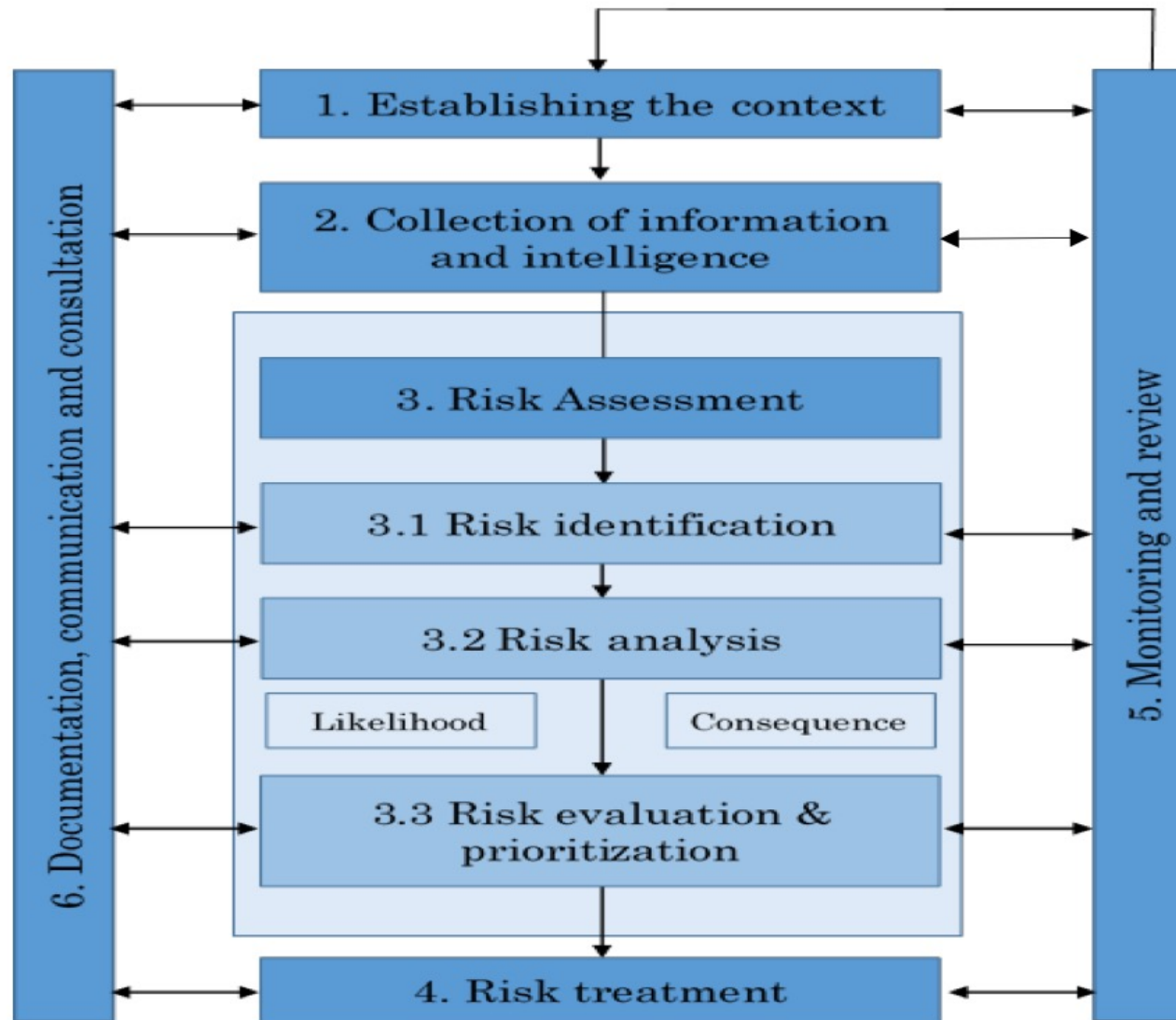
- Narcotics trafficking.
- Cybercrime.
- Human trafficking.
- Firearms and explosives.



