

Misuse of Intermediary Services to Infringe IPRs: 中介服务滥用引发的知识产权侵权: Challenges and Trends 挑战与趋势

2025(8th) EU-China Conference on IPR Protection Online & Innovation
——2025年第八届中欧在线知识产权保护与创新会议

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28/05/2025



TRENDS

趋势

- Different type of activities and/or business models
- 多元化商业活动及/或经营模式分类
 - “Drop-shipping”
 - 直运模式
 - 3rd party forwarding service
 - 第三方转运服务
 - Shopping agents
 - 代购服务
 - Piracy Apps and Live Event
 - 盗版应用及直播侵权活动
 - Cyber and typo squatting
 - 网络域名抢注与近似域名抢注

TRENDS

趋势

- Different techniques to evade detection and/or mislead
- 规避监测与/或误导性侵权的多元化技术手段
 - Appearance of being genuine
 - 表面正品化伪装
 - Use of less regulated countries and regions
 - 选择知识产权执法薄弱国家/地区
 - Small parcels and unbranded goods
 - 小件包裹及无标识商品
 - Hidden links
 - 隐藏链接技术
 - Use of different services for the “same” infringement
 - 分散侵权服务



CHALLENGES

挑战

- Monitoring and detection
- 监测与侵权识别
 - Depends on the type of intermediary service
 - 高度依赖中介服务类型
 - Use of private groups and other channels
 - 侵权行为向私人社群迁移
 - Use of VPN and other techniques
 - 使用虚拟专用网络及其他匿名技术
- Different rules and procedures
- 差异化规则与处置程序
 - Notice and Action on different platforms
 - 各平台通知与处理机制差异
 - National/regional rights
 - 国家/地区权利限制
 - Removal of illegal content
 - 非法内容下架
- Information sharing
- 信息共享机制建设



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