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# Sources

- Consumers and whistleblowers.
- National and international law enforcement.
- Shipping and logistic companies.
- Industry associations and IP owners.



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# Applications for Action

- High risk goods.
- Vague Description.
- Country of origin.
- Country of destination.
- Quality of documentation.
- Owner / consignee.





# Applications for Action

- Place of production.
- Routing.
- Declared value.
- Size of shipment.
- Terms of sale.
- Container.





# Applications for Action

- Appearance of packaging.
- Quality of goods.
- Labels and marks.
- Product details.
- Multiple trademarks.





# Applications for Action



www.euiipo.eu

## ANTI-COUNTERFEITING TECHNOLOGY GUIDE

Prepared by The European Observatory on Infringements of Intellectual Property Rights, EUIPO,  
with support from the Anti-Counterfeiting Technologies Expert Group and the Impact of Technology Expert Group



**EUROPEAN UNION – APPLICATION FOR ACTION**

<b>1</b>	<b>COPY FOR THE COMPETENT CUSTOMS DEPARTMENT</b>	1. Applicant Name*: EORI-No*: Address*: Town*: Postal Code: Country*: TIN No: National registration No: Telephone: (+) _____ Mobile: (+) _____ Fax: (+) _____ Email*: _____ Website: _____	<b>For official use</b> Date of receipt Registration number of application  <b>INTELLECTUAL PROPERTY RIGHTS</b>  <b>APPLICATION FOR ACTION BY CUSTOMS AUTHORITIES</b>  under Article 6 of Regulation (EU) No 608/2013
		2*. Union application National application <input type="checkbox"/> National application (cf. Article 5(3)) <input type="checkbox"/>	
<b>1</b>		3*. Status of applicant <input type="checkbox"/> Right-holder <input type="checkbox"/> Person or entity authorised to use the IP right <input type="checkbox"/> IP collective rights management body <input type="checkbox"/> Professional defence body <input type="checkbox"/> Group of producers of products with a Geographical Indication or representative of such group <input type="checkbox"/> Operator entitled to use a Geographical Indication <input type="checkbox"/> Inspection body or authority competent for a Geographical Indication <input type="checkbox"/> Exclusive license holder covering two or more Member States	
		4. Representative submitting the application in the name of the applicant Company: Name*: EORI-No*: Address*: Town*: Postal Code: Country*: Telephone: (+) _____ Mobile: (+) _____ <input type="checkbox"/> Evidence of the representatives power to act is enclosed Fax: (+) _____ Email*: _____ Website: _____	
		5*. Type of right to which the application refers <input type="checkbox"/> National trademark (NTM) <input type="checkbox"/> European Union trademark (EUTM) <input type="checkbox"/> International registered trademark (ITM) <input type="checkbox"/> Registered national design (ND) <input type="checkbox"/> Registered Community design (CDR) <input type="checkbox"/> International registered design (ICD) <input type="checkbox"/> Unregistered Community design (CDU) <input type="checkbox"/> Copyright and related right (NCPR) <input type="checkbox"/> Trade name (NTN) <input type="checkbox"/> Topography of semiconductor product (NTSP) <input type="checkbox"/> Patent as provided for by national law (NPT) <input type="checkbox"/> Patent as provided for by Union law (UPT) <input type="checkbox"/> Utility model (NUM) Geographical Indication/Designation of origin: <input type="checkbox"/> for agricultural products and foodstuff (CGIP) <input type="checkbox"/> for wine (CGIW) <input type="checkbox"/> for aromatised drinks based on wine products (CGIA) <input type="checkbox"/> for spirit drinks (CGIS) <input type="checkbox"/> for other products (NGI) <input type="checkbox"/> as listed in Agreements between the Union and third countries (CGIL) Plant variety right: <input type="checkbox"/> national (NPVR) <input type="checkbox"/> Community (CPVR) Supplementary protection certificate: <input type="checkbox"/> for medicinal products (SPCM) <input type="checkbox"/> for plant protection products (SPCP)	
		6*. Member State or, in the case of a Union application, Member States in which customs action is requested <input type="checkbox"/> ALL MEMBER STATES <input type="checkbox"/> BE <input type="checkbox"/> BG <input type="checkbox"/> CZ <input type="checkbox"/> DK <input type="checkbox"/> DE <input type="checkbox"/> EE <input type="checkbox"/> IE <input type="checkbox"/> EL <input type="checkbox"/> ES <input type="checkbox"/> FR <input type="checkbox"/> HR <input type="checkbox"/> IT <input type="checkbox"/> CY <input type="checkbox"/> LV <input type="checkbox"/> LT <input type="checkbox"/> LU <input type="checkbox"/> HU <input type="checkbox"/> MT <input type="checkbox"/> NL <input type="checkbox"/> AT <input type="checkbox"/> PL <input type="checkbox"/> PT <input type="checkbox"/> RO <input type="checkbox"/> SI <input type="checkbox"/> SK <input type="checkbox"/> FI <input type="checkbox"/> SE <input type="checkbox"/> XI	
		7. Representative for legal matters Company: Name*: Address*: Town*: Postal Code: Country*: Telephone: (+) _____ Fax: (+) _____ Mobile: (+) _____ Email*: _____ Website: _____	8. Representative for technical matters Company: Name*: Address*: Town*: Postal Code: Country*: Telephone: (+) _____ Fax: (+) _____ Mobile: (+) _____ Email*: _____ Website: _____
		9. In case of a Union application, the details of the designated representatives for legal and technical matters are included in annex no .....	
		10. I request the use of the procedure of Article 26 of Regulation (EU) No 608/2013 (small consignments) in the following Member State(s) and, where requested by the customs authorities, agree to cover the costs related to the destruction of goods under this procedure. <input type="checkbox"/> ALL MEMBER STATES <input type="checkbox"/> BE <input type="checkbox"/> BG <input type="checkbox"/> CZ <input type="checkbox"/> DK <input type="checkbox"/> DE <input type="checkbox"/> EE <input type="checkbox"/> IE <input type="checkbox"/> EL <input type="checkbox"/> ES <input type="checkbox"/> FR <input type="checkbox"/> HR <input type="checkbox"/> IT <input type="checkbox"/> CY <input type="checkbox"/> LV <input type="checkbox"/> LT <input type="checkbox"/> LU <input type="checkbox"/> HU <input type="checkbox"/> MT <input type="checkbox"/> NL <input type="checkbox"/> AT <input type="checkbox"/> PL <input type="checkbox"/> PT <input type="checkbox"/> RO <input type="checkbox"/> SI <input type="checkbox"/> SK <input type="checkbox"/> FI <input type="checkbox"/> SE <input type="checkbox"/> XI	

\* these are mandatory fields and shall be filled in

1

(\*) at least one of these fields shall be filled in

[Business, Economy, Euro](#)

## Taxation and Customs Union

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# Defend your Rights

Customs administrations are at the frontline in enforcing intellectual property rights (IPR) at the EU's border.





**October 2024**

**CUSTOMS ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS IN THE EU**  
**MANUAL FOR THE COMPLETION OF APPLICATIONS FOR ACTION,**  
**AMENDMENT AND EXTENSION REQUESTS**

**Regulation (EU) No. 608/2013 of the European Parliament and of the Council**  
**of 21 June 2013**

**&**

**Commission Implementing Regulation (EU) No. 1352/2013 of 4 December 2013**

**DISCLAIMER:**

Only the provisions in the Regulations mentioned above are legally binding.





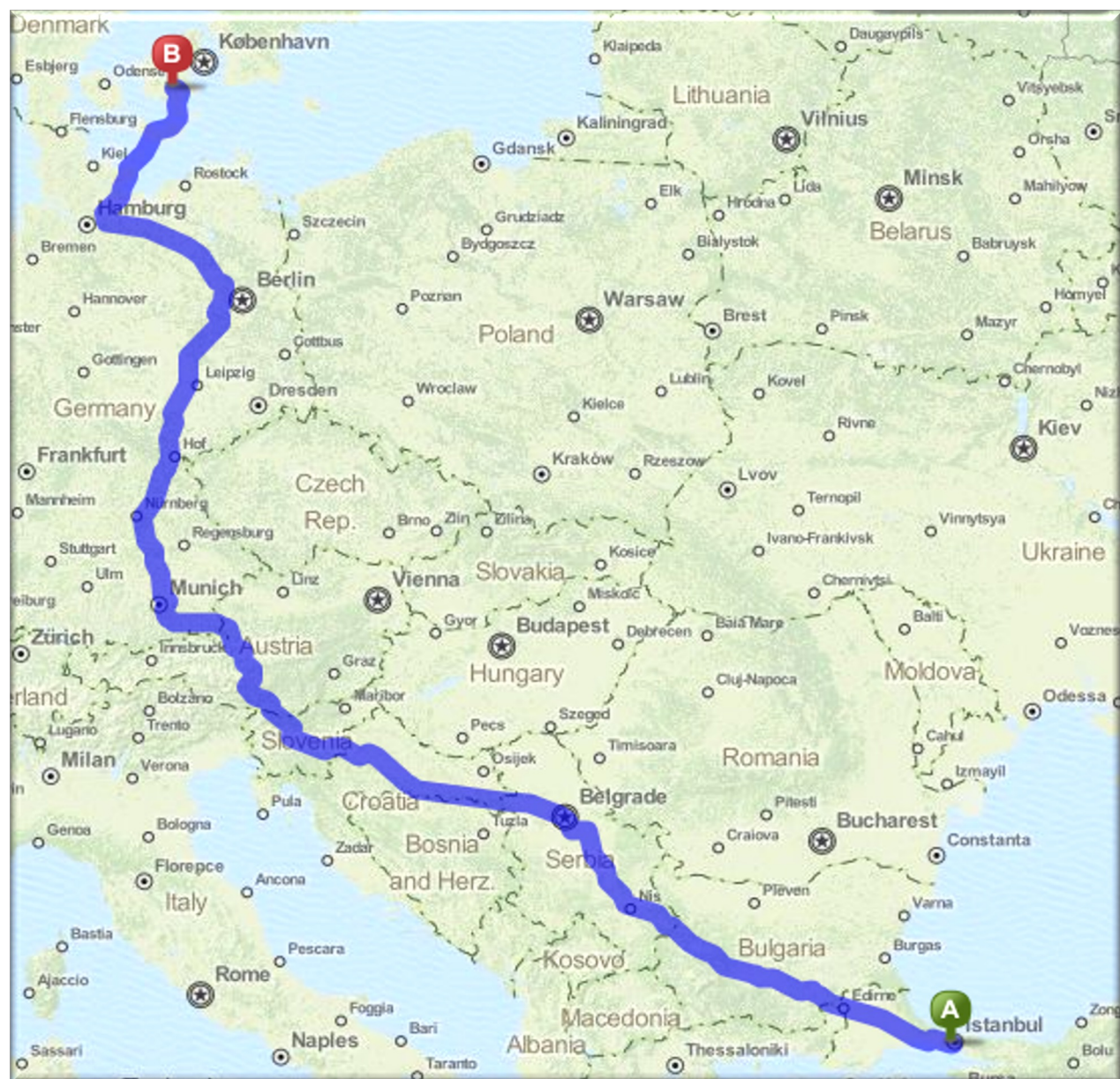
# Applications for Action

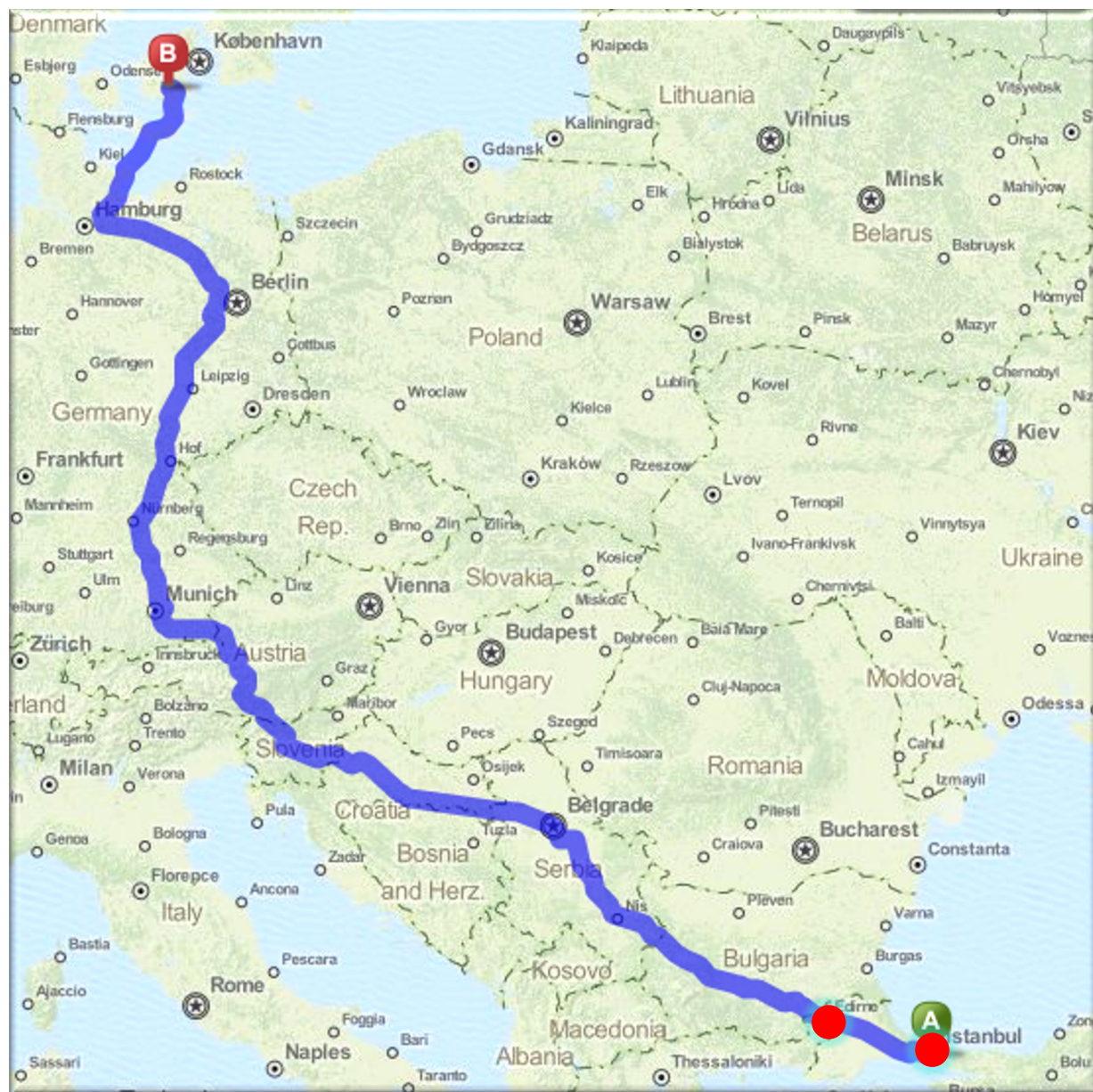
Year	Cases	Procedures	Articles	Value in €
2015	1.481	1.534	51.021	23.129.983,50
2016	2.541	2.704	1.101.242	11.921.347,00
2017	2.328	2.569	17.269	4.999.233,00
2018	2.631	3.068	27.631	5.115.156,20
2019	7.402	8.341	552.959	17.855.832,06
2020	8.455	10.817	187.428	24.147.547,80
2021	3.484	5.422	59.796	11.461.247,12
2022	5.923	8.038	55.361	12.795.997,03
2023	4.906	8.560	51.191	9.700.893,00



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- Paperwork false.
- 11 Pallets.
- IP owner.
- 11,402 counterfeit.













- Detection and detention.
- Intermediary cooperation.
- International cooperation.
- IP owner cooperation.





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# Conclusion

- IP infringements - threat to society.
- EMPACT (2021 to ...)
- Needle in a haystack – limited resource
- Need intelligence – IP owners - partners.
- Applications for Action essential.





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